

MOSCOW ARTS COMMISSION



Lauren McCleary
Chair

~Agenda~

Megan Cherry
Staff Liaison

<https://www.ci.moscow.id.us/452/Moscow-Arts-Commission>

Tuesday, May 14, 2019

5:00 PM

**Council Chambers
206 E. 3rd St.**

WELCOME AND ATTENDANCE

REGULAR AGENDA

1. **Approval of Moscow Arts Commission April 9, 2019 Minutes (ACTION ITEM)**
2. **Public Comment and Response to Previous Comments (limited to 10 minutes)**
3. **Consider the Use of Commission Funds for Table, Half Table, or Tickets at Kenworthy Event on June 27, 2019 (ACTION ITEM)**

PROPOSED ACTIONS: Determine how to use Commission funds for this event and approve the use of these funds or or take other such action deemed appropriate.

4. **Moscow Arts Commission Budget Letter Request (ACTION ITEM)**

Moscow Arts Commission is requesting funding for the 2020 fiscal year.

PROPOSED ACTIONS: Review and accept the proposed budget request or take other such action deemed appropriate.

REPORTS

1. **Volunteer Hour Tally (Christine Gilmore)**
2. **Arts & Culture Education**

Subcommittee Assignments

3. **Events & Programs**

4. **Public Art**

5. **Third Street Gallery**

Subcommittee Assignments

6. Manager's Report (Megan Cherry)

- Commission Retail Equipment

ANNOUNCEMENTS

1. Third Street Gallery Subcommittee

Next meeting: May 16 starting at 10:00 a.m. in the Mayor's Conference Room

2. Public Art Subcommittee (fourth Tuesday of the Month)

Next meeting: May 28 at 4:00 p.m. at Appearances Marketing & Promotion

3. Events & Programs Subcommittee (fourth Wednesday of the Month)

Next meeting: May 22 at 11:00 a.m. in the Mayor's Conference Room

4. Moscow Arts Commission Band performance at the Moscow Farmers Market

June 1 starting at 9 a.m.

5. Entertainment in the Park (Thursday night's in June)

June 6 with L-Bow the Clown at 6 p.m. and MAC Band at 7 p.m.

ADJOURN

NOTICE: Moscow City Council and committee meetings are televised, videotaped and/or recorded. Individuals attending the meeting who require special assistance to accommodate physical, hearing, or other impairments, please contact the City Clerk, at (208) 883-7015 or TDD 883-7019, as soon as possible so that arrangements may be made.

MOSCOW ARTS COMMISSION



Lauren McCleary
Commission Chair

~Minutes~

Megan Cherry
Staff Liaison

<http://www.ci.moscow.id.us/452/Moscow-Arts-Commission>

**Tuesday
April 9, 2019**

5:00 PM

**City Council Chambers
206 E Third St**

The meeting was called to order at 5:01 PM

PRESENT: David Wilson, Christine Gilmore Vice Chair, Katherine Clancy, Cindy Barnhart, Diane Walker, Caitlin Caldwell,

ABSENT: Lauren McCleary Chair, Donna Woolston, Linnea Sheneman,

ALSO IN ATTENDANCE: Megan Cherry, Staff Liaison; Art Bettge, Council Liaison; DJ Scallorn, Administrative Specialist; Kristin LeVier;

Welcome and Attendance

Vice Chair Gilmore called the meeting to order.

Regular Agenda

1. Approval of Moscow Arts Commission February 12, 2019 Minutes (ACTION ITEM)

Barnhart moved that the February 12, 2019 minutes be approved; Clancy seconded. Motion carried. The March 2019 meeting was cancelled due to lack of quorum.

2. Public Comment and Response to Previous Comments (limited to 10 minutes)

Members of the public may speak to the Commission regarding matters NOT on the agenda or currently pending before the commission. Please state your name and address for the record and limit your remarks to three (3) minutes.

No public comment.

3. Sub-Committee Re-Organization (ACTION ITEM)

PROPOSED ACTIONS: Approve the Sub-Committee re-organization or take other such

Gilmore and McCleary met with Cherry to reorganize the Commission's Committees into new Sub-Committees that better capture what the Commission already does as well as provide Commission input into areas that have been lacking.

Some Sub-Committees cross over and work together for certain projects or programs. A Sub-Committee member serves on the Steering Committee for a specific project or program. Steering Committees include representatives from City Staff, the University of Idaho, and the community.

Walker moved to approve the Sub-Committee reorganization as presented. Clancy seconded. Vote by Acclamation: Ayes: Five (5). Nays: None. Abstentions: None. Motion carried.

4. **Strategic Plan**

The Plan is in progress and materials will be coming for the Commission to review and provide input on. The draft Plan is being aligned with the new Sub-Committees and Steering Committee organization. Walker and Clancy are working on a history of the Commission.

Reports

1. **Artwalk / Events**

[Caldwell arrived to the meeting]

Clancy reported that nine host locations have signed up so far for the event. Main Street events will include two stages (one tucked into Friendship Square by the playground and another at 1st and Main), music for the stages has been finalized, and two street performers will wander between A and 6th Streets (a clown and a magician) to bring unity to the two halves of the event. Art demonstrators and food vendors will be featured and applications are available at City Hall.

Discussion ensued regarding utilizing the oversized chess set, having Spectrum II Dance Studio and/or Festival Dance as demonstrators, and having the Poet Laureate host an interactive poetry workshop. There is a possibility of other poets performing readings between music sets at 1st and Main.

Clancy expressed an interest to have another Third Street Gallery Sub-Committee member take on serving for the Artwalk Steering Committee.

2. **Community Outreach and Programs**

Gilmore reported that the new Events & Programs Sub-Committee will feature Caitlin on the Jazz Festival Steering Committee, Wilson on the Plein Air Steering Committee, and Gilmore on the Artwalk Steering Committee.

Tabling will take place at the Moscow Farmers Market twice this season (the Saturday before Artwalk and in September for the Plein Air registrations). Staff is looking into purchasing equipment for the Commission to use while at events.

The Sub-Committee is reviewing text for Entertainment in the Park and Plein Air and are making suggestions.

3. **Public Art**

C & Main RFQ and Budget Analysis - Raise budget to \$40K (ACTION ITEM)

PROPOSED ACTIONS: Approve the budget or take other such action deemed appropriate.

C & Main RFQ (for reference)

Cherry said that with online call for entry services and an increased volume of regional cities commissioning works of public art, the City of Moscow is competing for artists' attention. Viewing public art budgets through a lens of market comparison will help to attract more artist applications for each RFQ. Comparing square footage of projects from other cities shows the typical budget for public art. Along with the C & Main project, artists are being asked to work with the Idaho Transportation Department, an engineering firm, visual site lines, etc. Clancy said the Sub-Committee recommends increasing the budget for this project to \$40,000.

Gilmore clarified that originally the Commission had approved \$30,000 for this project. Gilmore called for a motion. Clancy moved to increase the budget for the C & Main public art project to \$40,000 and forward it for approval as needed. Walker seconded. Vote by Acclamation: Ayes: Six (6). Nays: None. Abstentions: None. Motion carried.

Clancy reported that an RFQ has been drafted for the C & Main project and that next steps involve gathering input from businesses around the site.

Another project the Sub-Committee is working on includes plinths on Main Street (a partnership with Community Development and to be funded from the Urban Renewal Agency). The planned location for the plinths is 1st and Main and 6th and Main.

Intermodal Transit Sculpture Garden RFP (review only)

Clancy reported that the RFQ for the Transit Center Sculpture Garden has gone out and the deadline is the end of April. Cherry said in the past there has been a 20% commission on art sales and no honorarium for the artist, but that the commission has created ill will within the community and that an honorarium is standard within the public art industry for art-on-loan projects. This year's application is for no commission on sales and a \$200 honorarium.

The Sub-Committee is talking with Ren Fair and Rendezvous in the Park to consider options for a stump at East City Park for a potential chain saw sculpture. This project is dependent on budget requests for FY2020 and is not listed in the Public Art Master Plan.

4. Third Street Gallery

Gallery Schedule through FY2019 (ACTION ITEM)

PROPOSED ACTIONS: Approve the schedule or take other such action deemed appropriate.

Clancy reported that the 2019 schedule for the Gallery has been developed through September.

The Photojournalism on the Palouse exhibition had a great turn out with more than 70 people attending the reception. Volunteers are needed to use clickers to record attendance at receptions.

Cherry said the guest book offers visitors an opportunity to leave their email and be added to a distribution list for arts events. Discussion ensued regarding the use of CivicSend's email list feature. Commission members discussed using an outdoor sign to advertise arts events and looking at branding for the Gallery to draw more attention to events.

Clancy said the next exhibition is for the Artwalk cover artist, Clara Nickels, who will have a closing reception in July. George Wray will be featured in the show in August/September and this exhibition will align with Palouse Plein Air at the Prichard Art Gallery.

Walker moved to approve the Gallery schedule for 2019. Caldwell seconded. Vote by Acclamation: Ayes: Six (6). Nays: None. Abstentions: None. Motion carried.

Discuss Operational Concerns with MAC Approval for Exhibition Prospectuses

Cherry said the exhibition prospectuses are something that have been added this year. The approval of these by the Commission can at times hold up the process and the question is if the Commission is comfortable with just approving the Gallery schedule and not the whole process. The Commission came to the consensus to approve the schedule and leave the prospectus as operations.

Announcements

1. Third Street Gallery Sub-Committee

Next meeting: April 11 starting at 10:30 a.m. in the Mayor's Conference Room

2. April Poetry Relay

Tuesday, April 16 starting at 5:30 p.m. at Moscow City Hall in the Council Chambers

- 3. Public Art Sub-Committee (fourth Tuesday of the Month)**
Next meeting: April 23 at 4:00 p.m. at Appearances Marketing & Promotion
- 4. Events & Programs Sub-Committee (fourth Wednesday of the Month)**
Next meeting: April 24 at 11:00 a.m. in the Mayor's Conference Room
- 5. C & Main Public Art Community Information Workshop**
April 29 starting at 5:00 p.m. at Moscow City Hall in the Council Chambers

Adjourn

The meeting adjourned at 6:16 PM

*This draft to be finalized after May 14 Moscow Arts Commission meeting.

April 18, 2019

To: Mayor Lambert and the Moscow City Council
From: Moscow Arts Commission

The Moscow Arts Commission requests \$4000 for the FY20 budget to advance the educational component of its mission. The MAC has recently completed a reorganization process in an effort to align its subcommittee with the core elements of its mission. In doing so, the commission members identified arts and culture education as an area of growth. The requested funds would support this growth.

The MAC requests \$2000 for Artist Development & Community Workshops. Many artists and arts organizations in the community have expressed interest in professional development and skill-building workshops, and the MAC seeks to meet that need. The Idaho Commission on the Arts may be able to collaborate with the MAC in offering special topics, though there are certainly some local professional artists whose perspectives would also be valuable. These workshops will offer opportunities to learn skills related to professional engagement in the arts field. Potential workshop topics include writing an artist's statement and resume, creating a website, applying for exhibitions, grants, and residencies. Workshops could also serve non-profit leaders in the arts with topics including grant writing, board development, and economic impact of the arts.

This commission also requests \$2000 to support Art Outreach & Education. One part of this request is \$1500 for the Artist in Residence program that is now in the early stages of development. This research and development will likely involve paid guest speakers for community information sessions. This program seeks to expand K-5 arts education in Moscow public schools while offering paid residencies to emerging arts education professionals from around the region. At present, the program will have a two-pronged approach: curriculum-driven, hands-on art lessons in the schools as well as teacher trainings in art elements and principles. While the program will likely require City, grant, and community partner funding to effect full implementation, the MAC requests these funds to support the research, growth, and development of this Artist in Residence program.

The second part of the Art Outreach & Education request is \$500 for community outreach efforts like event tabling and other efforts to raise awareness of the Moscow Arts Commission's multifaceted efforts in the community. Community presence and simple, printed materials are key to inviting public awareness of the MAC mission and programs, and the requested funds would support materials and contingencies related to that effort.

The Moscow Arts Commission appreciates the ongoing support of the Mayor and the City Council, and is grateful for their consideration of these requests.

Sincerely,

Lauren McCleary
Chair, Moscow Arts Commission