

MOSCOW FARMERS MARKET COMMISSION



Jamie Hill
Chair

~Minutes~

Cody Riddle
Staff Liaison

<https://www.ci.moscow.id.us/362/Farmers-MarketCommission>

Tuesday, November 7, 2023

4:00 PM

**Council Chambers
206 E. Third St.**

Meeting called to order at 4:01 pm

WELCOME AND ATTENDANCE

MEMBERS: Joshua Larson (Vice-Chair), Kassie Smith, John Manning, Colette DePhelps, Jamie Hill (Chair), Jenny Parker, Gerardo Alvarez

ABSENT: Samantha Martinet, Phillip Blankenship

STAFF: Laura Perrigo (Administrative Specialist), Cody Riddle (Deputy City Supervisor), Maureen Laflin (Councilmember)

REGULAR AGENDA

1. Reading of the Mission Statement

The Moscow Farmers Market celebrates life on the Palouse by providing the community with the opportunity to buy and sell locally farmed and/or created agricultural products (e.g., crops, meat, cheese, wine, etc.), distinctive handmade goods, artisan pieces, and original recipe cuisine. This venue is meant to encourage and support sustainable economic, social and environmental practices.

Manning read the mission statement out loud.

2. Approval of Farmers Market Commission October 3, 2023 Minutes (ACTION ITEM)

Smith moved to approve minutes. Larson second it.

Roll Call Vote: Ayes: Unanimous. Nays: None. Abstentions: None. Motion carried.

3. Public Comment and Response to Previous Comments (limited to 10 minutes)

Members of the public may speak to the Commission regarding matters NOT on the agenda or currently pending before the Commission. Please state your name and address for the record and limit your remarks to three (3) minutes.

No public comment.

Hill announced Morsek has stepped down from her position with the Commission. Parker announced, starting in January, she will also be stepping down from her position with the Commission.

REPORTS

1. Streetscape Project Update – Riddle

Riddle went over recent updates on the timeline of the Streetscape project. Due to unforeseen events, the project has been shelved for a couple of years. The Farmers Market will continue as normal on Main St. Alvarez was curious if something can be done in the interim to improve the circuits downtown to accommodate more power and outlets. Riddle will look further into a possible update.

2. RMA Report – DePhelps

DePhelps shared the results of this year's Rapid Market Assessment with the Commission, and explained in detail how the report is generated. This year's data showed an average of over 7,038 adults and over 1,300 children attend the Market per day. DePhelps continues to explain the number of people attending the Market is lower, but the average spending is higher. Other elements that impact the results can be weather and economic challenges. Smith, as a Market Vendor, has noticed higher sales in the past two years. Parker also agrees that she has had record breaking sales as a Vendor. DePhelps further explained the importance on the Market's data and how the Market impacts economic contribution. The Commission would like to further discuss different data that should be collected from the Vendors and public.

3. Halloween Costume Contest Results – Perrigo

Perrigo presented a slideshow and results of this year's Halloween Costume Contest to the Commission. There was a total of 55 entries, with a total of 89 participants. The Commission reflected positively to this year's event.

ANNOUNCEMENTS

1. Nominations for Chair and Vice-Chair due by Nov. 30

Email criddle@ci.moscow.id.us with your nominations. Voting for Chair and Vice-Chair will take place Dec. 5.

DePhelps confirmed with the Commission who will be returning next year and will be an option to nominate. Hill explained the roles and responsibilities of the Chair and Vice-Chair.

2. Proposed Items for Future Agendas

Commission members may email Cody Riddle (criddle@ci.moscow.id.us) and Laura Perrigo (lperrigo@ci.moscow.id.us) to propose future agenda items for discussion.

At the next Commission meeting members will introduce themselves to new Commission members and the position they hold on the Commission.

- a. Policies subcommittee report
 - b. End of Season Vendor compliance report
3. Farmers Market Commission regular meeting December 5, 2023 at Moscow City Hall in Council Chambers

ADJOURN

Meeting adjourned at 4:42 pm



Minutes Approved On
December 5, 2023
(Clerk Signature)

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