

MOSCOW ARTS COMMISSION



Lauren McCleary
Chair

~Agenda~

Megan Cherry
Staff Liaison

<https://www.ci.moscow.id.us/452/Moscow-Arts-Commission>

Tuesday, July 12, 2022

5:00 PM

**Council Chambers
206 E. 3rd St.**

WELCOME AND ATTENDANCE

REGULAR AGENDA

1. Reading of the Mission Statement

The mission of the Moscow Arts Commission is to enrich the community by celebrating and cultivating the expression of all art forms and culture.

Values:

- Recognize and promote artists' value by creating opportunities for work to be experienced.
- Facilitate and promote the social, educational, and economic value of all art forms and culture in the community.
- Provide leadership and act as a resource in the conversation of all art forms and culture with partner agencies, city leaders, and the community.

2. Approval of Moscow Arts Commission June 14, 2022 Minutes (ACTION ITEM)

PROPOSED ACTION: Approve minutes, amend minutes, or take such other action deemed appropriate.

3. Public Comment and Response to Previous Comments (limited to 10 minutes)

Members of the public may speak to the Commission regarding matters NOT on the agenda or currently pending before the Commission. Please state your name and address for the record and limit your remarks to three (3) minutes.

4. 2022 Storm Drain Mural Selection Panel (ACTION ITEM)

Selection for the Storm Drain Mural opportunity will be in early August, and the MAC is asked to recommend selection panel members according to the following structure:

- 1 – Moscow Arts Commission Member
- 1 – City of Moscow Public Works & Services staff member
- 1 – Local Business Representative
- 1 – Arts Community Member

PROPOSED ACTION: Recommend a slate of selection panel members to review 2022 Storm Drain Mural submissions, or take such other action deemed appropriate.

5. 2022-2023 Artwalk Poster Art Selection Panel (ACTION ITEM)

Selection for the Artwalk Poster RFP will be between August 15 - 19, and the MAC is asked to recommend selection panel members according to the following structure:

- 2 – Moscow Arts Commission Members
- 1 – Arts & Culture Community Representative
- 1 – Business Community Representative
- 1 – Past Artwalk Poster Artist

PROPOSED ACTION: Recommend a slate of selection panel members to review 2022-2023 Artwalk Poster Art submissions, or take such other action deemed appropriate.

6. 2022 Mayor's Arts Awards Selection Panel (ACTION ITEM)

Selection for the Mayor's Arts Awards recipients will be in early August, and the MAC is asked to recommend selection panel members according to the following structure:

- 3 – Moscow Arts Commission Members
- 1 – Arts & Culture Community Representative
- 1 – Past Mayor's Arts Awards Recipient

Following the selection panel process, all recommendations will be forwarded to the Mayor for consideration and final awardee selection.

PROPOSED ACTION: Recommend a slate of selection panel members to review 2022 Mayor's Arts Awards nominations, or take such other action deemed appropriate.

7. Artwalk 2021-2022 (DISCUSSION)

REPORTS

1. Volunteer Hour Tally for June 2022 (Petit)

2. Staff Report (Cherry)

ICA Artrepreneur

MACTivities Toolbox

Opportunity Round-Up: Storm Drains, Mayor's Arts Awards, Artwalk Poster, Palouse Plein Air

ADJOURN

NOTICE: Moscow City Council and committee meetings are televised, videotaped and/or recorded. Individuals attending the meeting who require special assistance to accommodate physical, hearing, or other impairments, please contact the City Clerk, at (208) 883-7015 or TDD 883-7019, as soon as possible so that arrangements may be made.

MOSCOW ARTS COMMISSION



Lauren McCleary
Chair

~Minutes~

Megan Cherry
Staff Liaison

<https://www.ci.moscow.id.us/452/Moscow-Arts-Commission>

Tuesday, June 14, 2022

5:00 PM

**Council Chambers
206 E. 3rd St.**

WELCOME AND ATTENDANCE

The meeting was called to order at 5:05 p.m.

IN ATTENDANCE: Lauren McCleary (Chair), Katherine Clancy (Vice Chair), Cindy Barnhart, Kathryn Bonzo, Sue Clark, Erica Wagner, David Wilson, Donna Woolston

ABSENT: Sonja Foard, Aaron Johnson, Sandra Stoops, Diane Walker,

OTHER: Maureen Laflin (City Council Liaison), Megan Cherry (Arts Program Manager),

Amy Petit (Arts Administrative Specialist), Robert Caisley (Moscow), Sean Bohnet (Moscow)

REGULAR AGENDA

1. Reading of the Mission Statement

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The Mission Statement was read by Commission members quietly to themselves.

2. Approval of Moscow Arts Commission May 10, 2022 Minutes (ACTION ITEM)

PROPOSED ACTION: Approve minutes, amend minutes, or take such other action deemed appropriate.

The May minutes were reviewed by the Commission. Bonzo moved, Clancy seconded to approve the minutes as presented. Roll Call Vote: Ayes: Unanimous. Nays: None.

Abstentions: None

3. Public Comment and Response to Previous Comments (limited to 10 minutes)

Members of the public may speak to the Commission regarding matters NOT on the agenda or currently pending before the Commission. Please state your name and address for the record and limit your remarks to three (3) minutes.

No public comment was offered.

4. Idaho Repertory Theatre Presentation by Robert Caisley

Robert Caisley, Theater Arts Department Chair at the University of Idaho, discussed the relaunching of the Idaho Repertory Theater (IRT). Caisley added that the program would need to start small and build over 3-5 years in order to maintain a sustainable model for growth. Highlights include a 1-person play, *Every Brilliant Thing*, to be performed at the Forge Theater and a Kids Summer Drama Camp. The children will perform *A Midsummer Night's Dream* in August at the Hartung Theater. Caisley concluded by explaining that it was through careful stewardship of grant funding and the support of University of Idaho leadership that the IRT was able to continue. A flyer for *Every Brilliant Thing* was provided to the Commission (see attachment).

Barnhardt entered the meeting at 5:08 p.m.

5. 2022 Storm Drain Mural RFP (ACTION ITEM)

The Public Works & Services Department at the City of Moscow employs creative methods of outreach for its programs, and in 2022, requests support from the MAC and Arts staff in the implementation of Storm Drain Murals. These murals raise awareness for the need to keep storm drains clear of materials that would damage streams. Following discussion and vote by the MAC regarding the proposed RFP's alignment with Public Art program standards, the RFP will be released to the public via Submittable.

PROPOSED ACTION: Recommend the release of the 2022 Storm Drain Mural RFP, or take such other action deemed appropriate.

Cherry explained that the Storm Drain Mural project had previously been run by the City Public Works & Services Department and added that the murals are the only public art opportunity that someone under 18 could participate on without being on a team. Commission members discussed the project and reviewed the RFP. Cherry addressed logistical questions including aesthetics of the sign stands, placement, and the shift from painting murals on the street to a free-standing object. The Commission discussed the timing of the project and felt that there was an opportunity to do it during the school year when an art teacher could facilitate it for students. Laflin raised the possibility of the opportunity being exclusively for under 18 participants the Commission agreed that this project could evolve over time.

Clark moved, Wagner seconded to recommend release of the RFP for the 2022 Storm Drain Murals. Roll Call Vote: Ayes: Unanimous. Nays: None. Abstentions: None.

6. 2022-2023 Artwalk Poster Art RFP (ACTION ITEM)

The annual call for Artwalk Poster Art is set to be released in early July. The featured artwork has traditionally been selected by a community steering committee. Operational capacity and increased MAC visioning for the Artwalk program have prompted a move away from the steering committee model. This, coupled with the implementation of standardized selection models across other Arts Department programs, necessitates a new approach to selecting featured artworks for the Artwalk poster. Upon discussion and majority vote by the MAC, one of two models will be adopted: selection by panel or by Arts Commission members.

PROPOSED ACTION: Recommend a selection model for the Artwalk Poster Art RFP, or take such other action deemed appropriate.

MAC members discussed the merits of a selection model panel vs. selection by Arts Commission members. The selection model was deemed favorable because of the opportunity for community involvement and fairness it brought to the process.

Bonzo moved, Clark seconded to recommend the selection panel model for the Artwalk Poster Art RFP. Roll Call Vote: Ayes: Unanimous. Nays: None. Abstentions: None.

7. Third Street Gallery Exhibition Ideas for 2023 (DISCUSSION)

The Third Street Gallery (TSG) opened in September 1997, and since that time it has presented the work of local and regional artists on the second and third floors of City Hall. The TSG subcommittee has established a schedule of 4 exhibitions presented on a quarterly basis, a schedule that is contingent upon the City's budget process. The 2022 gallery schedule shifted to accommodate the Palouse Plein Air exhibition in September, a change that is likely to carry over into 2023 as well. The result of this addition is that a simpler exhibition is needed for the July-August time slot to accommodate higher operational needs related to the Palouse Plein Air exhibition. The July – August 2022 exhibition will feature original artworks from the Artwalk poster collection.

For the remaining exhibitions, MAC members and Arts staff collaborate to determine the structure and topic of each show as well as the artists represented. Members of the public and City staff occasionally suggest ideas for exhibitions; these suggestions are kept in a document for the MAC's TSG subcommittee to review while drafting recommendations for each year's exhibition schedule. The TSG subcommittee's recommended schedule is adopted and operationalized following a majority vote during a regular MAC meeting. At that point, all artist communications, registration processes, music and catering contracts, promotional efforts, and other Gallery operations are implemented by Arts staff.

McCleary reiterated that the goal of this discussion was to generate ideas for exhibits for the coming year. Cherry added that the show originally slated for the summer exhibit, *Obsession*, would be postponed and original Artwalk poster art would be shown instead. Ideas for the April-June and October-December shows were discussed, including coordinating with the timing of the University of Idaho Lionel Hampton Jazz Festival. Commission members considered including recorded performances, hand-made musical instruments, and original artist writings. Also discussed was the possibility of pairing art and poetry. Cherry invited members to email additional ideas which could be brought to the Third Street Gallery subcommittee.

Bohnet left meeting at 5:54 p.m.

REPORTS

1. Volunteer Hour Tally for May 2022 (Petit)

Commission members provided their volunteer hours for May.

2. Volunteer Schedule Confirmation

MFM Artwalk Outreach	Sat., June 11	9 a.m. – 12 p.m.	Kat Clancy Katherine Bonzo
TSG Docent Tour	Thurs., June 16	10 a.m. – 12 p.m.	Sandra Stoops Kat Clancy
Kidwalk Button Booth	Thurs., June 16	4 p.m. – 6 p.m. 6 p.m. – 8 p.m.	Sue Clark

Entertainment in the Park	Thurs., June 30	6 p.m. – 8 p.m.	_____
	Thurs., July 7	6 p.m. – 8 p.m.	_____ _____

Clark offered to volunteer for either timeslot for Artwalk. McCleary and Clancy offered to volunteer for both Entertainment in the Park dates.

3. Staff Report (Cherry)

Cherry showed the Commission the 2022 Artwalk Season Finale poster and explained the changes from previous years to the design & passport to improve participant experience. MAC Members were invited to share social media posts leading up to the event.

Becker @ ITC Sculpture Garden

The Becker Memorial at the ITC Sculpture Garden was passed by City Council. The donor was happy with the design and the artist, J. Casey Doyle, is starting production on the sculpture. Installation is slated for October. Cherry discussed developing permanent signage at the ITC Sculpture Garden which would provide a model to use for other pieces in the Public Art collection.

ICA Artrepreneur

Cherry explained that the next session of the ICA Artrepreneur series is in July. Two sessions have been completed and the last one will take place right before the Palouse Plein Air event in September.

MACTivities Toolbox

Cherry reported that the curriculum design for MACTivities Toolbox would begin after the Artwalk Season Finale and that Moscow Contemporary will be pickup location for the Toolbox when complete. The MACTivities Toolbox began as a pandemic-era program and there is a move toward pausing the program. On the operations side, it has become too time-consuming for staff with other programs resuming. Cherry added that the program could resume later if time allows.

Third Street Gallery Subcommittee Meeting Schedule Schedule by email (David).

Cherry added that a grant through American Rescue Plan was applied for and awarded for \$10,963. These funds would go towards full-time personnel costs in FY23. Commission members were then invited to take promotional materials for Entertainment in the Park and Artwalk.

ADJOURN

The meeting adjourned at 6:19 pm.