

MOSCOW ARTS COMMISSION



Lauren McCleary
Chair

~Agenda~

Megan Cherry
Staff Liaison

<https://www.ci.moscow.id.us/452/Moscow-Arts-Commission>

**Tuesday, December 10,
2019**

5:00 PM

**Council Chambers
206 E. 3rd St.**

WELCOME AND ATTENDANCE

REGULAR AGENDA

1. Reading of the Mission Statement

The mission of the Moscow Arts Commission is to enrich the community by celebrating and cultivating the expression of all art forms and culture.

Values:

- Recognize and promote artists' value by creating opportunities for work to be experienced.
- Facilitate and promote the social educational, and economic value of all art forms and culture in the community.
- Provide leadership and act as a resource in the conversation of all art forms and culture with partner agencies, city leaders, and the community.

2. Approval of Moscow Arts Commission November 12, 2019 Minutes (ACTION ITEM)

3. Public Comment and Response to Previous Comments (limited to 10 minutes)

Members of the public may speak to the Commission regarding matters NOT on the agenda or currently pending before the commission. Please state your name and address for the record and limit your remarks to three (3) minutes.

4. Moscow Poet Laureate Update (Guest Presentation)

5. Carl Rowe ICL Artist-in-Residence (Guest Presentation)

6. C & Main Recommendation (ACTION ITEM)

PROPOSED ACTIONS: Consider the Finalist Designs and Selection Panel's recommendation and make a recommendation to City Council or take other such action deemed appropriate.

7. MAC Elections (ACTION ITEM)

REPORTS

1. Arts & Culture Education

2. Events & Programs

3. Public Art

4. Third Street Gallery

Identify attendance clicker for January 30 *Cozy* reception

Gallery Name Discussion

- TSG Subcommittee Ideas:
 - The City Gallery
 - City Hall Gallery
 - The Old Post Office Gallery

5. Volunteer Hour Tally

6. Manager's Notes

December 16 City Council Presentations

MAC Vacancies

ANNOUNCEMENTS

1. Third Street Gallery Subcommittee

Next meeting: December 19 at 11:30 a.m. in the Arts Office

2. Arts & Culture Education Subcommittee

Next meeting: December 19 at 5:00 p.m. at Appearances Marketing & Promotion

3. Events & Programs Subcommittee

Next meeting: January 24 at 11:00 a.m. in the Arts Office

4. Public Art Subcommittee

Next meeting: January 28 at 4:00 p.m. at Appearances Marketing & Promotions

ADJOURN

NOTICE: Moscow City Council and committee meetings are televised, videotaped and/or recorded. Individuals attending the meeting who require special assistance to accommodate physical, hearing, or other impairments, please contact the City Clerk, at (208) 883-7015 or TDD 883-7019, as soon as possible so that arrangements may be made.

MOSCOW ARTS COMMISSION



Lauren McCleary
Commission Chair

~Minutes~

Megan Cherry
Staff Liaison

<http://www.ci.moscow.id.us/452/Moscow-Arts-Commission>

**Tuesday
November 12, 2019**

5:00 PM

**Fiske Room
412 E. 3rd St**

The meeting was called to order at 5:13 PM

PRESENT: Christine Gilmore Vice-Chair, Sandra Stoops, Katherine Clancy, David Wilson, Linnea Sheneman, Diane Walker, Cindy Barnhart, Donna Woolston, Caitlin Caldwell, Aaron Johnson,

ABSENT: Lauren McCleary Chair, Robert C. Caisley,

ALSO IN ATTENDANCE: Megan Cherry, Staff Liaison; DJ Scallorn, Administrative Specialist; David Schott, Assistant Parks and Recreation Director; David Hall;

Welcome and Attendance

Vice-Chair Gilmore called the meeting to order.

Regular Agenda

1. Reading of the Mission Statement

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The Commission's mission statement was read aloud.

2. Approval of Moscow Arts Commission October 8, 2019 Minutes (ACTION ITEM)

Barnhart moved that the October 8, 2019 minutes be approved; Clancy seconded. Motion carried.

3. Public Comment and Response to Previous Comments (limited to 10 minutes)

Members of the public may speak to the Commission regarding matters NOT on the agenda or currently pending before the commission. Please state your name and address for the record and limit your remarks to three (3) minutes.

No public comment.

4. Strategic Plan Draft #1 (ACTION ITEM)

PROPOSED ACTIONS: Review the strategic plan and send back to subcommittee with edits and/or corrections; or approve the plan and forward to City Council for review and adoption; or take other such action deemed appropriate.

A draft of the Strategic Plan was presented. Cherry said this collaborative writing document came about from Commission meetings with Kathleen Burns and Jen Pfiffner, public comments, and subcommittee meetings. Cherry asked for feedback on the draft.

[Caldwell arrived to the meeting]

Gilmore suggested moving the “Communication and Collaboration” section to the beginning to better highlight where the Commission will be going. Positive comments were made about the presented draft. Discussion ensued regarding ways to gather data and measure the success of events. Suggestions were made to include information gathered from the City Survey, documents built to track programs, and the possibility of using Strategic Planning software to capture history.

[Woolston arrived to the meeting]

Clancy moved to present the Strategic Plan to City Council. Walker seconded. Vote by Acclamation: Ayes: Eight (8). Nays: None. Abstentions: None. Motion carried.

5. Russell Elementary Award

Third, fourth, and fifth-grade students from Russell Elementary have been working on a Jr. Future City project and the Commission was asked to sponsor an award. Sheneman said one way to support the project would be to donate money to cover the cost of t-shirts and iron-on patches. Discussion ensued regarding a previous Commission meeting where funding was requested. Cherry said the consensus from that meeting was that the Commission does not have funds available for requests, though fundraising or establishing a line item are options. The Commission came to the consensus not to contribute funds, though individual members may donate if they chose.

Gilmore asked if the Commission was interested in sponsoring an award for the project. Cherry clarified that the sponsorship would include picking an award name and criteria, providing the project organizer the Commission logo, and designating volunteers to view the displays on November 22 to select the winner. Discussion ensued regarding possible award names and selection criteria. The Commission came to the consensus to use the name “Artful City Award” and for the rubric to be “thoughtful and purposeful placement of public art.” Gilmore called for volunteers to meet at Russell Elementary and select the winner on November 22. Clancy and Gilmore volunteered. Cherry said she and McCleary would also help with the selection.

[Johnson arrived to the meeting]

6. Winter Carnival MACtivity at the Prichard 5-5:45 Friday, December 6

The Commission will host a short activity during the Winter Carnival at the Prichard Art Gallery. Participants will create crowns from embroidery hoops, yarn, ribbon, and other art supplies. Sheneman, Clancy, and Stoops volunteered to help with the event. The Commission came to the consensus for Cherry and Clancy to select supplies from the basement at City Hall for the project. Gilmore said the activity is being advertised in the Facebook event for the Winter Carnival.

7. MAC Election Nominations

Gilmore nominated McCleary for Chair. Woolston seconded. Clancy nominated Gilmore for vice-chair. Walker seconded. The vote and election for these positions will be held at the December Commission meeting.

Reports

1. Arts & Culture Education

The subcommittee has been reviewing the artist in residence program and looking at Entertainment in the Park. Cherry said the Idaho Conservation League 2019 Artist in Residence, Carl Rowe, will host a short exhibition on the first floor of City Hall December 9 and 10 and that Carl will present to the Commission in December on the experience of being an artist in residence.

2. Events & Programs

The subcommittee has been discussing the strategic plan, looking at music bookings for Artwalk and Entertainment in the Park, how to better utilize the Moscow Arts Commission Band, and ways to expand the programming for Entertainment in the Park. Gilmore reported that the Artwalk poster artist for 2020 has been selected and that a public announcement will be coming later next year.

3. Public Art

Clancy reported that comments were collected during the community conversation about the C & Main finalists' designs. Cherry said the next step is to compile the comments for the selection panel to review. The recommendation from the selection panel will hopefully be made at the December meeting where the Commission will make a recommendation to City Council. Gilmore encouraged the Commission to attend the City Council meeting on December 16 since the C & Main public art recommendation and Strategic Plan will be discussed.

4. Third Street Gallery

Walker inquired about reception attendance and Cherry said 145 people attended the reception for *Wood & Word*.

Barnhart referenced an email she sent to the Commission prior to the meeting and made suggestions for promoting the Third Street Gallery.

5. Volunteer Hour Tally

A sheet was passed around for the Commission members to record their volunteer hours served.

6. Manager's Notes:

Cherry said having a quorum for the December 10 Commission meeting would be important as the meeting would include the C & Main public art project, an update from the Poet Laureate, a discussion with Carl Rowe, a review of the Gallery name, and much more.

7. East City Park Stage Design (David Schott)

Schott gave a short presentation on the stage at East City Park that included a brief history of the structure, maintenance issues being faced, information from a replacement plan from 2010, and details on the new stage at the Latah County Fair Grounds. Schott asked for suggestions for a new stage at East City Park and if the Commission would like to be involved this upcoming capital improvement project.

Discussion about the stage at East City Park ensued regarding the limitations of the current structure, the need for a covered stage that has protection from the weather, the need for adequate power and equipment for a variety of uses, and having a floor surface that would accommodate dance performances. Stoops asked for clarification on the orientation of the stage proposed in the plan from 2010. Gilmore said the current location is full west, which puts the sun in the faces of performers, and shifting the direction would address this issue. Gilmore said Caisley would be a good resource for staging needs. The Commission came to the consensus that they would like to be involved with this project and consider including public art at the location.

Announcements

1. Third Street Gallery Subcommittee

Next meeting: November 20 at 10:30 a.m. in the Arts Office

2. Arts & Culture Education Subcommittee (third Thursday of the Month)

Next meeting: November 21 at 5:00 p.m. at Appearances Marketing & Promotion

3. Events & Programs Subcommittee (fourth Friday of the Month)

Next meeting: November 22 at 11:00 a.m. in the Arts Office

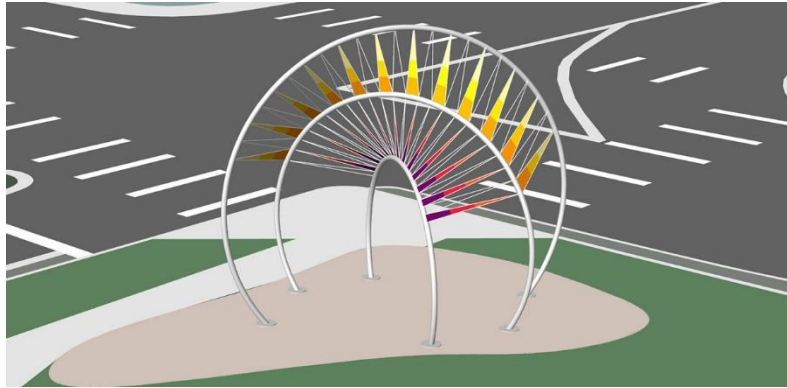
4. Public Art Subcommittee (fourth Tuesday of the Month)

Next meeting: November 26 at 4:00 p.m. at Appearances Marketing & Promotions

Adjourn

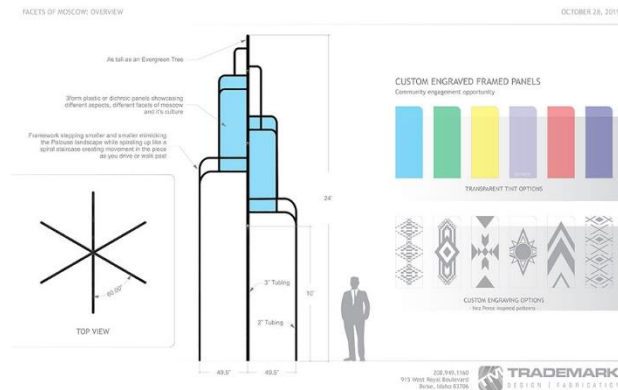
The meeting adjourned at 6:38 PM

C & Main Finalists' Designs Community Conversation



Ken McCall

- Overall shape and pattern are beautiful. How the delicacy of the pattern stands up to surrounding visual clutter seems suspect. Will it get lost. More panel, less air space? Not sure but seems like it could disappear.
- I would either say 2 (Ken McCall) or 3 (Trademark Design).
- My pick is Ken McCall's design. The interlocking swirling is elegant, simple and GORGEOUS!
- I vote for the Ken McCall entry. The rounded forms are soft and suggest inclusion. The yellow and red colors are vibrant like our city.
- Ken McCall's design.
- I like all 3 but the second one by Ken McCall fades from sight so it needs a place with more solid color and not so busy background to be appreciated.



Trademark Design and Fabrication: John Yarnell

- Seems very columnar. A lot of structure (seemingly) for the design graphically important moments. Etched elements could be great but how readable they are seems questionable.
- I'm really impressed with the 3rd piece – with the colored panels and Nez Perce symbols included. To me it's refreshing in its simplicity, and using the Native American symbols is so appropriate for this area and community.
- I like the one with the colorful panels.
- Trademark looks most like international artwork and more Native American (with design panels). Cobalt is nice rural look but not Native American and also looks a bit like ratty flags on the cover in artist conception photo. McCall design seems just too nondescript... could be an Indian headdress, or sunset, or giant robotic bug. I prefer Trademark, except I don't like the blocky structure. Something more curvy and natural would be better.
- I love the Nez Perce public art. It represents 'sacred ground.' It is simple yet beautiful and is not so abstract that it is distracting. I do not like the Hitchcock "The Birds" work and I really don't like the sunburst.
- My choice is: John Yarnell's work. It is simple with clean lines and my eye moves upward rather than trying to stay focused on the parts of the piece. All three seem more alike than different probably because of the height requirement. The Cobalt Design work is too busy and complicated. Perhaps if they got rid of the house and the twirling birds the design would be fine. I love the shape of the Ken McCall piece. It just seems too squat. Perhaps in context it would show better. I do like the Native American influence it seems to have. Although we are not on the Nez Perce reservation we should know that they Nez Perce once traveled this land. We have no recognition of this history in Moscow except for the Appaloosa Horse Club. I like incorporating that influence with either a piece that has incorporated Nez Perce symbols or one that seems to have a native influence... i.e. Ken McCall's piece. In all actuality, I am torn by the two pieces. Ken's piece might look to complex with the symbols.... but it is my choice.

- Of the 3 presented here, I prefer the final design concept by Trademark Design and Fabrication and principal John Yarnell. I emphatically support a community-driven design process, particularly the inclusion of the Nez Perce Tribe alongside Moscow residents.
- I personally like the art piece created by John Yarnell. I think it fits best with the other colorful art pieces around town. It is the most tasteful and fits in with the environment the most.
- The John Yarnell one fits with the Antique stores on that part of town. That one is the best for this area.
- I absolutely love the stained-glass entry! It's classy, fun, and gives the essence of what Moscow stands for! The others look too generic or too much like a piece of junk. It needs to stand out enough to look like art, but blend in enough to not look like a craft project. The carving/engraving is a nice touch of sophistication too.
- I prefer the submission by Trademark/John Yarnell. I appreciate that the artist intends to work with the Nez Perce tribe. The proposal also includes enough information to understand the concept, materials, and construction. I've seen other work by Trademark and know that they are competent artists and installers.
- I think the design by Trademark Design and Fabrication creates enough visual interest without making the space visually cluttered. I also appreciate the intent to collaborate with community on design aspects.
- I would vote for the third design. Trademark Design and Fabrication: John Yarnell.
- The stained-glass one is my favorite! I love how cheerful it is! Ken McCall's design is a second favorite. I don't love the first design (the one with birds).
- I really love the way the light plays off the glass in John Yarnell's work. I think the changing light conditions that we see throughout the seasons in our area make this an exceptional choice.



Cobalt Designworks: Jennifer Corio and Dave Frei

- I like “The Homecoming” and the one with the colorful panels. Will be great to see art at this location.
- This is a beautiful piece of artwork. The birds and little red barn describe Moscow perfectly!
- Placement of birds on wires and their shadows seem critical. Single lines and their relation may/may not be best. Ditch the barn. Strong colors vs. surrounding visual clutter. Could be strengthened.
- Now that I’ve heard the migratory birds idea, I like that one best.
- My vote is for the 1st one – the Palouse Hills and the birds. It is the most indicative of Moscow and the Palouse. The other 2 are more generic. For newcomers, the 1st one would generate questions that would allow for a nice explanation of our town and history.
- I really like the one with the red barn and crows.
- Can the barn be seen in detail from the back as well?
- The Homecoming is my choice for the new public art. It represents the freedom of nature here on the Palouse and how we all migrate back to our roots.
- They all seem pretty underwhelming. Ethereal. Not much substance. I kind of like the birds in “Homecoming.”
- I like all of them. I’d probably rank as follows:
 - o Cobalt
 - o Yarnell
 - o McCall
- Mostly a waste of tax monies. If one must be inflicted on the community, the one with the birds is the least offensive.
- The "Homecoming" sculpture is BY FAR my favorite. The other two don't seem to capture the local aesthetic at all, and look out of place.
- The Homecoming is great!
- We already have visual pollution from power lines in that area of town. Why add more? It would be very helpful to know the artist's intent within the designs and the materials.

- Thanks for taking feedback from members of the community about this public art project. My favorite of these three great choices is Homecoming by Cobalt Designworks.
- All of them are nice and any of them would look good in that location. However, I prefer "The Homecoming" by Cobalt Designworks because it represents aspects of the Palouse countryside that make it so beautiful.
- I like Cobalt Designworks: Jennifer Corio and Dave Frei the best I think it goes with Moscow's natural theme (seed on other end of town) It is fun with bright colors and love the birds. Second choice would be Ken McCall although it is hard to visualize because there is not a view of how it would look at location like the others.
- My preferred design is the one submitted by Cobalt Designworks. It captures Moscow and I think it the most appropriate use of that space.
- I'm a big fan of the art proposed by Cobalt Design. I think it is the best fit for the space, culture and community of Moscow.
- I love everything about Homecoming.
- Cobalt design works art reflects the Palouse better than the other art.
- Needs our rural spirit, like the homecoming
- From these depictions, I like them best in this order: Corio & Frei, McCall, Yarnell. Last 2 are nice but generic. First one (C&F) have specific elements to Moscow in the Palouse Hills & Barn & birds; birds live a sculpture. All are attractive but I think nature-oriented Cobalt design is best.
- The Homecoming by Corio and Frei is by far the most innovative and interesting of the three final designs. It is site-specific in the ways it represents the Palouse Hills, farming heritage, meshing of the built/agricultural/natural environments, and the congregation of crows we locals know so well. The barn on top might be a little kitschy, but the red draws the eye upward, to see the whole piece. Hopefully, at that busy location, it won't be too distracting for drivers. I suggest that measures are taken to preserve the reddish color of the supports. I know firsthand how steel posts that color fade in the sunlight. The other two proposals, while attractive, seem more generic...like they could be anywhere. The McCall piece makes me wonder whether the curved supports would invite climbing. The Yarnell piece causes me to wonder about the durability and color-stability of the colored panels in local weather conditions. Finally, I regret that I am unable to attend artists' presentations or to see details spelled-out more completely than appear on this web page. One can only tell so much from simple pictures. If asked, I'd vote for #1: The Homecoming.

General Comments

- My wish would be that the art
 - o Be expressive – give the casual viewer a sense of place
 - o Respond to the seasons and weather – Blow in the wind?
- I have to say I don't love any of the concepts. Two look like playground equipment. The other one looks like Pullman Regionals logo and is 'cute.' They ain't knocking my socks off.
- I think none of these sculptures enhance the intersection. Start over.
- I would prefer a local artist. Nothing esoteric please! The art should not require an explanation. I prefer a vandal or some U of I statement.
- Seems like another waste of money when our street can't be repaired.
- They are all crap.
- I like how all three do not impede the visual line of oncoming traffic. I am concerned that all 3 could be easily climbed and would attract "late night shenanigans."

NEW PUBLIC ART IS CLOSER THAN EVER

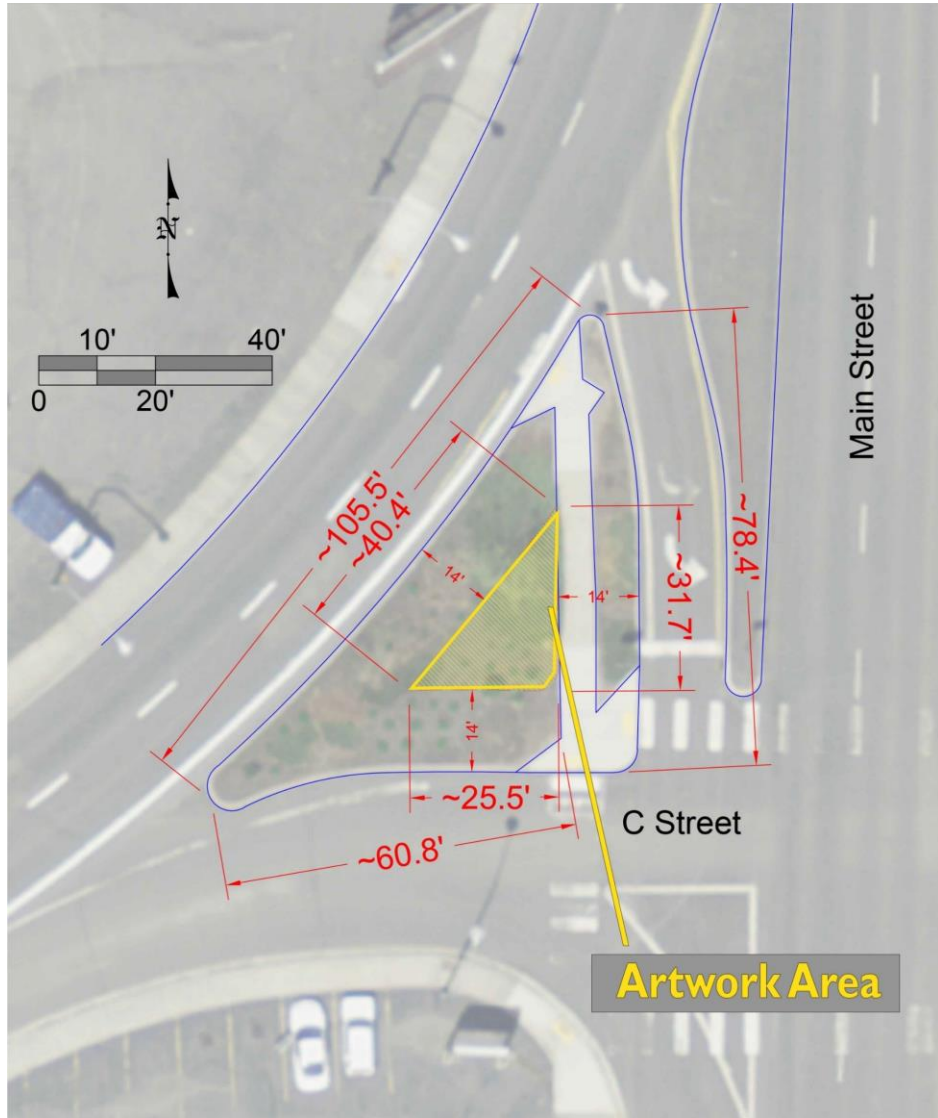


IT'S TIME TO VIEW THE FINALISTS' WORK!

**MOSCOW ARTS
COMMISSION**



Moscow Arts Commission
December 10, 2019
Selection Panel Recommendation

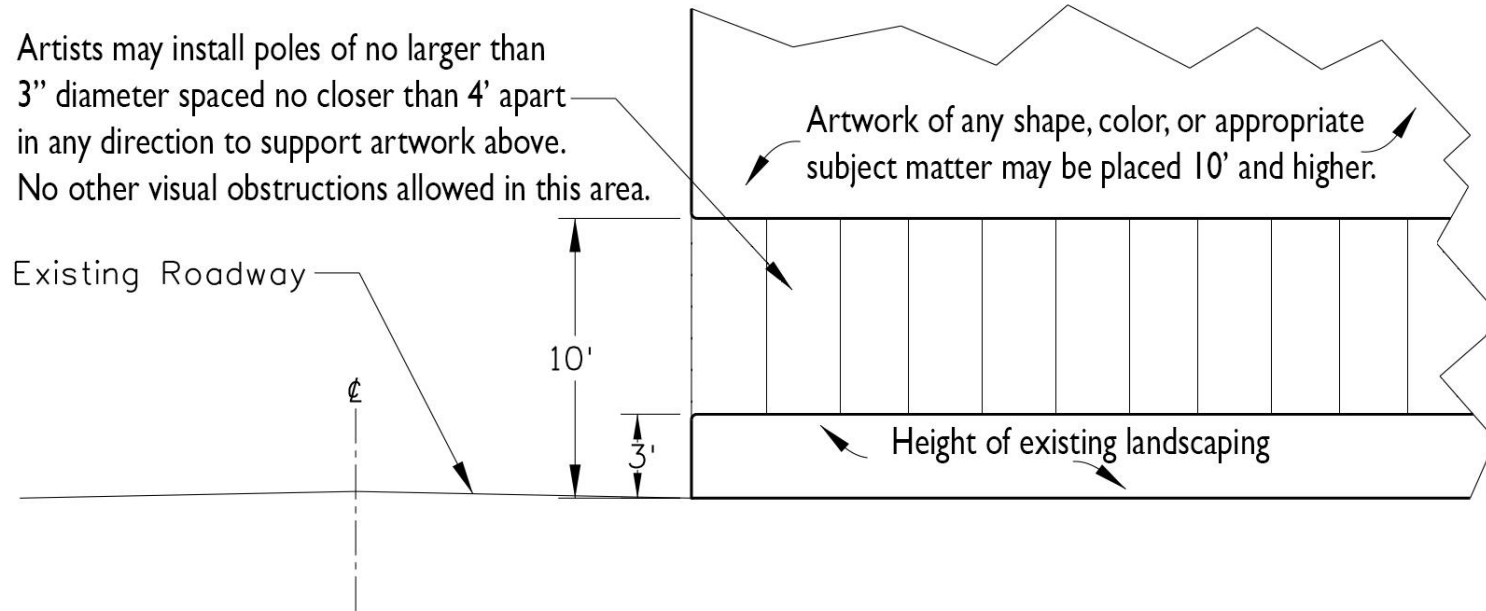


C & Main Public Art Timeline:

- May 10 – July 31, 2019 Open Call to Artists
- August-September 2019 Selection Round 1:
Finalists Identified &
References Checked
- October 2019 3 Finalists created proposals
- November 4-7, 2019 Public Comment
- November 25, 2019 Finalist Design Report to
Administrative Committee
- December 10, 2019 Selection Panel
Recommendation to MAC
- December 16, 2019 MAC Recommendation to
City Council

ITD Requirements

SIGHT OBSTRUCTION DETAIL this drawing is not to scale





C & Main Proposals

Finalists were asked to provide the following:

- Site-Specific Design
- Budget & Production Schedule
- Community Engagement Plan
- Maintenance Needs for the Artwork

The Finalists

- Jennifer Corio and Dave Frei
- Ken McCall
- John Yarnell

The Homecoming

cobalt
DESIGNWORKS

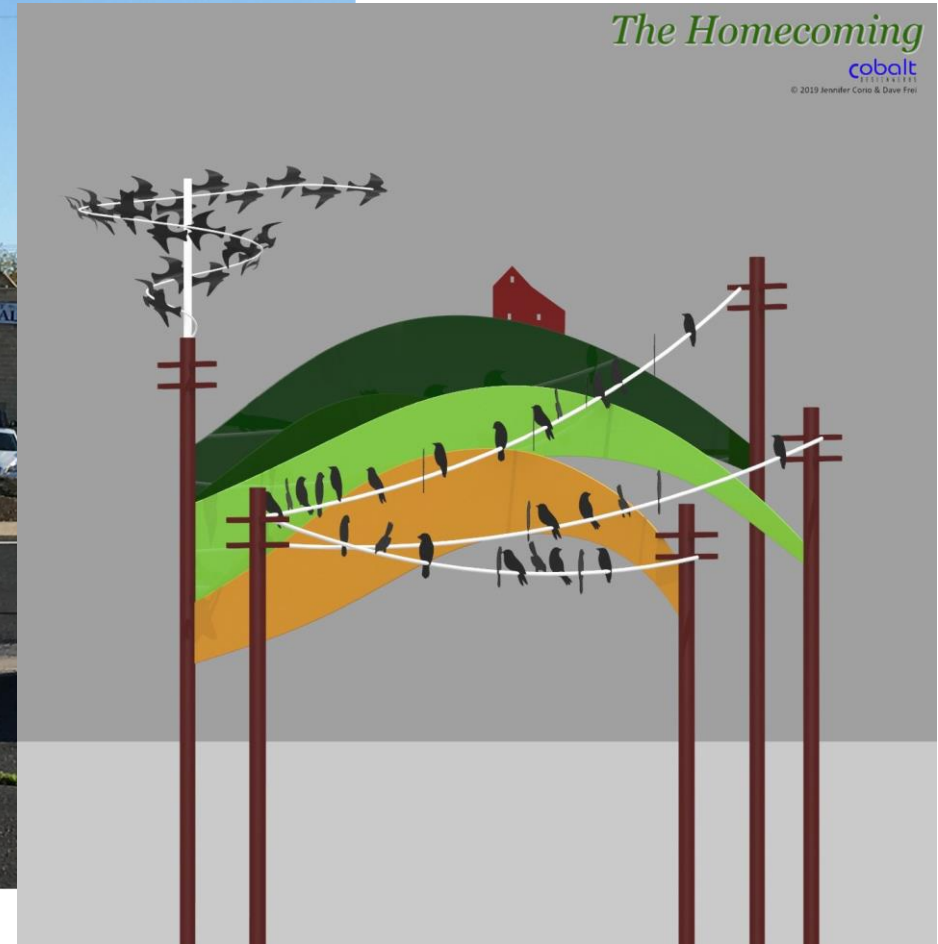
© 2019 Jennifer Corio & Dave Frei



The Homecoming

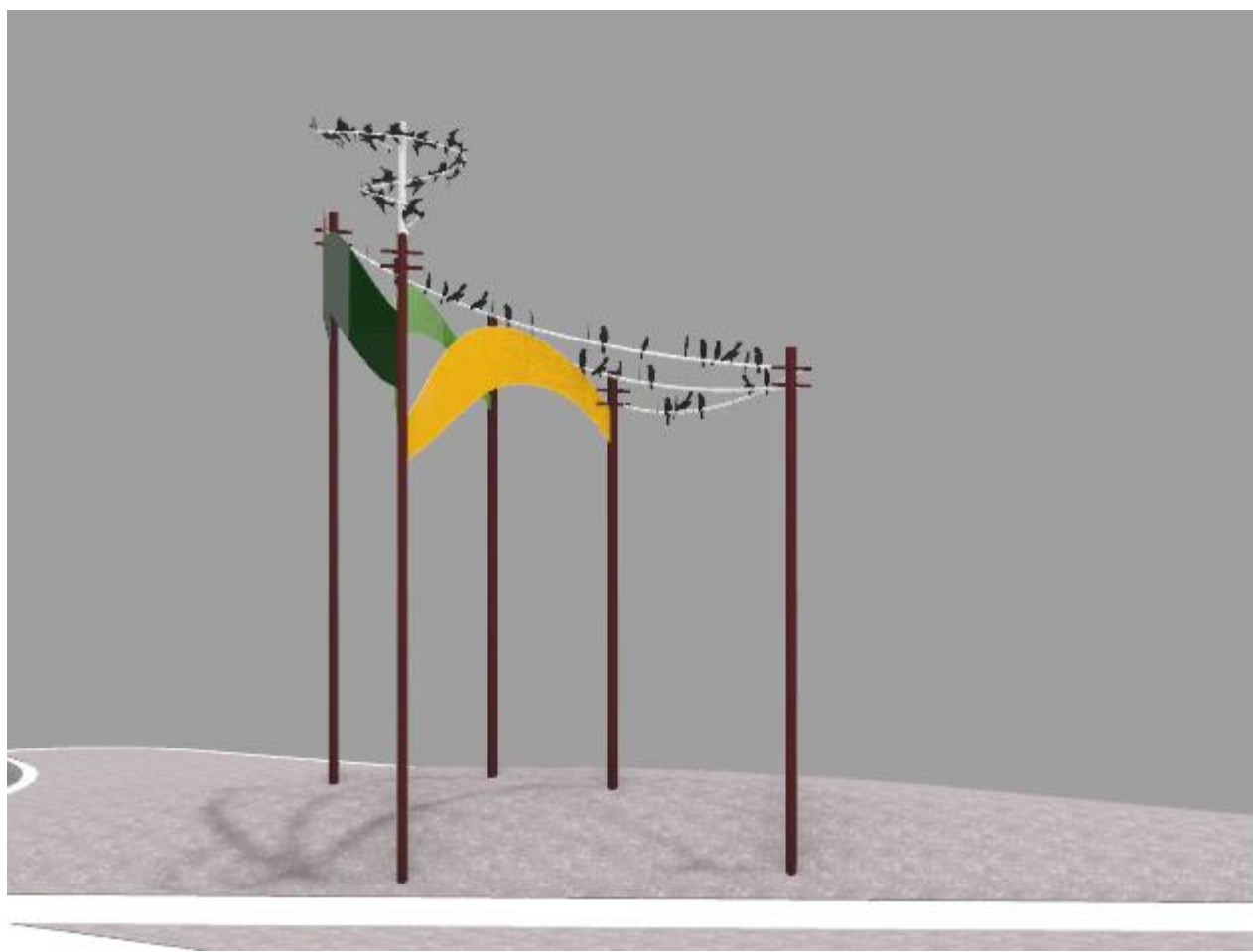
cobalt
DESIGNWORKS

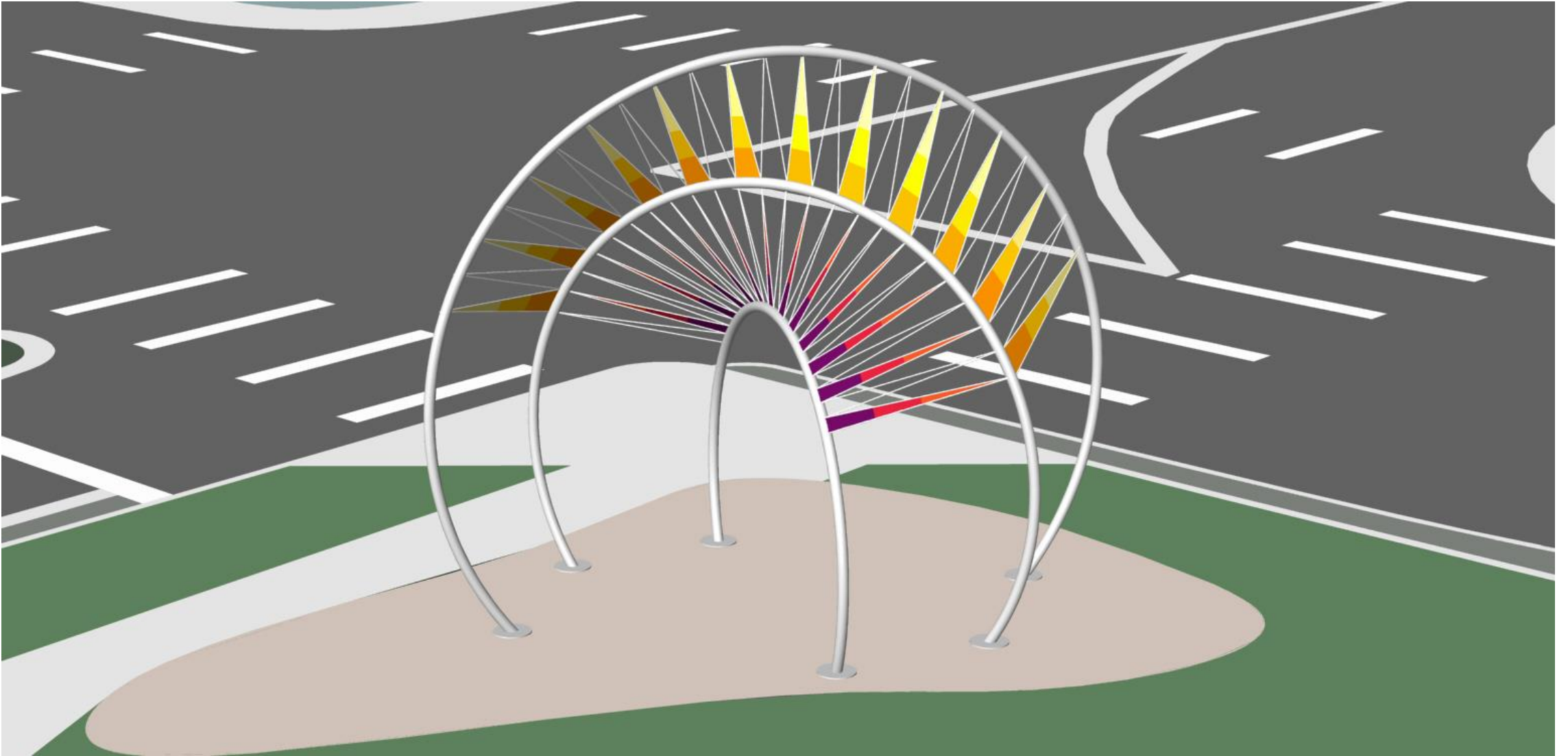
© 2019 Jennifer Corio & Dave Frei



Cobalt Designworks: Jennifer Corio and Dave Frei

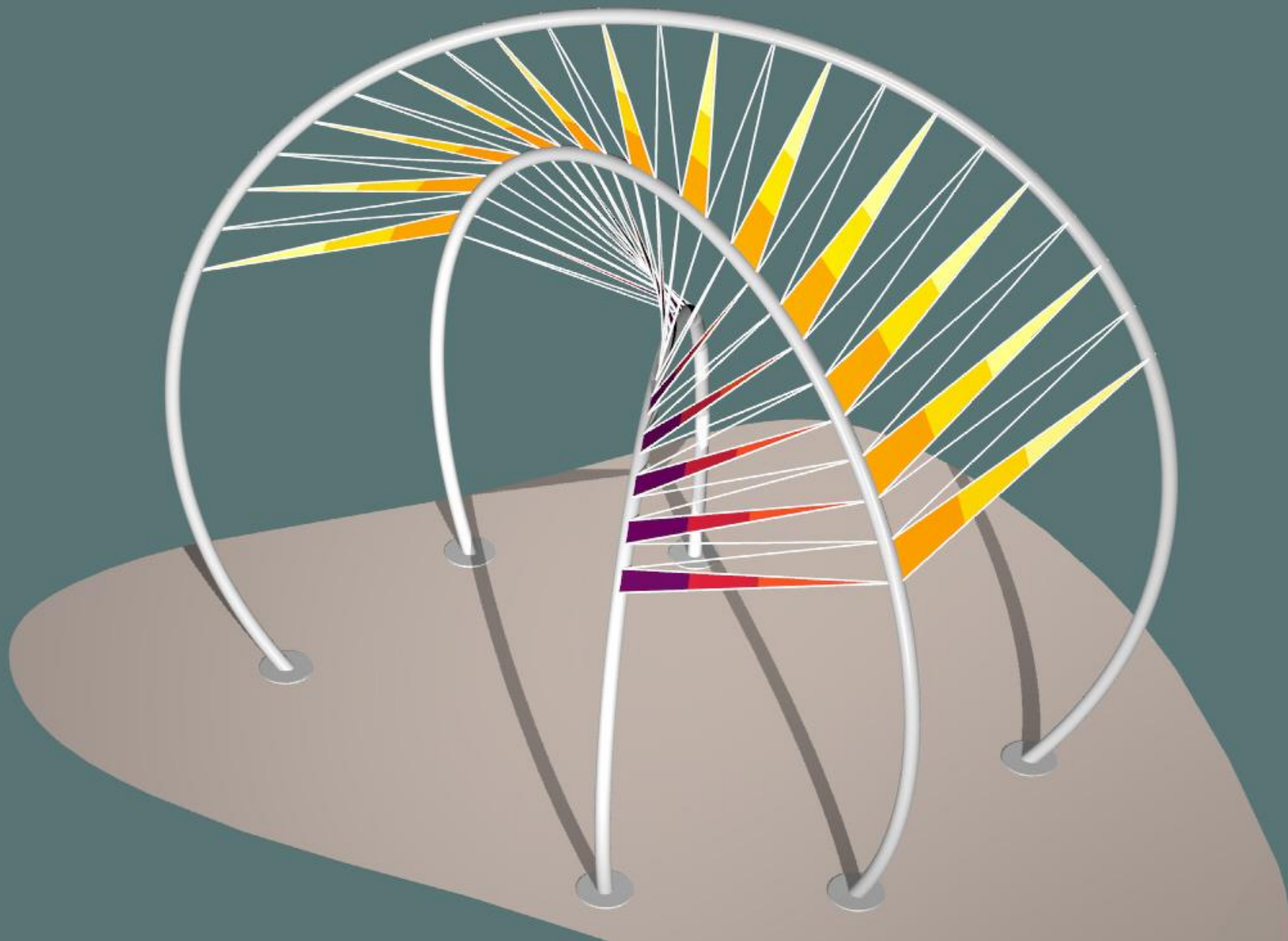
This proposal is conceptual in nature. Material and other design details are subject to change as determined by City Council direction and/or ITD technical requirements.





Ken McCall

This proposal is conceptual in nature. Material and other design details are subject to change as determined by City Council direction and/or ITD technical requirements.



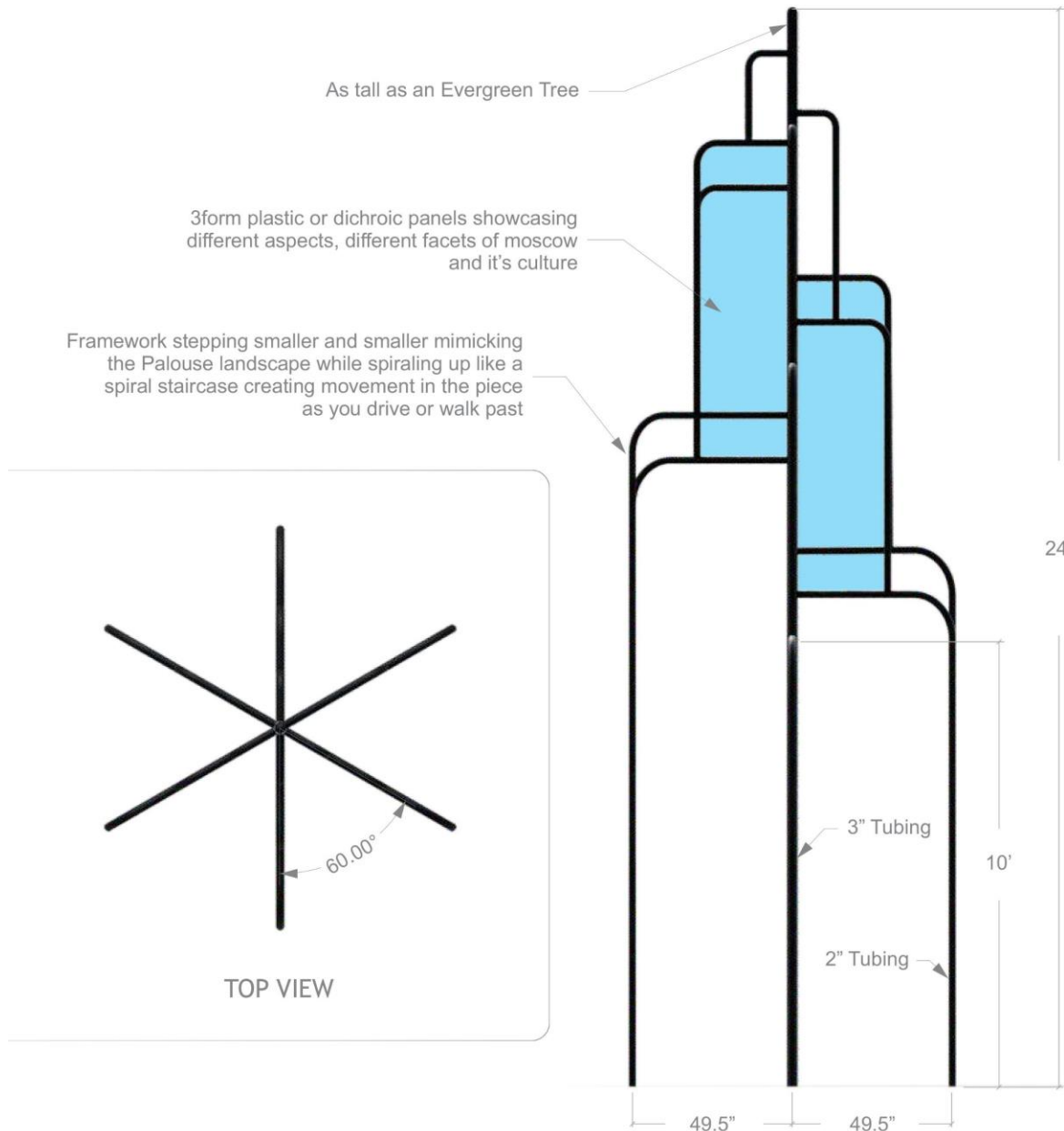


208.949.1160
915 West Royal Boulevard
Boise, Idaho 83706

TM TRADEMARK
DESIGN | FABRICATION

Trademark Design and Fabrication: John Yarnell

This proposal is conceptual in nature, and it is the artist's intent to collaborate with the Nez Perce tribe and the Moscow community to develop patterns for use in the final design. Other material and design details are subject to change as determined by City Council direction and/or ITD technical requirements.



CUSTOM ENGRAVED FRAMED PANELS

Community engagement opportunity

