

MOSCOW ARTS COMMISSION



Lauren McCleary
Chair

~Agenda~

Megan Cherry
Staff Liaison

<https://www.ci.moscow.id.us/452/Moscow-Arts-Commission>

Tuesday, June 14, 2022

5:00 PM

**Council Chambers
206 E. 3rd St.**

WELCOME AND ATTENDANCE

REGULAR AGENDA

1. Reading of the Mission Statement

The mission of the Moscow Arts Commission is to enrich the community by celebrating and cultivating the expression of all art forms and culture.

Values:

- Recognize and promote artists' value by creating opportunities for work to be experienced.
- Facilitate and promote the social, educational, and economic value of all art forms and culture in the community.
- Provide leadership and act as a resource in the conversation of all art forms and culture with partner agencies, city leaders, and the community.

2. Approval of Moscow Arts Commission May 10, 2022 Minutes (ACTION ITEM)

PROPOSED ACTION: Approve minutes, amend minutes, or take such other action deemed appropriate.

3. Public Comment and Response to Previous Comments (limited to 10 minutes)

Members of the public may speak to the Commission regarding matters NOT on the agenda or currently pending before the Commission. Please state your name and address for the record and limit your remarks to three (3) minutes.

4. Idaho Repertory Theatre Presentation by Robert Caisley

5. 2022 Storm Drain Mural RFP (ACTION ITEM)

The Public Works & Services Department at the City of Moscow employs creative methods of outreach for its programs, and in 2022, requests support from the MAC and Arts staff in the implementation of Storm Drain Murals. These murals raise awareness for the need to keep storm drains clear of materials that would damage streams. Following discussion and vote by the MAC regarding the proposed RFP's alignment with Public Art program standards, the RFP will be released to the public via Submittable.

PROPOSED ACTION: Recommend the release of the 2022 Storm Drain Mural RFP, or take such other action deemed appropriate.

6. 2022-2023 Artwalk Poster Art RFP (ACTION ITEM)

The annual call for Artwalk Poster Art is set to be released in early July. The featured artwork has traditionally been selected by a community steering committee. Operational capacity and increased MAC visioning for the Artwalk program have prompted a move away from the steering committee model. This, coupled with the implementation of standardized selection models across other Arts Department programs, necessitates a new approach to selecting featured artworks for the Artwalk poster. Upon discussion and majority vote by the MAC, one of two models will be adopted: selection by panel or by Arts Commission members.

PROPOSED ACTION: Recommend a selection model for the Artwalk Poster Art RFP, or take such other action deemed appropriate.

7. Third Street Gallery Exhibition Ideas for 2023 (DISCUSSION)

The Third Street Gallery (TSG) opened in September 1997, and since that time it has presented the work of local and regional artists on the second and third floors of City Hall. The TSG subcommittee has established a schedule of 4 exhibitions presented on a quarterly basis, a schedule that is contingent upon the City's budget process. The 2022 gallery schedule shifted to accommodate the Palouse Plein Air exhibition in September, a change that is likely to carry over into 2023 as well. The result of this addition is that a simpler exhibition is needed for the July-August time slot to accommodate higher operational needs related to the Palouse Plein Air exhibition. The July – August 2022 exhibition will feature original artworks from the Artwalk poster collection.

For the remaining exhibitions, MAC members and Arts staff collaborate to determine the structure and topic of each show as well as the artists represented. Members of the public and City staff occasionally suggest ideas for exhibitions; these suggestions are kept in a document for the MAC's TSG subcommittee to review while drafting recommendations for each year's exhibition schedule. The TSG subcommittee's recommended schedule is adopted and operationalized following a majority vote during a regular MAC meeting. At that point, all artist communications, registration processes, music and catering contracts, promotional efforts, and other Gallery operations are implemented by Arts staff.

REPORTS

1. Volunteer Hour Tally for May 2022 (Petit)

2. Volunteer Schedule Confirmation

MFM Artwalk Outreach	Sat., June 11	9 a.m. – 12 p.m.	Kat Clancy Katherine Bonzo
TSG Docent Tour	Thurs., June 16	10 a.m. – 12 p.m.	Sandra Stoops Kat Clancy
Kidwalk Button Booth	Thurs., June 16	4 p.m. – 6 p.m. 6 p.m. – 8 p.m.	Sue Clark
Entertainment in the Park	Thurs., June 30	6 p.m. – 8 p.m.	
	Thurs., July 7	6 p.m. – 8 p.m.	

3. Staff Report (Cherry)

Becker @ ITC Sculpture Garden

ICA Artrepreneur

MActivities Toolbox

Third Street Gallery Subcommittee Meeting Schedule

ADJOURN

NOTICE: Moscow City Council and committee meetings are televised, videotaped and/or recorded. Individuals attending the meeting who require special assistance to accommodate physical, hearing, or other impairments, please contact the City Clerk, at (208) 883-7015 or TDD 883-7019, as soon as possible so that arrangements may be made.

MOSCOW ARTS COMMISSION



Lauren McCleary
Chair

~Minutes~

Megan Cherry
Staff Liaison

<https://www.ci.moscow.id.us/452/Moscow-Arts-Commission>

Tuesday, May 10, 2022

5:00 PM

**Council Chambers
206 E. 3rd St.**

WELCOME AND ATTENDANCE

The meeting was called to order at 5:09 p.m.

IN ATTENDANCE: Lauren McCleary (Chair), Katherine Clancy (Vice Chair), Kathryn Bonzo, Sue Clark, Sonja Foard, Aaron Johnson, Sandra Stoops, David Wilson

ABSENT: Cindy Barnhart, Erica Wagner, Diane Walker, Donna Woolston

OTHER: Maureen Laflin (City Council Liaison), Megan Cherry (Arts Program Manager), Amy Petit (Arts Administrative Specialist)

REGULAR AGENDA

1. Reading of the Mission Statement

The mission of the Moscow Arts Commission is to enrich the community by celebrating and cultivating the expression of all art forms and culture.

Values:

- Recognize and promote artists' value by creating opportunities for work to be experienced.
- Facilitate and promote the social, educational, and economic value of all art forms and culture in the community.
- Provide leadership and act as a resource in the conversation of all art forms and culture with partner agencies, city leaders, and the community.

The Mission Statement was read by McCleary.

2. Approval of Moscow Arts Commission April 12, 2022 Minutes (ACTION ITEM)

PROPOSED ACTION: Approve minutes, amend minutes, or take such other action deemed appropriate.

The April minutes were reviewed by the Commission. Bonzo moved, Clancy seconded to approve the minutes as presented. Roll Call Vote: Ayes: Unanimous. Nays: None.

Abstentions: None

3. Public Comment and Response to Previous Comments (limited to 10 minutes)

Members of the public may speak to the Commission regarding matters NOT on the agenda or currently pending before the Commission. Please state your name and address for the record and limit your remarks to three (3) minutes.

No public comment was offered.

Clark entered the meeting at 5:11 p.m.

4. **2022 Mayor's Arts Awards - Award Maker (ACTION ITEM)**

Following an extensive revision of the Mayor's Arts Awards processes in 2021, the MAC recommended a new process for identifying artists to make artworks for the event. These artworks are given to each award-winner along with printed certificates at the award ceremony. For the 2022 event, all enrollees of the City of Moscow Artist Directory were invited to submit a proposal. Four submissions were received during the March 14 – April 15, 2022 submission period, and the Events & Programs subcommittee met to review the materials on April 25. Following a discussion and vote to recommend one artist proposal, Arts staff will facilitate a contract with the selected artist.

PROPOSED ACTIONS: Recommend an artist to make artworks for the Mayor's Arts Awards, or take such other action deemed appropriate.

Foard reported on the Events & Programs subcommittee discussion for the Mayor's Arts Awards – Award Maker. The subcommittee put forth the submissions by John Carlucci and Jana Vrtelova Holbert as the two entries they favored. The Commission discussed the merits of all four submissions and decided in favor of Jana Vrtelova Holbert's proposal.

Johnson moved, Clark seconded to recommend Jana Vrtelova Holbert as the 2022 Mayor's Arts Award – Award Maker artist.

Roll Call Vote: Ayes: Unanimous. Nays: None. Abstentions: None.

5. **Andrew Becker Memorial Public Artwork (ACTION)**

In January 2022, the MAC recommended and City Council voted to approve a contract with J. Casey Doyle to create two designs to be considered for the Becker Memorial at the ITC Sculpture Garden. The intent is for one of the designs, based upon recommendation by the donor and the MAC followed by City Council approval, will be installed in the Intermodal Transit Center Sculpture Garden in October 2022. The donor has reviewed the two designs and recommends the artwork with a working title of "Ribbon Clouds."

Following discussion and vote by a majority of MAC members to recommend a design, Arts staff will present design options and recommendations to City Council. The Artwork Commission agreement with Doyle will be completed pending Council approval.

PROPOSED ACTIONS: Recommend a design for the Becker Memorial at the ITC Sculpture Garden, or take such other action deemed appropriate.

Cherry reiterated that Doyle presented two designs to the donor for the Becker Memorial at the ITC Sculpture garden and the donor favored the sculpture *Ribbon Clouds*. Cherry mentioned that the height of the piece was 54" and the materials would be aluminum or stainless steel and bronze. The Commission discussed both designs and were agreement that *Ribbon Clouds* should be recommended to City Council.

Bonzo moved, Johnson seconded to recommend Doyle's design, "Ribbon Clouds" to the City Council.

Roll Call Vote: Ayes: Unanimous. Nays: None. Abstentions: None.

6. Outreach Opportunities (DISCUSSION)

The MAC has the following opportunities to meet with the public, so volunteer spots are available for the following:

Saturday, June 11 9-12 Moscow Farmers Market (2 volunteers needed)

Thursday, June 16 10-12 Third Street Gallery (1 volunteer needed)

4-6 MACTivities at Artwalk street fair (1 volunteer needed)

6-8 MACTivities at Artwalk street fair (1 volunteer needed)

Clancy and Bonzo volunteered for the Moscow Farmer's Market on Saturday, June 11 from 9-12 a.m.

Clancy and Stoops volunteered for the Third Street Gallery on Thursday, June 16 from 10-12 a.m. and

Clark volunteered for the 6-8 p.m. time slot.

REPORTS

1. Volunteer Hour Tally (Petit)

Commission members provided their volunteer hours for May.

2. Entertainment in the Park T-shirt Requests (Petit)

Clancy, McCleary, and Clark requested T-shirts for the Entertainment in the Park outreach event.

3. Staff Report (Cherry)

May Artwalk Outreach

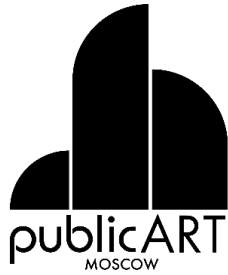
Cherry mentioned that the May Artwalk would have 8 host locations and invited Commission members to attend on May 19.

June Artwalk Registration Report

Cherry reported that for the June 16th Artwalk Season Finale, there would be 26 host locations, 21 Art Vendor/Demonstrators, and 6 Food/Beverage vendors. There was a good response in participation from the community. The musician lineup will include DJ Joe and the Electric Light Show for Kidwalk. On the main stage, DJ Dave, The Intentions, and MAITA would be performing during the event. Foard asked how the registration compared to last year and Cherry mentioned that the overall season registration exceeded the registration record in the previously one-day June event. There was a major increase in Art Vendor/Demonstrators as well. Cherry added that the smaller footprint of the Street Fair portion of the event (from 3rd to 6th street), would make the Season Finale feel fuller and allow more vendors access to power.

ADJOURN

The meeting adjourned at 5:49pm.



2022 Call for Public Art Storm Drain Murals

Project Description

The City of Moscow invites artists to submit designs for mobile mini-murals on sign stands, to be placed near highly-visible storm drain inlets. This project provides public space for artists to share their two-dimensional artwork with the public, and beautifies street fixtures throughout the community. Up to two selected artists will install hand-painted murals on City-provided sign blanks to communicate the function of our City's storm sewer system and its connection to local streams. The murals will be on display for two to four years.

Like many cities, the City of Moscow's Municipal Separate Storm Sewer System (MS4) flows directly into local waterways, including Paradise Creek. Paradise Creek and the South Fork of the Palouse River are listed as impaired waterbodies by the Idaho Department of Environmental Quality. In October 2019, the City was issued a Phase II National Pollutant Discharge Elimination System MS4 permit by the United States Environmental Protection Agency. This permit gives the City legal authority to discharge surface water into our local receiving waters. It also lays out specific requirements that the City of Moscow must meet to maintain compliance with its provisions. As part of one of these requirements, Moscow is required to conduct Public Education and Outreach activities. Stormwater murals are a way to meet portions of this provision in a way that engages the community, aligns with the City's commitment to the Arts, and supports local artists.

Stormwater runoff from streets, parking lots, and other impervious surface areas, does not go to the Water Reuse & Reclamation Facility for treatment like sanitary sewage does. The water, and whatever it carries, can affect the water quality of our local streams and rivers, as well as those downstream. Things like trash, cigarette butts, sediment, nutrients from fertilizer and dog waste, oil, paint, etc. can degrade water quality and habitat for aquatic life. Successful submissions will be those that address the impact that stormwater has on the ecosystem as well as communicating the shared responsibility to protect precious resources.

Eligibility

This call is open to youth and adult artists who live in Latah County, Nez Perce County, Asotin County, Whitman County, Nez Perce or Coeur d'Alene tribal members. Artists are eligible regardless of race, color, religion, national origin, gender, age, marital or familial status, physical or mental disability, sexual orientation, and gender expression or identity. Artist teams are eligible to apply, including teams of artists from multiple disciplines. Selection panelists and their immediate family members are not eligible for participation. No artist sitting on a Selection Panel may submit a proposal for the project for which the Selection Panel was formed.

Project Timeline (subject to change)

June 15 – August 5 2022	Submission Period
August 2022	Artwork Selection, Notification, and Agreements
October 3, 2022	Finished Artworks Delivered (specific dates TBD)

Honorarium and Art Purchase Agreement

1. Selected artists will complete an Art Purchase Agreement.
2. Each selected artist will receive an honorarium of \$300 upon completion of the artwork.
3. The City of Moscow will incur all costs related to sign stands, 36" x 18" aluminum sign substrates, surface preparation, and protective clear coat. The City will also provide exterior-grade acrylic paints for the artists' use, though the artist will be responsible for providing all other tools and supplies.
4. A variety of promotions such as press releases, social media posts, and educational events will follow the completion of the murals. Artists may be called upon for media events such as interviews or photo opportunities.

Submission Requirements

1. Artwork submissions will be accepted via Submittable, the City's online submission management system. No emailed or hand-delivered submissions will be accepted.
2. Artists may submit up to three separate designs for consideration.
3. Each design submission must be presented approximately to the scale of the 36" x 18" sign.
4. Submit JPEG file(s) of each design at 72 DPI

Selection Process

The Selection Panel will select designs based on the works' alignment with the criteria below. Selection processes will be facilitated by Arts staff, and the Moscow Arts Commission will identify a selection panel to be comprised of the following voting members:

- | | |
|-----------------------------------|---|
| 1 – Moscow Arts Commission Member | 1 – City of Moscow Public Works & Services staff member |
| 1 – Local Business Representative | 1 – Arts Community Member |

Selection Criteria

1. Formal & Conceptual Quality
 - a. The artist presents a compelling concept.
 - b. The proposed design is original to the presenting artist.
2. Content & Context
 - a. The artwork's subject matter and content is appropriate for public exhibition and does not contain advertising, religious references, sexual content, negative imagery, or convey political partisanship.
 - b. The content of the proposed design is relevant to the City of Moscow's values, culture, and people.
 - c. The proposed design communicates the function of the City's storm sewer system.

Site Details

The City of Moscow will install the 36" x 18" mobile mini-murals on sign stands and place them initially at the following intersections:

- 3rd & Main in front of Café Artista
- 6th & Main in front of One World Café

The mobile nature of these pieces will allow them to be moved to different locations to create a sense of variety and renewed interest in the mobile mini-mural collection as it grows.

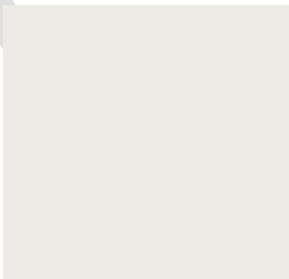
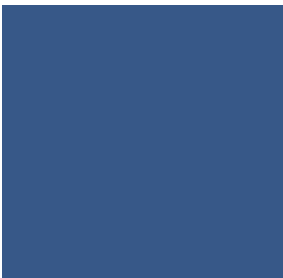
3rd & Main Street



6th & Main Street



Colors Provided





Poster Art RFP 2022 – 2023 Season

The City of Moscow Arts Department invites artists to submit works to be considered for the annual Artwalk season poster art opportunity. Moscow Artwalk is one of many events that foster the region's cultural ecosystem. Since its beginning in 2004, the event has become a highlight of the Palouse by celebrating the wealth of artistic practice in the region. Moscow Artwalk includes visual, literary, performing, and culinary arts offerings at business and non-profit locations throughout the community on the 3rd Thursday of each month from October - May. The Artwalk Season Finale on June 15, 2023 features artist and host location offerings along with music, food, and performances on Main Street. The Artwalk season poster is the visual centerpiece of the event, and along with community-wide presence in print materials, the artist and artwork are promoted on the City's website and social media channels.

Original Art Purchase & Exhibition Opportunity

The City of Moscow also welcomes the original selected artwork into the City's Portable Collection, with a purchase amount not to exceed \$600. The selected artist will sign an art purchase agreement with the City of Moscow, which stipulates that the artist will retain the copyright to the artwork, though the City of Moscow will be granted an irrevocable license to reproduce the winning artwork for promotional needs and fundraising purposes. The original artwork will be featured on the season poster, and the artist will have the option to create a one-night-only display of other works from their studio during one of the receptions during the Artwalk season.

Important Dates (subject to change)

July 5 – August 4, 2022	Submission Period
August 5 - 12, 2022	Selection Process
August 15 – 19, 2022	Artist Notification & Contract Completion
October 2022 – June 2023	Artwork featured on Artwalk 2022-2023 season poster

Eligibility and Selection Process

A selection panel made up of Artwalk community partners and organizers will select one work of art to be featured on the Artwalk 2022-2023 season poster and in social media posts. All artwork submissions must be new work created in the last three years. We are grateful to the Artwalk poster artists from past events, but those featured on the poster in the last five years are ineligible to apply (e.g. the 2021-2022 poster artist may not reapply until 2026).

Submission Requirements

Each artist is invited to submit up to two different artworks, each in a separate online form. Emailed and physical artwork submissions will not be considered. Upon completion of the first submission, the applicant will be provided with a link and invitation to submit a second artwork for consideration. Each form will require the following:

Artist

Name, Contact Information, Website or Social Media

Artwork

Image of Artwork, Title, Media, Dimensions, Year Created, Sale Price

All artwork image files should be press-ready. Files should be in 300 dpi .png, .jpeg, or .pdf format. Please label photo files in the following manner:

Lastname, Firstname_ArtworkTitle_DateCompleted
(e.g. Mouse, Mickey_PortraitofMinnie_2019)

When photographing a physical two- or three-dimensional artwork, light the artwork evenly with natural light. Place the artwork square to the camera's lens so that the selection panel can appreciate its merits without the distraction of skewing, reflected light, or the presence of unrelated objects in background.

If submitting a photographic artwork or digital design, please provide detailed information about how the physical artwork will be delivered for accession into the Portable Collection. Archival printing methods are required to preserve the quality of the artwork for the long term.

Artists submitting images of three-dimensional artworks may present up to two additional photographs depicting views from multiple angles or details of the work's surface.

Selection Criteria

- The artwork reads well from a distance and holds interest up close.
- The artwork will retain its quality and impact through digital and print reproduction.
- The artwork is family-friendly and has the capacity to appeal to a broad audience.
- The artwork is relatively new to local viewers, and has not been reproduced in print editions or shown extensively in the region's galleries, restaurants, or coffee shops.
- The artwork provides variety in the overall collection of Moscow Artwalk poster art, particularly in comparison with the artwork featured in the last 2 years. The poster series celebrates a wide variety of style, media, and subject matter to reflect the diversity of the Artwalk event. To view previous Artwalk poster art, please visit: <https://www.ci.moscow.id.us/189/Artwalk>

MAC MEMBERS: Please review the following TWO selection models for the Artwalk Poster Art opportunity.

Selection Panel Members

The Selection Panel will be comprised of the following:

Voting members:

- 2 – Moscow Arts Commission Members
- 1 – Arts & Culture Community Representative
- 1 – Business Community Representative
- 1 – Past Artwalk Poster Artist

Non-voting members:

Arts Department Staff (Selection Panel facilitation)

-OR-

Moscow Arts Commission Selection

Upon solicitation and receipt of submissions, Arts staff will bring the submitted materials to the Events and Programs subcommittee for review. That subcommittee will create a recommendation to forward to the MAC, and following a majority vote by the Commission, Arts staff will facilitate all contracts and communications with the selected artist.