

MOSCOW ARTS COMMISSION



Lauren McCleary
Chair

~Agenda~

Megan Cherry
Staff Liaison

<https://www.ci.moscow.id.us/452/Moscow-Arts-Commission>

Tuesday, March 10, 2020

5:00 PM

**Council Chambers
206 E. 3rd St.**

WELCOME AND ATTENDANCE

REGULAR AGENDA

1. Reading of the Mission Statement

The mission of the Moscow Arts Commission is to enrich the community by celebrating and cultivating the expression of all art forms and culture.

Values:

- Recognize and promote artists' value by creating opportunities for work to be experienced.
- Facilitate and promote the social, educational, and economic value of all art forms and culture in the community.
- Provide leadership and act as a resource in the conversation of all art forms and culture with partner agencies, city leaders, and the community.

2. Approval of Moscow Arts Commission February 11, 2020 Minutes (ACTION ITEM)

3. Public Comment and Response to Previous Comments (limited to 10 minutes)

Members of the public may speak to the Commission regarding matters NOT on the agenda or currently pending before the Commission. Please state your name and address for the record and limit your remarks to three (3) minutes.

4. MAC Commission Budget Request

REPORTS

1. Arts & Culture Education

2. Events & Programs

3. Public Art

4. Third Street Gallery

5. Volunteer Hour Tally

6. Manager's Notes

ANNOUNCEMENTS

- 1. Artwalk Registration Information Sessions**
March 16 at 10 a.m. in the Council Chambers of City Hall
March 17 at 5 p.m. in the Council Chambers of City Hall
- 2. Events & Programs Subcommittee**
Next meeting: March 17 at 5:30 p.m. in the Arts Office
- 3. Third Street Gallery Subcommittee**
Next meeting: March 19 at 10:30 a.m. in the Arts Office
- 4. Arts & Culture Education Subcommittee**
Next meeting: March 19 at 5:00 p.m. at Appearances Marketing & Promotion
- 5. Public Art Subcommittee**
Next meeting: March 24 at 4:00 p.m. at Appearances Marketing & Promotions

ADJOURN

NOTICE: Moscow City Council and committee meetings are televised, videotaped and/or recorded. Individuals attending the meeting who require special assistance to accommodate physical, hearing, or other impairments, please contact the City Clerk, at (208) 883-7015 or TDD 883-7019, as soon as possible so that arrangements may be made.

MOSCOW ARTS COMMISSION



Lauren McCleary
Commission Chair

~Minutes~

Megan Cherry
Staff Liaison

<http://www.ci.moscow.id.us/452/Moscow-Arts-Commission>

**Tuesday
February 11, 2020**

5:00 PM

**Council Chambers
206 E. 3rd St**

The meeting was called to order at 5:05 PM

PRESENT: Lauren McCleary Chair, Christine Gilmore Vice-Chair, Sandra Stoops, Linnea Sheneman, David Wilson, Robert C. Caisley, Aaron Johnson, Donna Woolston, Cindy Barnhart,

ABSENT: Diane Walker, Katherine Clancy,

ALSO IN ATTENDANCE: Megan Cherry, Staff Liaison; Anne Zabala, Council Liaison; DJ Scallorn, Administrative Specialist;

Welcome and Attendance

Chair McCleary called the meeting to order.

Regular Agenda

1. Reading of the Mission Statement

The mission of the Moscow Arts Commission is to enrich the community by celebrating and cultivating the expression of all art forms and culture.

Values:

- Recognize and promote artists' value by creating opportunities for work to be experienced.
- Facilitate and promote the social, educational, and economic value of all art forms and culture in the community.
- Provide leadership and act as a resource in the conversation of all art forms and culture with partner agencies, city leaders, and the community.

The Commission's mission statement was read aloud.

2. Approval of Moscow Arts Commission January 14, 2020 Minutes (ACTION ITEM)

Gilmore moved that the January 14, 2020 minutes be approved; Wilson seconded. Motion carried.

3. Public Comment and Response to Previous Comments (limited to 10 minutes)

Members of the public may speak to the Commission regarding matters NOT on the agenda or currently pending before the Commission. Please state your name and address for the record and limit your remarks to three (3) minutes.

No public comment.

4. Subcommittee and Steering Committee Organizational Chart Approval (ACTION ITEM)

McCleary said the organizational chart has been updated so that Subcommittees are no longer overloaded. Cherry said this new organization means multiple Subcommittees are no longer reporting on the same Steering Committee. Gilmore moved to approve the new chart. Caisley seconded. Vote by Acclamation: Ayes: Eight (8). Nays: None. Abstentions: None. Motion carried.

5. Vinyl-Wrapped Traffic Signal Boxes Selection Panel (ACTION ITEM)

PROPOSED ACTIONS: Recommend and vote on selection panel members for this public art project or take other such action deemed appropriate.

The Public Art Subcommittee reworked the RFP for the Vinyl Wrap project. Calls from other cities and entities were reviewed for best practices. The language in the call was updated for clarity and user-friendliness. The honorarium for artists has also increased to \$500, an amount that is closer to market for the region and state than previous payments. Discussion about the currently installed wraps ensued, including the intent of the rotating five-year replacement and how some wraps remained installed for a sixth year so the program could be reworked and staff could focus on the C & Main public art project in 2019. Cherry said an artist commented that they felt it was unfair some work was up longer. Caisley referenced the process used when the contract for a play is extended and suggested looking into extending contracts with artists and paying a prorated honorarium if work were extended in the future. Woolston said she liked this option but expressed concern that this might lead to an artist lobbying for their piece. Cherry suggested that the Commission and Public Art Subcommittee review the temporary collection and determine if pieces should be extended. Discussion about previous calls for Vinyl Wraps ensued including how 4-6 pieces are typically replaced each year, the location and number of wraps in the collection, how funding will be needed before more locations can be added, and how these future locations are determined with public input. Woolston encouraged members to watch the selection process for Vinyl Wraps, even if they were not on the panel, so they could learn about the selection of public art. Cherry said both RFP for the Vinyl Wraps and Intermodal Transit Center Sculpture Garden will open the same date and the selections for each will be close to each other. The number of reviewers in the content management software is limited, so care will be taken that this number is not exceeded. McCleary said the selection of new wraps will be made in late May. Discussion about the selection process ensued including how the box's location can affect the decision of what art is selected and the need to communicate selection criteria in the RFP. Woolston said the public art map is being updated. Future versions will include more pieces from the collection.

McCleary called for selection panel member suggestions for the Vinyl Wraps. Caisley volunteered but said he would recuse himself if his son submitted a design. McCleary volunteered as an alternate. Johnson said he would serve, though the selection would have to be May 18 or later. Suggestions for possible selection panel members were:

Moscow Arts Commission Member

Rob Caisley or Lauren McCleary

Moscow Arts Commission Member

Aaron Johnson

Local Business Representative

Contact Elizabeth Prasil for a recommendation from Buy Local Moscow

Technical Consultant

Steve Hilkin, Cutting Edge Signs & Graphics

City Staff Member

Parks and Recreation Staff Person

Gilmore moved to approve the selection panel suggestions as presented. Barnhart seconded. Vote by Acclamation: Ayes: Eight (8). Nays: None. Abstentions: None. Motion carried.

6. Intermodal Transit Center Sculpture Garden Selection Panel (ACTION ITEM)

PROPOSED ACTIONS: Recommend and vote on selection panel members for this public art project or take other such action deemed appropriate.

McCleary clarified that because of the installation schedule for the new sculptures, members on the selection panel would have to be available on May 8. Woolston suggested having someone who works with sculpture on the selection panel. Cherry said in the past the Intermodal Transit Center, UI Art + Architecture, and UI Facilities recommended their own selection panel members. The suggestion was made to follow this model again and for the Commission to recommend a member to serve on the selection panel. Wilson volunteered to serve. Gilmore moved to approve Wilson as the Moscow Arts Commission Member representative. Caisley seconded. Vote by Acclamation: Ayes: Eight (8). Nays: None. Abstentions: None. Motion carried.

Reports

Arts & Culture Education

McCleary reported that the Subcommittee discussed MACTivities and determined the program would be featured in 2020 at Art Affair, the Moscow Winter Carnival, and Artwalk. The Subcommittee is also considering hosting MACTivities at Entertainment in the Park. The MACTivity for Artwalk will be a collaboration with Susan Hodgins, the Poet Laureate. This activity will be in the Kidwalk area on Main Street. McCleary said the Subcommittee considered labeling MACTivities as family projects where people create art together. Cherry is looking at supplies to purchase including a tent.

A Poetry Relay will be held on April Fools Day. Poets will take turns reading and then introducing the next poet. The program was suggested by Susan Hodgins, the Poet Laureate, and Susan picked the date of this year's event. Cherry said poets for this program are being considered and planning is ongoing.

Ideas are developing for a Moscow Art Education Conference to be held in the fall with a tentative date of September 26. This event would be an opportunity to bring together local and regional presenters and will look at ways to increase art opportunities. The planning for this event is ongoing with possible presenters being considered.

Events & Programs

Gilmore said the Subcommittee is looking at the upcoming Mayor's Arts Awards and considering ways to improve the program including the location, food, awards, etc. The event is typically held in October, but the most important consideration is when the Mayor will be available.

Tabling events are scheduled for June 13 and September 12 at the Moscow Farmers Market. Members will support Artwalk in June by handing out the brochure, poster, and other related materials. The date in September will be in support of Palouse Plein Air. Other tabling opportunities would include Entertainment in the Park, Art Affair, and the Vandal Town Block Party.

Public Art

Woolston reported that the Subcommittee discussed the RFP for Vinyl Wraps and an upcoming public art project. Gilmore clarified that the Moscow Police Department had requested a public art piece for their new station. Cherry said the Subcommittee is looking at how to approach this project, and an RFP will not be ready this year. The Police Department suggested having a traditional bronze sculpture at the new station; however, this material is expensive and may exceed the available funds. Woolston suggested fundraising as an opportunity for this public art project but recommended caution

before proceeding, noting cost considerations related to the facility's construction. Discussion about the public art process ensued including how the 1% funding for public art is generated through improvement projects. Clarification was made on how the Public Art Master Plan directs these projects and that City Council must approve the funds used.

Third Street Gallery

Cherry said the upcoming reception for *Jazz Hands* is Wednesday, February 19 and will include a performance by DancersDrummersDreamers.

Currently, the gallery schedule has been six exhibitions per fiscal year. Fiscal year 2021 will feature five exhibitions and fiscal year 2022 will have four. This shift will mean shows focus on quality not quantity, the schedule will follow what is done by other city hall galleries, and staff will have time to focus on programs. Cherry shared a check list that has been developed for Third Street Gallery exhibitions. This list tracks the shows that have occurred, which artists have been represented, and which artists have not been represented. This data will help guide future exhibitions and ensure that the gallery represents a broad range of artworks.

Volunteer Hour Tally

A sheet was passed around for the Commission members to record their volunteer hours served.

Manager's Notes

Strategic Plan Update

The Public Works Finance Committee has reviewed the Strategic Plan. The city's management software program will be used to track the progress that is made.

Twenty-six artists have registered for the new Artist Directory, an online listing for performing, literary, and visual artists. The listings include images of the artist's work, a short bio, and contact information.

The Arts Department's email lists have grown to 341 subscribers, up from 97 subscribers in January 2019.

Announcements

- 1. Third Street Gallery Jazz Hands reception, Wednesday, February 19 from 5-7 p.m.**
- 2. Arts & Culture Education Subcommittee**
Next meeting: February 20 at 5:00 p.m. at Appearances Marketing & Promotion
- 3. Third Street Gallery Subcommittee**
Next meeting: February 21 at 10:30 a.m. in the Arts Office
- 4. Public Art Subcommittee**
Next meeting: February 25 at 4:00 p.m. at Appearances Marketing & Promotions
- 5. Events & Programs Subcommittee**
Next meeting: February 28 at 11:00 a.m. in the Arts Office

The meeting adjourned at 6:09 PM