

MOSCOW FARMERS MARKET COMMISSION



Jamie Hill
Chair

~Agenda~

Amanda Argona
Staff Liaison

<https://www.ci.moscow.id.us/362/Farmers-MarketCommission>

Tuesday, February 4, 2020

4:00 PM

**Council Chambers
206 E. 3rd St.**

WELCOME AND ATTENDANCE

REGULAR AGENDA

1. Mission of the Moscow Farmers Market

The Moscow Farmers Market celebrates life on the Palouse by providing the community with the opportunity to buy and sell locally farmed and/or created agricultural products (e.g., crops, meat, cheese, wine, etc.), distinctive handmade goods, artisan pieces, and original recipe cuisine. This venue is meant to encourage and support sustainable economic, social and environmental practices.

2. Approval of Farmers Market Commission January 7, 2020 Minutes (ACTION ITEM)

3. Public Comment and Response to Previous Comments (limited to 10 minutes)

Members of the public may speak to the Commission regarding matters NOT on the agenda or currently pending before the Farmers Market Commission. Please state your name and address for the record and limit your remarks to three (3) minutes.

4. Craft & Food Jury scorecard and eligibility revisions (ACTION ITEM) – Scott, Kingsland, Morsek, DePhelps (15-30 minutes)

Both staff and Commission members have received feedback about scorecard comments not reflecting what prospective vendors were actually being scored and evaluated for. The Market has currently used the same scorecard for the last five years with little to no changes or justification for the determined criteria. Staff has also observed confusion by judges for some of the criteria not being clear and requesting clarification on jury day. The proposed scorecard revisions are an effort to increase objectivity, reduce subjectivity, update outdated practices, and align the scorecard to reflect Market core values and philosophies. Along with the proposed changes, there is a desire to keep the Market at a higher caliber, while maintaining accessibility, by increasing the eligibility score from 60% to 70%. Increasing the eligibility score has the potential to increase the diverse product mix without compromising the quality of products at Market (ultimate inclusion into the Market still lies with the Community Events Manager) and is still accessible to vendors venturing into direct markets and not exclusive.

PROPOSED ACTIONS: Review the revise scorecard and eligibility score and accept as presented or take such other action as deemed appropriate

5. Policy Sub-Committee Update (ACTION ITEM) – Love and Kingsland (60 minutes)

The Policy Sub-Committee meets each year to review current policies. The purpose of the sub-committee is to eliminate and remove redundancy where necessary; clarify and more explicitly state policies where necessary; discuss revision/additions, all while keeping the policies aligned with the mission and vision of the market. The sub-committee has met on four occasions and completed revisions and/or proposals on eight items in/for the Vendor Handbook, with two accepted at the January Commission meeting.

PROPOSED ACTIONS: Review current proposed revisions and accept as presented or take such other action as deemed appropriate.

REPORTS

ANNOUNCEMENTS

1. Moscow Farmers Market Poster Contest open

The Community Events Division opened the Poster Contest on Jan. 17 and will accept poster submissions until 5:00 pm on Wed., Feb. 26, 2020. The Commission will select the finalists (maximum of five) at the March Commission meeting. Online voting will open on Fri., Mar. 6, 2020 and will end on Fri., Mar. 27, 2020.

2. Farmers Market Commission representation required

- Wed., Mar. 4, 2020 – Love Your Farmer, Love Your Food (requested, not required)
- Fri., Mar. 6, 2020 – First Craft & Food Jury (Scott, Morsek, +2)
- Mon., Mar. 23, 2020 – Second Craft & Food Jury (Scott, Morsek, +2)
- Fri., Mar. 27, 2020 – Final Craft & Food Jury (Scott, Morsek, +2)
- Thurs., Apr. 9, 2020 – Annual Vendor Orientation

3. Proposed Items for Future Agendas

Commission members may email Amanda Argona (aargona@ci.moscow.id.us) to propose future agenda items for discussion.

4. Farmers Market Commission Regular meeting Tues., Mar. 3, 2020 at Moscow City Hall in the Council Chambers.

ADJOURN

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