

MOSCOW FARMERS MARKET COMMISSION



Jamie Hill
Chair

~Minutes~

Amanda Argona
Staff Liaison

<https://www.ci.moscow.id.us/362/Farmers-MarketCommission>

Tuesday, August 3 2021

4:00 PM

**Council Chambers
206 E. Third St.**

WELCOME AND ATTENDANCE

Meeting called to order at 4:08 p.m.

PRESENT: Mackenzie Lawrence (Vice Chair), Ryan Lazo, Jonathan Rau, Jamie Hill (Chair), Kerry Morsek

ABSENT: Colette DePhelps, Sam Martinet, Stuart Scott

OTHER: Art Bettge (Council Liason)

STAFF: Amanda Argona (Community Events Manager), Kelsey Manning (Administrative Specialist)

REGULAR AGENDA

1. Reading of the Mission Statement

The Moscow Farmers Market celebrates life on the Palouse by providing the community with the opportunity to buy and sell locally farmed and/or created agricultural products (e.g., crops, meat, cheese, wine, etc.), distinctive handmade goods, artisan pieces, and original recipe cuisine. This venue is meant to encourage and support sustainable economic, social and environmental practices.

The mission statement was read by Rau.

2. Approval of Farmers Market Commission June 2, 2021 Minutes (ACTION ITEM)

Lawrence moved, Lazo seconded to approve the June 2, 2021 minutes.

3. Public Comment and Response to Previous Comments (limited to 10 minutes)

Members of the public may speak to the Commission regarding matters NOT on the agenda or currently pending before the Commission. Please state your name and address for the record and limit your remarks to three (3) minutes.

Argona stated that there will be an action item for next month in regards to Wilson Banner Ranch's re-jury.

4. National Farmers Market Week Celebration – Argona and Manning

The Farmers Market Commission will be tabling on Sat., Aug. 7 in honor of National Farmers Market Week. The timeline is as follows:

8:30 a.m. – Set-up
9:30 a.m. – Veggie Shimmy Dance Party
10:00 a.m. – Final call for prize entries; transition
10:30 a.m. – Prize Basket Drawings
11:00 a.m. – Treat giveaway with regional ingredients
11:30 a.m. – Break-down

Commission members are expected to be on site between 8:30 and 9 a.m. to assist staff with set-up. Minimum needs for the day include:

- (1) Emcee for Prize Basket drawings
- (2) Commission members at a temporary tattoo station
- (1) Commission member as a designated floater

Hill, Lawrence, and Martinet will volunteer. Morsek said she would reach out for another volunteer from Backyard Harvest.

5. Moscow Farmers Market Design Toolkit – DePhelps, Hill, Martinet, Scott, Argona

The subcommittee has met and reviewed four drafts for the Moscow Farmers Market visual identity. The most recent draft, including color palette, fonts, icons, and program logo is available for the Commission to review and provide feedback, if any, to the subcommittee and staff. A final product is scheduled for delivery at the September meeting.

Hill described the graphics and various versions provided by the artist. The goal is to have items finalized by September. Lawrence asked if the stacked branding would fit as a social media profile photo. Argona will confirm with the artist. Discussion ensued about the use of “Vintage 1976” versus “Est. 1976”. Argona will request comparisons from the artist for final review in September. Argona reminded the Commission that the goal is to do a sneak peek of the new designs by purchasing and giving away stickers. Stickers are to be purchased before the end of the fiscal year, with stickers given away during the last month of the 2021 season.

6. Annual Citizen Commission report to City Council – Hill and Argona

The Farmers Market Commission is scheduled to present their annual report to Council on Tues., Sept. 7 at 7 p.m.

This is an opportunity for the Commission to present on the past year of activities such as:

- Site Visits
- Special Events/Programs
- Strategic Plan updates
- Other items

Feedback is welcome at this time for topics that the Commission is interested in having presented by Chair Hill.

Commission discussed members attending the meeting or to attend via Zoom. Argona to find out what options for attending are.

REPORTS

ANNOUNCEMENTS

- 1. Farmers Market Commission representation required**
Sat., Oct. 30, 2021, time TBD – Halloween Costume Contest
- 2. Proposed Items for Future Agendas**
Commission members may email Amanda Argona (aargona@ci.moscow.id.us) to propose future agenda items for discussion.
- 3. Farmers Market Commission regular meeting September 8, 2021 at Moscow City Hall in Council Chambers**

Lazo notified the Commission that he accepted a position at a university in Colorado and will leave in the next few weeks.

Argona stated that Jenny Parker of Wing Over Farm has submitted her application to serve on the Commission as the produce Vendor representative.

ADJOURN

Meeting adjourned 4:45 pm

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Minutes Approved On
August 3, 2021
Kelsey Manning
(Clerk Signature)