

MOSCOW ARTS COMMISSION



Lauren McCleary
Chair

~Agenda~

Megan Cherry
Staff Liaison

<https://www.ci.moscow.id.us/452/Moscow-Arts-Commission>

Tuesday, July 11, 2023

5:00 PM

**Council Chambers
206 E. 3rd St.**

WELCOME AND ATTENDANCE

REGULAR AGENDA

1. Reading of the Mission Statement

The mission of the Moscow Arts Commission is to enrich the community by celebrating and cultivating the expression of all forms of art and culture.

Fulfillment of this purpose shall be based upon the following values:

- Recognition and promotion of artists' value by creating opportunities for work to be experienced.
- Facilitation and promotion of the social, educational, and economic value of all forms of art and culture in the community.
- Performance of leadership, collaboration, and outreach in the conversation between all forms of art and culture with partner agencies, city leaders, and the community.

2. Approval of Moscow Arts Commission June 13, 2023 Minutes (ACTION ITEM)

PROPOSED ACTION: Approve minutes, amend minutes, or take such other action deemed appropriate.

3. Public Comment and Response to Previous Comments (limited to 10 minutes)

Members of the public may speak to the Commission regarding matters NOT on the agenda or currently pending before the Commission. Please state your name and address for the record and limit your remarks to three (3) minutes.

4. Third Street Gallery 2024 Schedule (ACTION ITEM)

The Third Street Gallery (TSG) subcommittee proposes a slate of exhibitions for the calendar year 2024. The TSG currently features five new exhibitions per year, including the annual Palouse Plein Air exhibition. Palouse Plein Air will return to the Prichard Art Gallery when it re-opens, at which point the TSG will present new exhibitions on a quarterly basis, contingent upon the City's budget process. MAC members and Arts staff collaborate to determine the structure and topic of each show as well as the artists represented. TSG aims to keep audiences engaged by avoiding the repetition of media or thematically-focused exhibitions that have been presented in recent years. Similarly, the Gallery schedule balances the presentation of invitational, juried, open call, and solo/two-person exhibitions. The TSG subcommittee presents the attached schedule after checking for alignment with these goals. All exhibition suggestions from the MAC and the public not pursued during 2024 will be kept in mind for possible development in future years.

Following a majority vote of MAC members to approve the slate of exhibitions, Arts staff will finalize all dates in the Gallery schedule, contact artists and jurors to confirm participation, and will seek MAC or TSG subcommittee advice on artistic direction as needed.

PROPOSED ACTION: Approve the 2024 Third Street Gallery schedule as presented, or take such other action deemed appropriate.

5. Commission Survey Questions (ACTION ITEM)

The MAC is invited to consider the history of Arts-related questions asked in community surveys from 2002-2019. From 2002-2014 the Commission questions were integrated into the Citizen Survey. The 2016 survey consisted only of the Citizen Survey questions and starting in 2017 Commission questions were sent out separately in their own survey. The 2019 Commission survey was never approved by City Council or published as the onset of Covid prioritized other projects. Starting with the 2017 Commission survey, questions were organized by Commission whereas previous surveys were scrambled. The 2017 survey also included each Commission's mission statement.

In 2023, each Commission is invited to list five questions they would like to have the public respond to and prioritize them from most important to least important for inclusion on the survey. Questions from all Commissions will be prioritized and the survey will be sent out at the beginning of October. The intent is to select questions that can be repeated over the course of several survey periods in order to study consistent data points over time.

PROPOSED ACTION: Identify five questions to be considered for inclusion in the Commission Survey, or take such other action deemed appropriate.

6. Portable Collection Donation Proposal (ACTION ITEM)

Carol Werner has offered a donation of six artworks from a collection built with her late husband, duck decoy carver Frank Werner. These include works on paper by regional artists as well as one artwork by an unknown artist. The value of the artworks has yet to be determined. Potential framing updates may include the addition of conservation glass and archival matting materials.

Following discussion and a vote by a majority of MAC members to recommend acceptance of the donation, Arts staff will work with the Legal Department to draft agreements for review by City Council alongside the donation proposal. Artwork will be installed and insured pending Council approval.

PROPOSED ACTION: Recommend City Council approval of the donation proposal, or take such other action deemed appropriate.

7. Mural on Water Department Building at Jackson & A Streets (DISCUSSION)

As part of the consideration of the potential mural site at the Water Filter Plant, the Public Art subcommittee has discussed options for a theme to guide the project description. The MAC is invited to discuss themes for the mural at this early stage of project development.

REPORTS

- 1. Public Art Subcommittee Report (Walker)**
- 2. Third Street Gallery Subcommittee Report**
- 3. Volunteer Hour Tally for June 2023 (Cherry)**
- 4. Staff Report (Cherry)**
 - Entertainment in the Park
 - Elevated Perspective
 - 2023-2024 Artwalk Season Preparation
 - Current Opportunities: Palouse Plein Air, Artwalk Season Poster

ADJOURN

NOTICE: It is the policy of the City of Moscow that all City-sponsored public meetings and events are accessible to all people. If you need assistance in participating in this meeting or event due to a disability under the ADA, please contact the City's ADA Coordinator by phone at (208) 883-7600, TDD (208) 883-7019, or by email at adacoordinator@ci.moscow.id.us at least 48 hours prior to the scheduled meeting or event to request an accommodation. The City of Moscow is committed to ensuring that all reasonable accommodation requests are fulfilled.

MOSCOW ARTS COMMISSION



Lauren McCleary
Chair

~Minutes~

Megan Cherry
Staff Liaison

<https://www.ci.moscow.id.us/452/Moscow-Arts-Commission>

Tuesday, June 13, 2023

5:00 PM

**Council Chambers
206 E. 3rd St.**

WELCOME AND ATTENDANCE

The meeting was called to order at 5:11 p.m.

IN ATTENDANCE: Lauren McCleary (Chair), Cindy Barnhart, Sue Clark, Sonja Foard, Erica Wagner, David Wilson, Donna Woolston

ABSENT: Katherine Clancy (Vice Chair), Aaron Johnson, Gail Martin, Sandra Stoops, JacQueline Walker

OTHER: Sandra Kelly (City Council Liaison), Megan Cherry (Arts Manager), Amy Petit (Arts Administrative Specialist)

REGULAR AGENDA

1. Reading of the Mission Statement

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Fulfillment of this purpose shall be based upon the following values:

- Recognition and promotion of artists' value by creating opportunities for work to be experienced.
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The Mission Statement was read by McCleary.

2. Approval of Moscow Arts Commission May 9, 2023 Minutes (ACTION ITEM)

PROPOSED ACTION: Approve minutes, amend minutes, or take such other action deemed appropriate.

The May minutes were reviewed by the Commission. Foard moved, Wagner seconded to approve the minutes as presented. Roll Call Vote: Ayes: Unanimous. Nays: None. Abstentions: None.

3. Public Comment and Response to Previous Comments (limited to 10 minutes)

Members of the public may speak to the Commission regarding matters NOT on the agenda or currently pending before the Commission. Please state your name and address for the record and limit your remarks to three (3) minutes.

No public comment was offered.

4. Artwalk Season Poster RFP and Selection Panel Members (ACTION ITEM)

The annual call for Artwalk Poster Art is set to be released in early July. The MAC is asked to recommend a slate of panel members to select the poster artwork. Following a vote by the MAC during the regular meeting on June 14, 2022, the selection panel for this opportunity changed from a community steering committee to the following slate of MAC and community members:

- 2 – Moscow Arts Commission Members
- 1 – Arts & Culture Community Representative
- 1 – Business Community Representative
- 1 – Past Artwalk Poster Artist

PROPOSED ACTION: Approve the RFP and recommend selection panel members for the Artwalk Season Poster Art opportunity, or take such other action deemed appropriate.

Commission members reviewed the RFP and Cherry mentioned that the only change from last year was that the artist had to reside in the Moscow region. Clark and Barnhart volunteered to be the MAC members on the selection panel. The Commission also discussed reaching out to a current Artwalk participant such as Stefan Yauchzee from Pour Company or Evan McLean with Gem State Crystals. Amanda Harlow with Wild at Art or Hayley Noble with the Latah County Historical Society were suggested as Arts & Culture Community Representatives. John Larkin was mentioned as the Past Artwalk Poster Artist.

Clark Moved, Wagner seconded to approve the RFP and recommended slate of selection panel members. Roll Call Vote: Ayes: Unanimous. Nays: None. Abstentions: None.

5. Mural on Water Department Building at Jackson & A Streets (DISCUSSION)

Following damage by vandalism in mid-May, the mural by artist FABS at the Water Department building on Jackson and A streets has been removed. The MAC is invited to consider the site as a potential future location for public art pursuant to the 2021 Public Art Guidelines.

Commission members reviewed the information and asked to hear from the Public Art Subcommittee.

Arlene Falcon (Moscow) entered the meeting at 5:25 p.m.

Cherry reported that the subcommittee asked if the site was a priority and recited some points from the public art guidelines, including that the location be highly visible and publicly owned and operated to meet the conditions needed for public art funding. Cherry added that this project would likely not need to use 1% for Arts funding. Commission members discussed the mural site and felt like it would be a unique opportunity to be involved with the project. Concerns regarding vandalism were discussed as well as the Water Department building on Jackson and A streets being the only location in the downtown location available for a publicly-funded mural. Cherry and the Commission members discussed improving the longevity of a future mural with good surface preparation and a protective coating. McCleary mentioned the advantages of the MAC helping to develop the RFQ. The Commission agreed to continue discussing the mural and decided to bring the topic back at the next regular meeting. In the meantime, the Public Art

Subcommittee would reconvene. Cherry offered to pull together research and budget recommendations for a mural.

Falcon (Moscow) mentioned being there to represent the Renaissance Fair and wanting to find out about the mural process. Falcon also offered a suggestion for the mural be community-oriented, possibly including events such as the Farmer's Market and Renaissance Fair. Commission members thanked Falcon for the input.

Falcon left meeting at 5:52 p.m.

REPORTS

1. Volunteer Hour Tally for May 2023 (Petit)

Commission members provided their volunteer hours for May.

2. Public Art Subcommittee Report

Cherry announced that all pieces for the 2023 Public Art temporary collection had been installed and all PR scheduled. This included the Vinyl Wraps, Storm Drain Murals, and ITC Sculpture Garden artworks. Cherry also mentioned the Public Art stewardship plan that includes maintenance, accession, and planning for future locations. Woolston thanked Cherry for the handling of the mural vandalism.

3. Artwalk Button Booth (Petit)

Petit showed the Commission members Jesse Clyde's designs for the MAC Button Booth at Artwalk and explained the process for those attending.

4. MAC Volunteer Shifts (Cherry)

MACTivities at Artwalk	Thurs., June 15 3:30 p.m. – 6:00 p.m.	1. Lauren McCleary 2. Bailey G. 3. Krisalyn G.
	6:00 p.m. – 8:30 p.m.	1. Sue Clark 2. Kat Clancy 3.
Entertainment in the Park	Thurs., June 29 6:00 p.m. – 8:00 p.m.	1. 2.
	Thurs., July 6 6:00 p.m. – 8:00 p.m.	1. 2.

Clark's husband will volunteer to help with MACTivities at Artwalk from 6-8:30 p.m.

Foard and McCleary volunteered for Entertainment in the Park on July 6. Cherry mentioned Clancy may be able to volunteer on June 29 and Kelly also volunteered that day.

Staff Report (Cherry)

Teal Hen

Cherry showed the Commission the Teal Hen and mentioned that Carol Werner has offered a donation of some prints. Cherry will be bringing donation proposal for the MAC to consider.

Artwalk Season Registration Report

Cherry showed the Commission a slideshow for the Artwalk statistics over the season. The June Season Finale participation numbers were essentially the same with slightly fewer arts listings.

Throughout the season, however, host locations were up by 13.6% and the arts listings increased by 33.1%. This is likely due to the season host model. The Commission expressed appreciation for the variety of arts listings.

Current Opportunities: Palouse Plein Air

Cherry announced that Palouse Plein Air is open for artist registration and Artwalk poster 2023-2024 opens early next month. Cherry then passed out the June 15 Artwalk Season Finale flyer.

ADJOURN

The meeting adjourned at 6:15 p.m.

DRAFT



2022-2023 Artwalk Season Report

Moscow Arts Commission

June 13, 2023

June Season Finale Vendors & Passport Locations

	<u>21/22</u>	<u>22/23</u>	<u>% +/-</u>
Food/NA Beverage	4	6	50%
Beer and/or Wine	6	5*	-16%
Art Vendor/Demonstrator	21	22	4.8%
Passport Locations	31	28	-9.7%

*Beer and/or Wine Vendor registrations were capped at 5 for the 2022-2023 Artwalk Season Finale.

2022-2023
ARTWALK
SEASON FINALE

June Season Finale

<u>Host Locations</u>	<u>21/22</u>	<u>22/23</u>
Business	21	20
Non-profit	6	7
TOTAL	27	27

<u>Arts Listings</u>	<u>21/22</u>	<u>22/23</u>
Visual	37	30
Performing	1	4
Culinary	4	4
Literary	0	0
TOTAL	42	38





Host Locations (full nine-month season)

	<u>21/22</u>	<u>22/23</u>	<u>% +/-</u>
Business	51	53	3.9%
Non-profit	30	39	30%
TOTAL	81	92	13.6%

Arts Listings (full nine-month season)

	<u>21/22</u>	<u>22/23</u>	<u>% +/-</u>
Visual	106	122	15.1%
Performing	10	23	130%
Culinary	13	27	108%
Literary	4	5	25%
TOTAL	133	177	33.1%



Season Hosts

3 Business

3 Non-profit

1 Non-fee

7 TOTAL





2024 Exhibition Schedule

Portrait **January 18 – April 5** **Regional Open Call**

Oct 3	Registration Opening
Dec 20	Registration Deadline
Jan 9 - 10	Artwork Drop-off
Jan 11 – 17	Installation
Jan 18, Feb 15, Mar 21	Artwalk/Artist Reception
Jan 18 – Apr 5	Exhibition Open: Gallery Hours 8 a.m. – 5 p.m., Monday - Friday
Apr 8	Artwork Pick-up

Regional open call exhibition featuring abstract and representational approaches to portraiture

20 Years of Artwalk: Poster Exhibition **April 18 – July 5** **Portable Collection**

Apr 15 - 17	Installation
Apr 18, May 16, June 20	Artwalk Reception
Apr 18 – July 5	Exhibition Open: Gallery Hours 8 a.m. – 5 p.m., Monday - Friday

Artwalk posters and original artworks to celebrate the 20th anniversary of the event in June 2024

Represent **July 18 – Aug 29** **National Eligibility, Juried**

Mar 12	Registration Opening
May 31	Registration Deadline
June 3 - 7	Jury Process
June 10 – 14	Artist Notifications
July 9 - 10	Artwork Drop-off/Shipping
July 11 - 17	Installation
Aug 29	Artist Reception
July 18 – Aug 29	Exhibition Open: Gallery Hours 8 a.m. – 5 p.m., Monday - Friday
Aug 30	Artwork Pick-up 9 a.m. – 2 p.m.

Exhibition with juried entry featuring representational approaches to painting, juror TBD

Palouse Plein Air **Sept 19 – Oct 4** **National Open Call, Juried**

Apr 26 - Sept 5	Registration Open
Sept 9 - 17	Painting Period
Sept 18	Artwork Drop-off
Sept 18 - 19	Installation
Sept 19	Artist Reception and Awards Ceremony
Sept 19 – Oct 4	Exhibition Open: Gallery Hours 8 a.m. – 5 p.m., Monday - Friday
Oct 7	Artwork Pick-up

Plein air painting exhibition following a one-week painting period, with juried awards (juror TBD)

Title TBD **Oct 17 - Jan 3** **Solo/Two-Person**

Sept 30	Deadline for artist information & loan agreement
Oct 8 – 9	Artwork Drop-off
Oct 10 - 16	Installation
Oct 17, Nov 21, Dec 19	Artwalk/Artist Reception
Oct 17 - Jan 3	Exhibition Open: Gallery Hours 8 a.m. – 5 p.m., Monday - Friday
Jan 6	Artwork Pick-up

Invitational exhibition featuring the work of one or two regional artists

COMMISSION SURVEY QUESTION HISTORY

From 2002-2014 the commission questions were integrated into the Citizen Survey. The 2016 survey consisted only of the citizen survey questions and starting 2017 commission questions were sent out separately in their own survey. The 2019 commission survey was never approved by City Council and published as the onset of Covid prioritized other projects and we never revisited the survey results. Starting with the 2017 Commission survey, questions were organized by commission whereas previous surveys were scrambled. The 2017 survey also included each commission's mission statement.

In 2023, each Commission is invited to list five questions they would like to have the public respond to and prioritize them from most important to least important for inclusion on the survey. Questions from all Commissions will be prioritized and the survey will be sent out at the beginning of October.

Arts Commission

2002 Survey

How do you value the Moscow Arts Commission Programs (i.e. Farmers Market, Young People's Arts Festival, Fresh Aire Concerts, MAC Choir, Third Street Gallery in City Hall, etc.)?

Greatly Value	Value	Neutral	Don't Particularly Value	Don't Value at All	Don't Know
42%	34%	11%	5%	1%	7%

How many times in the past 12 months, during or in conjunction with an arts or cultural event, have you frequented a local business (i.e. restaurant, movie theater, retail establishment)?

Once/Never	2-5 Times	6-12 Times	13-26 Times	More than 26 Times	Don't Know
18%	28%	17%	10%	20%	6%

Do you feel arts and cultural events have a positive impact on life in Moscow?

Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know
48%	34%	10%	1%	0%	7%

2004 Survey

How do you value the Moscow Arts Commission Programs (i.e. Farmers Market, Young People's Arts Festival, Fresh Aire Concerts, MAC Choir, Third Street Gallery in City Hall, etc.)?

Greatly Value	Value	Neutral	Don't Particularly Value	Don't Value at All	Don't Know
48%	32%	10%	5%	2%	3%

How many times in the past 12 months have you frequented a local business (i.e. restaurant, movie theater, retail establishment) during or in conjunction with an arts or cultural event?

Once/Never	2-5 Times	6-12 Times	13-26 Times	More than 26 Times	Don't Know
20%	28%	21%	15%	14%	2%

Do you feel arts and cultural events have a positive impact on life in Moscow?

Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know
50%	33%	11%	2%	1%	3%

2006 Survey

Do you agree that arts and cultural events in the community should be promoted to encourage tourism and economic development?

Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know
35%	43%	14%	5%	2%	2%

Do you agree that the development of a plan for public art in the community is a worthwhile project for the Moscow Arts Commission?

Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know
27%	38%	20%	9%	3%	3%

2008 Survey

There is adequate advertising and notice of arts related activities in Moscow.

Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know
13%	58%	15%	10%	1%	3%

2010 Survey

Where would you like to see public art placed in our community?

City parks and trails	24%
Municipal buildings	28%
Libraries	30%
Public walkways	20%
All of the above	40%
None of the above	11%
Other	4%

2012 Survey

Helio-Terra, located at the intersection of Highway 95 and Highway 8, is a positive start to creating an outdoor public art presence in Moscow

Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know	Non-Response
13%	22%	22%	14%	17%	11%	1%

What type of public art do you feel is most important for the City of Moscow to encourage? (Choose three options)

Monuments	14%
Sculptures	35%
Fountains	38%
Posters	3%
Architecture	34%
Murals	39%
Performance	28%
Functional Art	35%
Land Art	24%
Banners	7%
Don't Know	13%

2014 Survey

What type of public art do you feel is most important for the City of Moscow to encourage? (Choose three options)

Monuments	17%
Sculptures	34%
Fountains	30%
Posters	4%
Architecture	42%
Murals	38%
Performance	33%
Functional Art	34%
Land Art	21%
Banners	13%

I support the development of a City public arts master plan.

Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know
13%	26%	29%	12%	10%	8%

2017 Survey

How do you hear about cultural offerings in and around Moscow?

Inland 360	28%
Radio	33%
Local Newspaper	39%
Word of Mouth	64%
Social Media	41%

Do you attend the following performance art activities by the Art Department?

Entertainment in the Park	44%
Farmers Market live music performances	64%
Moscow Arts Commission band	10%
Artwalk music stages	30%

Have you attended or visited the Third Street Gallery in the City Hall this year?

Yes	No
30%	68%

2019 Survey

How do you hear about cultural offerings in and around Moscow?

Inland 360	12%
Radio	12%
Local Newspaper	17%
Word of Mouth	23%
Social Media	21%
Other	3%
Mailed Invitation	4%
City Website	4%
No Response	2%

Do you attend the following performance art activities hosted by the City of Moscow?

Entertainment in the Park	22%
Farmers Market live music performances	38%
Moscow Arts Commission band	4%
Artwalk music stages	20%
Other	2%
No Response	14%

Have you attended or visited the Third Street Gallery in the City Hall this year?

Yes	No	No Response
29%	69%	2%

Please rate your level of satisfaction with art education opportunities for various age groups in Moscow.

	Very Satisfied	Satisfied	Neutral	Somewhat Satisfied	Not Satisfied	Don't Know	No Answer
4 years and under	4%	10%	10%	2%	3%	59%	11%
5 - 12 years	6%	15%	10%	3%	2%	54%	10%
13 - 17 years	4%	11%	11%	3%	3%	57%	11%
18 - 24 years	5%	14%	14%	3%	1%	51%	12%
25 - 34 years	5%	14%	16%	5%	1%	48%	11%
35 - 54 years	6%	17%	15%	4%	1%	47%	11%
55 - 74years	7%	14%	13%	3%	1%	53%	9%
75 years or older	6%	11%	12%	3%	2%	58%	8%

Donation Proposal from Carol Werner: *Whale Song* by Rise Barberry 16" x 20"



Donation Proposal from Carol Werner: *Lilacs* by Linda Wallace 11.5" x 11.5"



Donation Proposal from Carol Werner:
4th of July in Kamiah by Will Leaton 25.5" x 33"



Donation Proposal from Carol Werner:
title and artist unknown 31" x 24.5"



Donation Proposal from Carol Werner:

White Cat at Window and *Black Cat at Window* by Glen Lanier 13" x 10.5"

