MOSCOW ARTS COMMISSION

Lauren McCleary
Commission Chair

~Minutes~

Megan Cherry
Staff Liaison

http://www.ci.moscow.id.us/452/Moscow-Arts-Commission

Tuesday **July 14, 2020**	**5:00 PM**	**Council Chambers** **206 E. 3rd St**

The meeting was called to order at 5:00 p.m.

PRESENT: Lauren McCleary, Chair; Robert C. Caisley; Katherine Clancy; Sonja Foard; Aaron Johnson; Sandra Stoops; David Wilson; Donna Woolston

ABSENT: Christine Gilmore, Vice-Chair; Cindy Barnhart; Linnea Sheneman; Diane Walker

ALSO IN ATTENDANCE: Megan Cherry, Staff Liaison; Anne Zabala, Council Liaison; Kelly Jennings, Programs Coordinator

Welcome and Attendance

Chair McCleary called the meeting to order and the group introduced themselves. She welcomed Foard to the MAC.

Regular Agenda

1. **Reading of the Mission Statement**
   The mission of the Moscow Arts Commission is to enrich the community by celebrating and cultivating the expression of all art forms and culture.

   Values:
   - Recognize and promote artists' value by creating opportunities for work to be experienced.
   - Facilitate and promote the social, educational, and economic value of all art forms and culture in the community.
   - Provide leadership and act as a resource in the conversation of all art forms and culture with partner agencies, city leaders, and the community.

   The Commission's mission statement and values were read aloud by Clancy.

2. **Approval of Moscow Arts Commission March 10, 2020 Minutes (ACTION ITEM)**
   Clancy moved that the March 10, 2020, minutes be approved; Johnson seconded. The motion carried.

3. **Public Comment and Response to Previous Comments (limited to 10 minutes)**
   Members of the public may speak to the Commission regarding matters NOT on the agenda or currently pending before the Commission. Please state your name and address for the record and limit your remarks to three (3) minutes.

   There were no members of the public in attendance.

4. **Mayor's Arts Awards Nomination Materials and Timeline (ACTION ITEM)**
McCleary led the discussion. Cherry reminded members of what was decided at the last meeting, including that the nominator will collect required information from the nominee and bring it forth with the nomination. Not every nominee will have a work sample. Woolston said this process balances the field compared to prior years and she appreciates the shift in the process. Cherry noted the categories have not changed and historically there has been one award per category.

Clancy moved the Mayor's Arts Awards Nomination Materials and Timeline be approved; Caisley seconded. The motion carried.

Reports

1. **Arts & Culture Education**
McCleary reported that the first MACtivities Toolbox, ART OUTSIDE! has been distributed through the Motor-In Moscow Farmers Market free of charge to the public. Approximately 30 have gone out. Another edition of the MACtivities Toolbox will be considered at a later date. Members shared positive feedback they have received from the community.

2. **Volunteer Hour Tally**
A sheet was passed around for Commission members to record their volunteer hours served.

3. **Manager's Report**
   - ***Events & Programs***
   Artwalk 20/21 Poster Artist
   Cherry acknowledged feedback from MAC. The Artwalk '20 poster artist will become the Artwalk '21 poster artist.

   Event Tabling
   No tabling will occur this year. The Moscow Farmers Market and Art Affair are not hosting any tabling this year, and no other opportunities to table are anticipated.

   - ***Public Art Projects & 1% Fund Balance Update***
   The public art program has not suffered the same cancellations as other Arts offerings.

   Vinyl Wraps
   There are six new vinyl wraps located at (1) Third and Main, (2) Sixth and Main, (3) the Cenex gas station at D St. and Hwy. 95, (4) the Moscow Public Library, (5) Sweet Ave. and Hwy. 95 in front of Identity, and (6) Line St. and Hwy. 8.

   Cherry reported she has been working on a public art brochure and completing public art records to support the department's operations in the future.

   C & Main
   Cherry stated she received a text as the meeting was starting that the new installation was complete and installed. She anticipates an article in the Daily News tomorrow, July 15, although that is not confirmed.

   1% Fund Balance
   Cherry audited prior years of records of the 1% Fund. During the process, she discovered the fund balance required an adjustment. As a result, a one-time increase of $6,353 will be added to the fund.

   Explaining how the 1% Fund works, Cherry said that when the City builds something, capital improvements built above-ground generate revenue, and 1% of the construction cost is added

to the 1% Fund. She cited the new police station as one example. Thus the fund increases when there is construction in the City. With large projects, the balance increases quickly; at other times the fund accrues more slowly. Zabala asked if funds generated from specific capital improvements were required to be used at the same site that generated the funds. Cherry explained there is no nexus between location of the building project and location of the public art purchased through the 1% Fund.

There is approximately a $26,000 balance after the C & Main installation, which will increase to approximately $32,000 following the audit. At the end of FY20 it is anticipated the fund will be in the $37,000 range, pending revenues from Parks and Recreation and Public Works.

The Public Art Master Plan identifies different locations as priorities. MAC, City staff, and members of the community worked together to compile it in a years' long process, which becomes the North Star of identifying next projects. The list includes Sixth and Jackson, the Paradise Path, and the 1912 Center, among other locations. The list indicates a priority but there is no requirement that projects be completed in the specific order they appear on the list. It is likely there will be no major investment until FY22.

Johnson asked if money in the 1% Fund can be taken away. Cherry replied that no, the 1% Fund was established by ordinance in 2004 and could not be re-purposed in support of other City programs.

- ***Third Street Gallery***

  Starburst by Kevin & Janet Rhodes

  The physical gallery will re-open on September 4 through December 4 with an exhibition by Kevin and Janet Rhodes.

  Palouse Plein Air

  Johnson reported that many of the plein air events have been changed significantly in response to COVID-19, with exhibitions moved to online and painting still happening in the field. Johnson gave an example of a plein air opportunity in the Tetons which he's painting on the Palouse and submitting from here. For Palouse Plein Air, artists will take a photo of themselves painting on the Palouse and submit it with their exhibition materials. Cherry stated the competition will be facilitated using Submittable.

  Johnson asked if someone wanted to participate without traveling, would it be acceptable for someone to paint from their location and submit from there? MAC agreed that yes, those requests would be accommodated. This year's event will take place from September 11-18.

  Cherry noted there is an exhibition of middle school art that is being presented online.

- ***2020/2021 Budget Update***

  FY20 Budget Holdback

  Cherry reported that every City department was directed to hold back a minimum of 10%. In Arts, she based that 10% on events that were no longer happening and would not impact services to the public. Clancy asked if U of I students not being residents at the time of the Census would hurt MAC budgetarily down the road. Cherry was not certain. Johnson stated he believes Census instructions to students were to respond as though students were in town.

  FY2021 Budget Requests

  At this time, all City department heads and managers have presented their budget requests to City administration and the Mayor. Zabala reported that the City Council will vote on July 21 and 22, and in August there will be public hearings. MAC and all Commissions were invited to put in a request, though there will likely be lower levels of funding available for City

Commissions than in previous years.

Following reports on specific items, Cherry invited questions. McCleary asked when the Administrative Specialist position would be filled. Cherry responded that the posting is open now through July 17 and invited MAC to encourage candidates to apply and stated someone will be in place by late August. There will be no subcommittee meetings before the position is filled.

Announcements

1. **Moscow Arts Commission**
   Next Meeting: Tuesday, August 11 at 5:00 p.m. in City Council Chambers

Adjourn

Clancy moved for adjournment and Woolston seconded. The motion carried and the meeting adjourned at 5:37 p.m.