

MOSCOW FARMERS MARKET COMMISSION



Jamie Hill
Chair

~Agenda~

Amanda Argona
Staff Liaison

<https://www.ci.moscow.id.us/362/Farmers-MarketCommission>

Tuesday, November 5, 2019

4:00 PM

**Council Chambers
206 E. 3rd St.**

WELCOME AND ATTENDANCE

REGULAR AGENDA

1. Mission of the Moscow Farmers Market

The Moscow Farmers Market celebrates life on the Palouse by providing the community with the opportunity to buy and sell locally farmed and/or created agricultural products (e.g., crops, meat, cheese, wine, etc.), distinctive handmade goods, artisan pieces, and original-recipe cuisine. This venue is meant to encourage and support sustainable economic, social and environmental practices.

2. Approval of Farmers Market Commission October 1, 2019 Minutes (ACTION ITEM)

3. Public Comment and Response to Previous Comments (limited to 10 minutes)

Members of the public may speak to the Commission regarding matters NOT on the agenda or currently pending before the Farmers Market Commission. Please state your name and address for the record and limit your remarks to three (3) minutes.

4. Branding Sub-Committee Update (ACTION ITEM) – Hill and Ford

The Branding Sub-Committee met to discuss the project scope of establishing a visual representation of the Moscow Farmers Market identity. The proposed scope of work is attached along with proposed phases.

PROPOSED ACTIONS: Review and accept the proposal or take other such action as deemed appropriate.

5. Strategic Planning Update – Jen Pfiffner

City of Moscow staff were recently trained on the use of strategic planning software. The software will help better track strategic planning goals, changes to actions and strategies, etc.

REPORTS

1. Agricultural Site Visit Slideshow – Colette DePhelps

ANNOUNCEMENTS

1. Farmers Market Commission representation required

None at this time

2. Proposed Items for Future Agendas

Commission members may email Amanda Argona (aargona@ci.moscow.id.us) to propose future agenda items for discussion.

3. Farmers Market Commission Regular meeting December 3, 2019 at Moscow City Hall in the Council Chambers.

ADJOURN

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