

MOSCOW ARTS COMMISSION



Events & Programs

Events & Programs

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Commission Members

Cindy Barnhart
Katherine Clancy
Christine Gilmore (chair)
David Wilson

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Staff

Megan Cherry
Arts Program Manager
Britnee Christen
Administrative Specialist

www.ci.moscow.id.us/arts
(208) 883-7036

E&P Projects:

- Artwalk
- Mayor's Arts Awards
- Event Tabling

**3rd Tuesday of the Month
December 15, 2020
5:30 p.m.
Zoom**

- Mayor's Arts Awards
 - Develop RFP for 2022
 - Program description
 - Instructions to submitter
 - Eligibility requirements
 - Award categories (consider youth category)
 - Selection criteria for:
 - All nominations
 - Specific to award category
 - Program Guidelines
 - Selection Process
 - Timeline
- Artwalk
 - Artwalk Expansion Research
 - June 2021 Artwalk
- Upcoming Meetings and Events
 - E&P Regular Meeting: 5:30 p.m. on January 19 via Zoom



2022 Call for Nominations

The Moscow Arts Commission and the City of Moscow seek nominations for the 2022 Mayor's Arts Awards, which recognizes individuals and organizations who have shown substantial support of and excellence in the arts. The event is biennial, with a nomination and selection process facilitated by City of Moscow Arts staff and members of the Moscow Arts Commission. Award recipients will be honored in online promotions and a XX, 2022 ceremony, where they will receive a custom-designed artwork made by a local artist.

All nominations must be submitted online by XX, 2022. The Moscow Arts Commission will review all nominations before recommending award recipients to the City of Moscow Mayor for final determination.

Individuals, students, businesses, and organizations working in all media for art-making are eligible, including the literary, performing, and visual arts. Nominees should be those individuals or organizations that have made a significant contribution to the arts and cultural climate of the City of Moscow through distinguished support and service or creative accomplishments. Nominees must be residents of Idaho living in the Moscow region. Employees of the City of Moscow, previous Mayor's Arts Award recipients, current Moscow Arts Commission members, or elected officials are not eligible for nomination. Current Moscow Arts Commission members are not eligible to make nominations.

To see a list of previous award recipients, view the following link:
<https://www.ci.moscow.id.us/215/7131/Moscow-Mayors-Arts-Awards>

Nominations will be accepted in the following categories:

Individual Excellence in the Arts

Artists who have made a significant contribution to the arts in Moscow, and who have demonstrated a high degree of artistic excellence in any discipline including performing, visual or literary arts

Arts Advocacy

Individuals or families who champion the arts by supporting through their time, talent, and treasure

Outstanding Achievement in Arts Education

Individual or organization that has made an outstanding contribution that impacted the value of the arts educational curriculum or helped to provide access to the arts for students of all ages

Outstanding College or University Students in the Arts

Area student artists who have dedicated a significant portion of their education working to develop and manifest their individual creativity within any discipline of art including performance, visual or literary arts

Outstanding Contributions as a Business

Businesses or organizations that have made outstanding contributions to the advancement, excellence, and support of the arts in the Moscow community

Lifetime Achievement in the Arts

Individuals whose contributions to the arts, over a lifetime, have made a lasting and profound impact on the artistic and cultural life of the Moscow area, and have received peer recognition or are an art patron whose lifetime of dedication to the development and support of the arts will sustain the arts into the future

The Mayor reserves the right to modify the number of awards or the assignment of awards to nominees based on the content of nominations. Nominees will be evaluated on the basis of the breadth and depth of their work and its impact on the Moscow area. The Moscow Arts Commission will review nominations based on the evaluation criteria below (as appropriate to the award category):

- Quality and/or originality of work
- Scope of artist's audience (local, state, regional)
- Type of support (volunteer service on boards, lectures, financial)
- Awards and recognition previously received
- Community participation in making the arts a vital part of Moscow
- Years of commitment to and involvement in support of the arts

2020 Artwalk Expansion Survey

Total number of responses: 40

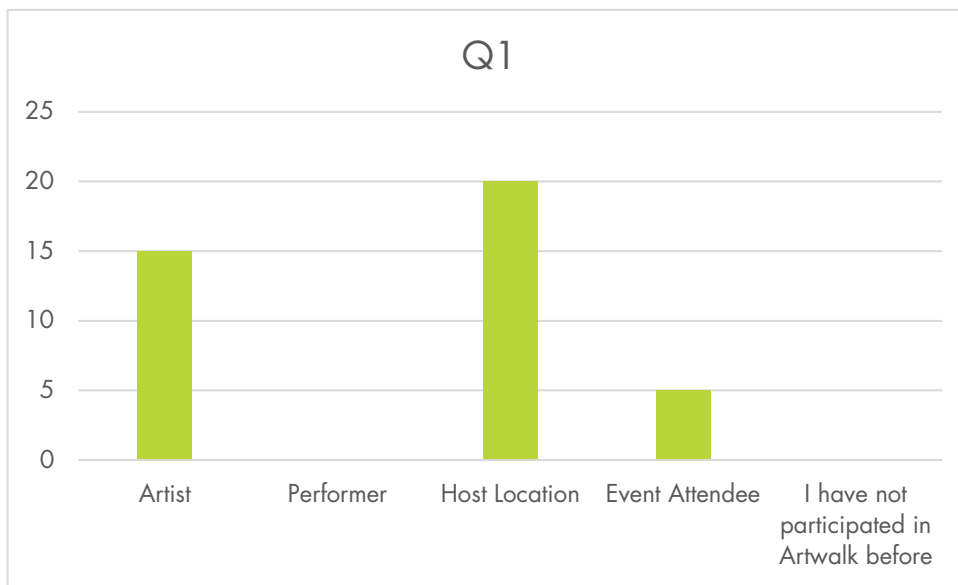
Response Rate

Total survey emails sent (not including MCC email list): 479

8.35%

Q1. How have you previously participated in Artwalk?

	# of Responses	% of Responses
Artist	15	37.50%
Performer	0	0.00%
Host Location	20	50.00%
Event Attendee	5	12.50%
I have not participated in Artwalk before	0	0.00%
	40	100.00%



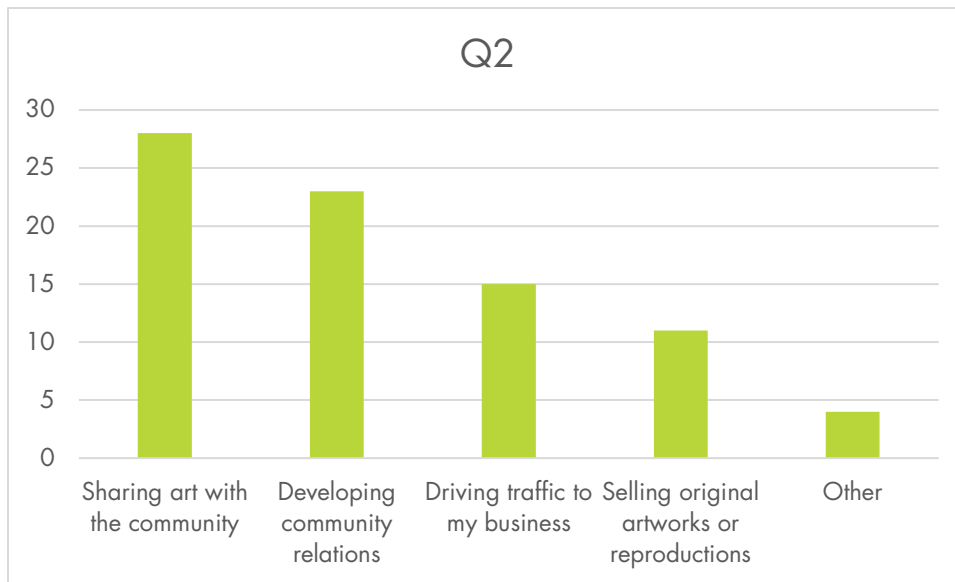
Q2. What encourages you to participate in Artwalk?

	# of Responses	% of Responses
Sharing art with the community	28	34.57%
Developing community relations	23	28.40%
Driving traffic to my business	15	18.52%
Selling original artworks or reproductions	11	13.58%
Other	4	4.94%

Other comments:

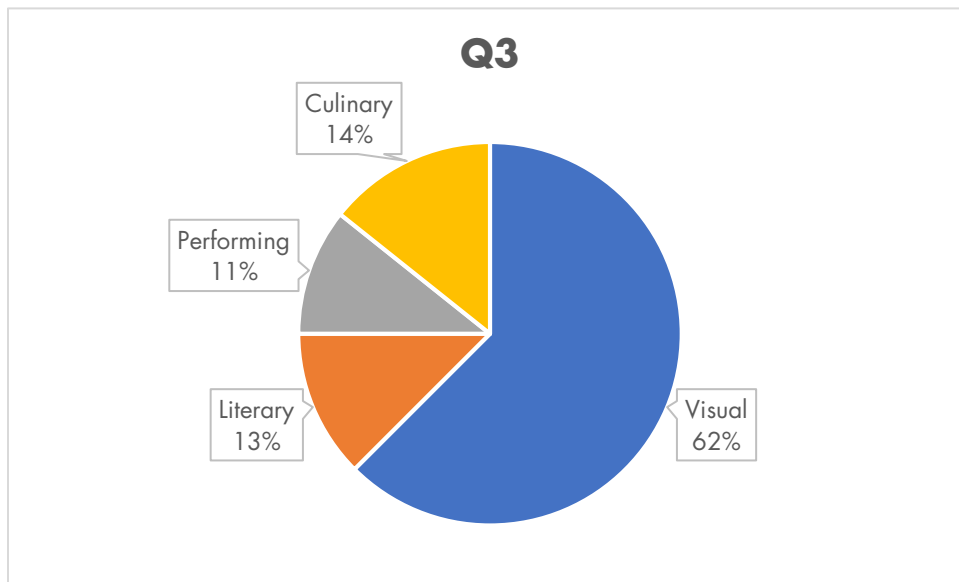
- The community spirit it generates
- All of the above for this question
- Teaching others about my art form
- Engaging in art and socializing

81 100.00%



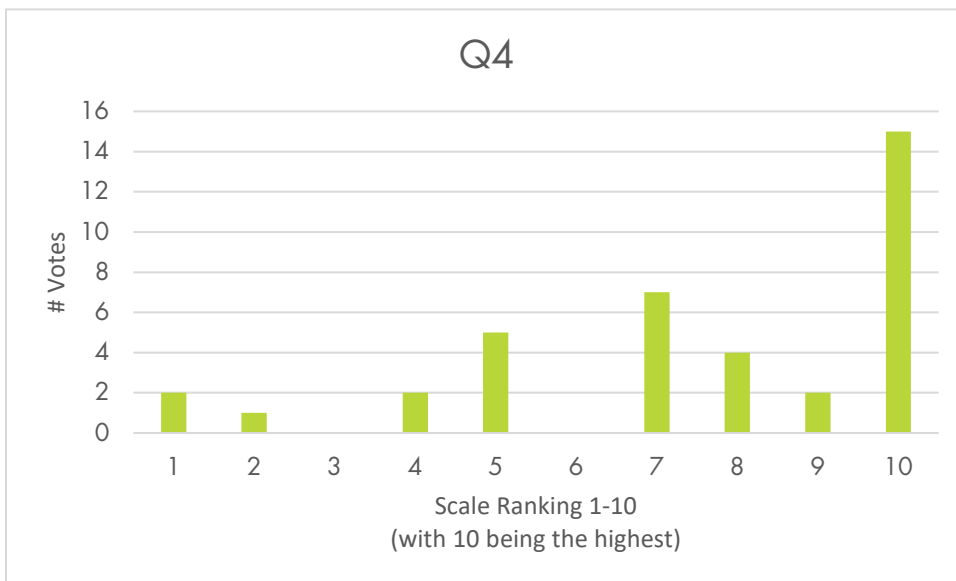
Q3. What creative work would you be interested in presenting during Artwalk?

	# of Responses	% of Responses
Visual	35	62.50%
Literary	7	12.50%
Performing	6	10.71%
Culinary	8	14.29%
	56	100.00%



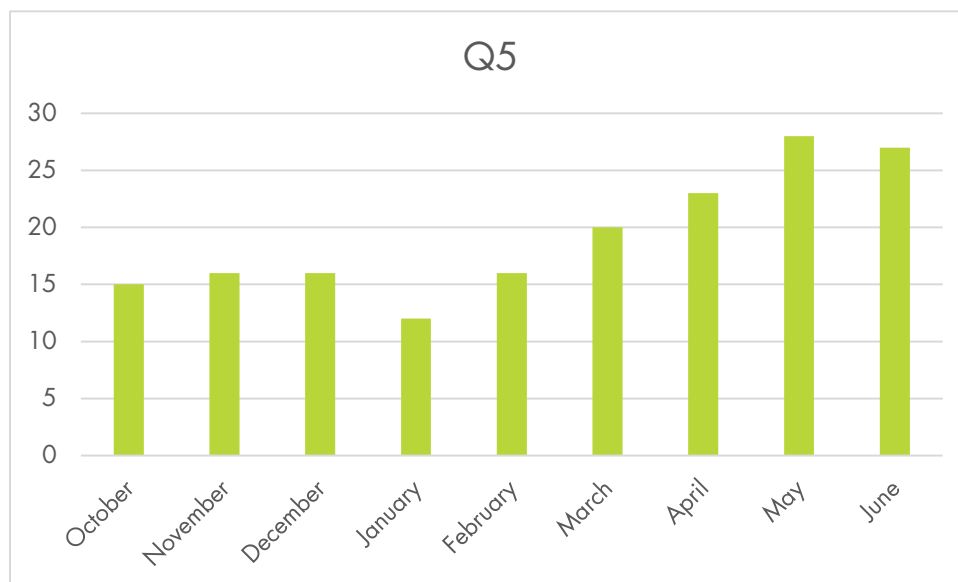
Q4. On a scale of 1-10 (with 10 being the highest) how would you rank your interest in expanding the Moscow Artwalk program?

	# of Responses	% of Responses
1	2	5.26%
2	1	2.63%
3	0	0.00%
4	2	5.26%
5	5	13.16%
6	0	0.00%
7	7	18.42%
8	4	10.53%
9	2	5.26%
10	15	39.47%
	38	100.00%



**Q5. During which months would you be most interested in participating
(check all that apply)?**

	<i># of Responses</i>	<i>% of Responses</i>
October	15	8.67%
November	16	9.25%
December	16	9.25%
January	12	6.94%
February	16	9.25%
March	20	11.56%
April	23	13.29%
May	28	16.18%
June	27	15.61%
	173	100.00%



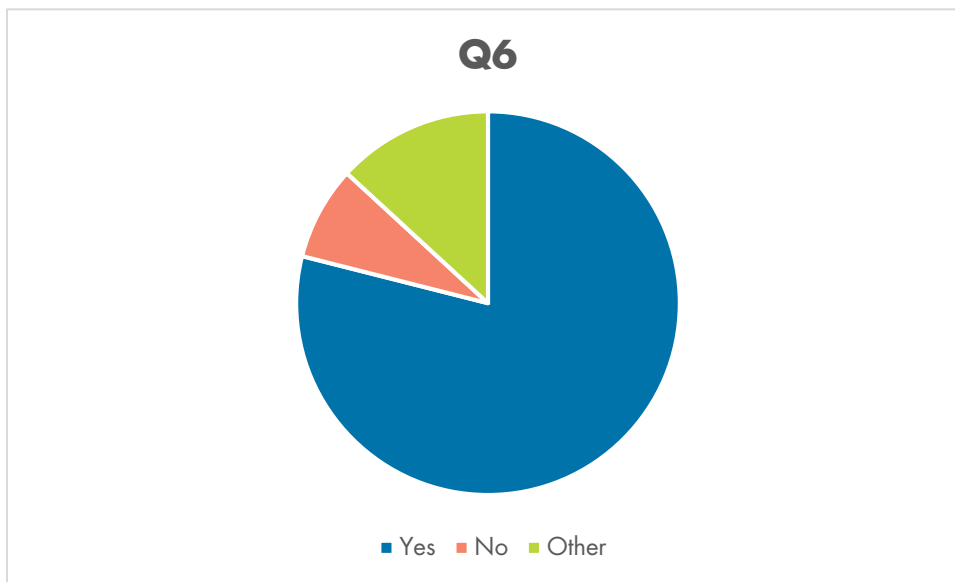
Q6. Is Thursday a good day of the week for a City-wide Artwalk?

	# of Responses	% of Responses
Yes	30	78.95%
No	3	7.89%
Other	5	13.16%

Other comments:

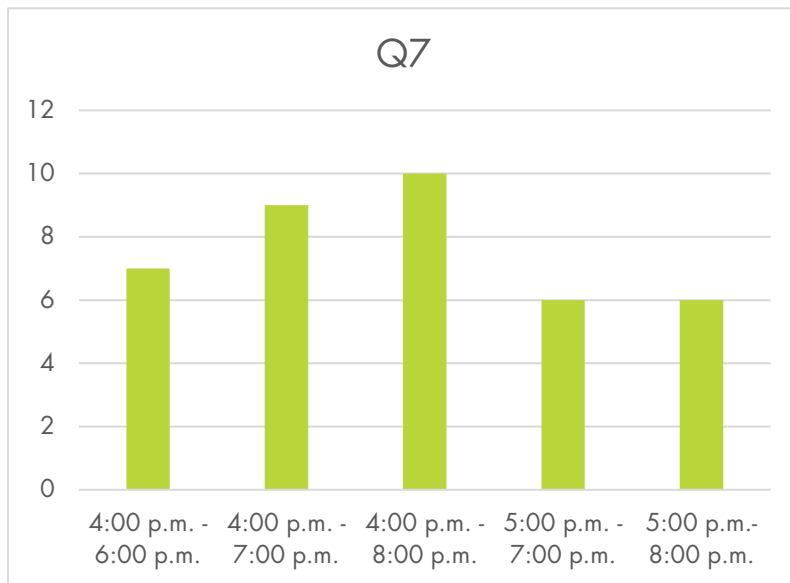
- Friday
- Yes, except third Thursday in November is Thanksgiving. Maybe make it the last or first Thursday of each month? Might be easier for people to remember too. I also think Fridays are good, and lines up with June Artwalk being on a Friday. First Friday perhaps?
- Coming from Portland, OR I only know Artwalk on first Thursday
- Friday, Saturday, and Sunday would be better as more folks would have those days off
- Friday

38 100.00%



Q7. Please select your preferred Artwalk hours of operation:

	# of Responses	% of Responses
4:00 p.m. - 6:00 p.m.	7	18.42%
4:00 p.m. - 7:00 p.m.	9	23.68%
4:00 p.m. - 8:00 p.m.	10	26.32%
5:00 p.m. - 7:00 p.m.	6	15.79%
5:00 p.m.- 8:00 p.m.	6	15.79%
	38	100.00%



Q8. On the scale below, please select the registration fee you find most reasonable? (Sliding scale \$25-\$100)

Total Number	# of Responses	Avg. Fee
1035	31	\$33.39

Q9. Do you have any final thoughts?

Comments

Due to the nature of anonymous meetings at the Latah Recovery Center an ongoing event with expected large groups would be problematic.

Several years we participated a few times in Moscow's First Thursday art program, but that program was discontinued. LOVE the new Artwalk logo!

July would also be great. Too much going soon already in October/Nov/Dec to add anything else to the mix. Thank you!

Hard to say what the fee is. Is this monthly? Weekly? How much will the City be promoting it?

It is better as a one-time affair. Too few artists and burnout if expanded.

We would only be open M-F, and are closed by 4:30, so other than a one-time reception the art could only be viewed during those hours. We would be interested in hosting artists with disabilities

We typically keep our art from artists in our office until May of the next year then look for a new artist before the downtown Artwalk. It sounds like this new change would be of the same effect.

Thanks for considering expanding this great community asset.

Why is there a fee?

It was awful to have lost Artwalk this year, for business and community.

The survey did not allow me to list myself as having been both an exhibiting artist and business owner who has hosted artists. What allowances/guidelines are you going to suggest/require for traffic through (often) small room/offices. Winter doesn't allow for the opening of windows. No doubt COVID-19 will be very much with us through next year.

Don't see how the merchants would like giving space for 9 months. Perhaps, Art Walk in Spring (May) and Art Walk for the Holidays (Nov./Dec.)

This is a really great idea and thank you for thinking of ways to help market events for small businesses, which also bolsters interest in Moscow as a destination for arts, music, events through a monthly event like this, and lastly, which supports our artists and musicians during this difficult time.

I couldn't answer most of these questions. I am on MAC but am not a participating artist.

I think that expanding the time schedule of Artwalk would allow more people time to interact with different creative works, and I think if it seems doable from an organizational perspective then it would be worthwhile.

I'm wondering if the move is prompted by the pandemic because of the limitations on gathering in large groups, or is this something that had been discussed beforehand? Either way, I think it could provide some great opportunities for cultural gatherings in the city.

The traditional June-only (one evening) Artwalk has been fantastic and doesn't require expanding.