

MOSCOW ARTS COMMISSION



Public Art Subcommittee

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Commission Members

Katherine Clancy (chair)
Donna Woolston

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Staff

Megan Cherry
Arts Program Manager
Britnee Christen
Administrative Specialist

Annual Projects

- ITC Sculpture Garden
- Vinyl Wraps

1% Public Art Plan Priorities (per 2015 Public Art Master Plan)

- Downtown Streetscape
- Jackson and 6th
- South City Entry - Hwy 95
- Berman Creekside Park
- 1912 Center
- East City Park
- Paradise Path
- Friendship Square

Project locations for consideration in the next PAMP Update

- Moscow Police Station
- Third Street Bridge
- Hwy 8 Underpass
- Blackbird Station
- Moscow City Hall

Public Art Subcommittee

4th Tuesday of the Month

July 27, 2021

4:00 p.m.

Mayor's Conference Room

- Operational Updates
 - Public Art Donations
 - 6/14 Administrative Committee
 - 6/21 City Council
 - Becker Memorial RFP
- PA Master Plan Section (draft attached)
 - Moscow Public Art
 - Program Overview
 - Public Art Collections
 - Program Goals
 - Artist Relationships
 - PAMP Objectives
- Upcoming Meetings and Events
 - PA Regular Meeting: Tuesday, August 24, 2021

*The mission of the Moscow Arts Commission is to enrich the
community by celebrating and cultivating the expression of all art forms and culture.*

NOTICE: Moscow City Council and committee meetings are televised, videotaped and/or recorded. Individuals attending the meeting who require special assistance to accommodate physical, hearing, or other impairments, please contact the City Clerk, at (208) 883-7015 or TDD 883-7019, as soon as possible so that arrangements may be made.



City of Moscow Public Art Master Plan DRAFT 2021

Public Art Overview

History and Function of Public Art

Public Art Types

Community Context

About Moscow

Moscow Arts Commission and Arts Department

Moscow Public Art

Program Overview

Public art is at the heart of Moscow's creative culture, and with a nearly 140-piece collection currently including works by local and regional artists, its public spaces reflect the Inland Northwest's tradition of artistic excellence. Artworks range from permanently-installed sculptures and murals to framed pieces in the City's Portable Collection. Artists' designs transform bus shelters into landmarks throughout the community. Temporary artworks include vinyl-wrapped utility boxes as well as sculptures at the Intermodal Transit Center Sculpture Garden on the University of Idaho campus.

The City of Moscow's acquisition of public art began in the 1980s, and is supported by the 1% for the Arts fund along with community partnerships, grants, and the City's General Fund resources. A Public Art Master Plan guides the Moscow Arts Commission, Arts staff, and community members as they incorporate new works into the City's landscape.

Public Art Collections

Portable Collection

The City's Portable Collection currently consists of 88 two and three-dimensional artworks. With the earliest accessions completed in the mid-1980s, this collection represents Moscow's early and ongoing efforts toward public art acquisition and display. These artworks are currently exhibited in City office areas.

Permanent Collection

Artworks in the Permanent Collection are intended to last a minimum of 30 years. With a current inventory of 15 installations, including several multi-work series, this collection is a growing asset to the community. These investments are typically acquired using 1% for the Arts funding and can be found in the City's parks, public buildings, and rights-of-way; they are prominent landmarks that have come to define the community as a center for the arts in the region. This collection includes murals and sculptures in parks and at busy intersections, but also features the following artfully-designed objects that serve both an aesthetic and utilitarian purpose:

- Street Fixtures
Manhole covers and tree grates throughout the City were designed by local artists. These features, now too numerous to count, announce Moscow's love of the arts at every corner.
- Bus Shelters
Moscow's bus shelters are at the intersection of form and function. Local artists' work is currently featured in vinyl or etched glass at 10 locations throughout the community.

Temporary Collection

The City's Temporary Collection adds variety and annual opportunities for local artists' engagement with the public art program. The installation of pieces in this collection fall into two categories:

- Vinyl Wraps
This collection transforms traffic signal boxes into artworks at 18 locations throughout the City. Artists are invited to submit designs for consideration each year, and those whose work is selected earn an honorarium in exchange for the use of their artwork.
- Intermodal Transit Center Sculpture Garden
This sculpture garden was established in 2013, coinciding with the construction of the Transit Center on the University of Idaho campus. Each year, artists are invited to submit artwork proposals for installation on one of five plinths in the garden. In 2019, Arts staff implemented an honorarium to compensate the artists for the one-year loan of their work.

Program Goals

The 2021 Public Art Guidelines state the following goals for the program (below, in bold text). The guiding philosophy for each of these goals is described below each; this is the framework that MAC and Arts staff members use in the stewardship of Moscow's Public Art program.

Broadening the role of the artist in the community

Increasing awareness of public art's value as well as selection and management processes

Prioritizing artist and community member input when identifying public art locations and project parameters

Developing project budgets and timelines in accordance with current arts industry standards

Maintaining good stewardship of grant and donation monies as well as resources from the 1% for the Arts fund

Encouraging early collaboration among artists, architects, engineers and owners

Dispensing public art throughout the City of Moscow

Facilitating the inclusion of art in public places in order to beautify public areas, to enhance the quality of life for Moscow citizens, to attract tourism, and to provide incentives to businesses to locate within the City, thus expanding Moscow's economic base

Providing proper cataloging and maintenance of the public art collection

Preserving and relocating artworks displaced through improvement projects

Ensuring that public agencies and community representatives participate in the selection of public artworks and their locations

Promoting public dialogue and understanding of public art

Artist Relationships (can this section be incorporated into philosophy statements above?)

Alignment with Industry Practices & Budgets
Young, Emerging, Established Artist Connections
Local, Regional, National

Public Art Master Plan Objectives

The City of Moscow Public Art Program operations and values are based primarily on City Code, Moscow Arts Commission advice, and Council direction. Foundational documents created with those points of reference are the Public Art Master Plan, Public Art Guidelines, and Public Art Maintenance Plan. These documents each have a distinct function and format, though they refer to and support one another.

Public Art Master Plan (PAMP)

With a first edition developed in 2015 by City of Moscow Community Development with support from the MAC and Arts staff, the PAMP provides an overview of the vision for Moscow's Public Art program. It contains the Public Art Guidelines and Maintenance Plan as supporting materials, as these documents outline the implementation and care of collections built according to the PAMP.

Public Art Master Plan Objectives:

- Articulate Public Art Program
 - Scope, vision, and alignment with MAC mission.
 - History and community context.
- Establish artist and community-driven practices for public art project scoping, design, and implementation.
- Prioritize potential public art locations for future installations based upon community input.
- Maintain flexibility to align public art implementation with Parks and Community Development goals and timelines.

Public Art Guidelines

The 2021 Public Art Guidelines were developed with advice from the MAC and were approved by City Council. The document is the foundation for the annual operation of all collections, with major features including:

- Program purpose and goals;
- Moscow Arts Commission organization and role;
- Public art project funding, exemptions, and identification;
- Selection panel membership, selection methods, and criteria specific to all collections;
- Maintenance and management;
- Donations of existing or commissioned works of art; and
- Public art relocation and deaccession.

The Public Art Guidelines refer to the PAMP in Section III.C.2.b-c:

- PAMP updates shall be completed at least once every two (2) years and shall take into consideration the following:
 - Adjustments to long-range program vision.
 - Public art project or location proposals presented by the public or City staff.

- Project and location prioritization adjustments made with input from the public and direction from City Council.
- During the time between PAMP updates, public art locations already identified in the PAMP will have priority over newly-identified potential locations. When new potential project locations or concepts are presented, whether by community members or by city departments, the Arts Program Manager and the MAC shall consider their viability pursuant to these Public Art Guidelines.

Public Art Maintenance Plan

The Arts Department created the Public Art Maintenance Plan in 2021 to ensure the long-term maintenance and conservation of Moscow's public art investments. The City of Moscow takes pride in its collection of publicly-owned and displayed works of art and recognizes the importance of these artworks to the cultural and economic wellbeing of the community. Maintenance of the public art collection is planned and implemented by City staff, including members of the Arts, Parks, and Facilities departments. The plan outlines the following maintenance and conservation objectives:

- Integrate longevity and maintenance considerations into artist's planning and City selection processes for artwork;
- Establish a standard for clear and consistent recordkeeping to ensure easy access for all staff members responsible for public art maintenance;
- Inspect the condition of City-owned public artwork on an annual basis;
- Clean and provide other appropriate routine maintenance to public artwork;
- Perform timely conservation of public artwork to avoid greater expenses resulting from neglect;
- Increase public outreach about public art maintenance and conservation efforts; and
- Update this Public Art Maintenance Plan and all related documents annually.

PA Location Prioritization

Location Eligibility

The 2021 PA Guidelines (Section C.1.a-g) identify the following considerations for Public Art location prioritization:

- The site is publicly accessible at reasonable times, allowing for contemplation and interaction between the public and the work of art;
- The site is on public property or property managed or controlled by the City;
- The site suggests art opportunities that would extend the breadth, vitality, and quality of Moscow's public art program;
- The art is likely to enhance the cultural experience of the space and contribute to the visual interest of the area;
- The site falls within the prominent paths of circulation (e.g., an entry point, transit corridor, or plaza area), or is near a place of congregation (e.g., park, transportation center, entertainment or retail center) in order to reach a significant portion of the population;
- The site meets the conditions necessary to receive public art funding or grant funding; and
- The site has been identified and prioritized in the most recently-updated Public Art Master Plan.

Public Input Process

Citizen Surveys

- Provide photographs of all locations identified for prioritization
- Prioritize the major categories as well as the locations within them.
 - Downtown Corridor
 - City Entrances
 - Parks & Pathways
 - City-Owned Buildings/Publicly-Accessible Offices
- PA Prioritization by Type
 - Process/medium
 - Permanent/temporary
- PA Prioritization by Artist Type?
 - Young/Emerging/Established
 - Local/Regional/National

Appendices

- 2012-2013 Culture Café Results
- Map of all current PA locations
- 2021 PA Guidelines
- 2021 PA Inventories