

MOSCOW ARTS COMMISSION



Lauren McCleary
Chair

~Agenda~

Megan Cherry
Staff Liaison

<https://www.ci.moscow.id.us/452/Moscow-Arts-Commission>

Tuesday, March 8, 2021

5:00 PM

**Council Chambers
206 E. 3rd St.**

WELCOME AND ATTENDANCE

REGULAR AGENDA

1. Reading of the Mission Statement

The mission of the Moscow Arts Commission is to enrich the community by celebrating and cultivating the expression of all art forms and culture.

Values:

- Recognize and promote artists' value by creating opportunities for work to be experienced.
- Facilitate and promote the social, educational, and economic value of all art forms and culture in the community.
- Provide leadership and act as a resource in the conversation of all art forms and culture with partner agencies, city leaders, and the community.

2. Approval of Moscow Arts Commission February 8, 2022 Minutes (ACTION ITEM)

PROPOSED ACTION: Approve minutes, amend minutes, or take such other action deemed appropriate.

3. Public Comment and Response to Previous Comments (limited to 10 minutes)

Members of the public may speak to the Commission regarding matters NOT on the agenda or currently pending before the Commission. Please state your name and address for the record and limit your remarks to three (3) minutes.

4. 2022 MAC Subcommittee Assignments (ACTION ITEM)

Moscow Arts Commission members are encouraged to participate in the following subcommittees. Each subcommittee is limited to three participants.

Events & Programs

Advises on projects such as:

- Artwalk
- Mayor's Arts Awards
- Event Tabling

Third Street Gallery

Advises on projects such as:

- Third Street Gallery
- Palouse Plein Air

Arts & Culture Education

Advises on projects such as:

- Moscow Poet Laureate
- Entertainment in the Park
- Arts Education & MACTivities

Public Art

Advises on projects such as:

- ITC Sculpture Garden & Vinyl-wrapped Traffic Boxes
- 1% Public Art Plan Priorities
- Public Art Master Plan

PROPOSED ACTIONS: Assign commission members to the various 2022 subcommittees and approve the assignments, or take such other action deemed appropriate.

5. 2022 ITC Sculpture Garden Selection Panel (ACTION ITEM)

Section V.C.2.A of the 2021 Public Art Guidelines state that the selection panel for the annual opportunity shall be made up of the following member types:

1. Voting members:
 - a. Intermodal Transit Center Staff Member (1)
 - b. UI Art + Architecture Faculty or Graduate Student (1)
 - c. UI Facilities Staff Member (1)
 - d. Moscow Arts Commission Member (1)
 - e. Member of Artist Community (1)
2. Non-voting members:
 - a. Arts Program Manager (Selection Panel facilitator)
 - b. City staff members acting in a technical advisory capacity

Following a majority vote of MAC members to recommend a slate of selection panel members, Arts staff will facilitate viewing of submissions, scheduling, and selection processes.

PROPOSED ACTION: Recommend individuals to serve on the 2022 ITC Sculpture Garden Selection Panel, or take such other action deemed appropriate.

6. MACTivities at June 16 Artwalk Season Finale (DISCUSSION)

The Artwalk Season Finale street fair now includes Kidwalk, a section of the event footprint designed for children and families. Booths in this area are focused on art vending, demonstration, and/or interactive displays. City Commission and Departments are invited to share arts-focused outreach in this area, and registration for these groups is free-of-charge. Artists, art clubs, educators, businesses, and non-profit organizations are also welcome to sign up, with a registration cost of \$50. As the primary Commission host of Artwalk, the MAC is encouraged to present an interactive art feature at the event. Upon discussion and consensus about an appropriate presentation, staff and MAC members will determine the best method for further development of plans.

REPORTS

- 1. Volunteer Hour Tally (Petit)**
- 2. Staff Report (Cherry)**
 - MAC Code Update
 - Becker @ ITC Sculpture Garden
 - June Artwalk Registration
 - March Artwalk Outreach

ADJOURN

NOTICE: Moscow City Council and committee meetings are televised, videotaped and/or recorded. Individuals attending the meeting who require special assistance to accommodate physical, hearing, or other impairments, please contact the City Clerk, at (208) 883-7015 or TDD 883-7019, as soon as possible so that arrangements may be made.

MOSCOW ARTS COMMISSION



Lauren McCleary
Chair

~Minutes~

Megan Cherry
Staff Liaison

<https://www.ci.moscow.id.us/452/Moscow-Arts-Commission>

Tuesday, February 8, 2022

5:00 PM

**Council Chambers
206 E. 3rd St.**

WELCOME AND ATTENDANCE

The meeting was called to order at 5:02 p.m.

WELCOME AND ATTENDANCE

IN ATTENDANCE: Lauren McCleary (Chair), Katherine Clancy (Vice Chair), Sue Clark, Aaron Johnson, Sonja Foard, Donna Woolston, Sandra Stoops, Kathryn Bonzo, Erica Wagner, Diane Walker (via Zoom), David Wilson

ABSENT: Cindy Barnhart

OTHER: Hailey Lewis (visiting City Council Liaison), Megan Cherry (Arts Program Manager), Amy Petit (Arts Administrative Specialist)

REGULAR AGENDA

1. Reading of the Mission Statement

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The Mission Statement was read by McCleary.

Moscow Arts Commission members introduced themselves and their length of service to new commission members Kathryn Bonzo and Erica Wagner and visiting City Council Liaison Hailey Lewis.

2. Approval of Moscow Arts Commission January 11, 2022 Minutes (ACTION ITEM)

PROPOSED ACTION: Approve minutes, amend minutes, or take such other action deemed appropriate.

The January minutes were reviewed by the Commission. Bonzo moved, Foard seconded to approve the minutes as presented. Roll Call Vote: Ayes: Unanimous. Nays: None. Abstentions: None.

3. Public Comment and Response to Previous Comments (limited to 10 minutes)

Members of the public may speak to the Commission regarding matters NOT on the agenda or currently pending before the Commission. Please state your name and address for the record and limit your remarks to three (3) minutes.

No public comment was offered.

4. FY23 MAC Budget Request (ACTION ITEM)

Each year, City Commissions are invited to present a budget request for programs or initiatives that are aligned with the MAC purpose as defined in City Code and are feasible in regard to operational capacity. Following a discussion and majority vote by the MAC to identify specific projects and recommended funding levels, MAC Chair will forward the request, via Arts staff, to City Administration and Council.

PROPOSED ACTION: Recommend project and funding amount for FY23 MAC budget request, or take such other action deemed appropriate.

Commission members discussed that this was not a request to fund new initiatives but to supplement the existing programs such as MACtivities.

Wilson entered the meeting at 5:10 p.m.

Cherry clarified that funding is contingent on the receipt of a \$2500 grant in June and a request of \$5500 subject to the approval of City Council.

Bonzo moved, Clancy seconded to request \$5500 for the FY23 MAC budget.

Roll Call Vote: Ayes: Unanimous. Nays: None. Abstentions: None.

5. 2022 Vinyl Wrap Selection Panel (ACTION ITEM)

Section V.B.2.A of the 2021 Public Art Guidelines state that the selection panel for the annual opportunity shall be made up of the following member types:

1. Voting members:
 - a. Moscow Arts Commission Member (1)
 - b. Local Business Representatives (2)
 - c. Technical Consultant (1)
 - d. City Staff Member (1)
2. Non-voting members:
 - a. Arts Program Manager (Selection Panel facilitator)
 - b. City staff members acting in a technical advisory capacity

The 2022 Vinyl Wrap locations are:

1. Styner & Hwy 95
2. Mountain View & Hwy 8
3. Jackson & College
4. 6th & Alley (between Jackson & Main)
5. Jackson & A St.

Following a majority vote of MAC members to recommend a slate of selection panel members, Arts staff will facilitate viewing of submissions, scheduling, and selection processes.

PROPOSED ACTION: Recommend individuals to serve on the 2022 Vinyl Wrap Selection Panel, or take such other action deemed appropriate.

McCleary asked for volunteers to serve on the Vinyl Wrap selection committee and Foard volunteered. Cherry asked the Commission for recommendations for two local business representatives to serve on the selection panel and they discussed several businesses in proximity to the Vinyl Wrap locations. The Commission discussed choosing a City staff member, potentially with the City Water Department. Cherry mentioned that Steve Hilkin of Cutting Edge Graphics traditionally serves as the technical consultant for the project.

Clancy moved, Johnson seconded to recommend the discussed slate of Vinyl Wrap selection panel members for City Staff to contact. Roll Call Vote: Ayes: Unanimous. Nays: None. Abstentions: None.

6. 2022 Third Street Gallery Schedule Update (ACTION ITEM)

The MAC voted to recommend the Third Street Gallery schedule for 2022 during the regular meeting on August 10, 2021. Since that time, the University of Idaho's traditional exhibition space for the annual Palouse Plein Air has become unavailable for 2022. Arts staff proposes to adjust the Third Street Gallery schedule to accommodate the Palouse Plein Air exhibition until such time that the University of Idaho's exhibition space is available again.

Following a majority vote by the Mac to recommend this direction, Arts staff will implement all necessary operational shifts.

PROPOSED ACTION: Recommend updated 2022 schedule for Third Street Gallery, or take such other action deemed appropriate.

Johnson reported that UI's Prichard Gallery is unable to accommodate the Palouse Plein Air exhibition in 2022. He noted that the intent is to bring the exhibition back to that gallery space when it re-opens, but that an alternate venue is needed for the 2022 exhibition. Commission members discussed the impacts of incorporating the Palouse Plein Air exhibition into the Third Street Gallery for the 2022 schedule. Concern was raised as to whether the shift would limit participation and Johnson added that the exhibition could be scaled to fit the available venue. The consensus was that the Third Street Gallery would be a good solution for 2022.

Foard moved, Johnson seconded to update gallery schedule for Third Street Gallery to include the Palouse Plein Air exhibit. Roll Call Vote: Ayes: Unanimous. Nays: None. Abstentions: None.

7. 2022 MAC Subcommittee Schedule (DISCUSSION)

In 2019, the MAC implemented a subcommittee structure to align the Commission's advisory capacities with the full scope of Arts Department programming. During these meetings, MAC members advised staff on the structure and language related to Arts programs, all of which were reported and/or voted upon during regular monthly MAC meetings. This process also facilitated the creation of the Arts Strategic Plan. With the advisory work of the last several years in place, many program components have been sufficiently refined, opening an era of increased focus on the MAC's outreach and attendance potential. With this in mind, the MAC is asked to discuss the possibility of shifting subcommittee meetings to an as-needed basis rather than a monthly schedule. Pending this discussion, subcommittee assignments will be brought to the MAC as an action item in the March 8, 2022 regular meeting.

A recap of MAC subcommittees was provided for new members: Arts & Culture Education, Events & Programs, Public Art, and the Third Street Gallery. Commission members discussed the possibility of as-needed meetings for each subcommittee and concluded that when an item warranted more discussion at a regular meeting, a subcommittee meeting could be scheduled. Formalized subcommittee assignments were suggested for as an agenda item for the March regular meeting.

REPORTS

1. Volunteer Hour Tally (Petit)

Commission members provided their volunteer hours for January.

2. Staff Report (Cherry)

MAC Code Update

Cherry explained that the previous City Code section pertaining to the MAC contained a description of purpose and duties that was not identical to the MAC mission. The City Clerk is working on a proposal to bring those two elements into alignment. Additionally, the proposed code update will include the ability to form subcommittees.

ITC Sculpture Garden RFP

Cherry announced that the opportunity would open tomorrow and that the number of available plinths had shifted from 5 to 4. There would be a \$500 honorarium for the 1-year loan of artworks by chosen artists with the intent that the honorarium would continue to grow over time towards market alignment.

February Artwalk Outreach

Cherry reported the February Artwalk would have four host location this month and surveyed the Commission for participants. Clancy, Stoops, Foard, and Johnson volunteered to attend the event. Team Artwalk shirts were given to new members, Wagner and Bonzo.

April Poetry Relay and Mayor's Arts Awards Dates

Cherry reported that the Moscow Poet Laureate, Stacy Boe Miller, gave her first reading at the City Council meeting on Monday and would also do a reading at the State of the City meeting with Mayor Bettge. Cherry asked about April 28th for the April Poetry Relay event and the Commission was in favor of the date.

Cherry asked the Commission for thoughts on Thursday, October 27 as a date for the Mayor's Arts Awards. The Commission was also in favor of that date.

ADJOURN

The meeting adjourned at 5:55 p.m.