

MOSCOW FARMERS MARKET COMMISSION



Jamie Hill
Commission Chair
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Regular Meeting
~Minutes~

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<https://www.ci.moscow.id.us/362/Farmers-MarketCommission>

Tuesday
March 7, 2023

4:00 PM

Council Chambers
206 E. 3rd St.

Meeting called to order at 4:12 pm

WELCOME AND ATTENDANCE

PRESENT: Jamie Hill (Chair), Kerry Morsek, Jenny Parker, Kassie Smith, Samantha Martinet (arrived at 4:11 pm)

ABSENT: Joshua Larson, Mackenzie Lawrence, Gerardo Alvarez, Colette DePhelps

STAFF: Amanda Argona (Community Events Manager), Laura Perrigo (Community Events Specialists), Maureen Laflin (Councilmember)

REGULAR AGENDA

1. Mission of the Moscow Farmers Market

The Moscow Farmers Market celebrates life on the Palouse by providing the community with the opportunity to buy and sell locally farmed and/or created agricultural products (e.g., crops, meat, cheese, wine, etc.), distinctive handmade goods, artisan pieces, and original recipe cuisine. This venue is meant to encourage and support sustainable economic, social and environmental practices.

Mission statement was not read out loud do to time constraints.

2. Approval of Farmers Market Commission February 7, 2023 Minutes (ACTION ITEM)

PROPOSED ACTIONS: Approve minutes, amend minutes, or take such other action deemed appropriate.

Martinet moved to approve minutes as presented. Morsek Seconded.

Roll Call Vote: Ayes: Unanimous Nays: None Abstentions: None
Motion carried.

3. Public Comment and Response to Previous Comments (limited to 10 minutes)

Members of the public may speak to the Commission regarding matters NOT on the agenda or currently pending before the Commission. Please state your name and city of residence for the record and limit your remarks to three (3) minutes.

No public comment was made.

4. 2023 Moscow Farmers Market Poster artwork selection (ACTION ITEM)

The 2023 poster artwork submission period closed on Wed., Feb. 22. Commission members were provided the opportunity to view all qualifying submissions prior to the March meeting and score submissions using a pre-determined rubric.

Staff reviewed the Commission members' rubrics and is presenting the top finalists for public voting consideration. No more than five finalists may be selected for public voting, which opens Fri., Mar. 10 and closes Fri., Mar. 31.

PROPOSED ACTIONS: Select finalists for public voting, or take such other action as deemed appropriate.

Argona presented the gallery with the top five submissions selected by The Commission for the 2023 Moscow Farmer Market Poster.

The Commission discussed the five finalists amongst themselves. After review the commission agreed to replace one of the top five with another submission. Even though the artwork was ranked high, it was agreed, due to space constraints, the readability of the required poster text would be too difficult. All present commission members approved of the artwork to be the replacement.

Martinet moved to approve the top five selected poster submissions. Smith seconded it.

Roll Call Vote: Ayes: Unanimous Nays: None Abstentions: None
Motion carried.

REPORTS

1. 2021-2023 Poster artwork data

ANNOUNCEMENTS

1. Proposed Items for Future Agendas

Commission members may email Amanda Argona (aargona@ci.moscow.id.us) to propose future agenda items for discussion.

- WSFMA Conference report (April)
- 2023 Site Visits (April/May)
- Downtown Streetscape Project update (April/May)
- Strategic Plan update (April/May)

Argona and Hill discussed Farmers Market Strategic Plan being updated soon.

Argona announced a first year Agricultural Vendor would like to start as a Tier 3 Vendor. Per policy she has followed protocol and gathered necessary paperwork for request. Decision is made by Moscow Farmers Market Manager and as of now Vendor has been approved. Argona will notify the Vendor this week. Poultry products may not be able to come to market pending on Idaho Public Health approval.

The Commission gave positive feedback on decision. Parker and Argona discussed the Agricultural Vendor screening process and to revisit the score cards.

Increase in Tier 3 requests this year. Farmers Market is becoming more competitive. Morsek and Commission members discuss the Market's re-jury process. Discussion continued on the future of the Farmers Market.

The Commission discussed Craft & Food Jury and the judging process along with past Craft & Food Juries.

2. Farmers Market Commission regular meeting April 4, 2023 at Moscow City Hall in Council Chambers

ADJOURN

Meeting adjourned at 4:54 pm



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