

MOSCOW FARMERS MARKET COMMISSION



Jamie Hill
Chair

~Agenda~

Amanda Argona
Staff Liaison

<https://www.ci.moscow.id.us/362/Farmers-MarketCommission>

**Wednesday, September 8
2021**

4:00 PM

**Council Chambers
206 E. Third St.**

WELCOME AND ATTENDANCE

REGULAR AGENDA

1. Reading of the Mission Statement

The Moscow Farmers Market celebrates life on the Palouse by providing the community with the opportunity to buy and sell locally farmed and/or created agricultural products (e.g., crops, meat, cheese, wine, etc.), distinctive handmade goods, artisan pieces, and original recipe cuisine. This venue is meant to encourage and support sustainable economic, social and environmental practices.

2. Approval of Farmers Market Commission August 3, 2021 Minutes (ACTION ITEM)

3. Public Comment and Response to Previous Comments (limited to 10 minutes)

Members of the public may speak to the Commission regarding matters NOT on the agenda or currently pending before the Commission. Please state your name and address for the record and limit your remarks to three (3) minutes.

4. Moscow Farmers Market Design Toolkit – (ACTION ITEM)

The design toolkit provides the Moscow Farmers Market a comprehensive, consistent, visual identity for use with digital and print designs, advertisements, and equipment. The toolkit is ready pending a final decision on the use of the year the Market was founded.

Staff is also seeking a decision on the design element that will be used for a soft rollout of the new, visual identity.

PROPOSED ACTIONS: Accept the presented design toolkit and select a design element to be printed on stickers, or take other such action as deemed appropriate.

5. Acceptance of Vendor Products lacking Qualifying Score – (ACTION ITEM)

On May 17, Wilson Banner Ranch submitted products to the current Vendor Re-Jury per the 2021 Moscow Farmers Market policies. Products that were submitted were:

- Apple cider
- Assortment of spices, rubs, and seasonings
- Assortment of jams and jellies

They received an overall score of 61%. Vendors that do not receive the qualifying score of 70% are allotted one year to improve their score based on feedback from the judges. The general feedback on the scorecards was to accept the cider, but to decline all other products. Wilson Banner Ranch has not been informed of their score at this time, nor of what products have been accepted or declined and therefore welcome to jury in 2022.

Staff is recommending that Wilson Banner Ranch be permitted to bring their apple cider, but require all other products to be re-juried in the spring of 2022 if Wilson Banner Ranch is still interested in bringing them to the Moscow Farmers Market.

PROPOSED ACTIONS: Permit Wilson Banner Ranch to bring apple cider to the 2021 Moscow Farmers Market and require a re-jury for other products in 2022; decline all products due to lack of qualifying score and require a re-jury for all products in 2022; or take other such action as deemed appropriate.

6. Review of Subcommittee assignments and scope of work – Argona

Policies Subcommittee – Lawrence, Morsek,

The Policies Subcommittee will need to select a time to meet prior to the October Farmers Market Commission meeting to discuss changes, if any, to the 2022 Moscow Farmers Market Handbook. Current topics for review:

- Agricultural Vendor criteria
- Distance policy

Craft & Food Jury Subcommittee – Martinet, Morsek, and Scott

The Craft & Food Jury Subcommittee will need to determine their availability for Fall Re-Juries. The Fall Re-Juries will focus on Vendors that have generally been accepted into the Market between 2015/2016-2019. Dates currently requested for venue rental at the 1912 Center are:

- Monday, October 18; Wednesday, October 20; Friday, October 22
- Saturday, November 13 (only for Vendors that may have a weekday conflict)
- Monday, November 15; Wednesday, November 17; Friday, November 19

Commission members may be asked to substitute in if there are not enough subcommittee members able to attend a re-jury.

Branding Subcommittee – DePhelps, Hill, Martinet, Scott

The Branding Subcommittee will focus on merchandise needs for the 2022 Moscow Farmers Market.

Fees Subcommittee – Morsek, Scott

Inactive until further notice.

Site Visits Subcommittee – DePhelps, Hill, Lawrence

Inactive until Spring/Summer 2022.

7. Halloween Costume Contest – (ACTION ITEM)

The Moscow Farmers Market will host a Halloween Costume Contest on the final day of the 2021 season, October 30 from 9 am to 12 pm.

Staff is requesting three to four Commission members to be present at this event as judges.

PROPOSED ACTIONS: Select Commission members as judges or take other such action as deemed appropriate.

REPORTS

- 1. America's Farmers Market Celebration**

ANNOUNCEMENTS

- 1. Farmers Market Commission representation required**

Sat., Oct. 30, 2021, 9 am – 12 pm

- 2. Proposed Items for Future Agendas**

Commission members may email Amanda Argona (aargona@ci.moscow.id.us) to propose future agenda items for discussion.

- 3. Farmers Market Commission regular meeting October 5, 2021 at Moscow City Hall in Council Chambers**

ADJOURN

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