

MOSCOW FARMERS MARKET COMMISSION



Jamie Hill
Chair

~Minutes~

Amanda Argona
Staff Liaison

<https://www.ci.moscow.id.us/362/Farmers-MarketCommission>

Tuesday, April 5, 2022

4:00 PM

**Council Chambers
206 E. Third St.**

WELCOME AND ATTENDANCE

The meeting was called to order at 4:00 pm.

MEMBERS: Sam Martinet, Jonathan Rau, Mackenzie Lawrence (Vice Chair), Stu Scott, Colette DePhelps, Jenny Parker

ABSENT: Jamie Hill (Chair), Kerry Morsek, Claire Friedrichsen

OTHERS: Hailey Lewis (City Council Liaison), Amanda Argona (Community Events Manager), Lauren O’Laughlin (Administrative Specialist)

REGULAR AGENDA

1. Reading of the Mission Statement

The Moscow Farmers Market celebrates life on the Palouse by providing the community with the opportunity to buy and sell locally farmed and/or created agricultural products (e.g., crops, meat, cheese, wine, etc.), distinctive handmade goods, artisan pieces, and original recipe cuisine. This venue is meant to encourage and support sustainable economic, social and environmental practices.

Rau read the mission statement aloud.

2. Approval of Farmers Market Commission March 3, 2022 Minutes (ACTION ITEM)

Scott motioned to accept the minutes as presented, Martinet seconded. Roll Call Vote: Ayes: Unanimous. Nays: None. Abstentions: None. Motion carried.

3. Public Comment and Response to Previous Comments (limited to 10 minutes)

No public comment offered.

4. REPORTS

1. Conference Attendance – Hill, Parker, Argona

Conference Attendance Reports pushed to May meeting due to Hill’s absence.

2. 2021 Site Visits – DePhelps, Hill, Lawrence, and Argona

DePhelps recapped the 2021 Site Visits from February for members that were absent, and continued on reporting the remainder of sites visited. Site Visits included (in alphabetical order):

- Adorn Flower Farm, Lewiston, ID
- Fiddler’s Ridge Farm, Potlatch, ID

- Flannigan Creek Flower Farm, Viola, ID
- Flowers! by Roxanne, Troy, ID
- Frisson Farm, Rosalia, WA
- Healthy Harvest Gardens, Moscow, ID
- Smoot's Flavor Farm, Pullman/Palouse, WA
- Stewart Family Farms, Lewiston, ID
- The Herd 5C, Ritzville, WA
- Viola Gardens, Viola, ID
- Winchester Ridge Farm, Winchester, ID
- Wing Over Farm, Moscow, ID

5. FY23 Fees update – Argona

Last spring, the Commission voted to adopt the City's COLA as the mechanism to increase Vendor fees, with a 3% cap on increases per year. At the annual Vendor orientation, Vendors were made aware of the 1.2% increase to fees, resulting in a change of Tier 2 and 3 registrations from \$50 to \$51 and \$125 to \$127 respectively. This year's COLA for fiscal year 2023 adoption consideration by City Council is currently at 4.69%. If adopted, Vendor fees will increase by an additional 3% for the 2023 season resulting in the following.

Tier 1	2022	2023
Registration	\$15	\$16
Full Space	\$30	\$32
Half Space	\$15	\$16
Vehicle Parking	\$25	\$26
Tier 2		
Registration	\$51	\$53
Full Space	\$20	\$21
Half Space	\$12	\$13
Vehicle Parking	\$20	\$22
Tier 3		
Registration	\$127	\$131
Full Space	\$15	\$16
Half Space	\$9	\$9
Vehicle Parking	\$15	\$16
Amenities		
Electricity	\$10	\$11
Corner	\$5	\$5
Youth (per group)	\$6	\$6
Buskers (per group per 2.5 hours)	\$7	\$7

Argona presented the above fee schedule. Scott, a Fees Subcommittee member, noted the benefit for Vendors to be able to project into the future, and the increased transparency of the Commission's decision through the adoption of this mechanism.

6. 2022 Moscow Farmers Market poster art recap – Argona

The voting period for this year's poster art ended on Friday, March 25 at 8 a.m. After a three (3) week voting period, 972 votes were collected, compared to last year's 1,004:

- MacPherson, G. – 99

- Pham, K. – 158
- Mendoza, A. – 161
- Fujii, Z. – 186
- **Ewert, J. – 368**

Attached for the Commission's review is a report on artist submissions, outreach, and voting.

DePhelps commented that many of the art submissions did not depict the diversity of people at Market and suggested adding a diversity requirement or criteria for next year. She also suggested adding a requirement that submitted artwork is in alignment with the Market Handbook, noting that two finalist submissions included animals, which are generally not allowed at Market.

ANNOUNCEMENTS

1. Farmers Market Commission representation required

Thurs., Apr. 7, 2022, 2 to 5 pm – Annual Vendor Orientation

Mon., Apr. 18, 2022, 9:45 to 11:45 am – Craft & Food Re-Jury (*Martinet, Rau, Scott*)

Wed., Apr. 20, 2022, 3:45 to 5:45 pm – Craft & Food Re-Jury (*Scott, plus 2 TBD*)

Sat., May 14, 2022, 9 am to 12 pm – Tabling at the Market (hosting artist)

Sat., Jul. 23, 2022, 8 am to 1 pm – RMA at the Market

Sat., Aug. 13, 2022, TBD – National Farmers Market Week Celebration

Sat., Sep. 10, 2022, 8 am to 1 pm – RMA at the Market

Sat., Oct. 29, 2022, TBD – Halloween Costume Contest (*DePhelps, Martinet, Parker*)

Lawrence will be present to help with check in at the orientation.

Rau and Martinet both indicated their schedules had opened up, allowing for them to be at the Wed., Apr. 20 Craft & Food Re-Jury.

2. Proposed Items for Future Agendas

Commission members may email Amanda Argona (aargona@ci.moscow.id.us) to propose future agenda items for discussion.

The Commission is interested in beginning planning for the Market's 50th anniversary.

3. Farmers Market Commission regular meeting May 3, 2022 at Moscow City Hall in Council Chambers

4. Farmers Market Commission regular meetings and holiday weekends

To avoid conflict with the adjustment to staff's seasonal Market schedule, the following alternatives are being proposed for paid holidays observed on Mondays.

- July 5, 2022 moved to July 6, 2022**
- September 5, 2022 moved to September 6, 2022**

ADJOURN

The meeting adjourned at 5:00 pm.

