

MOSCOW ARTS COMMISSION



Lauren McCleary
Chair

~Agenda~

Megan Cherry
Staff Liaison

<https://www.ci.moscow.id.us/452/Moscow-Arts-Commission>

Tuesday, August 11, 2020

5:00 PM

**Council Chambers
206 E. 3rd St.**

WELCOME AND ATTENDANCE

REGULAR AGENDA

1. Reading of the Mission Statement

The mission of the Moscow Arts Commission is to enrich the community by celebrating and cultivating the expression of all art forms and culture.

Values:

- Recognize and promote artists' value by creating opportunities for work to be experienced.
- Facilitate and promote the social, educational, and economic value of all art forms and culture in the community.
- Provide leadership and act as a resource in the conversation of all art forms and culture with partner agencies, city leaders, and the community.

2. Approval of Moscow Arts Commission July 14, 2020 Minutes (ACTION ITEM)

Minutes presented for approval.

PROPOSED ACTIONS: Approve minutes, amend minutes, or take such other action deemed appropriate.

3. Public Comment and Response to Previous Comments (limited to 10 minutes)

Members of the public may speak to the Commission regarding matters NOT on the agenda or currently pending before the Commission. Please state your name and address for the record and limit your remarks to three (3) minutes.

4. Mayor's Arts Awards Artist Selection

Discuss possible artist candidates to create awards.

5. FY20 MAC Fund Discussion

Discuss possibilities for remainder of FY20 MAC funds.

REPORTS

1. Palouse Plein Air

2. Volunteer Hour Tally

3. Manager's Report

CARES Act Funding

ADJOURN

NOTICE: Moscow City Council and committee meetings are televised, videotaped and/or recorded. Individuals attending the meeting who require special assistance to accommodate physical, hearing, or other impairments, please contact the City Clerk, at (208) 883-7015 or TDD 883-7019, as soon as possible so that arrangements may be made.

MOSCOW ARTS COMMISSION



Lauren McCleary
Commission Chair

~Minutes~

Megan Cherry
Staff Liaison

<http://www.ci.moscow.id.us/452/Moscow-Arts-Commission>

**Tuesday
July 14, 2020**

5:00 PM

**Council Chambers
206 E. 3rd St**

The meeting was called to order at 5:00 p.m.

PRESENT: Lauren McCleary, Chair; Robert C. Caisley; Katherine Clancy; Sonja Foard; Aaron Johnson; Sandra Stoops; David Wilson; Donna Woolston

ABSENT: Christine Gilmore, Vice-Chair; Cindy Barnhart; Linnea Sheneman; Diane Walker

ALSO IN ATTENDANCE: Megan Cherry, Staff Liaison; Anne Zabala, Council Liaison; Kelly Jennings, Programs Coordinator

Welcome and Attendance

Chair McCleary called the meeting to order and the group introduced themselves. She welcomed Foard to the MAC.

Regular Agenda

1. Reading of the Mission Statement

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The Commission's mission statement and values were read aloud by Clancy.

2. Approval of Moscow Arts Commission March 10, 2020 Minutes (ACTION ITEM)

Clancy moved that the March 10, 2020, minutes be approved; Johnson seconded. The motion carried.

3. Public Comment and Response to Previous Comments (limited to 10 minutes)

Members of the public may speak to the Commission regarding matters NOT on the agenda or currently pending before the Commission. Please state your name and address for the record and limit your remarks to three (3) minutes.

There were no members of the public in attendance.

4. **Mayor's Arts Awards Nomination Materials and Timeline (ACTION ITEM)**

McCleary led the discussion. Cherry reminded members of what was decided at the last meeting, including that the nominator will collect required information from the nominee and bring it forth with the nomination. Not every nominee will have a work sample. Woolston said this process balances the field compared to prior years and she appreciates the shift in the process. Cherry noted the categories have not changed and historically there has been one award per category.

Clancy moved the Mayor's Arts Awards Nomination Materials and Timeline be approved; Caisley seconded. The motion carried.

Reports

1. **Arts & Culture Education**

McCleary reported that the first MACTivities Toolbox, ART OUTSIDE! has been distributed through the Motor-In Moscow Farmers Market free of charge to the public. Approximately 30 have gone out. Another edition of the MACTivities Toolbox will be considered at a later date. Members shared positive feedback they have received from the community.

2. **Volunteer Hour Tally**

A sheet was passed around for Commission members to record their volunteer hours served.

3. **Manager's Report**

- ***Events & Programs***

- Artwalk 20/21 Poster Artist

- Cherry acknowledged feedback from MAC. The Artwalk '20 poster artist will become the Artwalk '21 poster artist.

- Event Tabling

- No tabling will occur this year. The Moscow Farmers Market and Art Affair are not hosting any tabling this year, and no other opportunities to table are anticipated.

- ***Public Art Projects & 1% Fund Balance Update***

- The public art program has not suffered the same cancellations as other Arts offerings.

- Vinyl Wraps

- There are six new vinyl wraps located at (1) Third and Main, (2) Sixth and Main, (3) the Cenex gas station at D St. and Hwy. 95, (4) the Moscow Public Library, (5) Sweet Ave. and Hwy. 95 in front of Identity, and (6) Line St. and Hwy. 8.

Cherry reported she has been working on a public art brochure and completing public art records to support the department's operations in the future.

- C & Main

- Cherry stated she received a text as the meeting was starting that the new installation was complete and installed. She anticipates an article in the Daily News tomorrow, July 15, although that is not confirmed.

- 1% Fund Balance

- Cherry audited prior years of records of the 1% Fund. During the process, she discovered the fund balance required an adjustment. As a result, a one-time increase of \$6,353 will be added to the fund.

Explaining how the 1% Fund works, Cherry said that when the City builds something, capital improvements built above-ground generate revenue, and 1% of the construction cost is added

to the 1% Fund. She cited the new police station as one example. Thus the fund increases when there is construction in the City. With large projects, the balance increases quickly; at other times the fund accrues more slowly. Zabala asked if funds generated from specific capital improvements were required to be used at the same site that generated the funds. Cherry explained there is no nexus between location of the building project and location of the public art purchased through the 1% Fund.

There is approximately a \$26,000 balance after the C & Main installation, which will increase to approximately \$32,000 following the audit. At the end of FY20 it is anticipated the fund will be in the \$37,000 range, pending revenues from Parks and Recreation and Public Works.

The Public Art Master Plan identifies different locations as priorities. MAC, City staff, and members of the community worked together to compile it in a years' long process, which becomes the North Star of identifying next projects. The list includes Sixth and Jackson, the Paradise Path, and the 1912 Center, among other locations. The list indicates a priority but there is no requirement that projects be completed in the specific order they appear on the list. It is likely there will be no major investment until FY22.

Johnson asked if money in the 1% Fund can be taken away. Cherry replied that no, the 1% Fund was established by ordinance in 2004 and could not be re-purposed in support of other City programs.

- ***Third Street Gallery***

- Starburst by Kevin & Janet Rhodes

- The physical gallery will re-open on September 4 through December 4 with an exhibition by Kevin and Janet Rhodes.

- Palouse Plein Air

- Johnson reported that many of the plein air events have been changed significantly in response to COVID-19, with exhibitions moved to online and painting still happening in the field. Johnson gave an example of a plein air opportunity in the Tetons which he's painting on the Palouse and submitting from here. For Palouse Plein Air, artists will take a photo of themselves painting on the Palouse and submit it with their exhibition materials. Cherry stated the competition will be facilitated using Submittable.

- Johnson asked if someone wanted to participate without traveling, would it be acceptable for someone to paint from their location and submit from there? MAC agreed that yes, those requests would be accommodated. This year's event will take place from September 11-18.

Cherry noted there is an exhibition of middle school art that is being presented online.

- ***2020/2021 Budget Update***

- FY20 Budget Holdback

- Cherry reported that every City department was directed to hold back a minimum of 10%. In Arts, she based that 10% on events that were no longer happening and would not impact services to the public. Clancy asked if U of I students not being residents at the time of the Census would hurt MAC budgetarily down the road. Cherry was not certain. Johnson stated he believes Census instructions to students were to respond as though students were in town.

- FY2021 Budget Requests

- At this time, all City department heads and managers have presented their budget requests to City administration and the Mayor. Zabala reported that the City Council will vote on July 21 and 22, and in August there will be public hearings. MAC and all Commissions were invited to put in a request, though there will likely be lower levels of funding available for City

Commissions than in previous years.

Following reports on specific items, Cherry invited questions. McCleary asked when the Administrative Specialist position would be filled. Cherry responded that the posting is open now through July 17 and invited MAC to encourage candidates to apply and stated someone will be in place by late August. There will be no subcommittee meetings before the position is filled.

Announcements

1. Moscow Arts Commission

Next Meeting: Tuesday, August 11 at 5:00 p.m. in City Council Chambers

Adjourn

Clancy moved for adjournment and Woolston seconded. The motion carried and the meeting adjourned at 5:37 p.m.



The City of Moscow Mayor's Arts Awards recognizes individuals and organizations who have shown substantial support of and excellence in the arts. The event is biennial, with a nomination and selection process facilitated by City of Moscow Arts staff and members of the Moscow Arts Commission. Each award recipient is honored at an event and receives a custom-designed artwork made by a local artist.

Award Categories

Individual Excellence in the Arts
 Arts Advocacy
 Outstanding Achievement in Arts Education
 Outstanding College or University Students in the Arts
 Outstanding Contributions as a Business
 Lifetime Achievement in the Arts

Important Dates for Mayor's Arts Awards 2020

August 14 – September 25	Nomination Period
October 1 – October 12	MAC Review of Submissions This review will be conducted asynchronously via Submittable
October 13	Final review, discussion, and vote on award recipients to recommend to Mayor
October 15	Recommendation forwarded to the Mayor by City staff
November 2020	Online Announcement of Awards

Nomination Requirements (all materials provided via Submittable by nominator)

Nominator	Name and Contact Information
Nominee	Name and Contact Information
	Resume
	Work Samples (optional – photo or video)
	1 - Letter of support from nominator
	1 – Letter of support from another community member



2020 Call for Nominations

The Moscow Arts Commission and the City of Moscow seek nominations for the 2020 Mayor's Arts Awards, which recognizes individuals and organizations who have shown substantial support of and excellence in the arts. The event is biennial, with a nomination and selection process facilitated by City of Moscow Arts staff and members of the Moscow Arts Commission. Due to the requirements for physical distancing in 2020, each award recipient will be honored in online promotions and will receive a custom-designed artwork made by a local artist.

All nominations must be submitted online by September 25, 2020. The Moscow Arts Commission will review all nominations before recommending award recipients to Mayor Bill Lambert for final determination.

Individuals, students, businesses, and organizations working in all media for art-making are eligible, including the literary, performing, and visual arts. Nominees should be those individuals or organizations that have made a significant contribution to the arts and cultural climate of the City of Moscow through distinguished support and service or creative accomplishments. Nominees must be residents of Idaho living in the Moscow region. Employees of the City of Moscow, previous Mayor's Arts Award recipients, current Moscow Arts Commission members, or elected officials are not eligible for nomination. Current Moscow Arts Commission members are not eligible to make nominations.

To see a list of previous award recipients, view the following link:
<https://www.ci.moscow.id.us/215/7131/Moscow-Mayors-Arts-Awards>

Nominations will be accepted in the following categories:

Individual Excellence in the Arts

Artists who have made a significant contribution to the arts in Moscow, and who have demonstrated a high degree of artistic excellence in any discipline including performing, visual or literary arts

Arts Advocacy

Individuals or families who champion the arts by supporting through their time, talent, and treasure

Outstanding Achievement in Arts Education

Individual or organization that has made an outstanding contribution that impacted the value of the arts educational curriculum or helped to provide access to the arts for students of all ages

Outstanding College or University Students in the Arts

Area student artists who have dedicated a significant portion of their education working to develop and manifest their individual creativity within any discipline of art including performance, visual or literary arts

Outstanding Contributions as a Business

Businesses or organizations that have made outstanding contributions to the advancement, excellence, and support of the arts in the Moscow community

Lifetime Achievement in the Arts

Individuals whose contributions to the arts, over a lifetime, have made a lasting and profound impact on the artistic and cultural life of the Moscow area, and have received peer recognition or are an art patron whose lifetime of dedication to the development and support of the arts will sustain the art into the future

The Mayor reserves the right to modify the number of awards or the assignment of awards to nominees based on the content of nominations. Nominees will be evaluated on the basis of the breadth and depth of their work and its impact on the Moscow area. The Moscow Arts Commission will review nominations based on the evaluation criteria below (as appropriate to the award category):

- Quality and/or originality of work
- Scope of artist's audience (local, state, regional)
- Type of support (volunteer service on boards, lectures, financial)
- Awards and recognition previously received
- Community participation in making the arts a vital part of Moscow
- Years of commitment to and involvement in support the arts