

# MOSCOW ARTS COMMISSION



Lauren McCleary  
Commission Chair

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**Workshop**  
**~Minutes~**

Kathleen Burns  
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**Thursday**  
**January 18, 2018**

**4:00 PM**

**Mayor's Conference Room**  
**206 E. Third St**

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**The meeting was called to order at 4:04 PM**

**PRESENT:** Lauren McCleary Chair, Donna Woolston, Diane Walker, Katherine Clancy,  
David Wilson, Matthew Harden, Rachael Eastman, Christine Gilmore Vice Chair

**ABSENT:** Caitlin Wikel

**ALSO IN ATTENDANCE:** Kathleen Burns, Staff Liaison; Kathryn Bonzo, Council Liaison; Jen Pfiffner, Assistant City Supervisor; DJ Scallorn, Arts Assistant;

**Welcome and Introductions**

McCleary called the meeting to order.

**1. Mission Statement Review – Jen Pfiffner**

This work includes a review of the organization's current mission statement to determine if it encapsulates the direction the Commission has intended. This mission with accompanying values as needed provide the context for weighing issues as they are identified and prioritized. If adjustments are needed to better provide that framework, the mission statement and values are adjusted accordingly before development of the strategic plan.

The current mission statement for the Moscow Arts Commission is:

*The purpose of the Moscow Arts Commission is to enrich the life of the community by celebrating and cultivating the arts. As advocates for the arts, our goals are:*

- *Provide innovative, cooperative, and accessible programs that are responsive to the needs and emerging opportunities in our community.*
- *Support artists by creating opportunities for their work to be experienced and their value recognized.*
- *Promote an understanding of the economic value of the arts to the community.*

**PROPOSED ACTIONS:** Discussion of current mission statement intent and language changes as the Commission sees fit.

Pfiffner referenced the Arts Commission's purpose statement on the agenda. Pfiffner recommended changing this statement into a mission statement and asked for any recommendations or suggested changes.

[Woolston arrived to the meeting]

The Commission discussed the Arts Commission's original statement found by Walker in her research on the MAC's history, which was noted as being the specific charge to the Commission from the Council as outlined in Ordinance #1999-39.

[Wilson arrived to the meeting]

[Eastman arrived to the meeting]

The Commission came to the consensus to continue working on the mission statement and that the current working draft should be as follows:

*The mission of the Moscow Arts Commission is to enrich the life of the community by celebrating and cultivating the expression of all forms of art and culture. As advocates our values are to:*

- *Provide innovative, cooperative, and accessible service that is responsive to \_\_\_\_\_ opportunities.*
- *Recognize and promote artists by creating opportunities for their work to be experienced and their value to be recognized.*
- *Promote an understanding of the social and economic value of the arts to the community.*
- *Provide leadership and acting as a resource as part of the conversation with partner agencies, city leaders, and the community.*
- *Arts is an essential service that provides economic value and deliverables to the community's quality of life.*

## **2. Issue & Goal Statement Brainstorming – Jen Pfiffner**

The planning process consists of a review of where the organization is today operationally and in a broader sense through any previously gathered data and reports. If there's information that has yet to be gathered, additional work to collect data through surveys, focus groups, trend analysis, etc. may be required. A review of these resources, the challenges it faces, and where these intersect with potential opportunities or obstacles is conducted. Through this comprehensive review, a sense of direction for, and specifically a sense of the challenges faced by, the organization will come to light.

**PROPOSED ACTIONS:** Discussion and brainstorming of challenges and opportunities facing the MAC.

Pfiffner asked the Commission to brainstorm ideas, issues, or goals. The following concepts were posed by the group as an initial collection of opportunities and challenges currently facing the Commission:

- Dedicated arts space/funds, similar to green space dedications.
- Need for improved structure and process for Commission business
  - Elections
  - Budget
  - Project Planning
  - Managing expectations for Commissioners, volunteers and staff - show value
- Poet Laureate options

- Residency grants
- Arts grants
- Fundraising options for grants, projects and programs
  - i.e. Latah County Arts & Culture Committee
- Encourage businesses to promote public arts
  - Provide plinths/base structures, etc.
- Organization of regional events - managing calendars
- Coordination with other departments, building, 1%, projects, etc.
- University - what opportunities are there?
- Commission numbers
  - Recruitment needs
  - Representation of various art forms
  - Difficulty recruiting young members - lacking the social aspect?
- Volunteer programs potential
- Artist in residency potential
- Outreach - Education - Workshops - Pop Up Events
- Working with youth
- Art for the sake of art...

The meeting was closed at 6:26 PM

**Minutes Approved On**

FEB 13 2018

D. Scallan  
Clerk/Deputy Signature