

MOSCOW ARTS COMMISSION



Lauren McCleary
Chair

~Minutes~

Megan Cherry
Staff Liaison

<https://www.ci.moscow.id.us/452/Moscow-Arts-Commission>

Tuesday, June 13, 2023

5:00 PM

**Council Chambers
206 E. 3rd St.**

WELCOME AND ATTENDANCE

The meeting was called to order at 5:11 p.m.

IN ATTENDANCE: Lauren McCleary (Chair), Cindy Barnhart, Sue Clark, Sonja Foard, Erica Wagner, David Wilson, Donna Woolston

ABSENT: Katherine Clancy (Vice Chair), Aaron Johnson, Gail Martin, Sandra Stoops, JacQueline Walker

OTHER: Sandra Kelly (City Council Liaison), Megan Cherry (Arts Manager), Amy Petit (Arts Administrative Specialist)

REGULAR AGENDA

1. Reading of the Mission Statement

The mission of the Moscow Arts Commission is to enrich the community by celebrating and cultivating the expression of all forms of art and culture.

Fulfillment of this purpose shall be based upon the following values:

- Recognition and promotion of artists' value by creating opportunities for work to be experienced.
- Facilitation and promotion of the social, educational, and economic value of all forms of art and culture in the community.
- Performance of leadership, collaboration, and outreach in the conversation between all forms of art and culture with partner agencies, city leaders, and the community.

The Mission Statement was read by McCleary.

2. Approval of Moscow Arts Commission May 9, 2023 Minutes (ACTION ITEM)

PROPOSED ACTION: Approve minutes, amend minutes, or take such other action deemed appropriate.

The May minutes were reviewed by the Commission. Foard moved, Wagner seconded to approve the minutes as presented. Roll Call Vote: Ayes: Unanimous. Nays: None. Abstentions: None.

3. Public Comment and Response to Previous Comments (limited to 10 minutes)

Members of the public may speak to the Commission regarding matters NOT on the agenda or currently pending before the Commission. Please state your name and address for the record and limit your remarks to three (3) minutes.

No public comment was offered.

4. Artwalk Season Poster RFP and Selection Panel Members (ACTION ITEM)

The annual call for Artwalk Poster Art is set to be released in early July. The MAC is asked to recommend a slate of panel members to select the poster artwork. Following a vote by the MAC during the regular meeting on June 14, 2022, the selection panel for this opportunity changed from a community steering committee to the following slate of MAC and community members:

- 2 – Moscow Arts Commission Members
- 1 – Arts & Culture Community Representative
- 1 – Business Community Representative
- 1 – Past Artwalk Poster Artist

PROPOSED ACTION: Approve the RFP and recommend selection panel members for the Artwalk Season Poster Art opportunity, or take such other action deemed appropriate.

Commission members reviewed the RFP and Cherry mentioned that the only change from last year was that the artist had to reside in the Moscow region. Clark and Barnhart volunteered to be the MAC members on the selection panel. The Commission also discussed reaching out to a current Artwalk participant such as Stefan Yauchzee from Pour Company or Evan McLean with Gem State Crystals. Amanda Harlow with Wild at Art or Hayley Noble with the Latah County Historical Society were suggested as Arts & Culture Community Representatives. John Larkin was mentioned as the Past Artwalk Poster Artist.

Clark Moved, Wagner seconded to approve the RFP and recommended slate of selection panel members. Roll Call Vote: Ayes: Unanimous. Nays: None. Abstentions: None.

5. Mural on Water Department Building at Jackson & A Streets (DISCUSSION)

Following damage by vandalism in mid-May, the mural by artist FABS at the Water Department building on Jackson and A streets has been removed. The MAC is invited to consider the site as a potential future location for public art pursuant to the 2021 Public Art Guidelines.

Commission members reviewed the information and asked to hear from the Public Art Subcommittee.

Arlene Falcon (Moscow) entered the meeting at 5:25 p.m.

Cherry reported that the subcommittee asked if the site was a priority and recited some points from the public art guidelines, including that the location be highly visible and publicly owned and operated to meet the conditions needed for public art funding. Cherry added that this project would likely not need to use 1% for Arts funding. Commission members discussed the mural site and felt like it would be a unique opportunity to be involved with the project. Concerns regarding vandalism were discussed as well as the Water Department building on Jackson and A streets being the only location in the downtown location available for a publicly-funded mural. Cherry and the Commission members discussed improving the longevity of a future mural with good surface preparation and a protective coating. McCleary mentioned the advantages of the MAC helping to develop the RFQ. The Commission agreed to continue discussing the mural and decided to bring the topic back at the next regular meeting. In the meantime, the Public Art

Subcommittee would reconvene. Cherry offered to pull together research and budget recommendations for a mural.

Falcon (Moscow) mentioned being there to represent the Renaissance Fair and wanting to find out about the mural process. Falcon also offered a suggestion for the mural be community-oriented, possibly including events such as the Farmer's Market and Renaissance Fair. Commission members thanked Falcon for the input.

Falcon left meeting at 5:52 p.m.

REPORTS

1. Volunteer Hour Tally for May 2023 (Petit)

Commission members provided their volunteer hours for May.

2. Public Art Subcommittee Report

Cherry announced that all pieces for the 2023 Public Art temporary collection had been installed and all PR scheduled. This included the Vinyl Wraps, Storm Drain Murals, and ITC Sculpture Garden artworks. Cherry also mentioned the Public Art stewardship plan that includes maintenance, accession, and planning for future locations. Woolston thanked Cherry for the handling of the mural vandalism.

3. Artwalk Button Booth (Petit)

Petit showed the Commission members Jesse Clyde's designs for the MAC Button Booth at Artwalk and explained the process for those attending.

4. MAC Volunteer Shifts (Cherry)

MACTivities at Artwalk	Thurs., June 15 3:30 p.m. – 6:00 p.m.	1. Lauren McCleary 2. Bailey G. 3. Krisalyn G.
	6:00 p.m. – 8:30 p.m.	1. Sue Clark 2. Kat Clancy 3.
Entertainment in the Park	Thurs., June 29 6:00 p.m. – 8:00 p.m.	1. 2.
	Thurs., July 6 6:00 p.m. – 8:00 p.m.	1. 2.

Clark's husband will volunteer to help with MACTivities at Artwalk from 6-8:30 p.m.

Foard and McCleary volunteered for Entertainment in the Park on July 6. Cherry mentioned Clancy may be able to volunteer on June 29 and Kelly also volunteered that day.

Staff Report (Cherry)

Teal Hen

Cherry showed the Commission the Teal Hen and mentioned that Carol Werner has offered a donation of some prints. Cherry will be bringing donation proposal for the MAC to consider.

Artwalk Season Registration Report

Cherry showed the Commission a slideshow for the Artwalk statistics over the season. The June Season Finale participation numbers were essentially the same with slightly fewer arts listings.

Throughout the season, however, host locations were up by 13.6% and the arts listings increased by 33.1%. This is likely due to the season host model. The Commission expressed appreciation for the variety of arts listings.

Current Opportunities: Palouse Plein Air

Cherry announced that Palouse Plein Air is open for artist registration and Artwalk poster 2023-2024 opens early next month. Cherry then passed out the June 15 Artwalk Season Finale flyer.

ADJOURN

The meeting adjourned at 6:15 p.m.





2022-2023 Artwalk Season Report

Moscow Arts Commission

June 13, 2023

June Season Finale Vendors & Passport Locations

	<u>21/22</u>	<u>22/23</u>	<u>% +/-</u>
Food/NA Beverage	4	6	50%
Beer and/or Wine	6	5*	-16%
Art Vendor/Demonstrator	21	22	4.8%
Passport Locations	31	28	-9.7%

*Beer and/or Wine Vendor registrations were capped at 5 for the 2022-2023 Artwalk Season Finale.

2022-2023
ARTWALK
SEASON FINALE

June Season Finale

<u>Host Locations</u>	<u>21/22</u>	<u>22/23</u>
Business	21	20
Non-profit	6	7
TOTAL	27	27

<u>Arts Listings</u>	<u>21/22</u>	<u>22/23</u>
Visual	37	30
Performing	1	4
Culinary	4	4
Literary	0	0
TOTAL	42	38





Host Locations (full nine-month season)

	<u>21/22</u>	<u>22/23</u>	<u>% +/-</u>
Business	51	53	3.9%
Non-profit	30	39	30%
TOTAL	81	92	13.6%

Arts Listings (full nine-month season)

	<u>21/22</u>	<u>22/23</u>	<u>% +/-</u>
Visual	106	122	15.1%
Performing	10	23	130%
Culinary	13	27	108%
Literary	4	5	25%
TOTAL	133	177	33.1%



Season Hosts

3 Business

3 Non-profit

1 Non-fee

7 TOTAL

