

MOSCOW FARMERS MARKET COMMISSION



Jamie Hill
Chair

Amanda Argona
Staff Liaison

~Agenda~

<https://www.ci.moscow.id.us/362/Farmers-MarketCommission>

Tuesday, August 2, 2022

4:00 PM

**Council Chambers
206 E. Third St.**

WELCOME AND ATTENDANCE

REGULAR AGENDA

1. Reading of the Mission Statement

The Moscow Farmers Market celebrates life on the Palouse by providing the community with the opportunity to buy and sell locally farmed and/or created agricultural products (e.g., crops, meat, cheese, wine, etc.), distinctive handmade goods, artisan pieces, and original recipe cuisine. This venue is meant to encourage and support sustainable economic, social and environmental practices.

2. Approval of Farmers Market Commission July 7, 2022 Minutes (ACTION ITEM)

3. Public Comment and Response to Previous Comments (limited to 10 minutes)

Members of the public may speak to the Commission regarding matters NOT on the agenda or currently pending before the Commission. Please state your name and address for the record and limit your remarks to three (3) minutes.

4. National Farmers Market Week Celebration (ACTION ITEM) – Argona

This year's local National Farmers Market Week Celebration will take place on August 13 at the Moscow Farmers Market. The following activities have been identified to take place, with the number of individuals from the Commission needed. Staff will be responsible for set-up of the event, including soliciting donations and purchasing items for four prize baskets (The Gardener, The Cook, The Artist, and The Local), as well as supplying all other equipment, merchandise, costumes, etc.

- Merchandise sales, 2 Commission members (cash & check; credit card TBD)
- Prize basket and ticket entry monitoring, 1 Commission member
- Self-directed, free giveaways table (ISDA Idaho Preferred bags with posters, temporary tattoos, stickers, etc.)
- Event emcee, 1 Commission member

Timeline for the event:

- 9 am – Emcee announcing event and opening of merchandise sales
- 9:15 am – Emcee announcement
- 9:30 am – Emcee announcement
- 9:45 am – Emcee announcement
- 10 am – Tickets no longer accepted for prize baskets and Veggie Shimmy Dance Party begins

- 10:30 am – Veggie Shimmy Dancy Party ends and prize drawing begins
- 11 am – Official end of event

Commission member Lawrence has volunteered for this event, with a minimum of three other Commission members needed. Staff will issue a press release pending the Commission's approval and create an event on the Market's Facebook page.

PROPOSED ACTIONS: Approve National Farmers Market Week activities and timeline and identify Commission members to assist, or take other such action as deemed appropriate.

5. Downtown Streetscape Project – Argona, Riddle, and guests (45-60 mins.)

The City of Moscow is embarking on the Downtown Streetscape Project which seeks to update the look and feel of downtown Moscow. Deputy City Supervisor Cody Riddle was invited, along with individuals from the Welch-Comer team, to provide updates and feedback on this project to the Farmers Market Commission due to the Commission's stakeholder position with the Moscow Farmers Market. This is a question and answer opportunity for the Commission to understand scope and expectations of the project, as well as its impact to the Market and for the Commission to consider how such impacts may affect normal aspects of Market operations such as Vendor recruitment and retention (Craft & Food Juries), temporary relocations (if any), etc.

REPORTS

1. Rapid Market Assessment feedback – DePhelps

ANNOUNCEMENTS

1. Farmers Market Commission representation required

Sat., Aug. 13, 2022, 9 am to 12 pm – National Farmers Market Week Celebration (*Lawrence, +2 TBD*)

Tue., Sep. 6, 2022, 7 pm – Annual Citizen Commission report to City Council (*Hill, Lawrence*)

Sat., Sep. 10, 2022, 8 am to 1 pm – RMA at the Market (*DePhelps, Lawrence, Hill, Larson, Martinet*)

Sat., Oct. 29, 2022, TBD – Halloween Costume Contest (*DePhelps, Martinet, Parker*)

2. Proposed Items for Future Agendas

Commission members may email Amanda Argona (aargona@ci.moscow.id.us) to propose future agenda items for discussion.

3. Farmers Market Commission regular meeting September 7, 2022 at Moscow City Hall in Council Chambers

4. Farmers Market Commission Policies Subcommittee meeting 9 am, August 11, 2022 at Moscow City Hall in Mayor's Conference Room

5. Farmers Market Commission regular meetings and holiday weekends

To avoid conflict with the adjustment to staff's seasonal Market schedule, the following alternatives are being proposed for paid holidays observed on Mondays.

a. September 6, 2022 moved to September 7, 2022

ADJOURN

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