

MOSCOW ARTS COMMISSION



Lauren McCleary
Chair

~Agenda~

Megan Cherry
Staff Liaison

<https://www.ci.moscow.id.us/452/Moscow-Arts-Commission>

Tuesday, May 9, 2023

5:00 PM

**Council Chambers
206 E. 3rd St.**

WELCOME AND ATTENDANCE

REGULAR AGENDA

1. Reading of the Mission Statement

The mission of the Moscow Arts Commission is to enrich the community by celebrating and cultivating the expression of all forms of art and culture.

Fulfillment of this purpose shall be based upon the following values:

- Recognition and promotion of artists' value by creating opportunities for work to be experienced.
- Facilitation and promotion of the social, educational, and economic value of all forms of art and culture in the community.
- Performance of leadership, collaboration, and outreach in the conversation between all forms of art and culture with partner agencies, city leaders, and the community.

2. Approval of Moscow Arts Commission April 11, 2023 Minutes (ACTION ITEM)

PROPOSED ACTION: Approve minutes, amend minutes, or take such other action deemed appropriate.

3. Public Comment and Response to Previous Comments (limited to 10 minutes)

Members of the public may speak to the Commission regarding matters NOT on the agenda or currently pending before the Commission. Please state your name and address for the record and limit your remarks to three (3) minutes.

4. 2023 MAC Subcommittee Assignments (ACTION ITEM)

Moscow Arts Commission members are encouraged to participate in the following subcommittees. These groups meet in person on an as-needed basis, often convening to create a recommendation for the full Commission to vote on during a subsequent meeting. Each subcommittee is limited to three participants.

Events & Programs

Advises on projects such as:

- Artwalk
- Mayor's Arts Awards
- Event Tabling

Third Street Gallery

Advises on projects such as:

- Third Street Gallery
- Palouse Plein Air

Arts & Culture Education

Advises on projects such as:

- Moscow Poet Laureate
- Entertainment in the Park
- Arts Education & MACtivities

Public Art

Advises on projects such as:

- ITC Sculpture Garden, Storm Drain Murals, and Vinyl-wrapped Traffic Boxes
- 1% Public Art Plan Priorities
- Public Art Stewardship Plan

PROPOSED ACTION: Assign commission members to the various 2023 subcommittees and approve the assignments, or take such other action deemed appropriate.

5. Artwalk Survey Questions (DISCUSSION)

The MAC and Arts staff surveyed the Moscow community in 2020 to evaluate interest in expanding Artwalk from an annual event to a 9-month season of monthly events. Following the completion of two subsequent 9-month Artwalk seasons, the MAC is invited to consider surveying the community again. Discussion could include types of participants to survey as well as potential questions to pose in the survey.

REPORTS

1. Volunteer Hour Tally for April 2023 (Petit)

2. MAC Volunteer Shifts (Cherry)

June Artwalk Flyer Assembly	Mon., June 5	1:00 p.m. – 3 p.m.	1. Sonja 2. Erica 3. Julia
	Tues., June 6	10:00 a.m. – 12:00 p.m.	1. JacQueline 2. 3.
MAC @ MFM	Sat., June 10	8:30 a.m. – 10:30 p.m.	1. Erica 2.
		10:30 a.m. – 12:30 p.m.	1. JacQueline 2.
MACtivities at Artwalk	Thurs., June 16	3:30 p.m. – 6:00 p.m.	1. 2. 3.
		6:00 p.m. – 8:30 p.m.	1. 2. 3.

Staff Report (Cherry)

Teal Hen

ITC Sculpture Garden, Storm Drain Murals, and Vinyl Wraps

Community Member Public Art Recommendation

ICA Artrepreneur at the Third Street Gallery

Artwalk on May 18

Artwalk Season Registration Report

Current Opportunities: Palouse Plein Air

ADJOURN

NOTICE: It is the policy of the City of Moscow that all City-sponsored public meetings and events are accessible to all people. If you need assistance in participating in this meeting or event due to a disability under the ADA, please contact the City's ADA Coordinator by phone at (208) 883-7600, TDD (208) 883-7019, or by email at adacoordinator@ci.moscow.id.us at least 48 hours prior to the scheduled meeting or event to request an accommodation. The City of Moscow is committed to ensuring that all reasonable accommodation requests are fulfilled.

MOSCOW ARTS COMMISSION



Lauren McCleary
Chair

~Minutes~

Megan Cherry
Staff Liaison

<https://www.ci.moscow.id.us/452/Moscow-Arts-Commission>

Tuesday, April 11, 2023

5:00 PM

**Council Chambers
206 E. 3rd St.**

WELCOME AND ATTENDANCE

The meeting was called to order at 5:11 p.m.

IN ATTENDANCE: Cindy Barnhart, Sue Clark, Sonja Foard, Aaron Johnson, Erica Wagner, David Wilson, JacQueline Walker

ABSENT: Lauren McCleary (Chair), Kathryn Bonzo, Katherine Clancy (Vice Chair), Sandra Stoops, Donna Woolston

OTHER: Julia Parker (City Council Liaison), Megan Cherry (Arts Manager), Amy Petit (Arts Administrative Specialist)

REGULAR AGENDA

1. Reading of the Mission Statement

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The Mission Statement was read by Wilson.

2. Approval of Moscow Arts Commission February 14, 2023 Minutes (ACTION ITEM)

PROPOSED ACTION: Approve minutes, amend minutes, or take such other action deemed appropriate.

The February minutes were reviewed by the Commission. Wagner moved, Clark seconded to approve the minutes as presented. Roll Call Vote: Ayes: Unanimous. Nays: None. Abstentions: None.

Moscow Arts Commission members introduced themselves to new Commission member Walker.

Parker entered the meeting at 5:15 p.m.

3. Public Comment and Response to Previous Comments (limited to 10 minutes)

Members of the public may speak to the Commission regarding matters NOT on the agenda or currently pending before the Commission. Please state your name and address for the record and limit your remarks to three (3) minutes.

No public comment was offered.

4. 2023 ITC Sculpture Garden Selection Panel (ACTION ITEM)

Selection for the Intermodal Transit Center (ITC) Sculpture Garden will be in April. The MAC is asked to recommend selection panel members according to the following structure:

Voting members:

- a. Intermodal Transit Center Staff Member (1)
- b. UI Art + Architecture Faculty or Graduate Student (1)
- c. UI Facilities Staff Member (1)
- d. Moscow Arts Commission Member (1)
- e. Member of Artist Community (1)

PROPOSED ACTION: Recommend individuals to serve on the 2023 ITC Sculpture Garden Selection Panel, or take such other action deemed appropriate.

Foard summarized the 2023 ITC Sculpture Garden Selection Panel action item and asked members for suggestions. Barnhart volunteered to serve as the Commission member on the selection panel. Cherry offered to identify an Intermodal Transit Center Staff Member for the selection panel. Johnson suggested options for UI employees including Scott Lawrence to serve as the UI Art + Architecture Faculty Member. The Commission discussed contacting several members of the Artist Community.

Johnson moved, Clark seconded to recommend the suggested state for the 2023 ITC Sculpture Garden Selection Panel. Roll Call Vote: Ayes: Unanimous. Nays: None. Abstentions: None

5. Frank Werner Duck Decoy Accession (ACTION ITEM)

On November 9, 2021, the MAC voted to recommend the deaccession of Frank Werner's wooden duck decoy, which was donated to the City Portable Collection by Samuel and Lois Butterfield in 2004. The deaccession was recommended in order to present the decoy as a farewell gift for retiring City Supervisor Gary Riedner, with the additional recommendation to purchase another duck decoy from Werner if budget allowed. City Council voted to complete the deaccession in their meeting on January 3, 2022.

City Council appropriated funds in the FY23 budget to purchase another duck decoy from Frank Werner. The MAC is asked to review the options as presented and to make a recommendation for the purchase.

PROPOSED ACTION: Recommend a duck decoy to purchase for the Portable Collection, or take such other action deemed appropriate.

Commission members reviewed the choices for the wooden duck decoys and chose the Pintail Drake to recommend for purchase for the Portable Collection. Members indicated the Teal Hen as the second choice with the option Cherry to decide between the two when the wooden duck decoy purchased.

Barnhart moved, Johnson seconded to recommend purchase of the Pintail Drake wooden duck decoy with the Teal Hen as the second choice. Roll Call Vote: Ayes: Unanimous. Nays: None. Abstentions: None

6. Artwalk Season Finale MACtivities Booth (ACTION ITEM)

The MAC has the opportunity to host an Art Demonstrator booth at the Artwalk Season Finale on June 15, 2023. The MACtivities booth at Artwalk in 2022 featured a make-your-own-button opportunity for event attendees. It was wildly popular, with over 300 attendees in just 4 hours. The MAC is asked to discuss options for hosting either a button booth or other MACtivities feature for the June Artwalk Season Finale, bearing in mind that MAC volunteers will be needed to host the booth.

PROPOSED ACTION: Recommend a MACtivities booth for the Artwalk Season Finale, or take such other action deemed appropriate.

Commission members inquired about available materials for the Artwalk Season Finale MACtivities Booth and discussed booth options for the event. Members were in favor of hosting a make-your-own-button booth again this year. Clark volunteered to help with hosting and the Commission asked Cherry to bring the request for volunteers to the May meeting when more members would be present.

Clark moved, Johnson seconded to hosting a make-your-own-button booth at the Artwalk Season Finale. Roll Call Vote: Ayes: Unanimous. Nays: None. Abstentions: None

REPORTS

1. Volunteer Hour Tally for February 2023 (Petit)

Commission members provided their volunteer hours for February and March.

2. MAC Volunteer Shifts (Cherry)

April Artwalk @ TSG	Thurs., Apr. 20	4:00 p.m. – 6:00 p.m.	1. McCleary
June Artwalk Flyer Assembly	Mon., June 5	1:00 p.m. – 3 p.m.	1. Foard 2. Wagner 3. Parker
	Tues., June 6	10:00 a.m. – 12:00 p.m.	1. Walker 2. X 3. X
MAC @ MFM	Sat., June 10	8:30 a.m. – 10:30 p.m.	1. Wagner 2. X
		10:30 a.m. – 12:30 p.m.	1. Walker 2. X

Cherry asked Commission members for volunteers at the April Artwalk event, for June Artwalk Flyer Assembly, and to table at the Moscow Farmer's Market prior to the Artwalk Season Finale.

Staff Report (Cherry)

Cherry reported the purchase of Shelly Gilmore's artwork, *Shortest Shower of the Week Award* from the Honorable Mention exhibition for the Portable Collection.

Lionel Hampton Jazz Festival Poster Unveiling

Cherry announced a successful Lionel Hampton Jazz Festival Poster Unveiling with approximately 60 attendees and music provided by the University of Idaho Jazz Choir 2. This event was last held in 2019 and will hopefully continue at City Hall in coming years.

Storm Drain Murals & Vinyl Wraps

Cherry informed the Commission that the artwork for both programs is in production and that all artist contracts and payments are complete. Cherry felt like it was a smooth process working on both programs at the same time and anticipates artwork to be installed in time for the May or June Artwalk.

Obsession at the Third Street Gallery

Cherry gave Commission members the postcard for *Obsession* and announced that there were 30 national and regional artists in the exhibition. Installation would take place through the weekend and be open by April 20th.

Artwalk on April 20

Cherry mentioned that there were 10 host locations for the April 20th Artwalk. When comparing registrations at this point in 2022 versus 2023, there has been a 26% increase in host locations and a 52% increase in arts listings. During the 2021-2022 season there were 81 total hosts and 133 listings, and the current season is on track to surpass those numbers. Cherry said that a full season registration report would be available in May or June and added that next year is the 20th anniversary of Artwalk.

Open Opportunities: ITC Sculpture Garden, June Artwalk

Cherry explained that the ITC Sculpture Garden call for art will be open until April 21st and expects as the honorarium comes into closer alignment with the market, the opportunity will attract more regional artists in addition to university students. Cherry handed out a brochure describing opportunities for host locations, vendors, and artists to participate in the June Artwalk Season Finale. Commission members discussed the numerous ways to participate and how businesses could find artists through the Artist Directory on the City website.

ADJOURN

The meeting adjourned at 6:07 p.m.

2020 Artwalk Expansion Survey

Total number of responses: 40

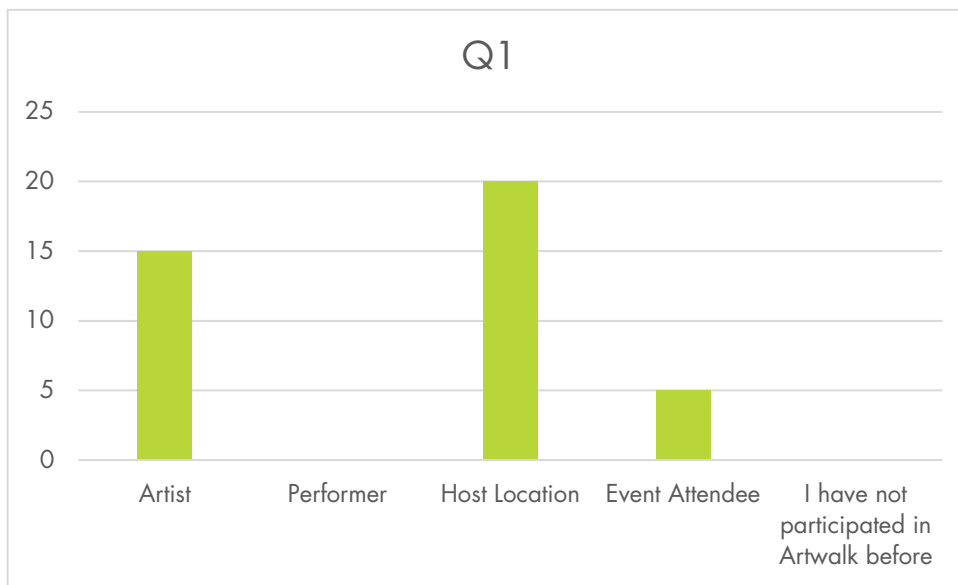
Response Rate

Total survey emails sent (not including MCC email list): 479

8.35%

Q1. How have you previously participated in Artwalk?

	# of Responses	% of Responses
Artist	15	37.50%
Performer	0	0.00%
Host Location	20	50.00%
Event Attendee	5	12.50%
I have not participated in Artwalk before	0	0.00%
	40	100.00%



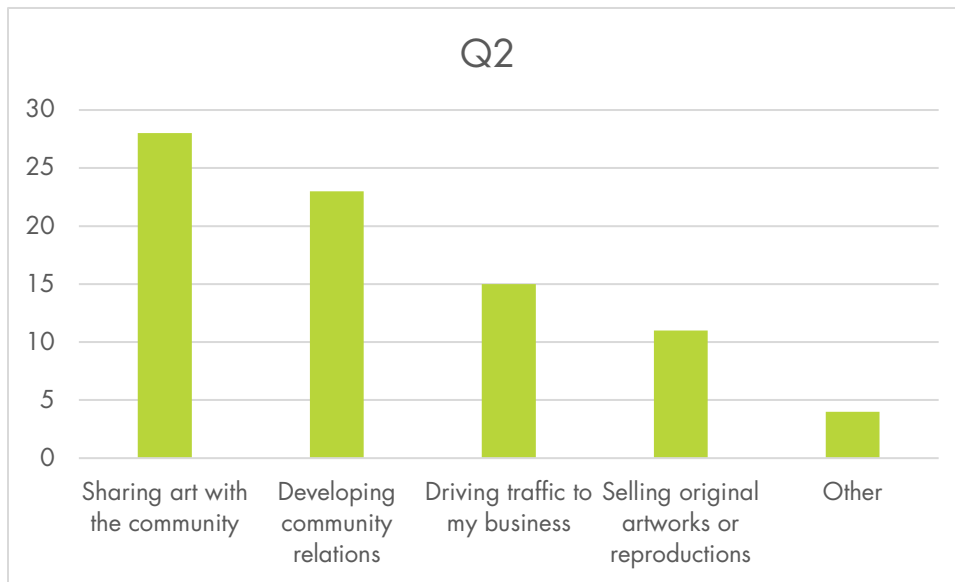
Q2. What encourages you to participate in Artwalk?

	# of Responses	% of Responses
Sharing art with the community	28	34.57%
Developing community relations	23	28.40%
Driving traffic to my business	15	18.52%
Selling original artworks or reproductions	11	13.58%
Other	4	4.94%

Other comments:

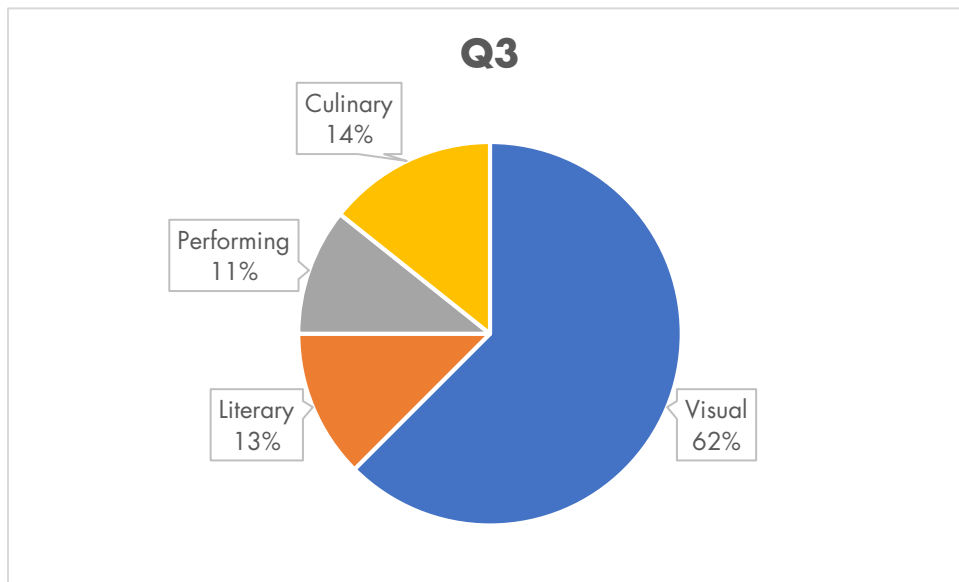
- The community spirit it generates
- All of the above for this question
- Teaching others about my art form
- Engaging in art and socializing

81 100.00%



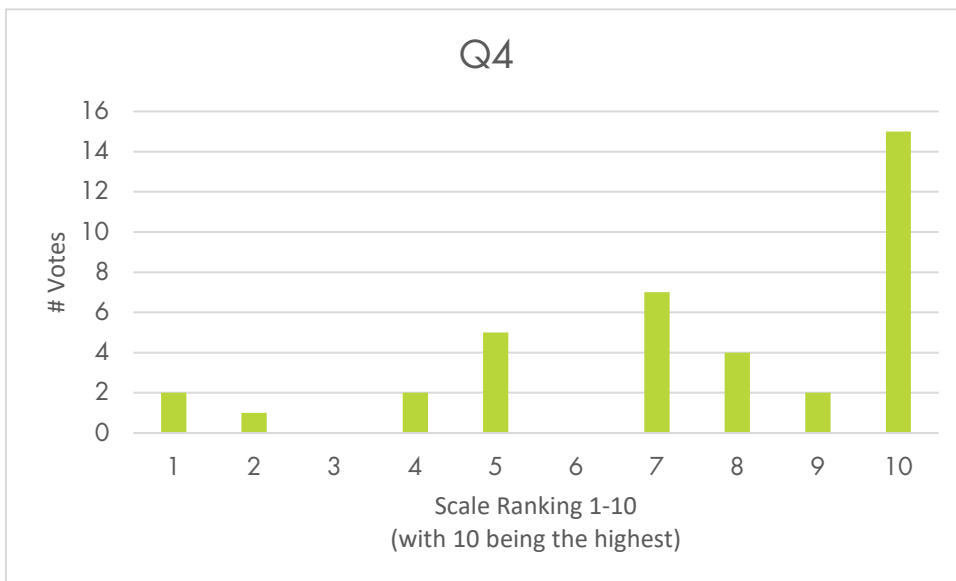
Q3. What creative work would you be interested in presenting during Artwalk?

	# of Responses	% of Responses
Visual	35	62.50%
Literary	7	12.50%
Performing	6	10.71%
Culinary	8	14.29%
	56	100.00%



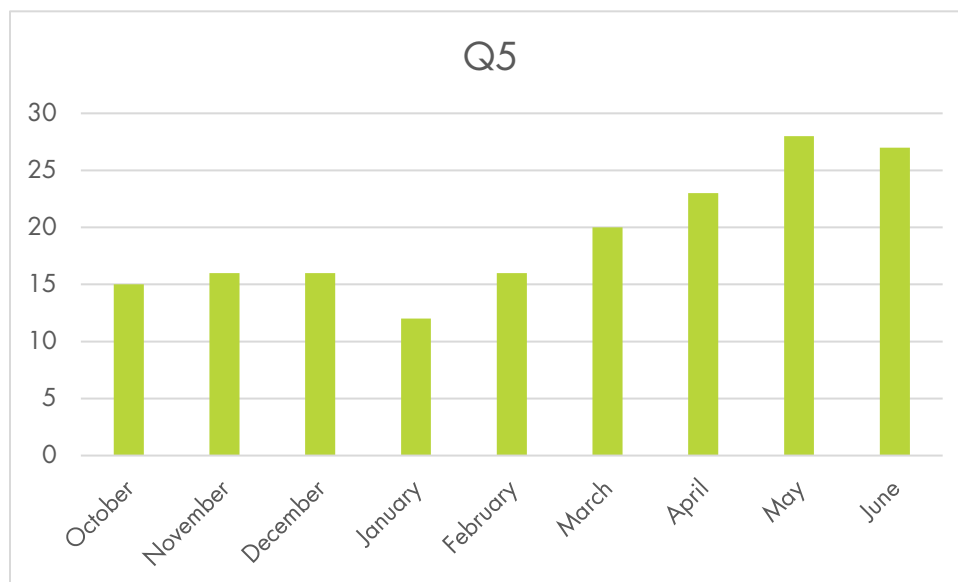
Q4. On a scale of 1-10 (with 10 being the highest) how would you rank your interest in expanding the Moscow Artwalk program?

	<i># of Responses</i>	<i>% of Responses</i>
1	2	5.26%
2	1	2.63%
3	0	0.00%
4	2	5.26%
5	5	13.16%
6	0	0.00%
7	7	18.42%
8	4	10.53%
9	2	5.26%
10	15	39.47%
	38	100.00%



**Q5. During which months would you be most interested in participating
(check all that apply)?**

	<i># of Responses</i>	<i>% of Responses</i>
October	15	8.67%
November	16	9.25%
December	16	9.25%
January	12	6.94%
February	16	9.25%
March	20	11.56%
April	23	13.29%
May	28	16.18%
June	27	15.61%
	173	100.00%



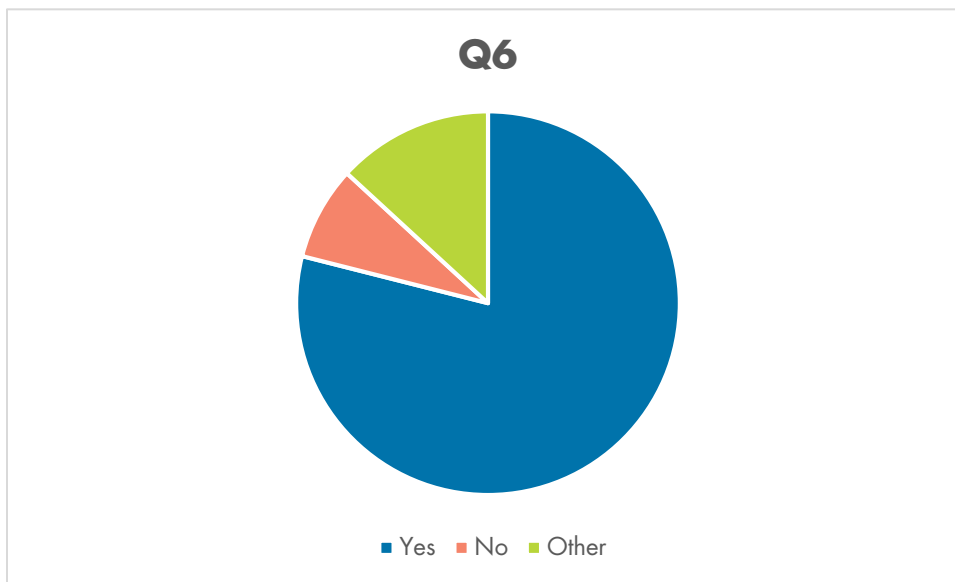
Q6. Is Thursday a good day of the week for a City-wide Artwalk?

	# of Responses	% of Responses
Yes	30	78.95%
No	3	7.89%
Other	5	13.16%

Other comments:

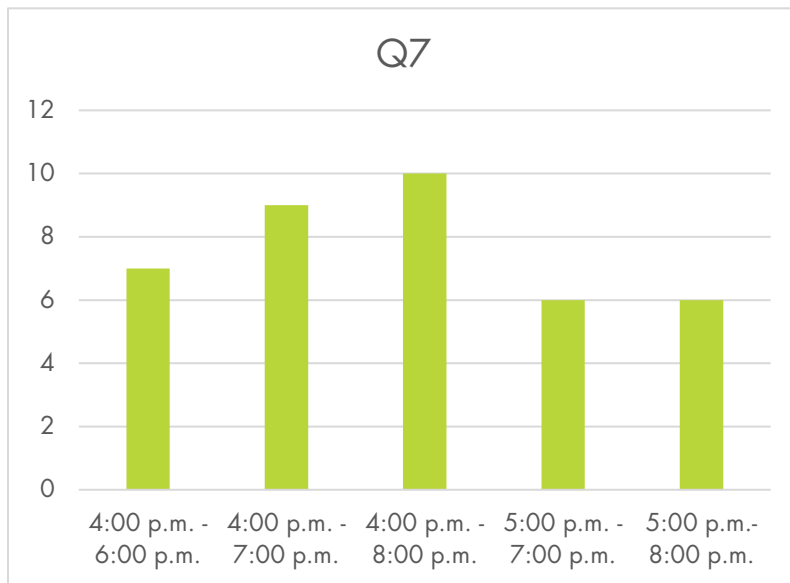
- Friday
- Yes, except third Thursday in November is Thanksgiving. Maybe make it the last or first Thursday of each month? Might be easier for people to remember too. I also think Fridays are good, and lines up with June Artwalk being on a Friday. First Friday perhaps?
- Coming from Portland, OR I only know Artwalk on first Thursday
- Friday, Saturday, and Sunday would be better as more folks would have those days off
- Friday

38 100.00%



Q7. Please select your preferred Artwalk hours of operation:

	# of Responses	% of Responses
4:00 p.m. - 6:00 p.m.	7	18.42%
4:00 p.m. - 7:00 p.m.	9	23.68%
4:00 p.m. - 8:00 p.m.	10	26.32%
5:00 p.m. - 7:00 p.m.	6	15.79%
5:00 p.m.- 8:00 p.m.	6	15.79%
	38	100.00%



Q8. On the scale below, please select the registration fee you find most reasonable? (Sliding scale \$25-\$100)

Total Number	# of Responses	Avg. Fee
1035	31	\$33.39

Q9. Do you have any final thoughts?

Comments

Due to the nature of anonymous meetings at the Latah Recovery Center an ongoing event with expected large groups would be problematic.

Several years we participated a few times in Moscow's First Thursday art program, but that program was discontinued. LOVE the new Artwalk logo!

July would also be great. Too much going soon already in October/Nov/Dec to add anything else to the mix. Thank you!

Hard to say what the fee is. Is this monthly? Weekly? How much will the City be promoting it?

It is better as a one-time affair. Too few artists and burnout if expanded.

We would only be open M-F, and are closed by 4:30, so other than a one-time reception the art could only be viewed during those hours. We would be interested in hosting artists with disabilities

We typically keep our art from artists in our office until May of the next year then look for a new artist before the downtown Artwalk. It sounds like this new change would be of the same effect.

Thanks for considering expanding this great community asset.

Why is there a fee?

It was awful to have lost Artwalk this year, for business and community.

The survey did not allow me to list myself as having been both an exhibiting artist and business owner who has hosted artists. What allowances/guidelines are you going to suggest/require for traffic through (often) small room/offices. Winter doesn't allow for the opening of windows. No doubt COVID-19 will be very much with us through next year.

Don't see how the merchants would like giving space for 9 months. Perhaps, Art Walk in Spring (May) and Art Walk for the Holidays (Nov./Dec.)

This is a really great idea and thank you for thinking of ways to help market events for small businesses, which also bolsters interest in Moscow as a destination for arts, music, events through a monthly event like this, and lastly, which supports our artists and musicians during this difficult time.

I couldn't answer most of these questions. I am on MAC but am not a participating artist.

I think that expanding the time schedule of Artwalk would allow more people time to interact with different creative works, and I think if it seems doable from an organizational perspective then it would be worthwhile.

I'm wondering if the move is prompted by the pandemic because of the limitations on gathering in large groups, or is this something that had been discussed beforehand? Either way, I think it could provide some great opportunities for cultural gatherings in the city.

The traditional June-only (one evening) Artwalk has been fantastic and doesn't require expanding.

3/1/2023

Dear Art Commission,

There are old run down buildings around town that I think could be made pretty by painting on them. I think 3rd graders from each school should paint the old buildings because the old buildings do not look good or great. They look gray and not very colorful. Also, lots of people would rather go to see nice looking buildings around town. Another reason is that making art could be a way for 3rd graders to express emotions. For example, making art could be a way for students to show emotions like happiness or sadness.

In addition, painting a building would be fun for students. We would be able to work together, laugh and then in the future come back to the building and remember the fun we had. I believe having 3rd graders should paint old buildings to help make the community look pretty.

Thank you,

Clara