

MOSCOW ARTS COMMISSION



Lauren McCleary
Chair

~Minutes~

Megan Cherry
Staff Liaison

<https://www.ci.moscow.id.us/452/Moscow-Arts-Commission>

Tuesday, Nov. 17, 2020

5:00 PM

**ZOOM/Arts Office
206 E. 3rd St.**

WELCOME AND ATTENDANCE

Meeting called to order at 5:05 p.m.

MEMBERS PRESENT: Katherine Clancy, Sandra Stoops, Anne Zabala (Council Liaison), Sonja Foard, Diane Walker, Christine Gilmore (Vice Chair), Cindy Barnhart, Linnea Sheneman, Aaron Johnson, Lauren McCleary (Chair)

ABSENT: Robert Caisley, David Wilson, Donna Woolston

ALSO IN ATTENDANCE: Anne Zabala (Council Liaison), Megan Cherry (Arts Program Manager/Staff Liaison), Britnee Christen (Arts/Community Events Administrative Specialist)

REGULAR AGENDA

1. Reading of the Mission Statement

The mission of the Moscow Arts Commission is to enrich the community by celebrating and cultivating the expression of all art forms and culture.

Values:

- Recognize and promote artists' value by creating opportunities for work to be experienced.
- Facilitate and promote the social, educational, and economic value of all art forms and culture in the community.
- Provide leadership and act as a resource in the conversation of all art forms and culture with partner agencies, city leaders, and the community.

Mission read by Stoops

2. Approval of Moscow Arts Commission October 13, 2020 Minutes (ACTION ITEM)

Minutes presented for approval.

PROPOSED ACTIONS: Approve minutes, amend minutes, or take such other action deemed appropriate.

Walker pointed out the document title needed to be updated from "Agenda" to "Minutes." Clancy moved to accept the change of the October 13, 2020 meeting minutes and approve the minutes. Barnhart seconded. Roll Call Vote: Ayes- Unanimous. Nays- None. Abstentions- None. Motion carried.

3. Public Comment and Response to Previous Comments (limited to 10 minutes)

This meeting is open to the public, but will be held by Zoom in order to respect social distancing protocol. City Hall will be open to the public during the Commission meeting and anyone wanting to attend or speak during the public comment item, should go to the Arts Office on the first floor. The meeting is subject to social distancing protocols as recommended in Governor Little's Stay Healthy Guidelines, so the number of attendees at any one time may be limited, and masks will be required of attendees. If you do not have a mask, a disposable mask will be provided.

Members of the public may speak to the Commission regarding matters NOT on the agenda or currently pending before the Commission. Please state your name and address for the record and limit your remarks to three (3) minutes.

No members of the public offered comment.

4. Mayor's Arts Awards Nominee Selection Committee (ACTION ITEM)

Discuss and select members for the Mayor's Arts Awards Nominee Selection Committee.

PROPOSED ACTIONS: Select up to five members to create the Mayor's Arts Awards Nominee Selection Committee, or take such other action deemed appropriate.

Clancy, Foard, Gilmore and Walker volunteered to sit on the Nominee Selection Committee for the Mayor's Arts Awards. Clancy moved and Foard seconded to accept the volunteer members to create the Mayor's Arts Awards Nominee Selection Committee. Roll Call Vote: Ayes- Unanimous. Nays- None. Abstentions- None. Motion carried.

5. Nominations for MAC Chair and Vice Chair (ACTION ITEM)

PROPOSED ACTIONS: Select nominees for Chair and Vice Chair, or take such other action deemed appropriate.

Walker asked when the new chair and vice chair positions would begin. Cherry confirmed the positions would start January 2021. Barnhart on behalf of McCleary nominated Gilmore for Chair and Clancy for Vice Chair. Cherry reminded members at the December MAC meeting the members will vote to accept nominees and vote to confirm the new chair and vice chair.

REPORTS

1. Arts & Culture Education

Cherry presented on behalf of the ACE Subcommittee. There was a meeting on Oct. 15. ACE subcommittee is working on a second edition of the MACTivities Toolbox. Those materials are being finalized. The subcommittee discussed Poet Laureate service options for the next few months. Susan Hodgins, current Poet Laureate, will be participating in the *Dear Moscow* exhibition. The subcommittee also discussed a revision to Entertainment in the Park. Traditionally this event has been Thursdays in June, and there are challenges with weather (program rained out, only half the performance is able to proceed). There is overlap with Artwalk in June and there is also overlap with the school district schedule for parents. The subcommittee is exploring moving the event to July and staff has been working to connect with partners, other area events, and others to make sure there is no

overlapping or conflicts. It has been determined the first two Thursdays of July would be a viable alternative for that programming.

2. Events & Programs

Gilmore presented on behalf of the Events & Programs Subcommittee. Mayor's Arts Awards award artist Noah Scheurman has signed a contract and begun the process of creating the awards. Subcommittee members discussed how to move forward with judging applications for Mayor's Arts Awards and any other similar nomination processes. There was discussion on virtual ceremony options, how to promote/honor the selections of Mayor's Arts Awards. The subcommittee also discussed the expansion of the Artwalk season and the work staff is doing to collect information and research for an educated decision. The subcommittee also talked about how this expansion would help elevate the arts and culture of the Moscow community.

3. Public Art

Clancy presented on behalf of the Public Art Subcommittee. Over the next year the subcommittee will be reviewing the public art guidelines to make sure it meets City Code. The last time the public art guidelines were updated was in 2011. Each meeting the subcommittee will review a different area. Cherry stated she will be working with the City of Moscow Legal Department to make sure the guidelines are in line with City of Moscow policy and code. The subcommittee also discussed ways to involve the community in sharing ideas and thoughts on public art in Moscow. The end goal is to have the public art guidelines guide portions of the master plan, which is also in the process of being updated. Cherry pointed out the two documents—guidelines and master plan—are two separate documents and the master plan hasn't been updated since 2015. It is anticipated the review and update process will take a year to complete.

4. Third Street Gallery

Walker presented on behalf of the Third Street Gallery Subcommittee. The *Dear Moscow* exhibition was promoted through the City utility bill. The subcommittee also talked about FY21 exhibition schedule and the adjustments that are anticipated to be made around the budget. There was also a discussion about gallery lighting and creating a recommendation for improvement of the gallery lighting. Clancy made the recommendation to look at the lights at Colter's Creek. The lighting fixtures may not be the issue, but it might be the light bulbs themselves.

5. Volunteer Hour Tally

Christen recorded volunteer hours via roll call.

5:28 PM: FOARD AND STOOPS LEFT THE MEETING AARON JOHNSON JOINED

6. Manager's Report

- Arts Budget Report- presented by Cherry
Cherry presented an overview of the Arts budget along with highlights of some specific annual expenses. FY21 decreased nearly 20% as compared to FY20. The shift in resources has been made strategically, so the traditional programs can move forward without interruption. Cherry stated the department will keep the familiar programs going with the level of quality the public is used to.

There are reductions in community public art and Cherry stated that was due in part to the installation of fewer vinyl wrap replacements and the delayed implementation of the 3D on Main project. There is also a reduction to the Third Street Gallery budget and Cherry stated the department has identified creative solutions to put exhibitions forward (i.e. utilizing Submittable to host digital exhibitions if in-person exhibitions are not possible).

Cherry stated the MAC identified the following needs for funding support: Arts Education (MACtivities), Artist Development & Community Workshops and Commission Outreach. The FY21 request was \$5000, but FY21 adopted budget was \$3000. Though the adopted budget shows a lower amount, a vote is not required to assign funds to various MAC initiatives.

Zabala asked if unspent funds remain the general fund and roll over to the next year for the department? Cherry answered if the department doesn't use the money it is not retained for the department's next fiscal year budget.

Cherry continued her presentation and stated the Arts and Community Events departments had been together for a very long time, and as the departments have started separating Arts has started a rebalancing process. Cherry stated it has given a good snapshot to increase certain areas and how others balance out with associated expenses. For the development of FY21/FY22 Cherry said the department will be looking at developing fees and sponsorships. It will take time, but the goal is to build a healthy system.

Cherry stated the 1% for Arts fund at the end of FY20 was \$56,327.32; FY20 additions to the fund balance included Parks & Rec, Public Works and Community Development contributions. Anticipated funds in FY21 include those generated by the construction of the new Moscow Police Department station. These funds are generated by capital development projects and one percent is donated to help fund public art. In FY20 funds were expended for design, fabrication and installation fees for *The Homecoming* at C & Main.

Cherry opened the floor for comments or questions from the MAC. Barnhart asked if she could explain the deficit of the budget. Cherry stated the Arts budget, like other programs in Recreation and Culture, is partially supported by the General Fund and the department is working toward being less reliant on these funds by increasing grant, sponsorship, and fee revenues. Barnhart followed up by asking how much money will be donated to the 1% for Arts fund from the new police station. Cherry stated it is estimated to be \$30,000.

Clancy followed up with a question about the number of *Dear Moscow* participants. Cherry reported 121 have signed up as of November 17, 2020.

5:54 PM: MCCLEARY JOINED THE MEETING

ADJOURN

The meeting adjourned at 5:56 p.m.

Minutes Approved On

DEC - 3 2020

Clerk/Deputy Signature