

MOSCOW ARTS COMMISSION



Lauren McCleary
Chair

~Agenda~

Megan Cherry
Staff Liaison

<https://www.ci.moscow.id.us/452/Moscow-Arts-Commission>

Tuesday, October 8, 2019

5:00 PM

**Council Chambers
206 E. 3rd St.**

WELCOME AND ATTENDANCE

REGULAR AGENDA

1. Reading of the Mission Statement

The mission of the Moscow Arts Commission is to enrich the community by celebrating and cultivating the expression of all art forms and culture.

Values:

- Recognize and promote artists' value by creating opportunities for work to be experienced.
- Facilitate and promote the social educational, and economic value of all art forms and culture in the community.
- Provide leadership and act as a resource in the conversation of all art forms and culture with partner agencies, city leaders, and the community.

2. Approval of Moscow Arts Commission September 10, 2019 Minutes (ACTION ITEM)

3. Public Comment and Response to Previous Comments (limited to 10 minutes)

Members of the public may speak to the Commission regarding matters NOT on the agenda or currently pending before the commission. Please state your name and address for the record and limit your remarks to three (3) minutes.

4. Third Street Gallery Scope and Vision Statement (Action Item)

REPORTS

1. Arts & Culture Education

2. Events & Programs

3. Public Art

4. Third Street Gallery

5. Volunteer Hour Tally

6. Manager's Notes:

East City Park Stage

ANNOUNCEMENTS

- 1. Third Street Gallery Subcommittee (third Thursday of the Month)**
Next meeting: October 17 at 10:30 a.m. in the Arts Office

- 2. Arts & Culture Education Subcommittee (third Thursday of the Month)**
Next meeting: October 17 at 5:00 p.m. at Appearances Marketing & Promotion

- 3. Public Art Subcommittee (fourth Tuesday of the Month)**
Next meeting: October 22 at 4:00 p.m. at Appearances Marketing & Promotions

- 4. Events & Programs Subcommittee (fourth Friday of the Month)**
Next meeting: October 25 at 11:00 a.m. in the Arts Office

ADJOURN

NOTICE: Moscow City Council and committee meetings are televised, videotaped and/or recorded. Individuals attending the meeting who require special assistance to accommodate physical, hearing, or other impairments, please contact the City Clerk, at (208) 883-7015 or TDD 883-7019, as soon as possible so that arrangements may be made.

MOSCOW ARTS COMMISSION



Lauren McCleary
Commission Chair

~Minutes~

Megan Cherry
Staff Liaison

<http://www.ci.moscow.id.us/452/Moscow-Arts-Commission>

**Tuesday
September 10, 2019**

5:00 PM

**City Council Chambers
206 E Third St**

The meeting was called to order at 5:02 PM

PRESENT: David Wilson, Christine Gilmore Vice Chair, Sandra Stoops, Katherine Clancy, Diane Walker, Robert C. Caisley, Linnea Sheneman, Donna Woolston, Aaron Johnson, Caitlin Caldwell,

ABSENT: Lauren McCleary Chair, Cindy Barnhart,

ALSO IN ATTENDANCE: Megan Cherry, Staff Liaison; Art Bettge, Council Liaison; DJ Scallorn, Administrative Specialist;

Welcome and Attendance

Vice Chair Gilmore called the meeting to order.

Regular Agenda

1. Approval of Moscow Arts Commission August 13, 2019 Minutes (ACTION ITEM)

Walker moved that the August 13, 2019 minutes be approved; Wilson seconded. Motion carried.

2. Public Comment and Response to Previous Comments (limited to 10 minutes)

Members of the public may speak to the Commission regarding matters NOT on the agenda or currently pending before the commission. Please state your name and address for the record and limit your remarks to three (3) minutes.

No public comment.

Reports

1. Arts & Culture Education

The Subcommittee is working on language for the Strategic Plan.

[Woolston arrived to the meeting]

2. Events & Programs

Gilmore said the Subcommittee is discussing Moscow Artwalk and asked the Commission questions to help improve the event. The group discussed the following questions:

1. What is Artwalk's purpose?

- It brings art to the community
- Engages businesses
- Showcase for local/regional artists
- The low barrier to entry makes the event accessible to all
- Elevates/affirms Moscow's identity as a center for the arts

[Johnson arrived to the meeting]

2. What is going well in Artwalk?

- There is a high level of community involvement
- Many people know about it
- It's fun!

[Caldwell arrived to the meeting]

3. What elements of Artwalk are in need of growth or change?

- Work with legal/admin to let people walk freely with alcohol throughout the event
- Provide guidance for the relationship between businesses and artists
 - o Arts Staff could provide a FAQ/Best Practices/MOU sheet with tips for conversations about installation, sales/tax handling, commission, insurance & security for the art.
- Mixing the main stage music with theater and dance
- Work toward a better balance for all the arts – music, visual, theater, dance
- Make the Third Street Gallery an enticing space for artists
- Host a MAC table during the event

[Stoops left the meeting]

Gilmore said the Subcommittee will be at the Moscow Farmers Market on Saturday, September 14 to stamp painting surfaces for Palouse Plein Air. Johnson said the event's guest juror, Scott Gellatly, will teach a workshop and adjudicate the exhibition. Discussion ensued regarding allowing artists under the age of 18 to participate in Palouse Plein Air 2020, including the creation of a youth award and a section of the exhibition dedicated to younger artists.

3. **Public Art**

Clancy said the C & Main project selection has begun with the 1st round of selection looking at samples of work artists have done. The top 3 finalists that are selected will then create proposals for the project.

4. **Third Street Gallery**

Walker said the closing reception for George Wray's exhibition will feature an artist discussion panel. The next exhibition, Wood & Word, will feature poetry and woodworking.

Scope and Vision Statement

Walker presented the Third Street Gallery Scope and Vision draft for the Strategic Plan which will be voted on at the next meeting.

[Sheneman left the meeting]

5. **Volunteer Hour Tally**

A sheet was passed around for the Commission members to record their volunteer hours served.

6. Manager's Notes:

Social Media Update

Cherry said at the last meeting there was a desire for the Commission to have a Facebook account and that she had an update from City Administration on the request. The Moscow Farmers Market has its own Facebook and puts out many posts every week, but the Arts Commission doesn't produce a volume of content sufficient to justify its own Facebook or Instagram. The City of Moscow's Facebook page is the central location for events and announcements and has over 6,000 followers. Discussion ensued regarding the benefits of boosting a post on Facebook, and the group recognized that social media isn't the only advertising avenue used for arts events and programs.

Commission Survey Update

The Commission survey is distributed as a physical paper survey to a random selection of 1,200 individuals. When the surveys are received, the answers are compiled and distributed. The Commission submitted several questions for the 2019 survey in a previous meeting. One question that will be refined by City Administrative staff regards the identification of future public art locations. The concern is that someone may identify a location unsuitable for public art installation, creating expectations that cannot be fulfilled. The question might also confuse the public's understanding of the public art master plan's purpose.

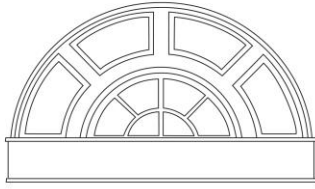
[Caisley left the meeting]

Announcements

- 1. Third Street Gallery Subcommittee (third Thursday of the Month)**
Next meeting: September 19 at 10:30 a.m. in the Mayor's Conference Room
- 2. Arts & Culture Education Subcommittee (third Thursday of the Month)**
Next meeting: September 19 at 5:00 p.m. at Appearances Marketing & Promotion
- 3. Public Art Subcommittee (fourth Tuesday of the Month)**
Next meeting: September 24 at 4:00 p.m. at Appearances Marketing & Promotion
- 4. Events & Programs Subcommittee (fourth Wednesday of the Month)**
Next meeting: September 25 at 11:00 a.m. in the Mayor's Conference Room

Adjourn

The meeting adjourned at 6:01 PM



Third Street Gallery

206 East Third Street • Moscow City Hall

Third Street Gallery Scope and Vision

The Third Street Gallery is a place for art in the heart of downtown Moscow. City of Moscow Arts Staff and members of the Moscow Arts Commission have worked together to create artistic direction for the Third Street Gallery since the gallery's beginnings in 1998. The gallery features works in a wide range of media, subject matter, and content while presenting a curatorial vision open to all cultures and art forms. By including the work of established and emerging makers from the Palouse and the broader Inland Northwest, the Third Street Gallery celebrates the creative excellence of the region in a well-loved public space.

The Third Street Gallery features artwork on the second and third floors inside Moscow City Hall. The building was designed by architect James Knox Taylor in 1911, and was formerly the Moscow Federal Building. Entered in National Register of Historic Places in 1973 as a Second Renaissance Revival brick building, the structure now houses City offices and meeting spaces such as the City Council Chambers. The Third Street Gallery is an essential part of this building, as it brings art into the center of civic life in the City of Moscow.