

MOSCOW FARMERS MARKET COMMISSION



Jamie Hill
Chair

~Agenda~

Amanda Argona
Staff Liaison

<https://www.ci.moscow.id.us/362/Farmers-MarketCommission>

Tuesday, March 3, 2020

4:00 PM

**Council Chambers
206 E. 3rd St.**

WELCOME AND ATTENDANCE

REGULAR AGENDA

1. Mission of the Moscow Farmers Market

The Moscow Farmers Market celebrates life on the Palouse by providing the community with the opportunity to buy and sell locally farmed and/or created agricultural products (e.g., crops, meat, cheese, wine, etc.), distinctive handmade goods, artisan pieces, and original recipe cuisine. This venue is meant to encourage and support sustainable economic, social and environmental practices.

2. Approval of Farmers Market Commission February 4, 2020 Minutes (ACTION ITEM)

3. Public Comment and Response to Previous Comments (limited to 10 minutes)

Members of the public may speak to the Commission regarding matters NOT on the agenda or currently pending before the Farmers Market Commission. Please state your name and address for the record and limit your remarks to three (3) minutes.

4. Review Farmers Market Poster Contest Submissions – Argona (ACTION ITEM)

The 2019 poster contest deadline closed on Wednesday, February 26th. The Poster Contest was distributed via press release, website update, Moscow Chamber of Commerce e-newsletter, Palouse Clearwater Food Coalition's e-newsletter, several Facebook announcements and reminders on the Moscow Farmers Market Facebook and City of Moscow Facebook, and through an all-vendor email.

PROPOSED ACTIONS: Select finalists or take other action deemed appropriate.

5. Vendor Requests – Argona

The Community Events Manager has fielded two requests from vendors regarding cooperative style booths:

a. Colter's Creek Winery: Colter's Creek Winery was previously a vendor in the Market but dropped out as they were not able to meet the Market's policies of having an owner present at Market per policy: page 11, item 2. Vendor Production and Location Rule "All Vendors shall be the grower/producer and shall conduct their growing/producing operations in a location not more than two hundred (200) air miles from the City of Moscow, Idaho." Jon Harding, assistant winemaker, is now a shareholder at Colter's Creek, effectively making him an owner of the Winery. Jon also indicated that the owner Melissa Sanborn will be present at some Markets, but the majority of the Markets would be attended by him. He indicated part of Melissa's inability to attend the Market three years ago was due to family commitments.

b. Peggy Fiske and Russ Wheelhouse: Peggy and Russ are interested in the feasibility of having a booth at Market that features artists in their cooperative. At the time the idea was presented to the Community Events Manager, Argona indicated that each artist would have to go through the Craft & Food Jury separately and become eligible vendors. Peggy and Russ indicated that they would be the primary contacts as 'owners' of the cooperative and pending acceptance through the Jury, would have artists and their wares under one tent at the Market. Argona fielded similar inquiries to this one, but no follow-up occurred when she reached out.

PROPOSED ACTIONS: Staff is seeking direction from the Farmers Market Commission to ensure these requests and the subsequent responses are aligning with the Moscow Farmers Market values, philosophies, and policies.

6. Farmers Market Commission at the Moscow Farmers Market and Rapid Market Assessments– Argona (ACTION ITEM)

The Community Events Division is scheduling commissions to table at the Moscow Farmers Market. In 2019, the Farmers Market Commission tabled on the same dates when Rapid Market Assessments (RMAs) and customer counts took place. Each City commission may select up to two dates to table at the Market. Available dates for tabling are:

- May 16 & 23
- June 6, 20, 27
- July 4*, 11, 18, 25
- August 1**, 8**, 15
- September 5, 19
- October 3, 10***, 17, 24, 31

*4th of July Celebration at the Moscow Farmers Market

**National Farmers Market Week celebration (Veggie Shimmy Dance Party and prize drawing on 8/1)

***UI Homecoming Parade (not available to other Commissions)

PROPOSED ACTIONS: Review and select dates for the Commission to table at the Market and conduct RMAs and customer counts or take such other action as deemed appropriate.

7. Returning Vendor Craft & Food Jury

Returning Moscow Farmers Market Vendors have the ability to add new products to their booth. An additional date of Fri., Apr. 17 from 3 to 6 pm was selected for these vendors. Due to the revisions of the current scorecard, staff is suggesting that the Craft and Food Jury Sub-Committee schedule a time to meet in March to adapt the current score card to returning vendors. Questions and discussion are welcome at this time.

REPORTS

1. Site Visits

Based on prospective vendor interest, the following vendors (alphabetical order) may receive a site visit between April and early Market season (May/June):

1. A Modern Plantsman, Colfax, WA
2. Clearwater Wildergrounds, Culdesac, ID
3. McClain's Meadows Veteran Farm, Potlatch, ID
4. Smoot's Flavor Farm, Pullman, WA
5. Ten Blue Bird Acres, Kooskia, ID
6. Viola Gardens, Viola, ID
7. Wing Over Farm, Moscow, ID
8. Roxanne B. (flowers), Troy, ID
9. Michelle C. (meat and dairy), Donnelly/Pollock, ID

ANNOUNCEMENTS

1. Farmers Market Commission representation required

- Wed., Mar. 4, 2020 – Love Your Farmer, Love Your Food (requested, not required)
- Fri., Mar. 6, 2020 – First Craft & Food Jury (Scott, Morsek, +2)
- Mon., Mar. 23, 2020 – Second Craft & Food Jury (Scott, Morsek, +2)
- Fri., Mar. 27, 2020 – Final Craft & Food Jury (Scott, Morsek, +2)
- Thurs., Apr. 9, 2020 – Annual Vendor Orientation
- Fri., Apr. 17, 2020 - Returning Vendor Craft & Food Jury

2. Proposed Items for Future Agendas

Commission members may email Amanda Argona (aargona@ci.moscow.id.us) to propose future agenda items for discussion.

3. Farmers Market Commission Regular meeting Tues., Apr. 7, 2020 at Moscow City Hall in the Council Chambers.

ADJOURN

NOTICE: Moscow City Council and committee meetings are televised, videotaped and/or recorded. Individuals attending the meeting who require special assistance to accommodate physical, hearing, or other impairments, please contact the City Clerk, at (208) 883-7015 or TDD 883-7019, as soon as possible so that arrangements may be made.