

MOSCOW ARTS COMMISSION



Lauren McCleary
Commission Chair

Workshop
~Agenda~

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Thursday
January 18, 2018

4:00 PM

Mayor's Conference Room
206 E. Third St

Welcome and Introductions

1. Mission Statement Review – Jen Pfiffner

This work includes a review of the organization's current mission statement to determine if it encapsulates the direction the Commission has intended. This mission with accompanying values as needed provide the context for weighing issues as they are identified and prioritized. If adjustments are needed to better provide that framework, the mission statement and values are adjusted accordingly before development of the strategic plan.

The current mission statement for the Moscow Arts Commission is:

The purpose of the Moscow Arts Commission is to enrich the life of the community by celebrating and cultivating the arts. As advocates for the arts, our goals are:

- *Provide innovative, cooperative, and accessible programs that are responsive to the needs and emerging opportunities in our community.*
- *Support artists by creating opportunities for their work to be experienced and their value recognized.*
- *Promote an understanding of the economic value of the arts to the community.*

ACTION: Discussion of current mission statement intent and language changes as the Commission sees fit.

2. Issue & Goal Statement Brainstorming – Jen Pfiffner

The planning process consists of a review of where the organization is today operationally and in a broader sense through any previously gathered data and reports. If there's information that has yet to be gathered, additional work to collect data through surveys, focus groups, trend analysis, etc. may be required. A review of these resources, the challenges it faces, and where these intersect with potential opportunities or obstacles is conducted. Through this comprehensive review, a sense of direction for, and specifically a sense of the challenges faced by, the organization will come to light. The planning process consists of a review of where the organization is today operationally and in a broader sense through any previously gathered data and reports. If there's information that has yet to be gathered, additional work to collect data through surveys, focus groups, trend analysis, etc. may be required. A review of these resources, the challenges it faces, and where these intersect with potential opportunities or obstacles is conducted. Through this comprehensive review, a sense of direction for, and specifically a sense of the challenges faced by, the organization will come to light.

ACTION: Discussion and brainstorming of challenges and opportunities facing the MAC.

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