HISTORIC PRESERVATION COMMISSION

Nels Reese
Commission Chair
hpc@ci.moscow.id.us

Regular Meeting
~Agenda~

Mike Ray
Staff Liaison
208.883.7008

http://www.ci.moscow.id.us/431/Historic-Preservation-Commission

Thursday	**4:30 PM**	**Haddock Building**
April 25, 2024		**504 S. Washington Street**

WELCOME AND ATTENDANCE

REGULAR AGENDA

1. **Approval of March 28, 2024 Minutes (ACTION ITEM)**
   PROPOSED ACTIONS: Approve minutes as presented; approve minutes with amendments; or provide staff further direction.

2. **Public Comment**
   Members of the public may speak to the Commission regarding matters NOT on the agenda or currently pending before the Commission. Please state your name and city of residence for the record and limit your remarks to three (3) minutes.

3. **University of Idaho Historic District Update (ACTION ITEM)**
   A discussion about working on the University of Idaho Historic District and the preliminary research being done by students.
   PROPOSED ACTIONS: Discuss and provide staff with feedback and further direction if necessary.

5. **2023 Commission Survey Results (ACTION ITEM)**
   The Commission will review the results of the 2023 Commission Survey.
   PROPOSED ACTIONS: Review and provide staff with further direction as deemed necessary.

4. **Historic Preservation Commission Brochures (ACTION ITEM)**
   The Commission will continue to discuss the work being done on brochures to be provided to community members and visitors.
   PROPOSED ACTIONS: Discuss and provide staff with feedback and further direction if necessary.

REPORTS

ANNOUNCEMENTS

UPCOMING EVENTS / MEETINGS
The next regular meeting of the Historic Preservation Commission is scheduled for May 23, 2024.

ADJOURN

NOTICE: It is the policy of the City of Moscow that all City-sponsored public meetings and events are accessible to all people. If you need assistance in participating in this meeting or event due to a disability under the ADA, please contact the City's ADA Coordinator by phone at (208) 883-7600, TDD (208) 883-7019, or by email at adacoordinator@ci.moscow.id.us at least 48 hours prior to the scheduled meeting or event to request an accommodation. The City of Moscow is committed to ensuring that all reasonable accommodation requests are fulfilled.

HISTORIC PRESERVATION COMMISSION

Nels Reese
Commission Chair
hpc@ci.moscow.id.us

Regular Meeting
~Minutes~

Mike Ray
Staff Liaison
208.883.7008

http://www.ci.moscow.id.us/431/Historic-Preservation-Commission

Thursday	**4:30 PM**	**Haddock Building**
March 28, 2024		**504 S. Washington Street**

Reese called the meeting to order at 4:34 PM

MEMBERS PRESENT:	Nels Reese, Chair; Cynthia King, Laurabeth Kowalick, Jack Porter, Steve Taylor, Ali Tong
MEMBERS ABSENT:	Eleanor Evans, Renee Magee
OTHERS:	Sandra Kelly
STAFF:	Mike Ray

REGULAR AGENDA

1. **Approval of February 22, 2024 Minutes (ACTION ITEM)**
Porter moved for approval of the minutes as written, seconded by Taylor. Roll Call Vote: Ayes: Unanimous (6). Nays: None. Abstentions: None. Motion carried.

2. **Public Comment**
Members of the public may speak to the Commission regarding matters NOT on the agenda or currently pending before the Commission. Please state your name and city of residence for the record and limit your remarks to three (3) minutes.
None.

3. **2024 Orchid Awards (ACTION ITEM)**
The topic of Orchid Awards will be discussed, as well as strategies for finding appropriate candidates.
The Commissioners suggested and discussed several different buildings for possible Orchid Award candidate nominations.

4. **University of Idaho Presentation (ACTION ITEM)**
An update will be provided by the University of Idaho class who are completing the preliminary research on the campus historic district.
The University students were unable to attend the meeting. The Commission agreed to contact the University to see if any of the students could meet with the Commission to give an update on progress.

5. **Discussion of Goals (ACTION ITEM)**
The Commission will continue to discuss the prioritization of goals that were identified at the last meeting.
The Commissioners reported on the activities they have been involved in regarding the goals that were set at the last meeting. The new brochure that includes information about Downtown, University of Idaho, and Fort Russell are all being updated. The Commission talked about hiring a professional photographer for the images.

DRAFT

REPORTS
The Moscow School District will be moving students and staff out of the Russell school. The Commission talked about scheduling a tour after the building is empty. There are not currently any planned uses of the building.

ANNOUNCEMENTS

UPCOMING EVENTS / MEETINGS
The next regular meeting of the Historic Preservation Commission is scheduled for April 25, 2024.

The meeting adjourned at 5:33 PM

_____ _____
Nels Reese, Chair Date

DRAFT

2023 Commission Survey

Report of Results

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Background

The City of Moscow began conducting citizen surveys in 2002 and have continued to be conducted on a biennial basis since that time. The surveys initially included questions related to City services as well as questions obtained from the City's citizen advisory commissions related to their charge. Beginning in 2017, due to concerns regarding the length of the survey instrument, the City broke the survey into two separate surveys within one containing the historical City service questions and the other survey containing only Commission questions. Since that time the City Survey has been conducted on even years, while the Commission Survey has been conducted on odd years. The Commission Survey was suspended in 2021 due to the COVID 19 pandemic.

The Commission Survey follows a similar process as the Citizen Surveys while providing for more in depth questions focusing on just the City's Commissions. These regular assessments serve as a benchmark of community perceptions and provide an evaluation of the municipal services delivered by the City of Moscow as measured by its residents. The results of each survey are used as a resource to assist in planning efforts and resource allocation by City leaders by providing a means to measure citizen satisfaction with government.

The survey should be viewed as a consumer scorecard for the community and a planning tool to measure both trends in the community and a basis for addressing important issues through the City's various Commissions. These randomly administered surveys are carefully formulated, tabulated, and analyzed to provide Commissions and the City with the best means of unbiased decision-making. Most of the respondents are typically not involved in local government and rarely attend Commission City meetings or contact City staff or elected officials with questions.

Methodology

To ensure an appropriate return rate that would provide statistically valid results, a random sample of 1,200 Moscow residential addresses is used for the survey. To determine the random sample, an address list is obtained that includes all residential addresses within the 83843-zip code. From that list, all addresses outside of the Moscow city limits are removed, a random number is assigned to each of the remaining addresses, then the first 1,200 are chosen for the sample. Those selected addresses are then geo-coded to provide a visual check to verify that the sample is valid.

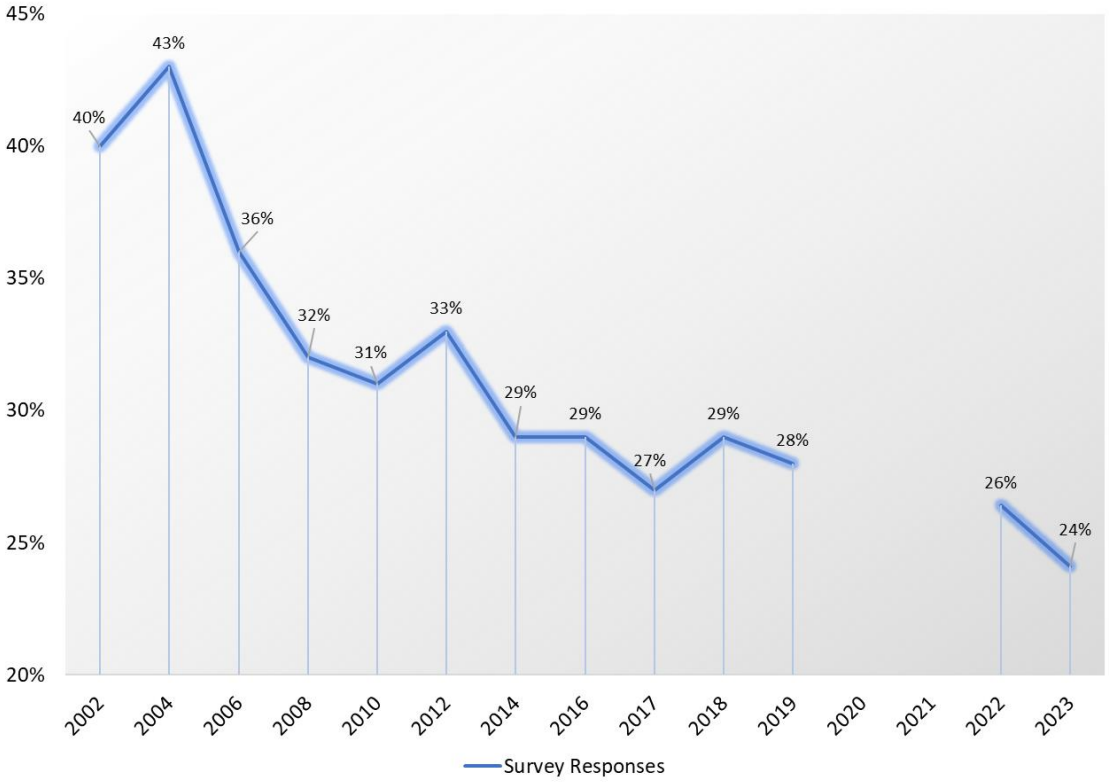
Response Rate

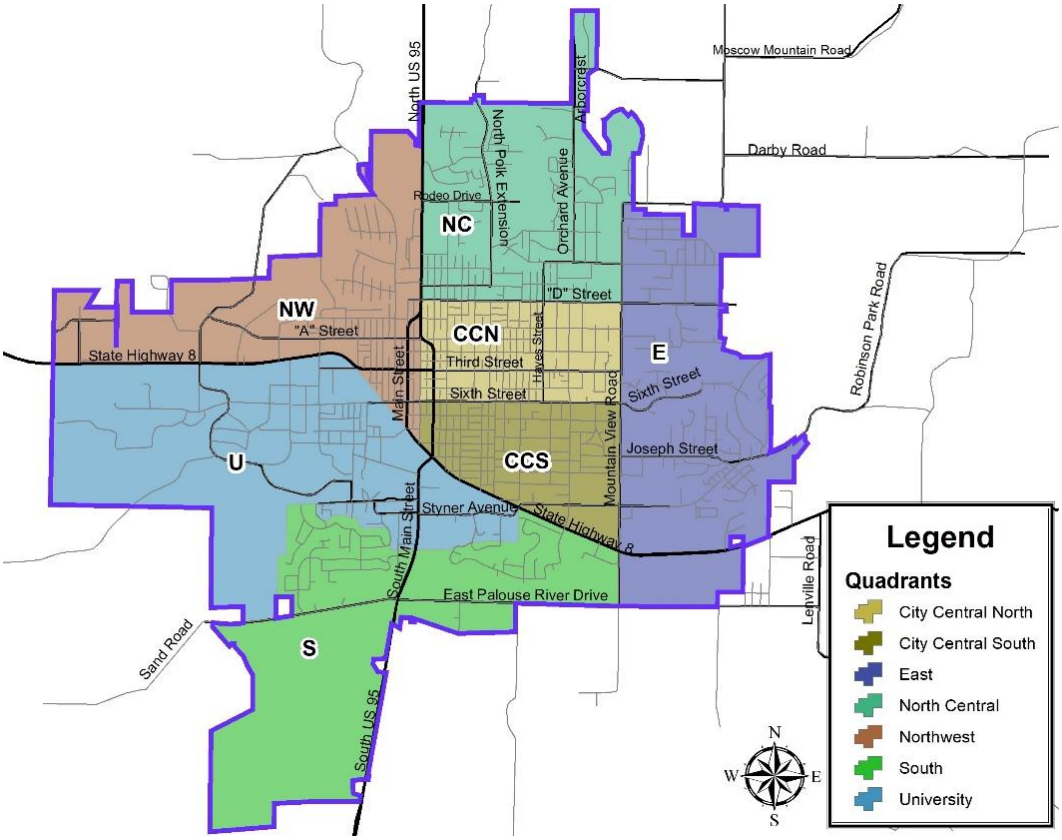
288 of the 1,200 mailed surveys were submitted back to the City, and only 5 non-deliverable survey tools were returned making a response rate of 24%. A historical response rate of both Citizen and Commission surveys can be seen in the following graph.

Historically, the City of Moscow has been divided into 7 sectors in order to record sector response rates as well. The 2023 survey response rates were as follows; East 19%, North Central 24%, City Central North 18%, North West 10%, South 9%, City Central South 15%, and University 4%.

Individual questions throughout the survey may have received a high non-response rating, resulting is a non-statistically valid response. Those items have been noted throughout the report. Non-responses are either questions that were simply not answered, or were not answered properly. Percentages in the report are calculated using the actual response rate per question, removing the non-response counts from the calculation. Some questions, however include the non-response rate as a separate item for comparison purposes. For raw data and percentages please refer to Appendix A – Survey Tool with Responses.

RESPONSE RATE





Measurement Scale

Questions are based, to the greatest extent possible, on a 5-point Likert Scale, a commonly used psychometric scale in questionnaires (i.e. excellent, good, neutral, poor, very poor). The Likert Scale allows a respondent to evaluate a specific item based upon their level of agreement or disagreement. When possible, questions are based on this scale because of its standardization and the ability to easily compare and provide a visual graph of the data.

Converting to the 100-Point Scale is accomplished by assigning a numerical value to each of the Likert Scale rankings. If "don't know" is checked or a respondent leaves a question blank, the response is not included in the computation of the score. Using the 100-Point Scale, each response is assigned a number: excellent = 1, good = 0.75, neutral = 0.50, poor = 0.25 and very poor = 0. These numbers are then used to weigh each percentage for evaluative questions. Below is a hypothetical example where 20% of total respondents rated a service "excellent," 24% "very good," 28% "neutral," 16% "poor," and 12% "very poor," for a score of 56 on a 100-Point Scale. For practical purposes, a score of 70 is equivalent to "good" on the Likert Scale.

Conversion to 100 – Point Scale

	Excellent	Good	Neutral	Poor	Very Poor	Total
# Surveys	10	12	14	8	6	50
% Surveys	20%	24%	28%	16%	12%	100%
100-Point Scale	20% x 1	24% x 0.75	28% x 0.5	16% x 0.25	12% x 0	=
	0.2	0.18	0.14	0.04	0	0.56 x 100 = 56

Precision of Estimates

It is typical to describe the precision of estimates made from surveys by a "level of confidence." The confidence interval average for all applicable questions is 93% with some confidence intervals higher at 98% and some lower at 85% - each depending on the number of responses collected for each question.

The average 93% percent confidence interval provides statistical relevance that is no greater than ±7 percentage points around any given percent reported for the entire sample. Hence, if the proportion of respondents who "Strongly Agree" that Parks and Recreation provides adequate programs and activities is 32%, had we been able to ask the same question to every adult in the City of Moscow, we would find that between 25% and 39% would "Strongly Agree" that Parks and Recreation provides adequate programs and activities. It is also important to note the precision of estimates decreases within each geographic subsection because of the smaller number of responses.

If more precise results are sought in the future, the City could choose a larger sample size; however, increasing precision by two percentage points will require an increase in the sample size by more than 1,000 participants, essentially tripling the required size of the sample.

Topics

A variety of topics are covered in the City of Moscow Commission Survey. Each Commission was asked to submit up to 5 questions in the summer of 2023 and rank them by importance. Prior to submission, Commissions reviewed historical surveys to determine if any questions should be continued in order to monitor data trends or if new ones could be asked. However, due to space limitations in the survey, each Commission was allowed only 3 of their 5 questions. The survey tool also included a summarized Mission Statement of each Commission so respondents know who is asking the question and what their role is in the community. Demographic questions were also included at the end of the survey and no open-ended questions were presented.

Commission Survey Results

Fair & Affordable Housing Commission

Q1: Discrimination in Housing

Citizens were asked to what extent they have experienced different aspects of discrimination in Moscow that have impacted their opportunity to finding housing. This question has been asked historically in 2014 and 2012 and data can be found below for comparison. This includes Race, Ethnicity, National Origin, Religion, Sex, Disability, Presence of Minor Children, Sexual Orientation, and Gender Expression or Identity. A 5-Point Likert Scale ranging from "No Impact" to "Significant Impact" was available to select from. A 100-Point Scale score was then calculated where a higher score indicates that the respondent felt less discrimination in finding housing in the community. All discrimination aspects received a score greater than 83 indicating that respondents felt that they experienced very little discrimination in housing within the community. This question received an average 94% response rate.

To what extent do you feel you have encountered discrimination in getting housing in Moscow based on the following issues? (higher score indicates a less perceived discrimination)

	2023	2014	2012
Race	87.0	66.0	81.3
Ethnicity	87.0	64.3	81.3
National Origin	86.2	65.3	81.5
Sex	84.5	64.5	80.5
Sexual Orientation	84.5	65.0	82.0
Disability	84.1	61.5	76.3
Religion	83.9	62.3	74.5
Minor Children	83.5	60.8	N/A
Gender Expression/Identity	83.3	60.8	N/A

Q2: Housing Cost as a Percentage of Household Income

Respondents were asked how much of their income was going towards mortgage payments or rent. This question was previously asked in the 2019, 2014, 2010, and 2008 surveys as well. Although the 2019 survey was never completed, available data can still be used for comparison. Options ranged from less than 10% to greater than 40%. The most selected category was less than 10%, however, many who chose this response left comments noting that they owned their home and did not have payments. The next most common response was 16-20% and the least common answer was 36-40%. This question received an average response rate of 94%.

What percentage of your gross monthly household income goes to rent or monthly mortgage payments?

	2023	2019	2014	2010	2008
< 10%	25.3%	22%	25%	20%	20%
10 – 15%	9.4%	10%	11%	10%	12%
16 – 20%	12.5%	9%	9%	9%	14%
21 – 25%	10.4%	14%	14%	11%	16%
26 – 30%	11.1%	13%	10%	12%	14%
31 – 35%	7.6%	8%	10%	8%	7%
36 – 40%	4.9%	8%	6%	9%	7%
> 40%	10.1%	8%	10%	10%	10%

Q3: Housing Types

Respondents were asked what types of housing they would be willing to live in if they could afford it. Single Family Housing was by far the most selected choice at 35% and Accessory Dwelling Units were least selected at 3%. Some chose to select "Other" and left comments such as "assisted living" or "tiny home".

What type of housing can you afford that you are willing to live in?

	Response
Single Family	35.4%
Apartment	14.3%
Duplex	13.5%
Townhome	12.8%
Condo	9.6%
Manufactured Home	9.4%
Accessory Dwelling Unit (ADU)	3.4%
Other	1.7%

Farmers Market Commission

Q1: 50th Anniversary Commemoration Event Preference

The Farmer's Market Commission is considering holding an event to celebrate the Farmers Market's 50th Anniversary in the upcoming year. The Commission asked respondents what event they would be most interested in. A 5-Point Likert Scale ranging from "Very Interested" to "Not at all Interested" was available to choose from. Of the list of possible events that was provided, the most often chosen activity was a Downtown Block Party. The least popular option was for the City to host a Speaker Series. Some respondents selected "Other" and left comments including "local beer tasting", "gallery exhibit", and "classroom presentations about the community impact of the market". This question received an average response rate of 97%.

The Market's 50th Anniversary is approaching. Rate your interest in attending/participating in the following types of events to commemorate this milestone.

	Very Interested	Somewhat Interested	Neutral	Not Very Interested	Not at All Interested	Don't Know
Gallery Exhibit	16%	32%	23%	13%	10%	3%
Speaker Series	5%	24%	28%	22%	16%	4%
Series of Exhibits	14%	34%	24%	12%	10%	2%
Picnic in a City Park	19%	28%	23%	14%	13%	2%
Photography Contest	12%	30%	23%	15%	14%	1%
Farm-to-Table Dinner	27%	32%	15%	11%	10%	2%
Downtown Block Party	38%	27%	13%	6%	11%	2%

Q2: Farmers Market Attendance

Respondents were asked if they had attended the Farmers Market in the last year. those that participated in the survey, 84% responded that they had attended the Farmers Market in the last year whereas 15% did not. Some comments were left on the survey stating they would attend more, however Covid has reduced their public event participation. This question was previously asked in the 2019, 2017, and 2014 surveys and data can be found below for comparison. The response rate for this question was 99%.

Did you attend the Moscow Farmers Market in the last year?

	2023	2019	2017	2014
Yes	84%	82%	81%	82%
No	15%	18%	15%	18%

Q3: 50th Anniversary Purchase

Respondents were asked if they would be interested in purchasing different commemorative items such as a calendar, tickets to a benefit dinner or exhibition, or a commemorative book to celebrate the Market's 50th Anniversary. Each of these options would feature different aspects of the Market such as recipes, photos, quotes, stories, etc. A 5-Point Likert Scale ranging from "Very Interested" to "Not at all Interested" was available to choose from and then converted into a 100-Point Scale Score. While the final scores for each of these options were relatively low, the item rated of most interest was the calendar (50), then the benefit or exhibit dinner (44) then the book (43). A few individuals decided to select "Other" then left comments including "commemorative shopping bag" and "chance to donate". The average response rate for this question was 98%.

The Market has been a successful, thriving event because of community support. Rate your interest in purchasing the following for the Market's 50th anniversary.

	Very Interested	Somewhat Interested	Neutral	Not Very Interested	Not at All Interested	Don't Know
Tickets to a benefit dinner/exhibit featuring art, photos, etc. from the community about the Market	10%	23%	23%	21%	19%	2%
A commemorative book featuring recipes, photos, quotes, stories, etc. from the community about the Market	9%	23%	22%	22%	21%	1%
A commemorative calendar featuring recipes, photos, quotes, stories, etc. from the community about the Market	12%	30%	23%	16%	15%	1%

Historic Preservation Commission

Q1: Historic Preservation Workshops

The Historic Preservation asked respondents if they would be interested in attending historic preservation workshops on a variety of topics. Response options included "Agree", "Neutral", Disagree", "Depends on time/date/place", and "Don't Know". While all workshop options mostly had a "Disagree" response, the workshop topic covering energy conservation in historic homes had the highest "Agree" response at 16% and the workshop topic including restoration of historic windows had the highest "Disagree" response at 50%. The average response rate to this question was 96%.

Would you be interested in attending a three-hour workshop on the following topics:

	Agree	Neutral	Disagree	Depends
Window Restoration	7%	26%	50%	9%
Energy Conservation	16%	29%	38%	7%
Home Styles	12%	27%	38%	9%
National Register of Historic Places	4%	28%	44%	6%

Q2: Historic Home Voluntary Design Guidelines

When asked if the Commission should develop voluntary design guidelines for historic homes in order to assist homeowners with maintenance, energy conservation, and preservation of homes, 44% of citizens agreed. 19% were neutral with the idea while 12% disagreed and 13% were unfamiliar with the idea. This question had an overall response rate of 96%.

Q3: Historic Preservation Commission Focus Areas

The Commission would like to increase community awareness of the City's historic resources and asked respondents their opinion regarding what activities they should consider. Options to choose from included "Agree", "Neutral", "Disagree", "Don't Know", and "Unfamiliar". The topic that received the most support was "Creating explanatory signs about historic resources" (63%) whereas the one with the least interest was "Strengthening the Annual Orchid Awards Program" (13%). However, the Orchid Awards Program also had the highest "Unfamiliar" response at 42%. The option with the highest "Disagree" response was the option to "Provide quarterly lectures on historic resources in the City" at 12%. This question received an average response rate of 99%.

To help increase your familiarity with Moscow's historic resources, the Commission should focus on:

	Agree	Neutral	Disagree	Unfamiliar
Orchid Awards Program	13%	28%	6%	42%
Historic Neighborhood Tours	51%	27%	7%	8%
Historic Neighborhood Brochures	56%	28%	6%	6%
Historic Resource Lectures	30%	44%	12%	7%
Historic Resource Explanatory Signs	63%	24%	4%	5%

Human Rights Commission

Q1: Human Rights Commission Communication

The Human Rights Commission would like to improve its outreach to the community regarding the certain events and activities. When provided with a list of different means of communication to receive information on, the public chose Social Media (25%) and City website (23%) as the most preferred communication means, and Radio (7%) as the least preferred. A similar question was asked by the Parks and Recreation Commission, and the Moscow Tree Commission and can be viewed later in the survey for comparison. The Commission asked the same question in 2008 and historical data can be found in the table for comparison.

	2023	2008
Social Media	25.1%	N/A
Webpage	22.5%	13%
Newspaper	16.5%	50%
Email	16.1%	8%
Flyers/Posters	13.4%	11%
Radio	6.5%	14%

Q2: Community Issues

Respondents were provided a list of human rights issues that may be present in the community and a 5-Point Likert Scale was available for to respond with ranging from "Strongly Agree" to "Strongly Disagree". Political and Religious Beliefs received the highest score representing a perception of issues related to these beliefs in the community, whereas Wealth or Social Class, and Race or Ethnicity were viewed as the least present. There was an average 97% response rate to this question.

To what degree do you feel the following Human Rights issues are present in the community:

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know
Race/Ethnicity	13%	31%	21%	13%	7%	14%
Gender	17%	26%	23%	14%	7%	11%
Sexual orientation	22%	27%	16%	13%	7%	12%
Religion	31%	25%	16%	8%	6%	11%
Wealth or social class	15%	26%	23%	15%	6%	12%
Political beliefs	27%	32%	17%	7%	3%	11%

Q3: Community Awareness of Human Rights Commission

Respondents were asked about their awareness of the Human Rights Commission's mission and activities, respondents were provided with a 5-Point Likert Scale ranging from "Strongly Agree" to "Strongly Disagree" to respond with. Only 28% agreed, 21% were neutral, and 31% disagreed. The Likert Scale was converted to a 100-Point Scale score of 38 which represents the awareness of the Commission's mission and activities in the community. This question was previously asked in the 2008 survey and historical data can be found below for comparison. The question received an overall 97% response rate.

I am aware of the Moscow Human Rights Commission's mission and activities

	2023	2008
Strongly Agree	7%	7%
Agree	21%	21%
Neutral	21%	24%
Disagree	22%	25%
Strongly Disagree	9%	9%

Moscow Arts Commission

Q1: Program Participation

Respondents asked which arts events and programs they have participated in or attended. The Artwalk Season Finale received the highest participation response and the Mayor's Arts Awards was the least. Comments that were made surrounding this question included not being aware of all the events that are available, or that they would normally participate, however, Covid has impacted their attendance.

Which of the following arts programs do you attend and/or participate in?

	Response
Artwalk Season Finale (June)	20.4%
Entertainment in the Park	18.6%
Third Street Gallery or The Box Gallery	14.4%
Public Art	13.5%
3rd Thursday Artwalk (October – May)	12.3%
I don't participate in any arts programs	11.7%
Moscow Arts Commission Band	3.2%
Palouse Plein Air	2.7%
Moscow Poet Laureate	1.8%
Other	0.8%
Mayor's Arts Awards	0.6%

Q2: Opportunities

Respondents were asked what arts and cultural events they would like to see more of in Moscow. On the 100 point scale, Music had the highest score of 69.4, whereas Literary Art had the lowest at 45.3. Music also had the highest "Very Interested" response at 38%. Some comments were left next to "Other" that included pottery, community theater, film series, and children's' education. This question had an average 93% response rate.

What arts and culture offerings would you like to see more of in Moscow?

	100-Point Scale Score
Music	69.4
Public Art	60.2
Galleries/Museums	60.0
Culinary Arts	58.4
Drama	52.6
Arts Education	48.6
Dance	47.3
Literary Art	45.3

Q3: Public Art

Throughout Moscow, there are a lot of Public Art components and opportunities for the public to view. Respondents were asked to identify the various components of the City's Public Art Collection that they had experienced. 20% of respondents noted they had experienced the vinyl-wrapped traffic signal boxes whereas the public art map only had 5%. Comments were left regarding the Public Art Map saying they didn't know it existed or didn't know where to find it.

Have you experienced the following components of Moscow's Public Art collection?

	Response
Vinyl-Wrapped Traffic Signal Boxes	20.1%
Permanent installations at City entrances	15.3%
Permanent installations at City parks	14.9%
Permanent installations at City buildings	13.2%
Intermodal Transit Center Sculpture Garden	12.3%
Storm Drain Murals	11.7%
Portable Collection artworks in City facilities	6.2%
Public Art Map	4.8%
No experience	1.3%

Moscow Pathways Commission

Q1: Additional Pathways

Respondents were asked whether they supported the development of additional shared-use pathways in the City. The public had a 5-Point Likert Scale to answer with ranging from "Strongly Agree" to "Strongly Disagree". 53% of respondents strongly agreed and 28% agreed with the statement. The question had an overall response rate of 96%.

I support the construction of additional shared-use pathways in Moscow.

Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know
53%	28%	8%	2%	2%	1%

Q2: Pathway Activities

For those of the public that use the Paradise Path and other pathway systems throughout Moscow, they were asked to select which type of activities they engage in while using the pathways. When provided a list of options, Walking and Nature Observation were most chosen whereas Electric Assisted Transportation and Skate Boarding was least selected. A similar question was asked in the 2008, 2006 and 2002 surveys. That data can be found below for comparison.

Which of the following activities do you engage in when using the Paradise Path and other path systems within and around Moscow.

Walking	24.6%
Nature Observation	15.3%
Bicycling	15.0%
Relaxation	13.6%
Dog Walking	10.3%
Running	6.8%
Work Commuting	5.5%
Commuting	4.6%
Roller Blading	1.9%
Electric Assisted Transportation	1.8%
Skate Boarding	0.6%

Q3: Pathway Issues

A list of significant issues in regards to the pathways system throughout Moscow was presented and citizens were asked to rank the level of importance to each issue on a scale of 1 to 10 with 1 being the most important. Of the possible options, Safety, Street Crossing Safety, and Lighting had the highest importance ratings at 3.56, 3.62 and 3.7 respectively. Connection to Work had the lowest with 6.5. There were many comments left for "Other" mostly concerning the need of maintenance on roots and cracks but also regarding winter maintenance and snow removal. Additional comments were made regarding user etiquette mentioning pet owners not keeping after their pets or not keeping them on a leash.

I feel the following items are significant issues in regard to Paradise Path and other path systems within and around Moscow. (Rank in order of issue significance 1-10 with 1 being highest and 10 the lowest significance)

	Average Ranking Score
Safety	3.56
Street Crossing Safety	3.62
Lighting	3.7
Accessing Pathway System from my Neighborhood	4.4
Signage and Maps	5.3
User Etiquette	5.7
Connection to Shopping	6.2
Connection to the University	6.3
Connection to Work	6.5
Other	6.6

This question may have some inconsistent responses due to complex ranking structure and could have caused some conflict to answers. Some respondents chose to rank items with repeating numbers while others strictly rated each item 1-10. Some options also received a higher response rate than others. For example, Street Crossing Safety received a 77% response rate whereas Connection to Work and User Etiquette received 70%. Lastly, there may have also been some slight confusion to 1 being the "highest rank" and 10 being the "lowest", this may be something to consider in future surveys if this needs to be re-worded or model past surveys which provided a 5-Point Likert Scale to respond with. This question had an average response rate of 73%.

Parks and Recreation Commission

Q1: Recreation Services

Respondents were asked if the City could expand its recreation services that are offered to the public, which age category would like to have more activities and programs. The highest age category selected was 65 years of age and older at 18% whereas the least selected age category was 18-24 years of age at 2%. One comment was left near this question requesting an increase in activities for those with a disability versus increasing by age categories. The response rate for this question was 74%.

If the City Recreation Department could expand Recreation services, what age group needs more activities and/or programs.

	Response
4 & Under	5.2%
5 – 12	8.3%
13 – 17	14.2%
18 – 24	2.1%
25 – 34	6.9%
35 – 44	8.7%
45 – 54	3.5%
55 – 65	7.3%
65 & Over	18.1%

Q2: Parks Services

A similar question was asked regarding the City's parks services. The most selected age category for this was 13-17 years of age at 16% and the least selected was ages 45-54 at 3%. The question received a 74% response rate.

If the City Parks Department could expand services in Parks, what age group needs more activities.

	Response
13 – 17	16.0%
65 & Over	15.3%
5 – 12	12.2%
25 – 34	6.9%
55 – 65	6.9%
35 – 44	6.3%
4 & Under	3.8%
18 – 24	3.5%
45 – 54	3.1%

Q3: Communication

To increase communication about Parks and Recreation services, the Commission wanted to know what respondents thought was the best way to share information to the public about available activities. The City Website was the most popular selection at 31% whereas Twitter was the least selected at 2%. Those that selected other left comments including an email list, flyers, newspaper listings, mailed brochures and school notifications.

How would you like to find out about Parks and Recreation activities?	
City Website	31.1%
Quarterly Online Brochure	27.4%
Facebook	21.5%
Other	9.4%
Instagram	9.1%
Twitter	1.5%

Planning and Zoning Commission

Q1: New Developments

Respondents were asked to rank their preferences of potential options to increase housing density in the City. The option to "Allow reduced lot sizes while requiring more common green spaces to reduce need for private yards" was the first choice with an average score of 2.8 and the least selected choice would be to "Allow all residential uses in single family zoning districts (duplexes, condominiums, townhouses and apartment complexes" with a score of 4.6.

Denser housing developments can reduce housing costs, increase housing inventory, and help reduce urban sprawl and costs related to expansion and maintenance of public infrastructure. When considering new residential developments, the City should:	**Rating (lower score indicates higher preference)**
Reduce lot sizes, reduce private yards, more common green spaces	2.8
Reduce lot sizes in single-family zones, increase housing density, potentially reduce housing cost	3.2
Allow duplexes within single-family zones	3.3
Wider array of duplexes, condominiums, townhouses in single-family zones	3.5
Not allow densification of single-family zones	3.7
Allow all residential types in single family-zones	4.6

Some respondents chose to rank items with repeating numbers while others strictly rated each item 1-6. Some responses also selected certain ones to rank rather than providing all options with an answer, which caused a variance in response rates. This may be something to consider in future surveys if this needs to be re-worded. This question received an average response rate of 80%.

Q2: Parking Problem

To address the various parking issues in the community, citizens where asked where they believe the most issues occur. Options to respond with were either "Significant Problem", "Slight Problem", "Neutral", or "Not a Problem". Downtown was by far the most selected with 40% of received surveys selecting "Significant Problem" whereas the other options were less than 10%. This question had an average 98% response rate.

To what degree do you think parking is a problem within the City of Moscow in the following locations?

	Significant Problem	Slight Problem	Neutral	Not a Problem	Don't Know
Downtown	40%	40%	6%	13%	0%
My Neighborhood	9%	20%	8%	61%	1%
Eastern commercial areas (Troy Hwy)	4%	8%	22%	57%	7%
Western commercial areas (Pullman Hwy)	3%	7%	20%	60%	7%

Q3: Parking Solution

The Commission provided respondents with a variety of potential actions that could assist with reducing parking demand or increase parking availability. By rating the options on a scale of 1-7 with 1 being the most preferred, the option to "Promote using more alternative mobility options (transit viability, biking, walking, etc.)" was most preferred and the least preferred was "A large, costly to build parking structure".

What options are you interested in that might relieve parking problems in Moscow?

	Rating (lower score indicates higher preference)
Promote alternative mobility options (transit viability, biking, walking, etc.)	2.5
Utilizing garages/driveways more, rather than competing for street parking	3.0
Dedicated parking on outskirts of town for less-used vehicles	3.6
None of the above	4.1
More surface parking lots that generate low tax returns and are dead zones	4.2
Reduce parking spaces for residences/businesses, and go first come, first serve	4.5
A large, costly to build parking structure	4.6

While these results may be expected, this question may have some conflicting answers. Some respondents chose to rank items with repeating numbers while others strictly rated each item 1-7. Some surveys also had some of the options answered rather than all of them. For example, alternative mobility options had a 78.3% response rate whereas surface parking lots had a 67.8% rate. Furthermore, there were many comments left on the survey regarding the verbiage that was used for the options provided stating it was a "biased" question. Specifically, the option of "A large, costly to build parking structure" may have deterred some individuals from responding.

Sustainable Environment Commission

Q1: Environmental Concern

The Sustainable Environment Commission provided respondents with a list of potential environmental issues and asked them to rate their level of concern with each based on a 5-Point Likert Scale ranging from "Very Concerned" to "Very Unconcerned". When converted to a 100-Point Scale, the most concerning item was "Slow aquifer recharge and decrease aquifer levels", which also had 53% of surveys select "Very Concerned". The least concerning options of the list provided was "More frequent extreme cold days during the winter". This question received an average 99% response rate.

Please rate your level of concern regarding the following environmental issues.

	Very Concerned	Concerned	Neutral	Unconcerned	Very Unconcerned	Don't Know
Reduced precipitation	29%	32%	17%	11%	7%	2%
Decreased snowpack	33%	31%	16%	10%	6%	3%
Slow aquifer recharge and decrease aquifer levels	53%	24%	9%	7%	4%	4%
Increased pest incursion	16%	35%	27%	10%	5%	6%
Transportation costs such as gas prices	33%	38%	17%	7%	4%	0%
More frequent high heat days during the summer	30%	35%	18%	10%	6%	0%
More frequent extreme cold days during the winter	14%	25%	32%	19%	7%	1%
Poor air quality from forest fire smoke	35%	40%	13%	8%	3%	0%
Negative impact on local farming	25%	39%	20%	10%	3%	2%

Q2: City Response

In response to the various environmental issues the City may be facing, respondents were asked to choose what action they would like to see the City take. The question provided a 5-Point Likert Scale ranging from "Strongly Agree" to "Strongly Disagree" and allowed us to convert results to a 100-Point Scale. The most chosen response was "Promote local food sources (farmers market, grocers carrying food from nearby farms)" which also had a 47% response rate to "Strongly Agree", and the least chosen was "Promote the electrification of public and private buildings" which only had a 13% response to "Strongly Agree". This question had an average 96% response rate.

Please state your level of agreement regarding the following actions the City could take to respond to these environmental issues

	100-Point Scale Score
Promote local food sources	78.4
Promote utility provider rebates/incentives to minimize energy consumption	75.8
Provide information and incentivize alternate pesticide use to protect pollinators	74.0
Provide additional rebates/incentives to minimize water consumption	73.3
Implement plans to minimize use of natural resources during city operations	68.2
Install additional fast charging stations for electric vehicles	51.5
Promote the electrification of public and private buildings	47.5

Q3: Public Action

the Commission asked respondents what actions they are likely to take in response to environmental issues. The question provided a 5-Point Likert Scale ranging from "Very Likely" to "Very Unlikely" and allowed us to convert results to a 100-Point Scale. From the options available, "Buy more locally grown food if the options are available" was most chosen and also had 48% of responses as "Very Likely". "Transition household to only use electricity (remove natural gas appliances)" was least selected with only 9% of responses to "Very Likely".

A lot of comments to this question were left saying they would love to participate in the various options, however they could not afford the prices to do so. This question had an average response rate of 97%

How likely are you to take the following actions to respond to these environmental issues?

	100-Point Scale Score
Buy more locally grown food when available	79.1
Use alternative pesticides that are less harmful to pollinators	74.5
Replace high water use landscape with less demanding landscape	65.2
Compost household food waste material	63.8
Upgrade to a more efficient heating or cooling methods	55.6
Bike to work or local public transit	52.2
Install solar panels	45.2
Use public transportation	44.5
Transition household to only use electricity	34.7

Transportation Commission

Q1: Transportation

The Transportation Commission asked respondents what forms of transportation they use the most within City limits and how often they use it. The most common daily use response was Personal Automobile, the most common weekly response was Walking or Using a Mobility Aid, and the most common monthly use was Bicycle or Scooter. The least common overall use is the Public Transit or Bus. This question had an average response rate of 96%

How often do you use the following methods of transportation within Moscow city limits?

	Daily	Weekly	Monthly	Never
Personal Automobile	67%	29%	1%	1%
Walking or using mobility aid	42%	31%	11%	13%
Bicycle/Scooter	13%	17%	20%	46%
Other (E-bike, Motorcycle, etc.)	2%	6%	6%	78%
Public Transit (Bus)	0%	2%	10%	81%

Q2: Support of Bus Service Between Moscow and Pullman

The Commission asked respondents whether they would be in support of using City tax dollars to fund the operation of a bus service between Moscow and Pullman. A 5-Point Likert Scale was available and ranged from "Strongly Support" to "Strongly Oppose". Responses resulted in a 100-Point Scale Score of 67 in favor of the service. 66% of responses were either "Strongly Support" or "Support" with only 8% as "Strongly Oppose". Comments to this question included a recommendation of WSU and the U of I suppling the service, including a stop at the airport, and considering a service running to Lewiston in order access additional health resources. The question received a 97% response rate.

Would you support the use of City tax dollars to fund the operation of a bus service between Moscow and Pullman?

Strongly Support	Support	Neutral	Oppose	Strongly Oppose	Don't Know
33%	33%	14%	7%	8%	2%

Q3: Transportation Investment Priorities

Respondents were asked to rank the relative priority of a list of different transportation system investments ranging from "High Priority", "Moderate Priority", "Low Priority", and "No Priority". The most chosen "High

Priority" option was "Maintaining and improving street and sidewalk surfaces" with a rate of 61% closely followed by "Providing a continuous network of safe and accessible sidewalks" at 60%. The least chosen "High Priority" option was "Better wayfinding for cyclists and pedestrians" with only 13%. The highest "Moderate Priority" investments were "Off-street paths for pedestrians and cyclists" and "Secure bicycle parking throughout the City" both at 35%. The remaining investment options were listed as either "Moderate" or "Low" priorities which included "On-street bicycle facilities such as bicycle lanes", "Improved crossings as US95 and SH8 for pedestrians", "Additional transit routes and hours/days in Moscow", and "Bus service between Moscow and Pullman, including service to the airport". This question received an average response rate of 97%.

In terms of your priorities, which transportation investments do you feel are the most important?

	High Priority	Moderate Priority	Low Priority	Not a Priority	Don't Know
Maintaining and improving street & sidewalk surfaces	61%	30%	5%	0%	0%
Providing a continuous network of safe and accessible sidewalks	60%	31%	6%	2%	0%
Off-street paths for pedestrians and bicyclists	44%	35%	16%	3%	0%
On-street bicycle facilities such as bicycle lanes	26%	34%	20%	14%	2%
Improved crossings of US95 and SH8 for pedestrians	44%	27%	15%	8%	4%
Additional transit routes and hours/days in Moscow	21%	30%	20%	14%	12%
Better wayfinding for cyclists and pedestrians	13%	30%	27%	15%	9%
Secure bicycle parking throughout the city	15%	35%	29%	13%	5%
Bus service between Moscow and Pullman, including service to the airport	39%	32%	13%	11%	3%

Moscow Tree Commission

Q1: How Can the Commission Best Serve the Community

The Tree Commission asked respondents how the Commission could best serve the community. Out of a list of options provided, "Provide education material on the proper care of your trees" was the most selected and "Providing educational material on the benefits of trees" was the least. Comments left on surveys regarding this question including the idea of education on fruit tree care and encouraging native trees to be planted.

The Moscow Tree Commission could best serve me and the community by:

	Response
Provide education material on the proper care of trees	68.8%
Encourage residents to plant street trees through financial incentives	61.1%
Provide a variety of tree care classes and workshops	49.0%
Neighborhood tree ambassador program; to help plant and care for trees	39.9%
Provide educational material on the benefits of trees	35.4%

Q2: Important Features

The Commission asked respondents what they believed were the most important features were of having healthy street and park trees. Out of the options provided, the most popular choice was "Providing shade to sidewalks and streets" by far whereas the least selected feature was "Calming traffic and enhancing safe pedestrian travel".

The most important features to me of a healthy urban forest of street and parks trees are?	
Provide shade to sidewalks and streets	71.5%
Reduce impacts of the heat island effect	49.3%
Increase aesthetics and property values	46.2%
Mitigate effects of climate change	42.0%
Enhance storm water retention	39.6%
Provide protection from noise and wind	39.2%
Calm traffic and enhance pedestrian travel	28.8%

While the result of this question may be an expected outcome, there may be one conflict with results. The survey states "Choose Three" however, there were some responses that chose more than three and therefore not all surveys were treated the same. This may be something to note for future surveys.

Q3: Communication

The Commission asked respondents to provide their preferred methods of communication regarding community forestry topics in Moscow. The City's Website was selected as the most preferred option while Radio was chosen the least preferred option.

How would you prefer to receive information about community forestry topics in Moscow?	
City Website	53.5%
Social Media	41.3%
Direct Mail	38.2%
Email	30.2%
Newspaper	29.9%
Classes / Workshops	21.2%
Radio	12.5%

Demographics

Demographics collected for the survey reveals that a good cross-section of the community responded to the survey. Data is collected on employment, enrollment at local universities, transportation habits, residency, household make up, education, income, ethnicity, age, gender, and voting habits. Applicable demographics are compared to the U.S. Census and to verify that the sample used in the survey is a good representation of the population of Moscow as a whole. This sample does correlate with US Census data. Although the 2019 Commission Survey Report was not finalized, we can still use the data to compare historical trends.

Employment

Employment of Moscow residents as represented by the survey samples includes 48% of the population that is employed full-time, 16% that are employed part-time, 34% that are not employed and 2% who chose not to respond. Since 2017, there has been a slight up rise in unemployment and decrease in full-time employment. This question had a 98% response rate.

	2023	2019	2017
Not Employed	34%	31%	29%
Part-Time	16%	15%	18%
Full-Time	48%	52%	50%

University Enrollment

Of the respondents in the 2023 survey, 8% noted they were attending a local university full-time and 16% were attending part-time, while 89% said they were not attending a local university, 2% did not respond. This question had a 98% response rate.

	2023	2019	2017
Not Enrolled	89%	86%	83%
Part-Time	2%	3%	3%
Full-Time	8%	9%	12%

Residency

The City of Moscow asked respondents how long they have lived in Moscow. The options given were; less than 2 years, 2-5 years, 6-10 years, 11-20 years, and more than 20 years. An overwhelming majority of 46% answered they had lived in Moscow for more than 20 years while only 6% answered less than 2 years. Overall, this question had a 99% response rate.

	2023	2019	2017
< 2 Years	6%	9%	10%
2– 5 Years	13%	16%	18%
6 – 10 Years	12%	10%	10%
11 – 20 Years	22%	15%	15%
> 20 Years	46%	44%	44%

Education

The educational level of Moscow's population is mostly represented by those with a Graduate or Professional Degree at 44%. Historical trends show a decrease in those with no diploma, high school diploma and bachelor's degree whereas there is a slight increase in graduate and professional degrees. This question had a response rate of 98%.

	2023	2019	2017
12th or Less, No Diploma	0%	1%	1%
High School Diploma	4%	6%	5%
Some College, No Degree	13%	12%	17%
Associate's Degree	7%	7%	7%
Bachelor's Degree	30%	32%	33%
Graduate/Professional Degree	44%	39%	36%

Income

Majority of household income before taxes for the 2023 survey was $50,000 or greater. A large downward trend can be seen for incomes lower than $50,000 and the $50,000 to $99,000 income range remains relative consistent over the years. The response rate for this question was 96%.

	2023	2019	2017
Less than $24,999	9%	18%	17%
$25,000 - $49,999	15%	19%	21%
$50,000 - $99,000	36%	33%	35%
$100,000 or More	35%	26%	23%

Gender

Past surveys have received comments asking for more than 2 options to answer with regarding gender. In the 2023 survey we implemented the options of "Other" or "Decline". Majority of people who take the survey remain to be females. This question had a response rate of 97%.

	2023	2019	2017
Female	52%	58%	52%
Male	38%	36%	42%
Other	2%	N/A	N/A
Decline	5%	N/A	N/A

Ethnicity

Demographics for Moscow continue to meet US Census Bureau statistics. The question had a 96% response rate.

	2023	2019	2017
American Indian or Alaska Native	1%	1%	1%
Asian or Pacific Islander	4%	2%	2%
Black, African American	1%	0%	1%
Hispanic, Spanish, Latino	2%	2%	1%
White, Caucasian	85%	86%	86%
Other	4%	4%	3%

Age

Respondents were asked to note which age bracket applies to them. Majority of responses fell under the 35-44 category; however, a fairly equal representation of all ages appears to be made. There has been a slight decline is individuals between the ages of 18 and 24. This question had a 98% response rate and only 3% chose to decline.

	2023	2019	2017
18 – 24 Years	4%	7%	9%
25 – 34 Years	13%	17%	18%
35 – 44 Years	18%	15%	8%
45 – 54 Years	12%	14%	15%
55 – 64 Years	16%	16%	21%
65 – 74 Years	17%	17%	16%
75+ Years	15%	11%	8%

Voting

A high number of voters continue to participate in both city and general elections and keep up their voter registrations and an increasing trend in city elections can be seen. As a reference, general elections are held every four years and City elections are held every two years. Each City election cycle typically includes three City council positions and every other election includes the position of Mayor. Each voting question had less than a 5% decline response and a greater than 98% overall response.

	2023	2019	2017
Registered to Vote	90%	89%	84%
Voted in recent City Election	81%	78%	64%
Voted in recent General Election	88%	87%	84%
Likely to vote in next City Election	88%	89%	82%
Likely to vote in next General Election	91%	94%	90%

Conclusion

Regular surveys will continue to provide City of Moscow Commissions with a unique opportunity to gain the perspective of the average resident of Moscow. As noted, this survey includes a representative sample of Moscow residents who do not typically participate in local government.

The 2023 Commission Survey achieved a 24% response rate. The survey results are statistically valid and empirically defensible.

The Commission Survey is a dynamic document that will be continually revisited in the future. When used correctly, the biennial survey is a powerful tool for continuous improvement of the Moscow community and an important link between the citizens, Commissions and City leadership.

City of Moscow
2023 Commission Survey

Please complete this questionnaire if you are an adult (age 18 or older) in the household. Your responses are anonymous and will be reported in group form only.

FAIR AND AFFORDABLE HOUSING COMMISSION

The Commission researches, analyzes, and makes recommendations to the Mayor and Council regarding ways in which the City may further fair and affordable housing practices.

1. To what extent do you feel you have encountered discrimination in getting housing in Moscow based on the following issues?

	No Impact	Little Impact	Neutral	Some Impact	Significant Impact	Don't Know
Race	84%	2%	3%	1%	0%	5%
Ethnicity	84%	2%	3%	1%	0%	5%
National Origin	83%	2%	2%	2%	0%	5%
Religion	78%	4%	3%	3%	1%	5%
Sex	79%	4%	3%	3%	1%	5%
Disability	81%	2%	4%	1%	1%	5%
Presence of Minor Children	80%	2%	4%	2%	1%	6%
Sexual Orientation	82%	1%	2%	1%	1%	6%
Gender Expression/Identity	81%	1%	3%	1%	1%	6%

2. What percentage of your gross monthly household income goes to rent or monthly mortgage payments?

<10%	10-15%	16-20%	21-25%	26-30%	31-35%	36-40%	>40%	Don't Know
25%	9%	13%	10%	11%	8%	5%	10%	2%

3. What type of housing can you afford that you are willing to live in? (Check all that apply)

Single Family	Apartment	Condo	Townhome	Duplex	Manufactured Home	Accessory Dwelling Unit (ADU)	Other
35%	14%	10%	13%	14%	9%	3%	2%

FARMERS MARKET COMMISSION

The Commission suggests ways to promote and improve the Farmers Market, propose and/or review Market policies, and keep abreast of trends and opportunities for advancing Market interests, products, standards, and offerings.

1. The Market's 50th Anniversary is approaching. Rate your interest in attending/participating in the following types of events to commemorate this milestone.

	Very Interested	Somewhat Interested	Neutral	Not Very Interested	Not at All Interested	Don't Know
Gallery Exhibit	16%	32%	23%	13%	10%	3%
Speaker Series	5%	24%	28%	22%	16%	4%
Series of Exhibits	14%	34%	24%	12%	10%	2%
Picnic in a City Park	19%	28%	23%	14%	13%	2%
Photography Contest	12%	30%	23%	15%	14%	1%
Farm-to-Table Dinner	27%	32%	15%	11%	10%	2%
Downtown Block Party	38%	27%	13%	6%	11%	2%

2. Did you attend the Moscow Farmers Market in the last year?

Yes	No
84%	15%

3. The Market has been a successful, thriving event because of community support. Rate your interest in purchasing the following for the Market's 50th anniversary.

	Very Interested	Somewhat Interested	Neutral	Not Very Interested	Not at All Interested	Don't Know
Tickets to a benefit dinner/exhibit featuring art, photos, etc. from the community about the Market	10%	23%	23%	21%	19%	2%
A commemorative book featuring recipes, photos, quotes, stories, etc. from the community about the Market	9%	23%	22%	22%	21%	1%
A commemorative calendar featuring recipes, photos, quotes, stories, etc. from the community about the Market	12%	30%	23%	16%	15%	1%

HISTORIC PRESERVATION COMMISSION

The Commission advises the Council regarding ordinances, programs, and activities pertaining to the preservation of historical structures, districts, and community resources.

1. Would you be interested in attending a three-hour workshop on the following topics:

	Agree	Neutral	Disagree	Depends time/date/place	Don't Know
Restoring historic windows	7%	26%	50%	9%	5%
Energy conservation for historic homes	16%	29%	38%	7%	6%
What style is my home?	12%	27%	38%	9%	8%
My home is on the National Register of Historic Places. How did that happen? What does it mean?	4%	28%	44%	6%	14%

2. The Commission should develop voluntary design guidelines for historic homes to assist homeowners with the maintenance, energy conservation, and preservation of their historic home.

Agree	Neutral	Disagree	Don't know	Unfamiliar with Idea
44%	19%	12%	7%	13%

3. To help increase your familiarity with Moscow's historic resources, the Commission should focus on:

	Agree	Neutral	Disagree	Unfamiliar with Program	Don't Know
Strengthening the annual Orchids Awards program	13%	28%	6%	42%	9%
Providing tours of historic neighborhoods	51%	27%	7%	8%	6%
Publishing brochures about historic neighborhoods	56%	28%	6%	6%	3%
Providing quarterly lectures on historic resources in City	30%	44%	12%	7%	6%
Creating explanatory signs about historic resources	63%	24%	4%	5%	3%

HUMAN RIGHTS COMMISSION

The Commission encourages and initiates programs and services designed to eliminate discrimination and improve human relations within the City. The Commission makes recommendations to the Mayor and Council regarding policies and programs concerning the civil and human rights of persons or groups within the community.

1. **What is the best way to provide you with information on the Human Rights Commission events and activities?**

Newspaper	Radio	Flyers/Posters	Social Media	Email	Webpage
17%	7%	13%	25%	16%	23%

2. **To what degree do you feel the following Human Rights issues are present in the community:**

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know
Race/Ethnicity	13%	31%	21%	13%	7%	14%
Gender	17%	26%	23%	14%	7%	11%
Sexual orientation	22%	27%	16%	13%	7%	12%
Religion	31%	25%	16%	8%	6%	11%
Wealth or social class	15%	26%	23%	15%	6%	12%
Political beliefs	27%	32%	17%	7%	3%	11%

3. **I am aware of the Moscow Human Rights Commission's mission and activities.**

Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know
7%	21%	21%	22%	9%	16%

MOSCOW ARTS COMMISSION

The Commission recognizes all forms of art and culture by acknowledging artists' skills through opportunities for work to be experienced; facilitates the social, educational, and economic value of art and culture; performs leadership, collaboration, and outreach between partner agencies, city leaders, and the community.

1. **Which of the following arts programs do you attend and/or participate in? (Check all that apply)**

20%	Artwalk Season Finale (June)
12%	3rd Thursday Artwalk (October – May)
19%	Entertainment in the Park
1%	Mayor's Arts Awards
3%	Moscow Arts Commission Band
2%	Moscow Poet Laureate
3%	Palouse Plein Air
14%	Public Art
14%	Third Street Gallery or The Box Gallery
12%	I don't participate in any arts programs.
1%	Other:

2. **What arts and culture offerings would you like to see more of in Moscow?**

	Very Interested	Interested	Neutral	Somewhat Interested	Not Interested	Don't Know
Arts Education	14%	26%	28%	3%	18%	2%
Culinary Art	23%	32%	21%	7%	11%	2%
Dance	15%	21%	31%	5%	19%	2%
Drama	17%	29%	26%	5%	14%	2%
Galleries/Museums	22%	36%	19%	8%	7%	2%
Literary Art	11%	21%	34%	5%	17%	3%
Music	38%	33%	12%	3%	8%	2%
Public Art	27%	29%	20%	5%	9%	2%

3. **Have you experienced the following components of Moscow's Public Art collection? (Check all that apply)**

5%	Public Art Map
20%	Vinyl-Wrapped Traffic Signal Boxes
12%	Intermodal Transit Center Sculpture Garden

12%	Storm Drain Murals
13%	Permanent installations at City buildings (e.g. Hamilton-Lowe Aquatic Center)
15%	Permanent installations at City entrances (e.g. sculptures at north & south couplets)
15%	Permanent installations at City parks (e.g. East City Park)
6%	Portable Collection artworks in City lobbies, offices, and public areas
1%	I have not experienced public art in Moscow.
0%	Other:

PATHWAYS COMMISSION

The Commission promotes and improves the path system in and around Moscow, embracing 3 important concerns: active transportation; recreation; and resource conservation/enhancement. Members are involved in numerous educational and planning activities as they promote pathway use and its benefits.

1. I support the construction of additional shared-use pathways in Moscow.

Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know
53%	28%	8%	2%	2%	1%

2. Which of the following activities do you engage in when using the Paradise Path and other path systems within and around Moscow. (Check all that apply)

25%	Walking	15%	Bicycling
2%	Roller Blading	9%	Running
10%	Dog Walking	14%	Relaxation
1%	Skate Boarding	5%	Commuting
15%	Nature Observation	2%	Electric Assisted Transportation
6%	Work Commuting	0%	Other:

3. I feel the following items are significant issues in regard to Paradise Path and other path systems within and around Moscow. (Rank in order of issue significance 1-10 with 1 being highest and 10 the lowest significance)

4.4	Accessing Pathway System from my Neighborhood	6.3	Connection to the University
3.6	Safety	6.5	Connection to Work
3.7	Lighting	3.6	Street Crossing Safety
5.3	Signage and Maps	5.7	User Etiquette
6.2	Connection to Shopping	6.5	Other:

PARKS AND RECREATION COMMISSION

The Commission advises on matters pertaining to playgrounds, athletic fields, recreation facilities, and other properties with consent of owner and occupants. The Commission plans and recommends short and long-term improvements to provide for the recreation and cultural needs of the people.

1. If the City Recreation Department could expand Recreation services, what age group needs more activities and/or programs. (Choose one)

4 & Under	5 – 12	13-17	18-24	25-34	35-44	45-54	55-65	65 & Over
5%	8%	14%	2%	7%	9%	4%	7%	18%

2. If the City Parks Department could expand services in Parks, what age group needs more activities. (Choose one)

4 & Under	5 – 12	13-17	18-24	25-34	35-44	45-54	55-65	65 & Over
4%	12%	16%	4%	7%	6%	3%	7%	15%

3. How would you like to find out about Parks and Recreation activities? (Check all that apply)

Quarterly Online Brochure	Facebook	Twitter	City Website	Instagram	Other
27%	22%	2%	31%	9%	9%

PLANNING AND ZONING COMMISSION

The Commission prepares, implements, reviews and updates the Comprehensive Plan which considers previous and existing conditions, trends, goals, objectives, and future situations. Additionally, all maps, plats, and replats of land which require the approval of the Council are submitted to the Commission for recommendations.

1. Denser housing developments can reduce housing costs, increase housing inventory, and help reduce urban sprawl and costs related to expansion and maintenance of public infrastructure. When considering new residential developments, the City should: (Rank your preference 1-6 with 1 being greatest preference and 6 the least)

3.7	Not allow densification of single-family zoning districts
3.2	Allow reduced lot sizes in single-family zoning districts to increase housing density and potential reduce housing cost
2.8	Allow reduced lot sizes while requiring more common green spaces to reduce need for private yards
3.3	Allow two-family dwellings (duplexes) within single-family zoning districts
3.5	Allow a wider array of limited housing types (duplexes, condominiums, townhouses) in single-family zoning districts
4.6	Allow all residential uses in single family-zoning districts (duplexes, condominiums, townhouses and apartments complexes)

2. To what degree do you think parking is a problem within the City of Moscow in the following locations?

	Significant Problem	Slight Problem	Neutral	Not a problem	Don't Know
My neighborhood	9%	20%	8%	61%	0%
Downtown	40%	40%	6%	13%	1%
Western commercial areas (Pullman Highway)	3%	7%	20%	60%	7%
Eastern commercial areas (Troy Highway)	4%	8%	22%	57%	7%

3. What options are you interested in that might relieve parking problems in Moscow? (Rank your preference 1-7. 1 being most preferred and 7 being least preferred)

4.2	More surface parking lots that generate low tax returns and are dead zones
3.6	A large dedicated parking site on the outskirts of town to house infrequently-used vehicles in order to free up street and town parking
2.5	Promote using more alternative mobility options (transit viability, biking, walking, etc.)
4.5	Reduce parking spaces required for residences and businesses, and letting first come, first served apply
3.0	Utilizing garages and driveways more, rather than competing for street parking
4.6	A large, costly to build parking structure
4.1	None of the above

SUSTAINABLE ENVIRONMENT COMMISSION

The Commission solicits advice and information about sound environmental management practices for promoting the public health and safety of the citizens of Moscow.

1. Please rate your level of concern regarding the following environmental issues.

	Very Concerned	Concerned	Neutral	Unconcerned	Very Unconcerned	Don't Know
Reduced precipitation	29%	32%	17%	11%	7%	2%
Decreased snowpack	33%	31%	16%	10%	6%	3%
Slow aquifer recharge and decrease aquifer levels	53%	24%	9%	7%	4%	4%
Increased pest incursion	16%	35%	27%	10%	5%	6%
Transportation costs such as gas prices	33%	38%	17%	7%	4%	0%

	Very Concerned	Concerned	Neutral	Unconcerned	Very Unconcerned	Don't Know
More frequent high heat days during the summer	30%	35%	18%	10%	6%	0%
More frequent extreme cold days during the winter	14%	25%	32%	19%	7%	1%
Poor air quality from forest fire smoke	35%	40%	13%	8%	3%	0%
Negative impact on local farming	25%	39%	20%	10%	3%	2%

2. Please state your level of agreement regarding the following actions the City could take to respond to these environmental issues:

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know
Implement plans to minimize consumption of natural resources during city operations	30%	38%	17%	5%	%	2%
Provide additional rebates and other incentives to residents to minimize water consumption (landscaping changes, low-flow fixtures in the home, etc.)	41%	33%	14%	6%	4%	0%
Promote utility provider rebates and other incentives to residents to minimize energy consumption (insulation in homes, heat pumps, etc.)	39%	43%	7%	4%	2%	1%
Install additional fast charging stations for electric vehicles	18%	22%	28%	12%	13%	4%
Promote the electrification of public and private buildings	13%	23%	30%	9%	8%	12%
Provide information and incentivize alternative pesticides use to protect pollinators	40%	33%	18%	2%	3%	1%
Promote local food sources (farmers market, grocers carrying food from nearby farms)	47%	32%	14%	1%	2%	0%

3. How likely are you to take the following actions to respond to these environmental issues?

	Very Likely	Likely	Neutral	Unlikely	Very Unlikely	Don't know
Transition household to only use electricity (remove natural gas appliances)	9%	16%	18%	18%	32%	4%
Replace high water use landscape with less demanding landscape	31%	33%	16%	9%	8%	1%
Install solar panels	12%	20%	26%	22%	15%	2%
Use public transportation	12%	19%	24%	27%	15%	1%
Compost household food waste material	35%	23%	15%	15%	9%	1%
Upgrade to a more efficient heating or cooling methods (e.g. heat pumps)	20%	27%	24%	14%	9%	4%
Bike to work or local public transit	24%	21%	18%	17%	16%	2%
Use alternatives to pesticides that are less harmful to pollinators	44%	32%	12%	2%	4%	2%
Buy more locally grown food if the options are available	48%	33%	13%	3%	1%	1%

TRANSPORTATION COMMISSION

The Commission provides recommendations regarding: safe and easy intermodal transportation for all modes of transportation; policies and programs that implement goals of the Comprehensive Plan; transportation needs of future developments; and logical circulation patterns throughout the City now and in the future.

1. How often do you use the following methods of transportation within Moscow city limits?

	Daily	Weekly	Monthly	Never
Personal Automobile	67%	29%	1%	1%
Bicycle/Scooter	13%	17%	20%	46%
Walking or using mobility aid	42%	31%	11%	13%
Public Transit (Bus)	0%	2%	10%	81%
Other (E-bike, Motorcycle, etc.)	2%	6%	6%	78%

2. Would you support the use of City tax dollars to fund the operation of a bus service between Moscow and Pullman?

Strongly Support	Support	Neutral	Oppose	Strongly Oppose	Don't Know
33%	33%	14%	7%	8%	2%

3. In terms of your priorities, which transportation investments do you feel are the most important?

	High Priority	Moderate Priority	Low Priority	Not a Priority	Don't Know
Maintaining and improving street & sidewalk surfaces	61%	30%	5%	0%	0%
Providing a continuous network of safe and accessible sidewalks	60%	31%	6%	2%	0%
Off-street paths for pedestrians and bicyclists	44%	35%	16%	3%	0%
On-street bicycle facilities such as bicycle lanes	26%	34%	20%	14%	2%
Improved crossings of US95 and SH8 for pedestrians	44%	27%	15%	8%	4%
Additional transit routes and hours/days in Moscow	21%	30%	20%	14%	12%
Better wayfinding for cyclists and pedestrians	13%	30%	27%	15%	9%
Secure bicycle parking throughout the city	15%	35%	29%	13%	5%
Bus service between Moscow and Pullman, including service to the airport	39%	32%	13%	11%	3%

TREE COMMISSION

The mission, or purpose, of the Moscow Tree Commission is to plan, establish and help conduct a comprehensive community forestry program for the City of Moscow by ensuring safe and healthy trees and the community forestry program to enhance the quality of life for all that live, work, and visit the City of Moscow.

1. The Moscow Tree Commission could best serve me and the community by: (Check all that apply)

49%	Providing a variety of tree care classes and workshops
35%	Providing educational material on the benefits of trees
61%	Encouraging residents to plant street trees through financial incentives
40%	Establish a neighborhood tree ambassador program; assisting others to plant and care for newly planted trees
69%	Provide education material on the proper care of your trees

2. The most important features to me of a healthy urban forest of street and parks trees are? (Choose three)

49%	Reducing the impacts of the heat island effect
72%	Providing shade to sidewalks and streets
46%	Increasing aesthetics and property values
40%	Enhancing storm water retention
42%	Mitigating the effects of climate change

29%	Calming traffic and enhancing safe pedestrian travel
39%	Providing protection from noise and wind

3. How would you prefer to receive information about community forestry topics in Moscow? (Check all that apply)

Email	City Website	Newspaper	Classes / Workshops	Social Media	Radio	Direct Mail
30%	54%	30%	21%	41%	13%	38%

The following questions are about your household. Again, all of your responses to this survey are completely anonymous and will be reported in group form only.

1. Are you currently employed?

34%	No
16%	Part-time
48%	Full-time

2. Are you currently enrolled at a local university?

89%	No
2%	Part-time
8%	Full-time

3. How many years have you lived in Moscow?

6%	Less than 2 years
13%	2-5 years
12%	6-10 years
22%	11-20 years
46%	More than 20 years

4. What is the highest degree or level of school you have completed

0%	12th or less, no diploma
4%	High school diploma
13%	Some college, no degree
7%	Associate's degree
30%	Bachelor's degree
44%	Graduate/professional degree

5. How much do you anticipate your household's total income before taxes will be for the current year?

9%	Less than $24,999
15%	$25,000 to $49,999
36%	$50,000 to $99,999
35%	$100,000 or more

6. What is your gender?

52%	Female	38%	Male
2%	Other	5%	Decline

7. What is your race or ethnicity?

1%	American Indian or Alaska Native
4%	Asian or Pacific Islander
1%	Black, African American
2%	Hispanic, Spanish, Latino
85%	White, Caucasian
4%	Other:

8. In which category is your age?

4%	18-24 years	13%	25-34 years
18%	35-44 years	12%	45-54 years
16%	55-64 years	17%	65-74 years
15%	75+ Years	3%	Decline

9. Are you registered to vote in Moscow?

90%	Yes	6%	No
2%	Decline		

10. Did you vote in the most recent City election?

81%	Yes	14%	No
4%	Decline		

11. Did you vote in the most recent general election?

88%	Yes	8%	No
3%	Decline		

12. Are you likely to vote in the next City election?

88%	Yes	6%	No
5%	Decline		

13. Are you likely to vote in the next general election?

91%	Yes	4%	No
3%	Decline		