

# MOSCOW ARTS COMMISSION



## Third Street Gallery

**3<sup>rd</sup> Thursday of the Month  
November 19, 2020**

**10:30am**

**Zoom**

## Third Street Gallery

\* \* \* \* \*

### Commission Members

Aaron Johnson  
Diane Walker  
David Wilson

\* \* \* \* \*

### Staff

Megan Cherry  
Arts Program Manager  
Britnee Christen  
Administrative Specialist

[www.ci.moscow.id.us/arts](http://www.ci.moscow.id.us/arts)  
(208) 883-7036

### Upcoming Exhibitions

- Dear Moscow 12/17 - 3/5

TSG Projects:

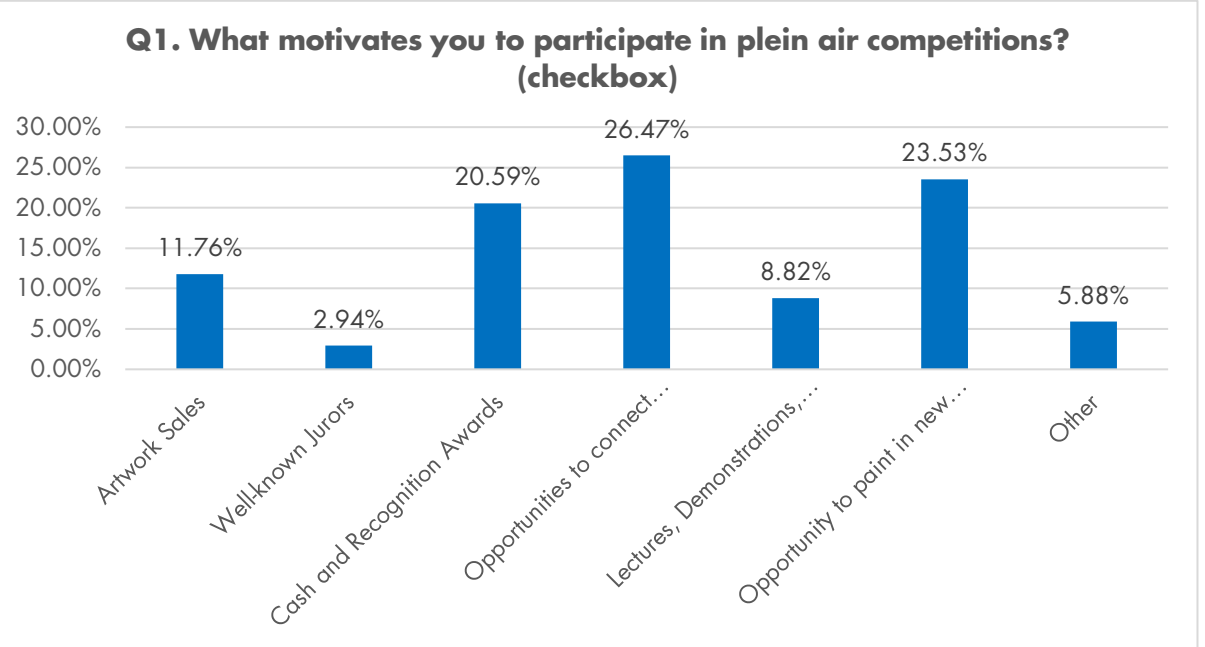
- Third Street Gallery
- Palouse Plein Air

- FY21 Gallery Schedule
- Palouse Plein Air
  - Survey Results
  - Painting & Exhibition Opening Dates for 2021
- Upcoming Meetings and Events
  - TSG Regular Meeting: 10:30 a.m. on December 17 via Zoom

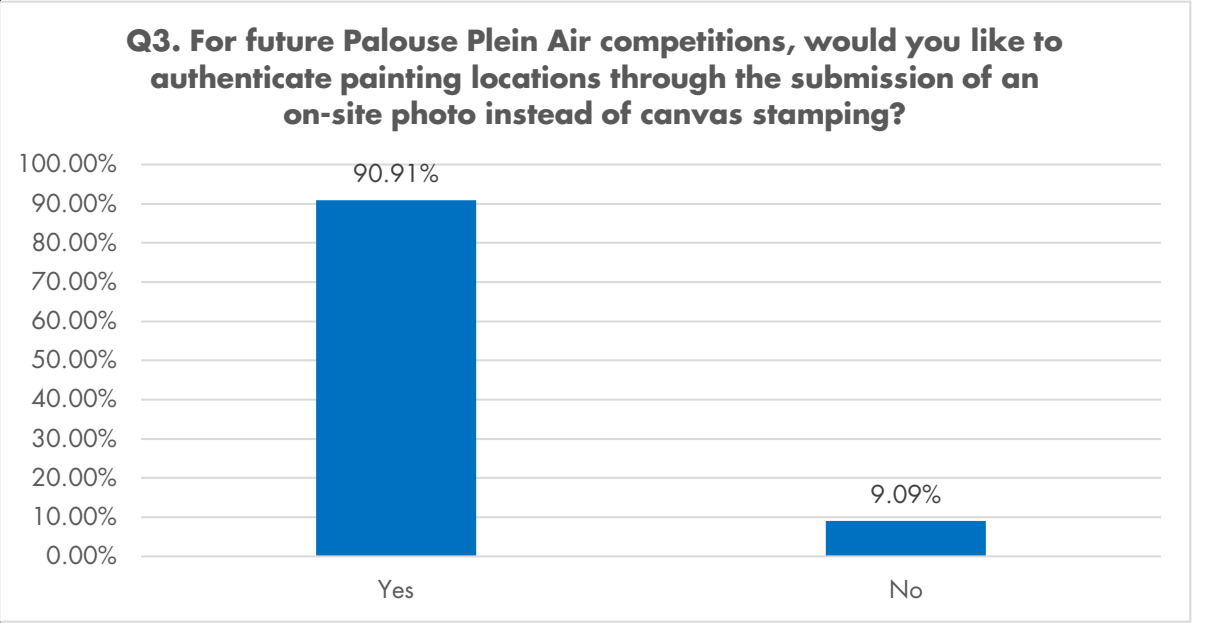
2020 Palouse Plein Air Post-Event Survey Results

|                                       |    |
|---------------------------------------|----|
| Total number of responses:            | 11 |
| Total number of participants emailed: | 34 |

| Q1. What motivates you to participate in plein air competitions? (checkbox)                                                                                            |                |                |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|----------------|
|                                                                                                                                                                        | # of Responses | % of Responses |
| Artwork Sales                                                                                                                                                          | 4              | 11.76%         |
| Well-known Jurors                                                                                                                                                      | 1              | 2.94%          |
| Cash and Recognition Awards                                                                                                                                            | 7              | 20.59%         |
| Opportunities to connect with other artists                                                                                                                            | 9              | 26.47%         |
| Lectures, Demonstrations, and Workshops                                                                                                                                | 3              | 8.82%          |
| Opportunity to paint in new or unfamiliar locations                                                                                                                    | 8              | 23.53%         |
| Other                                                                                                                                                                  | 2              | 5.88%          |
| Other Comments:                                                                                                                                                        |                |                |
| ~Fun                                                                                                                                                                   |                |                |
| ~Quite simply, a deadline. Without the obligation to getting completed/submitted by a certain date, the rest of my life takes over and I tend not to go out and paint. |                |                |
|                                                                                                                                                                        | 34             | 100.00%        |

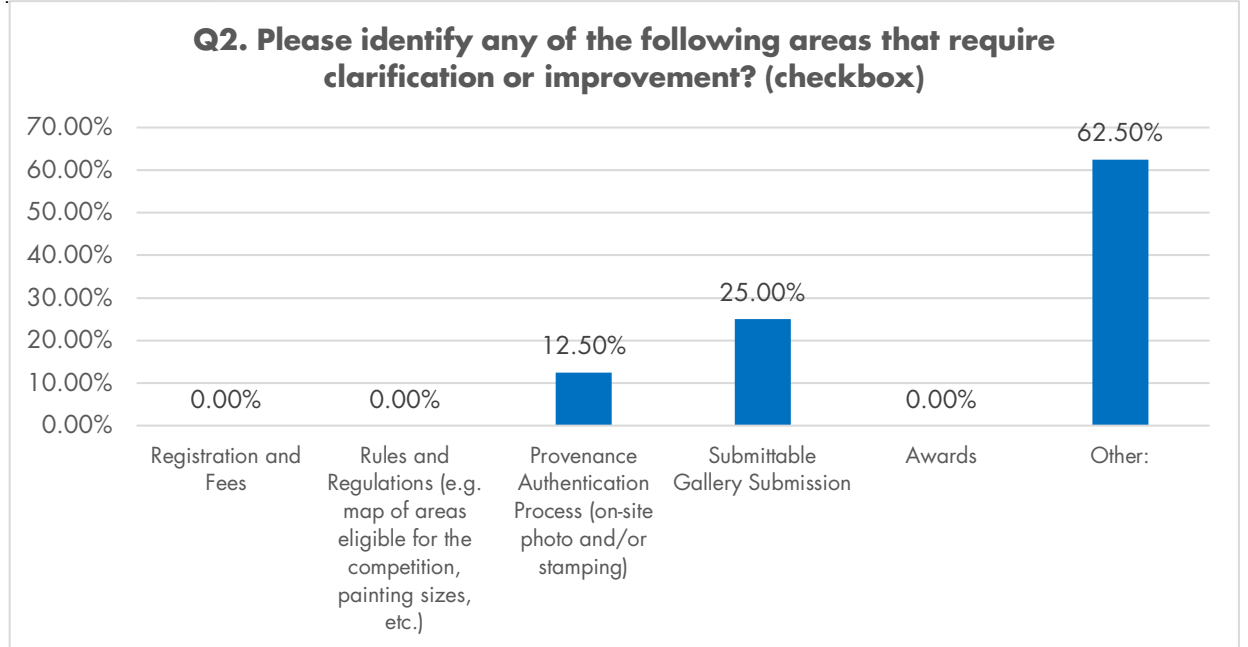


| Q3. For future Palouse Plein Air competitions, would you like to authenticate painting locations through the submission of an on-site photo instead of canvas stamping? |                |                |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|----------------|
|                                                                                                                                                                         | # of Responses | % of Responses |
| Yes                                                                                                                                                                     | 10             | 90.91%         |
| No                                                                                                                                                                      | 1              | 9.09%          |
|                                                                                                                                                                         |                | 100.00%        |

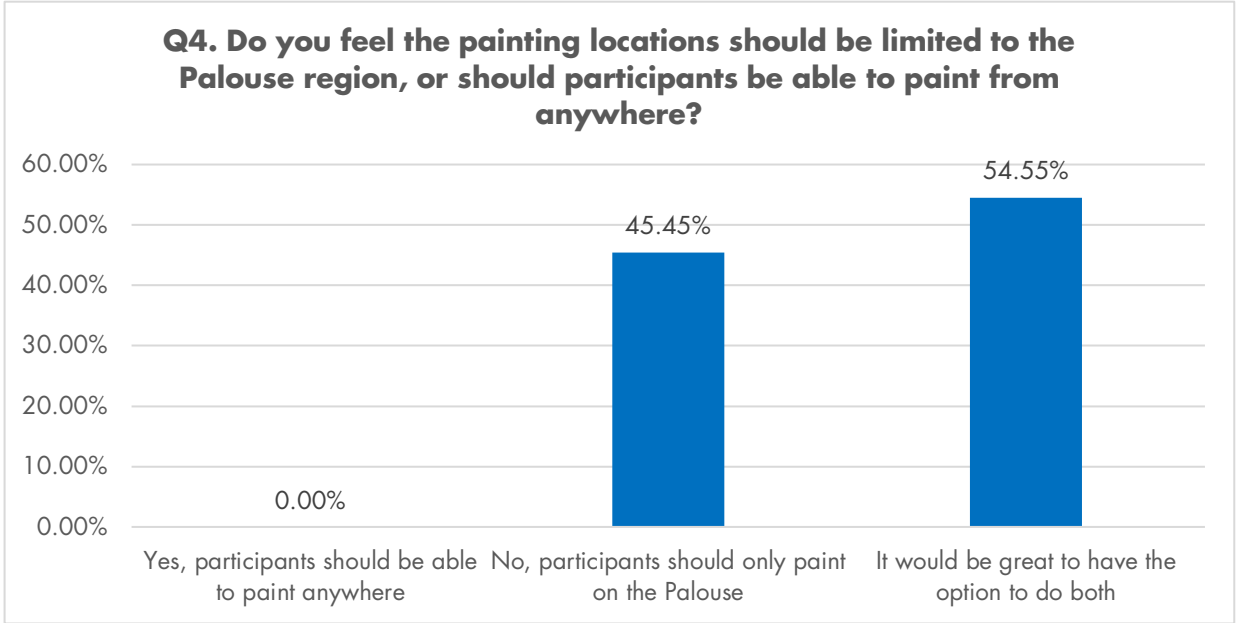


| Q5. For future Palouse Plein Air competitions that include an in-person exhibition, are you interested in posting to the online gallery as well as the physical gallery? |                |                |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|----------------|
|                                                                                                                                                                          | # of Responses | % of Responses |
| Yes                                                                                                                                                                      | 9              | 81.82%         |
| No                                                                                                                                                                       | 2              | 18.18%         |
|                                                                                                                                                                          |                | 100.00%        |

| Q2. Please identify any of the following areas that require clarification or improvement? (checkbox)                              |                |                |
|-----------------------------------------------------------------------------------------------------------------------------------|----------------|----------------|
|                                                                                                                                   | # of Responses | % of Responses |
| Registration and Fees                                                                                                             | 0              | 0.00%          |
| Rules and Regulations (e.g. map of areas eligible for the competition, painting sizes, etc.)                                      | 0              | 0.00%          |
| Provenance Authentication Process (on-site photo and/or stamping)                                                                 | 1              | 12.50%         |
| Submittable Gallery Submission                                                                                                    | 2              | 25.00%         |
| Awards                                                                                                                            | 0              | 0.00%          |
| Other:                                                                                                                            | 5              | 62.50%         |
| Other comments:                                                                                                                   |                |                |
| ~ Clarity in how to view all entries of an artist                                                                                 |                |                |
| ~ I thought the event was well run, especially given the challenging times we live in, and don't have any improvement suggestions |                |                |
| ~Would like a stamping site in Spokane, really liked taking the picture in place of stamping, to avoid so many drives to Moscow.  |                |                |
| ~Nothing                                                                                                                          |                |                |
| ~The Submittable process was difficult...transfer photos, etc. I almost gave up and I know a painter who did not submit           |                |                |
|                                                                                                                                   | 8              | 100.00%        |



| Q4. Do you feel the painting locations should be limited to the Palouse region, or should participants be able to paint from anywhere? |                |                |
|----------------------------------------------------------------------------------------------------------------------------------------|----------------|----------------|
|                                                                                                                                        | # of Responses | % of Responses |
| Yes, participants should be able to paint anywhere                                                                                     | 0              | 0.00%          |
| No, participants should only paint on the Palouse                                                                                      | 5              | 45.45%         |
| It would be great to have the option to do both                                                                                        | 6              | 54.55%         |
|                                                                                                                                        |                | 100.00%        |



| Q6. For future Palouse Plein Air competitions, where would you like a physical exhibition to take place? |                |                |
|----------------------------------------------------------------------------------------------------------|----------------|----------------|
|                                                                                                          | # of Responses | % of Responses |
| Third Street Gallery                                                                                     | 0              | 0.00%          |
| Prichard Art Gallery                                                                                     | 9              | 100.00%        |
|                                                                                                          | 9              | 100.00%        |

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| Q7. What elements of Palouse Plein Air are going well?                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| Comments:                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| Getting out timeline                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| I thought that registration went well and the submittable site was easy to use. The use of an on-site photo to authenticate the painting location was a good strategy. This was a simple and effective way to prove that up while limiting personal contact in this difficult time.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| Loved the gift box and scarf, so nice and fun!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| I was happy with most everything, the communication with staff, the gift box and very nice folks.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| Easy registration. Undertsandable rules. Well-run. Good communication. The box of swag is cool and has thoughtful things (wipes, sunblock, etc)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| I feel the entire process and photo on-site versus stamping worked well.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Everything except the Submittable process. That was a real pain to figure out!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| I feel that the instructions to this year's Palouse Plein Air were very specific and understandable. It was a very pleasant surprise to receive a very "special" box in the mail which included a very nice hand-printed artist's bag, map and different information about the Palouse area.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
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| Q8. What elements of Palouse Plein Air need improvement?                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| Comments:                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| Tips to make painting on-site more efficient                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| Painting the local area (Palouse) is always the best and being there in person. With the COVID issue this year, you had great options for artists to paint their own area. Thanks for the options!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| I thought the event was well run, especially given the challenging time we live in, and don't have any improvement suggestions. I hope that next year the pandemic is a memory and I can paint on-site.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| I think you are doing great work!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| The online gallery could use some work.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| I don't need to receive any "perks" like the frame, the canvas bag, etc. I have a lot of canvas bags already, and the frame was not my taste. I offer this comment because I don't need more "stuff" than I already have, and I want to lessen my impact on the planet.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| I think it should be limited to the Palouse to showcase the area.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| Submitting photos, zie, price, etc. was not smooth when using Submittable.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| See above.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| I really can't think of anything that would improve the Palouse Plein Air event. The only improvements would be that next year the COVID-19 virus will be manageable and that we will be able to exhibit our paintings in a gallery, have a reception and not on-line. I like the receptions because it is the gathering of artists and art enthusiasts!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |