

MOSCOW ARTS COMMISSION



Christine Gilmore
Chair

~Agenda~

Megan Cherry
Staff Liaison

<https://www.ci.moscow.id.us/452/Moscow-Arts-Commission>

Tuesday, Feb. 9, 2021

5:00 PM

**ZOOM/Arts Office
206 E. 3rd St.**

WELCOME AND ATTENDANCE

REGULAR AGENDA

1. Reading of the Mission Statement

The mission of the Moscow Arts Commission is to enrich the community by celebrating and cultivating the expression of all art forms and culture.

Values:

- Recognize and promote artists' value by creating opportunities for work to be experienced.
- Facilitate and promote the social, educational, and economic value of all art forms and culture in the community.
- Provide leadership and act as a resource in the conversation of all art forms and culture with partner agencies, city leaders, and the community.

2. Approval of Moscow Arts Commission January 12, 2021 Minutes (ACTION ITEM)

PROPOSED ACTIONS: Approve minutes, amend minutes, or take such other action deemed appropriate.

3. Public Comment and Response to Previous Comments (limited to 10 minutes)

This meeting is open to the public, but will be held by Zoom in order to respect social distancing protocol. City Hall will be open to the public during the Commission meeting and anyone wanting to attend or speak during the public comment item, should go to the Arts Office on the first floor. The meeting is subject to social distancing protocols as recommended in Governor Little's Stay Healthy Guidelines, so the number of attendees at any one time may be limited, and masks will be required of attendees. If you do not have a mask, a disposable mask will be provided.

Members of the public may speak to the Commission regarding matters NOT on the agenda or currently pending before the Commission. Please state your name and address for the record and limit your remarks to three (3) minutes.

4. MAC Onboarding (DISCUSSION)

5. MAC Budget Request (ACTION ITEM)

PROPOSED ACTIONS: Identify projects and associated costs to be included in the FY22 Moscow Arts Commission budget request, or take such other action deemed appropriate.

6. Vinyl Wrap Selection Panel (ACTION ITEM)

PROPOSED ACTIONS: Select individuals to serve on the 2021 Vinyl Wrap Selection Panel or take such other action deemed appropriate.

REPORTS

1. Arts & Culture Education (McCleary)

2. Events & Programs (Gilmore)

3. Public Art (Clancy)

4. Third Street Gallery (Johnson)

5. Volunteer Hour Tally

6. Manager's Report (Cherry)

- Storytelling Festival

ADJOURN

NOTICE: Moscow City Council and committee meetings are televised, videotaped and/or recorded. Individuals attending the meeting who require special assistance to accommodate physical, hearing, or other impairments, please contact the City Clerk, at (208) 883-7015 or TDD 883-7019, as soon as possible so that arrangements may be made.

MOSCOW ARTS COMMISSION



Christine Gilmore
Chair

~Minutes~

Megan Cherry
Staff Liaison

<https://www.ci.moscow.id.us/452/Moscow-Arts-Commission>

Tuesday, Jan. 12, 2021

5:00 PM

**ZOOM/Arts Office
206 E. 3rd St.**

The meeting was called to order at 5:05 p.m.

PRESENT: David Wilson (Virtual); Diane Walker (Virtual); Katherine Clancy, Vice Chair (Virtual); Christine Gilmore, Chair (Virtual); Sandra Stoops (Virtual), Lauren McCleary (Virtual), Donna Woolston (Virtual), Robert Caisley (Virtual), Sue Clark (Virtual), Aaron Johnson (Virtual), Cindy Barnhart (Virtual)

ABSENT: Sonja Foard

OTHERS: Brandy Sullivan, Council Liaison (Virtual)

STAFF: Megan Cherry, Arts Program Manager; Britnee Christen, Administrative Specialist

REGULAR AGENDA

1. Reading of the Mission Statement

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Values:

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Mission Statement read by Clark.

2. Approval of Moscow Arts Commission December 8, 2020 Minutes (ACTION ITEM)

Minutes presented for approval.

PROPOSED ACTIONS: Approve minutes, amend minutes, or take such other action deemed appropriate.

Walker moved, Clancy seconded to approve the minutes as presented.

Roll Call Vote: Ayes: Unanimous. Nays: None. Abstentions: None. Motion carried.

3. Public Comment and Response to Previous Comments (limited to 10 minutes)

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Members of the public may speak to the Commission regarding matters NOT on the agenda or currently pending before the Commission. Please state your name and address for the record and limit your remarks to three (3) minutes.

None offered.

4. MAC Onboarding (DISCUSSION)

Gilmore stated this new, monthly agenda item will focus on education of commission members through various topics. Onboarding topics may include MAC history, program descriptions, education on open meeting law, etc. This discussion provides an opportunity to better understand the MAC and how to best serve as a commission member.

Gilmore introduced the meeting's discussion topic of agenda action items versus discussion item. Gilmore stated only agenda items followed by parentheses stating "action item" can be acted upon via a vote, or other action as appropriate. Items with no label or a discussion label are only open for discussion and any action would need to be pushed to the next meeting's agenda.

5. 2021 MAC Subcommittee Assignments (ACTION ITEM)

Moscow Arts Commission members are encouraged to participate in the following subcommittees. Each subcommittee is limited to three participants.

Events & Programs

Advises on projects such as:

- Artwalk
- Mayor's Arts Awards
- Event Tabling

Third Street Gallery

Advises on projects such as:

- Third Street Gallery
- Palouse Plein Air

Arts & Culture Education

Advises on projects such as:

- Moscow Poet Laureate
- Entertainment in the Park
- Arts Education & MACtivities

Public Art

Advises on projects such as:

- ITC Sculpture Garden
- Vinyl-wrapped Traffic Boxes
- 1% Public Art Plan Priorities
- Public Art Master Plan

PROPOSED ACTIONS: Assign commission members to the various 2021 subcommittees and approve the assignments, or take such other action deemed appropriate.

Barnhart joined the meeting at 5:20 p.m.

Commission members discussed the various subcommittees and who would like to serve where. The following subcommittee assignments were made and confirmed:

Events & Programs: Clancy, Clark, Gilmore

Arts & Culture: Caisley, McCleary, Stoops

Public Art: Clancy, Foard, Woolston
Third Street Gallery: Johnson, Walker, Wilson

6. Interpretive Sign for Moscow Public Library (ACTION ITEM)

The Historic Preservation Commission is seeking the MAC's input on the location of an interpretive sign at the Moscow Public Library.

PROPOSED ACTIONS: Accept the recommended sign location as presented, recommend an alternative location, or take such other action deemed appropriate.

Commission members discussed the proposed location of the interpretive sign. Clancy, Gilmore and Woolston suggested the signage be placed further south in front of the original Carnegie portion of the library. Woolston stated shifting the location helps the viewer to see the building from a historical perspective. Caisley commented the sign should reflect the angle of the historic photos on the signage.

The Commission members expressed concerns of the proximity of the signage to the installed public art. Stoops stated the signage in front of the mosaic would be too busy for the eye.

Clancy moved to recommend moving the sign location further south in front of the historic building, closer to the original entrance. Walker moved to amend the original motion. Walker suggested amending the motion to recommend placing the signage further south in front of the historic building in such a way that it does not interfere with the line of sight of existing art. Clancy then moved to recommend moving the sign location further south in front of the historic building in such a way that it does not interfere with the line of sight of existing art. Walker seconded.

Roll Call Vote: Ayes: Unanimous. Nays: None. Abstentions: None. Motion carried.

7. MAC Budget Request

Cherry reported in FY20/FY21 there were many requests for event-based funds. However, with the prevalence of COVID-19 in the region plans shifted. In FY20 there was deployment of funds for the MACTivities Toolbox.

Cherry stated the budget request the Commission members were discussing tonight would be for FY22. The request could be for exploration of new areas, or for outreach opportunities.

Gilmore suggested taking this topic to subcommittees and come back with proposals for the February MAC meeting to finalize.

REPORTS

1. Arts & Culture Education

McCleary reported the ACE committee met in December and reviewed how the deployment of MACTivities Toolbox #2 was doing. Christen stated at the end of the second reservation round there were five unclaimed boxes and plans were being made for a potential third reservation round. McCleary added the subcommittee is now in discussion about MACTivities Toolbox #3.

ACE is also assisting the Water Department with a lesson plan for its reduce/reuse art program.

Woolston made a recommendation to connect with Family Promise of the Palouse to see if the MACTivities Toolboxes could be made available to the under-served youth in an effort to help them gain access to art education.

Cherry added there are also printable versions of the MACTivities Toolboxes available on the City website. Staff will also give people a nudge to fill out the included survey card.

2. Events & Programs

Gilmore reported the subcommittee began re-evaluation of the Mayor's Arts Awards for 2022. There was discussion about the RFP for 2022 and revising to take into consideration the comments made at the December 2020 MAC meeting and the 2020 selection process.

Gilmore added there was also a presentation of the proposed Artwalk expansion. The presentation was a breakdown of the survey released in October 2020. The survey had a good response rate and the respondents were a blend of artists, host location businesses, and event attendees. The presentation reiterated people's excitement about the expansion.

3. Public Art

Clancy reported the subcommittee discussed and reviewed the vinyl wrap RFP and approved the timeline. Installation and unveiling are timed with the release of the Artwalk June brochure. The subcommittee also discussed the proposed library interpretive sign and asked for photos of the site for review at the January MAC meeting. There was a pause on review of the public guidelines.

4. Third Street Gallery

Walker reported the subcommittee worked to refine the Third Street Gallery exhibition schedule. There was discussion about the upcoming *Sculpted Spaces* and whether or not it will be juried. Cherry also reported *Dear Moscow* could potentially stay up through March in hopes that City Hall will be able to re-open to the public.

5. Volunteer Hour Tally & MAC Representation Checklist

Volunteer hours reported and representation checklist updated.

6. Manager's Report

- **MAC Orientation Packets**

- i. Cherry stated the MAC Orientation Packet was developed out of a request from commission members during 2019 strategic planning discussions. The packet is a reference for expectations what comes with being a MAC member. The history portion came largely from Clancy and Walker's history document- and looking at it more closely presented opportunities for maintaining an ongoing history of all the MAC programs. These packets will be updated every year in January.

ADJOURN

Meeting adjourned at 6:38 p.m.

April 18, 2019

To: Mayor Lambert and the Moscow City Council
From: Moscow Arts Commission

The Moscow Arts Commission requests \$4000 for the FY20 budget to advance the educational component of its mission. The MAC has recently completed a reorganization process in an effort to align its subcommittee with the core elements of its mission. In doing so, the commission members identified arts and culture education as an area of growth. The requested funds would support this growth.

The MAC requests \$2000 for Artist Development & Community Workshops. Many artists and arts organizations in the community have expressed interest in professional development and skill-building workshops, and the MAC seeks to meet that need. The Idaho Commission on the Arts may be able to collaborate with the MAC in offering special topics, though there are certainly some local professional artists whose perspectives would also be valuable. These workshops will offer opportunities to learn skills related to professional engagement in the arts field. Potential workshop topics include writing an artist's statement and resume, creating a website, applying for exhibitions, grants, and residencies. Workshops could also serve non-profit leaders in the arts with topics including grant writing, board development, and economic impact of the arts.

This commission also requests \$2000 to support Art Outreach & Education. One part of this request is \$1500 for the Artist in Residence program that is now in the early stages of development. This research and development will likely involve paid guest speakers for community information sessions. This program seeks to expand K-5 arts education in Moscow public schools while offering paid residencies to emerging arts education professionals from around the region. At present, the program will have a two-pronged approach: curriculum-driven, hands-on art lessons in the schools as well as teacher trainings in art elements and principles. While the program will likely require City, grant, and community partner funding to effect full implementation, the MAC requests these funds to support the research, growth, and development of this Artist in Residence program.

The second part of the Art Outreach & Education request is \$500 for community outreach efforts like event tabling and other efforts to raise awareness of the Moscow Arts Commission's multifaceted efforts in the community. Community presence and simple, printed materials are key to inviting public awareness of the MAC mission and programs, and the requested funds would support materials and contingencies related to that effort.

The Moscow Arts Commission appreciates the ongoing support of the Mayor and the City Council, and is grateful for their consideration of these requests.

Sincerely,



Lauren McCleary
Chair, Moscow Arts Commission

March 23, 2020

To: Mayor Lambert and the Moscow City Council
From: Moscow Arts Commission

The Moscow Arts Commission intends to focus its development efforts on arts education and outreach in fiscal year 2021. The MAC requests \$5000 for the FY21 budget to support community outreach and to advance the educational component of its mission, both of which were identified as areas of growth in the Arts Strategic Plan.

The MAC requests \$1500 to support the development of its arts education program. MAC efforts during FY20 will gather community input on arts education solutions for Moscow. The current budget request will move that arts education project forward from information gathering to a pilot program. While the program will likely require City, grant, and community partner funding to effect full implementation, the MAC requests these funds to support the research, growth, and development of this arts education program to serve the community.

This commission also requests \$3000 for Artist Development & Community Workshops. A member of the public came to the MAC with an idea for an artist lecture series, and the commission immediately saw the potential alignment with strategic plan goals. These lectures will be paid opportunities for artists to speak about their practice, and will provide the public with valuable information about professional approaches to the arts field. The lecture series will provide the arts community a forum for social connection and the discovery of economically-viable approaches to the arts.

Outreach to the community has always been an important part of the MAC's work. The commission seeks \$500 in funding to support this ongoing effort in two ways: MACTivities and event tabling. The nascent MACTivities program brings artmaking into the public spaces of the City during events such as Winter Carnival, Artwalk, and Art Affair. This program's offerings during 2019 and 2020 have been incredibly well-received by the community. Also in the realm of direct outreach, the MAC intends to continue its successful tabling efforts, and requests financial support for related supplies.

The Moscow Arts Commission will celebrate its 42nd year of service to the Moscow community in October 2020, and as always, appreciates the City of Moscow's high regard for public service in the arts. Our thanks go to City Staff, the Mayor, and member of the City Council for their consideration.

Sincerely,



Lauren McCleary
Chair, Moscow Arts Commission