

MOSCOW FARMERS MARKET COMMISSION



Jamie Hill
Chair

Amanda Argona
Staff Liaison

~Agenda~

<https://www.ci.moscow.id.us/362/Farmers-MarketCommission>

Wednesday, June 1, 2022

4:00 PM

**Council Chambers
206 E. Third St.**

WELCOME AND ATTENDANCE

REGULAR AGENDA

1. Reading of the Mission Statement

The Moscow Farmers Market celebrates life on the Palouse by providing the community with the opportunity to buy and sell locally farmed and/or created agricultural products (e.g., crops, meat, cheese, wine, etc.), distinctive handmade goods, artisan pieces, and original recipe cuisine. This venue is meant to encourage and support sustainable economic, social and environmental practices.

2. Approval of Farmers Market Commission May 3, 2022 Minutes (ACTION ITEM)

3. Public Comment and Response to Previous Comments (limited to 10 minutes)

Members of the public may speak to the Commission regarding matters NOT on the agenda or currently pending before the Commission. Please state your name and address for the record and limit your remarks to three (3) minutes.

4. Rapid Market Assessment sign-ups - Argona

The Commission voted to accept a Rapid Market Assessment as part of their scheduled activities for this year. The ideal number of volunteers needed to successfully implement an RMA are five dedicated clicker counters to click for ten-minute intervals on the hour and four individuals to monitor the dot posters and engage with the public for participation. Clicker counters will need to be at their station from 8-8:10 am; 9:10-9:20 am; 10:20-10:30 am; 11:30-11:40 am; 12:40-12:50 pm. Dot poster monitors preferably are available from 8 am – 1 pm, but may substitute for a two- and half-hour shift.

3rd & Main counter

4th & Fountain counter

4th & Playground counter

5th & Main counter

6th & Main counter

Dot Poster monitor 1

8-10:30 am

10:30 am-1 pm

Dot Poster monitor 2

8-10:30 am

10:30 am-1 pm

Dot Poster monitor 3

8-10:30 am

10:30 am-1 pm

Dot Poster monitor 4

8-10:30 am

10:30 am-1 pm

5. Merchandise and Promotional Items (ACTION ITEM) – DePhelps, Martinet, Scott, and Argona

The Branding Subcommittee met on Thu., April 28 (all present) and May 19 (Hill absent) to discuss the first round of merchandise purchasing, with a focus on quality and cost, as well as conscientious sourcing and manufacturing of aprons, bags, and drinkware. Several options from local, regional, and North American based companies were presented, with the members selecting three reusable bag options for the Commission to consider for merchandise sales, and two apron options to consider for Commission members.

PROPOSED ACTIONS: Select one item to be purchased for the purposes of selling as merchandise or take other action deemed appropriate. Determine apron purchase(s) using the Commission’s budget or take other action deemed appropriate.

REPORTS

1. Policies Subcommittee – Lawrence, Morsek, Parker, and Argona

ANNOUNCEMENTS

1. Farmers Market Commission representation required

Sat., Jul. 9, 2022, 8 am to 1 pm – RMA (customer count only)

Sat., Jul. 23, 2022, 8 am to 1 pm – RMA at the Market

Sat., Aug. 13, 2022, TBD – National Farmers Market Week Celebration

Sat., Sep. 10, 2022, 8 am to 1 pm – RMA at the Market

Sat., Oct. 29, 2022, TBD – Halloween Costume Contest (*DePhelps, Martinet, Parker*)

2. Proposed Items for Future Agendas

Commission members may email Amanda Argona (aargona@ci.moscow.id.us) to propose future agenda items for discussion.

3. Farmers Market Commission regular meeting July 6, 2022 at Moscow City Hall in Council Chambers

4. Farmers Market Commission Policies Subcommittee meeting 9 am, August 11, 2022 at Moscow City Hall in Mayor’s Conference Room

5. Farmers Market Commission regular meetings and holiday weekends

To avoid conflict with the adjustment to staff’s seasonal Market schedule, the following alternatives are being proposed for paid holidays observed on Mondays.

a. September 5, 2022 moved to September 6, 2022

ADJOURN

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