

MOSCOW ARTS COMMISSION



Lauren McCleary
Chair

~Agenda~

Megan Cherry
Staff Liaison

<https://www.ci.moscow.id.us/452/Moscow-Arts-Commission>

Tuesday, August 13, 2019

5:00 PM

**Council Chambers
206 E. 3rd St.**

WELCOME AND ATTENDANCE

REGULAR AGENDA

1. Approval of Moscow Arts Commission July 9, 2019 Minutes (ACTION ITEM)

2. Public Comment and Response to Previous Comments (limited to 10 minutes)

Members of the public may speak to the Commission regarding matters NOT on the agenda or currently pending before the commission. Please state your name and address for the record and limit your remarks to three (3) minutes.

3. 2017 Citizen Survey Moscow Arts Commission Questions

REPORTS

1. Arts & Culture Education

2. Events & Programs

3. Public Art

Traveling T Fundraiser Results

4. Third Street Gallery

5. Volunteer Hour Tally

6. Manager's Notes:

MAC Postcard and Social Media promotions

Communication Preferences for Subcommittee Meetings

ANNOUNCEMENTS

1. Third Street Gallery Subcommittee (third Thursday of the Month)

Next meeting: August 15 at 10:30 a.m. in the Mayor's Conference Room

- 2. Arts & Culture Education Subcommittee (third Thursday of the Month)**
Next meeting: August 15 at 5:00 p.m. at Appearances Marketing & Promotion

- 3. Public Art Subcommittee (forth Tuesday of the Month)**
Next meeting: August 27 at 4:00 p.m. at Appearances Marketing & Promotion

- 4. Events & Programs Subcommittee (fourth Wednesday of the Month)**
Next meeting: August 28 at 11:00 a.m. in the Mayor's Conference Room

ADJOURN

NOTICE: Moscow City Council and committee meetings are televised, videotaped and/or recorded. Individuals attending the meeting who require special assistance to accommodate physical, hearing, or other impairments, please contact the City Clerk, at (208) 883-7015 or TDD 883-7019, as soon as possible so that arrangements may be made.

MOSCOW ARTS COMMISSION



Lauren McCleary
Commission Chair

~Minutes~

Megan Cherry
Staff Liaison

<http://www.ci.moscow.id.us/452/Moscow-Arts-Commission>

**Tuesday
July 09, 2019**

5:00 PM

**City Council Chambers
206 E Third St**

The meeting was called to order at 5:00 PM

PRESENT: Lauren McCleary Chair, Sandra Stoops, Robert C. Caisley, David Wilson, Christine Gilmore Vice Chair, Caitlin Caldwell, Katherine Clancy, Linnea Sheneman, Donna Woolston,

ABSENT: Aaron Johnson, Diane Walker, Cindy Barnhart,

ALSO IN ATTENDANCE: Megan Cherry, Staff Liaison; Art Bettge, Council Liaison; DJ Scallorn, Administrative Specialist;

Welcome and Attendance

Chair McCleary called the meeting to order.

Regular Agenda

1. Approval of Moscow Arts Commission June 11, 2019 Minutes (ACTION ITEM)

Gilmore moved that the June 11, 2019 minutes be approved as amended; Caldwell seconded. Motion carried.

2. Public Comment and Response to Previous Comments (limited to 10 minutes)

Members of the public may speak to the Commission regarding matters NOT on the agenda or currently pending before the commission. Please state your name and address for the record and limit your remarks to three (3) minutes.

No public comment.

3. C&Main Selection Panel (ACTION ITEM)

One more Commission member is needed to serve on the selection panel for the public art project at C & Main before the list can be finalized and sent to the Mayor for approval.

PROPOSED ACTIONS: Select a Commission member to serve on the selection panel or take other such action deemed appropriate.

McCleary asked for a Commission member to serve on the selection panel for the public art project at C&Main and, ideally, the Public Art Committee. Clarification was made that the service for the selection panel includes attending about 7 meetings between August and November.

[Woolston arrived to the meeting]

Wilson volunteered to serve. Clancy moved to submit the final list of selection panelists to Mayor

Lambert. Gilmore seconded. Vote by Acclamation: Ayes: Eight (8). Nays: None. Abstentions: None. Motion carried.

4. Commission Meeting Scheduling Conflict

Chair Lauren McCleary has a scheduling conflict on Tuesday evenings during the upcoming Fall 2019 semester.

PROPOSED ACTIONS: Discuss strategies for navigating this scheduling conflict or take other such action deemed appropriate.

The consensus was for vice-chair Gilmore to run the meetings in chair McCleary's absence.

Reports

1. Arts & Culture Education

McCleary said the Subcommittee will meet on July 25th.

2. Events & Programs

Gilmore said next year the Subcommittee will look at Entertainment in the Park including ways to better utilize the Moscow Arts Commission Band and venue options.

The tabling at the Moscow Farmers Market was successful.

Art Affair is coming up and the Commission will host an activity table featuring stained glass watercolors and an accordion book. There will also be an opportunity for the Commission to table at the event. Woolston, Sheneman, and McCleary volunteered to help. Woolston asked for the workshops to be promoted on social media. The consensus was for Clancy and McCleary to email sample images that could be used for promotions.

For Palouse Plein Air 2019 the Historical Society has offered to sponsor a prize that would align with the Smithsonian exhibition they are sponsoring. A prize is being developed and will be included in the registration process for Plein Air participants.

3. Public Art

Clancy said the Subcommittee is moving ahead with art at the Police Station with a project description presenting the MPD as the protectors of the vulnerable.

The submission deadline for the project at C & Main is July 31 and, to date, only 1 submission has been received with 8 additional pending drafts. Promotions have been sent out across the region for this project, though if submissions are light the deadline can be extended.

4. Third Street Gallery

The reception for *Creation* is July 31st from 5-7 p.m.

5. Volunteer Hour Tally

A sheet was passed around for the Commission members to record their volunteer hours served.

6. Manager's Notes: Artwalk and Palouse Plein Air Fees

Cherry said Arts Staff has researched the history of fees for Artwalk and Plein Air, and that fees for both programs would increase in FY20. Woolston asked if a higher sponsorship level for Artwalk could be added. Discussion ensued regarding how the City's fee resolution sets what can be charged for events and programs and that sponsorship levels are unaffected by this resolution. The group discussed the structure for sponsorships in 2020. The consensus was for Woolston to provide data on typical sponsorships and for Cherry to research options.

Upcoming Subcommittee meetings will include looking at the Strategic Plan.

The budget hearing is August 5th at 7 p.m.

Announcements

- 1. Art Affair on Wednesday, July 17 from 5-9 p.m.**
- 2. Public Art Subcommittee (fourth Tuesday of the Month)**
Next meeting: July 23 at 4:00 p.m. at Appearances Marketing & Promotion
- 3. Events & Programs Subcommittee (fourth Wednesday of the Month)**
Next meeting: July 24 at 11:00 a.m. in the Mayor's Conference Room
- 4. Arts & Culture Education Subcommittee**
Next meeting: July 25 at 5:00 p.m. at Appearances Marketing & Promotion
- 5. Creation - Third Street Gallery Closing Reception Wednesday, July 31 from 5-7 p.m.**

Adjourn

The meeting adjourned at 5:41 PM

Commission Survey 2017



Report of Results

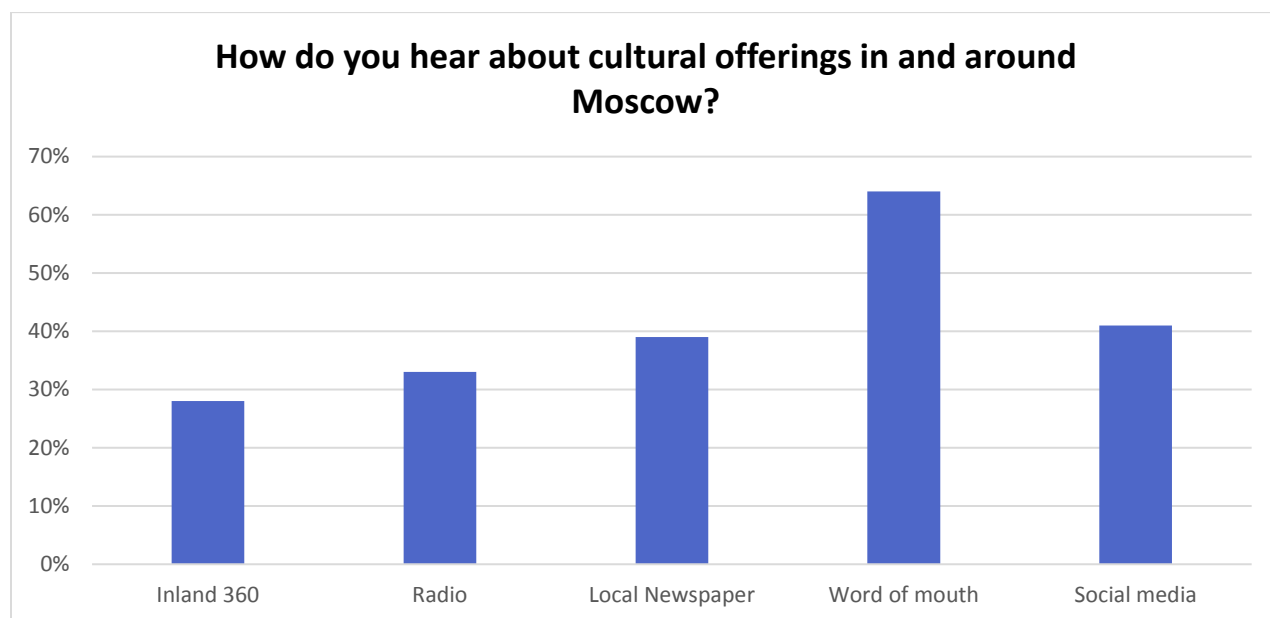
Trevor Memmott

2017 marks the first comprehensive Commission Survey conducted by the City of Moscow. Citizen Surveys have been conducted biennially since 2002 in 2004, 2006, 2008, 2010, 2012, 2014, and 2016 and included City service as well as Commission questions. The Commission Survey follows a similar protocol as previously conducted Citizen Surveys while providing for more in depth questions focusing on just the City's Commissions. Moving forward, Commission Surveys will continue to be conducted in odd years, with the traditional Citizen Surveys on City services to be conducted in even years. The results of each survey are used as a resource to assist in planning efforts and resource allocation by providing a means to measure citizen satisfaction with government.

Moscow Arts Commission

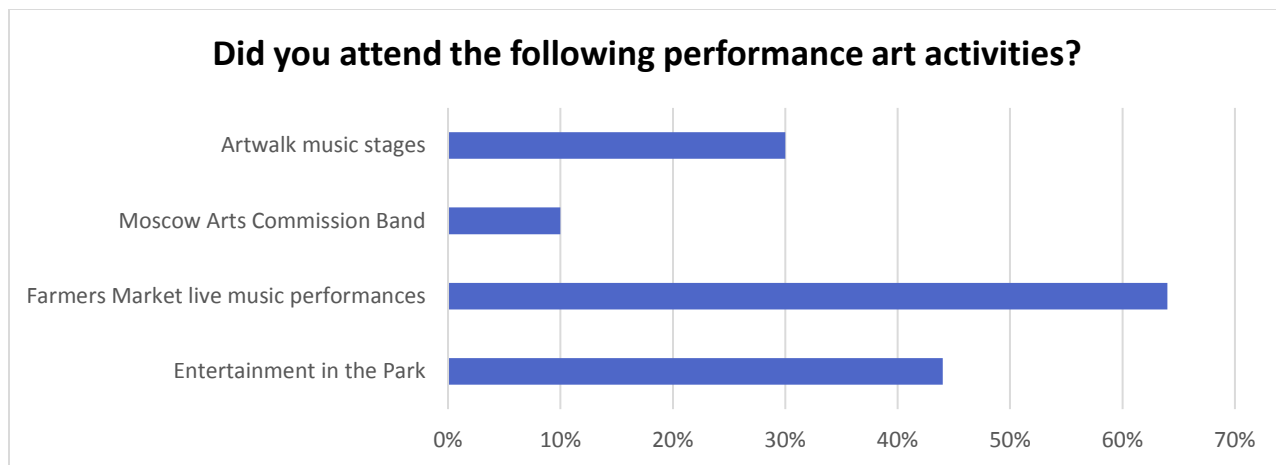
How do you hear about cultural offerings? (Q10)

The Commission wanted to know how citizens hear about programs and activities that the City offers. This includes information about events like Entertainment in the Park and Artwalk as well as offerings such as the Third Street Gallery and Public Art openings. Citizens were able to choose more than one option, and many did. The most common way residents hear about cultural offerings is through word of mouth, with more than 60 percent learning of Moscow's cultural activities from friends and neighbors. Results are noted in the following graph with "word of mouth" and "social media" being the two most popular methods respondents hear about programs and activities.



Art activities... (Q11)

The Arts Commission followed up the previous question concerning how residents hear about public events by asking which public events respondents attended in 2017. Four potential activities, put on by the Arts Commission, were given as potential responses. Not surprisingly, the Moscow Farmers Market topped the list with nearly 65% of citizens having attended in 2017.



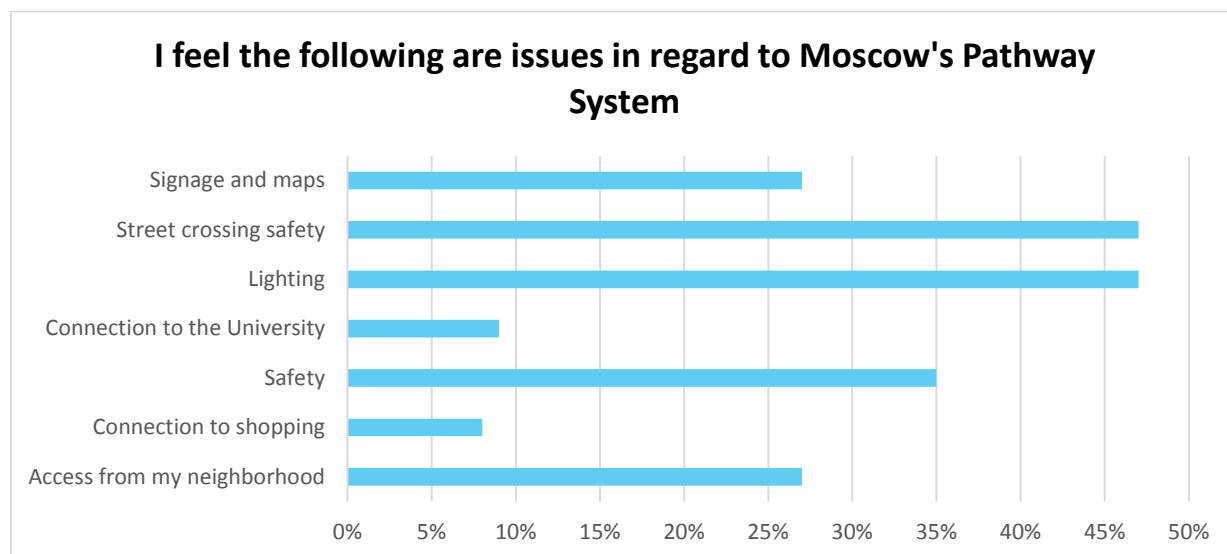
Third Street Gallery attendance... (Q12)

The Commission wanted to know how many residents attended the Third Street Gallery in 2017. The Gallery, located in City Hall, is open to the public five days per week and features local art. Thirty percent of respondents note that have visited the Gallery, 68 percent indicate they have not, and 2 percent of respondents did not respond to the question.

Moscow Pathways Commission

Moscow's pathway system... (Q13)

The Commission asked respondents about issues regarding the Moscow Pathway System, to gain insight into how new transportation projects can be conducted in a way that responds to citizen needs and desires. Citizens were able to pick more than one option. The most popular responses are "street crossing safety" and "lighting," with 47 percent of citizens marking each of them as issues for Moscow's pathways. Results of all ratings are included in the graph on the following page.



Human Rights Commission

It is the duty of the Human Rights Commission to affirm, encourage, and initiate programs and services within the City designed to eliminate discrimination, improve human relations, and effectuate the spirit and intent of applicable human rights legislation. In these efforts, the Commission may enlist the support of community groups and public agencies. The Commission is to recommend to the Mayor and the Council policies and programs with the objective of implementing Commission goals and objectives concerning the civil and human rights of persons and groups in the community.

8. What issues would you like to see the Human Rights Commission address: (Check all that apply)

45%	Bullying	28%	Religious Discrimination
39%	Racial Discrimination	28%	Gender Identity and Sexual Orientation
35%	Gender Discrimination	25%	Wealth/Income
56%	Housing/Homelessness	51%	Poverty
30%	Accessibility	24%	Environmental Justice
47%	Access to Healthcare	31%	Age Discrimination

9. Have you personally experienced discrimination, bias, and/or harassment in our community? If yes, what type? (Check all that apply)

5%	Race/ethnicity	3%	Ability or perceived disability
14%	Gender	12%	Religion
3%	Sexual Orientation	7%	Wealth or social class
1%	Gender Identity and Expression	1%	Other:

Moscow Arts Commission

The purpose of the Moscow Arts Commission is to enrich the life of the community by celebrating and cultivating the arts.

10. How do you hear about cultural offerings in and around Moscow?

28%	Inland 360	33%	Radio
39%	Local Newspaper	64%	Word of Mouth
41%	Social Media	Other:	

11. Do you attend the following performance art activities hosted by the Art Department?

44%	Entertainment in the Park	64%	Farmers Market live music performances
10%	Moscow Arts Commission Band	30%	Artwalk music stages

12. Have you attended or visited the Third Street Gallery in the City Hall this year?

30%	Yes	68%	No
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Moscow Pathways Commission

The purpose of the Commission is to promote and improve the development of a path system in and around Moscow, embracing three (3) important community concerns: (1) active transportation; (2) recreation; and (3) resource conservation / enhancement, and to otherwise act in an advisory role to the Council.

The membership is involved in numerous educational, planning, and community awareness activities throughout the year, as they promote pathway use and its benefits.

Questions on following page...

13. I feel the following items are issues in regard to Moscow's Pathway System:



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EVENT SUMMARY

2019 Moscow Art Walk

HOST DONATION BREAKDOWN

50% Donation of Profits (Less COST OF GOODS)

After the break even point has been met.

Breakeven Point: \$1500 Travel Expenses and Payroll

Sales Breakdown:

Total Sales = 40% Cost of Goods, 30% Donation, 30% Traveling T Profit

REPORT OF SHIRT SALES:

Credit Card **\$ 365**

Cash **\$ 1625**

Total Sales: **\$ 1990**

Breakeven point: **- \$ 1500**

Profit:	\$ 490
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Cost of Goods (40%) **- \$196**

Dontation Amount (30%) **\$147**

Traveling T Profit (30%) **\$147**

Paid to Host on: _____ **Check #** _____ **Intial #** _____