

MOSCOW ARTS COMMISSION



Lauren McCleary
Chair

~Minutes~

Megan Cherry
Staff Liaison

<https://www.ci.moscow.id.us/452/Moscow-Arts-Commission>

Tuesday, January 10, 2023

5:00 PM

**Council Chambers
206 E. 3rd St.**

WELCOME AND ATTENDANCE

The meeting was called to order at 5:03 p.m.

IN ATTENDANCE: Lauren McCleary (Chair), Katherine Clancy (Vice Chair), Cindy Barnhart, Kathryn Bonzo, Sue Clark, Aaron Johnson, Sandra Stoops, Erica Wagner, David Wilson, Donna Woolston

ABSENT: Sonja Foard

OTHER: Julia Parker (City Council Liaison), Megan Cherry (Arts Manager), Amy Petit (Arts Administrative Specialist), Nevin Chettri (Moscow), Ryan Law (Moscow)

REGULAR AGENDA

1. Reading of the Mission Statement

The mission of the Moscow Arts Commission is to enrich the community by celebrating and cultivating the expression of all forms of art and culture.

Fulfillment of this purpose shall be based upon the following values:

- Recognition and promotion of artists' value by creating opportunities for work to be experienced.
- Facilitation and promotion of the social, educational, and economic value of all forms of art and culture in the community.
- Performance of leadership, collaboration, and outreach in the conversation between all forms of art and culture with partner agencies, city leaders, and the community.

The Mission Statement was read by McCleary.

2. Approval of Moscow Arts Commission November 8, 2022 Minutes (ACTION ITEM)

PROPOSED ACTION: Approve minutes, amend minutes, or take such other action deemed appropriate.

The November minutes were reviewed by the Commission. Bonzo moved, Woolston seconded to approve the minutes as presented. Roll Call Vote: Ayes: Nine. Nays: None. Abstentions: One (Stoops).

3. Public Comment and Response to Previous Comments (limited to 10 minutes)

Members of the public may speak to the Commission regarding matters NOT on the agenda or currently pending before the Commission. Please state your name and address for the record and limit your remarks to three (3) minutes.

Parker entered meeting at 5:07 p.m.

Navin Chettri, Manager of the University of Idaho Lionel Hampton Jazz Festival & Auditorium Chamber Music Series (ACMS), Lecturer of Music, and Artistic Director of World Music Celebration, updated the Commission on upcoming events. Chettri announced that the Lionel Hampton Jazz Festival would be held now be held April 19-22, 2023 instead of the traditional February dates. It would also be moving from the Kibbie Dome to the ICCU Arena. Chettri also mentioned several of the performing artists that would be featured, including all-female groups chosen to coincide with the 50th year of the UI Women's Center and Title IX. Chettri invited the Commission to help promote the new dates for the event.

Ryan Law of Palouse Wildlife Rescue and Rehabilitation presented a mural proposal (attached) to the Commission. The objective would be to provide an educational opportunity through art by developing awareness of animals in the natural world. Law would like to design a mural with a local Palouse artist to be painted on the Eggan Youth Center. There would be associated all-ages community events to help paint the mural and engage with local downtown businesses. Law provided a suggested image style and description of the proposal and mentioned that the organization had just received a \$20,000 grant for education. Law asked the Commission to support the effort either with promotion or with location of the mural.

4. Election of MAC Chair and Vice Chair (ACTION ITEM)

PROPOSED ACTION: Discuss and elect a Chair and Vice Chair for 2023.

The Commission discussed the election of a Chair and Vice Chair for 2023 and recommended McCleary continue to serve as Chair of the Commission and Clancy continue to serve as Vice Chair.

Wagner moved, Johnson seconded the election of McCleary as Chair and Clancy as Vice Chair. Roll Call Vote: Ayes: Unanimous. Nays: None. Abstentions: None

5. 2023 Vinyl Wrap RFP (ACTION ITEM)

The annual call for vinyl wrap designs is scheduled to be published on January 17. The program invites artists to submit print-ready designs for installation in vinyl on traffic control boxes throughout the community. Installations slated for this year include the replacement of vinyl on five boxes already incorporated into the collection. Changes to the program in 2023 include an increased artist honorarium; selected artists will receive \$700 for the 5-year use of their image, compared with \$600 in 2022. Following extraordinarily high response to this program in recent years, the program is set to accept one submission from each artist rather than three, as has been done in the past.

PROPOSED ACTION: Approve the 2023 Vinyl Wrap RFP as presented, or take such other action deemed appropriate.

McCleary reviewed the opportunity and proposed changes with the Commission. Cherry explained that increasing the honorarium brings it closer to the average market value of \$1000 for this type of RFP.

In addition, high volumes of submissions in recent years have prompted a shift to inviting only one design from each artist. This will encourage artists to present a more finalized design and will require less review time on the part of the selection panel.

The proposed 2023 Vinyl Wrap RFP was reviewed by the Commission and Johnson moved to approve the schedule as presented. Bonzo seconded. Roll Call Vote: Ayes: Unanimous. Nays: None. Abstentions: None

6. Storm Drain Mural RFP (ACTION ITEM)

The 2023 Storm Drain Mural RFP is scheduled to be published on January 30. The program invites artists to submit designs for miniature murals installed on sign stands located near storm drains. Shifts to this program in 2023 include the option for artists to either hand paint their design or provide a print-ready file for a vinyl installation. Per the MAC's recommendation in 2022, the opportunity is also being published during the school year to maximize student and classroom engagement with the project.

PROPOSED ACTION: Approve the 2023 Storm Drain Mural RFP as presented, or take such other action deemed appropriate.

Cherry explained the changes to the 2023 Storm Drain Mural RFP including the opportunity for artists to submit designs to be printed on vinyl instead of hand-painting the mural. This was a suggestion from the 2022 Storm Drain Mural Selection Committee. Per the Commission's recommendation, the RFP would be opened earlier in the year as an opportunity for schools to participate. The Commission also discussed the honorarium and longevity of the murals.

The proposed Storm Drain Mural RFP was reviewed by the Commission and Clark moved to approve the schedule as presented. Johnson seconded. Roll Call Vote: Ayes: Unanimous. Nays: None. Abstentions: None

REPORTS

1. Volunteer Hour Tally for November & December 2022 (Petit)

Commission members provided their volunteer hours for November & December.

2. MAC Volunteer Shifts (Cherry)

Artwalk @ TSG	Thurs., Jan. 19	4 p.m. – 5:30 p.m.	_____
		5:30 p.m. – 7 p.m.	_____
Tiny Poem Workshop	Sat., Feb. 11	9:30 a.m. – 12:30 p.m.	_____

Stoops volunteered to count attendance for Artwalk from 4-6 p.m.

Woolston volunteered to assist with the Tiny Poem Workshop.

3. Staff Report (Cherry)

Deutchman Donation

Cherry reported that the Deutchman painting and George Wray neon are being photographed and then will be installed at City Hall.

Frank Werner Duck

Cherry explained that Frank Werner passed away in 2022. There are 12 options for replacing the Werner Duck in the Portable Collection. Cherry will select a few of the options for the Commission to review at the February meeting. There may be a need to contract with a woodworker to create a stand similar to the one used to display the duck deaccessioned from the collection in 2022.

Artwalk January

Cherry reported that the January Artwalk Host locations increased from 2 last year to 6 this year. The new exhibition, *Sum of Our Parts*, will be opening at the Third Street Gallery. In addition, Stacy Boe Miller and Elizabeth Adan would be reading poetry during the event at 5:30 p.m.

Obsession

Cherry mentioned that the call for *Obsession* was now open. It will be juried by WSU Assistant Professor, David Janssen Jr. and focuses on repetitive marks or ritual. The submission period will be open through March 9th and the exhibition will open with Artwalk on April 20th.

Tiny Poem Workshop

Cherry announced that the Tiny Poem Workshop with Moscow Poet Laureate will be held on February 11 from 10 a.m. to 12 p.m. in Council Chambers.

Rainbow Crosswalk Proposal

Cherry reported that input for the Rainbow Crosswalk Proposal was requested from Mona Hunt from the Idaho Department of Transportation. The resulting guidance in the MUTCD (Manual on Uniform Traffic Control Devices) was that colored pavement located between crosswalk lines should not use colors or patterns that degrade the contrast of white crosswalk lines, or that might be mistaken by road users as a traffic control application. The application of a rainbow color crosswalk would not meet that guidance. The Commission discussed alternatives to the crosswalks including a mural in Friendship Square on a private building. If the mural was to be independently financed and implemented, Cherry mentioned the City would be able to provide a model of how artists could be selected.

City Staff Update

Cherry explained that Jen Piffner, the Deputy City Supervisor who oversaw the Arts Department was no longer with the City. Plans for a new reporting structure for the Arts Department are still being finalized.

ADJOURN

The meeting adjourned at 6:12 p.m.



Mural Installation for End of Artwalk Event 2023 - By Palouse Wildlife Rescue and Rehabilitation

Objective: Provide education through art to promote safe animal encounters and Pacific Northwest species recognition in order to gain awareness and appreciation of the mystery and beauty of our natural world.

Application:

Using a large scale mural developed by a local Palouse Region artist, our goal is to locate an appropriate setting to host an event for the community to take part in a "paint-by-numbers" style mural installation.

Community Involvement:

In order to engage the community in this project we will have multiple opportunities/activities to participate in.

1. After connecting with stores/shops in Moscow that would like to participate in community outreach we will decide what animals to showcase on a semi-annual basis.

While utilizing a "Call For Artists" we will choose artists from the region to create an art piece of one of the animal/plant species that can be found in the mural. The interested shops will showcase these art pieces in their stores while acting as a "destination" for a passport that can be found at participating locations/city hall. (Each Location will have their own animal stamp to stamp the passports).

This will continue on a semi-regular basis in order to continue to attract people to the mural and shops in downtown Moscow.

2. After the participants collect the required number of animal stamps they can return to city hall or another decided location to enter in a raffle set up by Palouse Wildlife Rescue and Rehabilitation.
3. While installing the mural we plan on making it not only kid-friendly but interactive for the whole town!

Our intention is to have "paint pots" filled with particular colors that correspond to the mural. Each person can get a singular paint pot and paint a color spot. The more people participating the more the image comes together.

4. During our event we hope to create a kids corner for younger children where they can color in some of the animals that are showcased in the mural so that no one misses out on the fun!

Safety Concerns:

- Height.

While we intend on having a large mural, safety is our main concern. Any location over 7' will be completed by Palouse Wildlife Rescue and Rehabilitations' staff/volunteers so as no public is put into a potentially unsafe situation. These areas can be accomplished before the event in order to attract interest while also negating the concern for any of PWRR volunteers dropping anything (paint, brushes, paint pots etc.) on unsuspecting participants.

