

MOSCOW ARTS COMMISSION



Aaron Johnson
Chair

~Minutes~

Megan Cherry
Staff Liaison

<https://www.ci.moscow.id.us/452/Moscow-Arts-Commission>

**Tuesday
May 14, 2024**

5:00 PM

**Council Chambers
206 E. 3rd St.**

Johnson called the meeting to order at 5:02 PM

MEMBERS PRESENT: Aaron Johnson (Chair), Cindy Barnhart, Sue Clark, Sonja Foard, Gail Martin, Sandra Stoops, Erica Wagner, JacQueline Walker, Jacob Wilson, Donna Woolston

MEMBERS ABSENT: David Wilson, Stefan Yauchzee

OTHERS: Sandra Kelly

STAFF: Megan Cherry, Jennifer Fleischman

REGULAR AGENDA

1. Reading of the Mission Statement

The mission of the Moscow Arts Commission is to enrich the community by celebrating and cultivating the expression of all forms of art and culture. Fulfillment of this purpose shall be based upon the following values:

- *Recognition and promotion of artists' value by creating opportunities for work to be experienced.*
- *Facilitation and promotion of the social, educational, and economic value of all forms of art and culture in the community.*
- *Performance of leadership, collaboration, and outreach in the conversation between all forms of art and culture with partner agencies, city leaders, and the community.*

The Mission Statement was read by Barnhart.

2. Approval of Moscow Arts Commission April 9, 2024 Minutes (ACTION ITEM)

Clark moved for approval of the minutes as written, seconded by Martin. Roll Call Vote: Ayes: Barnhart, Clark, Foard, Johnson, Martin, Stoops, Wagner, Wilson, Woolston (9). Nays: None. Abstentions: Walker (1). Motion carried.

3. Public Comment and Response to Previous Comments (limited to 10 minutes)

Members of the public may speak to the Commission regarding matters NOT on the agenda or currently pending before the Commission. Please state your name and address for the record and limit your remarks to three (3) minutes.

None.

4. Mural Finalists (ACTION ITEM)

The Selection Panel convened for an orientation meeting, after which they viewed 52 submissions individually on Submittable and pre-scored them with a "Yes," "No," or "Maybe" vote. The Selection Panel then met in person to view the results of the pre-scoring and to determine how many of the top scorers from the preview round would move to the next round of discussion and scoring, ultimately settling on the top ten. Of the top ten, the following submissions emerged as the top three based on the MAC-approved scoring rubric: Jay Rasgorshek, Ernesto Maranje, and Darion Fleming. The MAC is invited to consider the in-meeting scorecard as well as the materials submitted by the top ten artists and to recommend up to three finalists to create site-specific proposals.

The Commission reviewed the top three finalists, as described above. There was a project description provided in the RFQ. Each artist provided examples of their previous works.

Walker arrived at 05:07 PM.

Staff requests the Commission approve the top three. One of the top three received extra points because of Idaho residency, but they would have been number 4 without the bonus points. Next steps would be notifying the finalists of their selection and would be asked to submit site-specific proposals for the selection panel to review and approve. The Commissioners looked over the 4th candidate as a possible backup muralist if the top three were not available.

Clark moved for approval of the three finalists as slated with the fourth as an alternate, seconded by Wagner. Roll Call Vote: Ayes: Unanimous (10). Nays: None. Abstentions: None. Motion carried.

5. Mayor's Arts Awards: Award Maker (ACTION ITEM)

The Events & Programs Subcommittee met to discuss and score the submissions, ultimately voting to recommend Jana Vrtelova Holbert as the selected artist. The MAC is invited to review and discuss submissions. Following a majority vote to recommend a submission, Arts staff will complete an art commission agreement with the artist.

The Commissioners talked about proposed selected artist and discussed how the artists were selected. The award would be the art as submitted in the proposal.

Foard moved to select Jana Vrtelova Holbert as the 2024 Mayor's Arts award maker, seconded by Wilson. Roll Call Vote: Ayes: Unanimous (10). Nays: None. Abstentions: None. Motion carried.

The deadline for nominations for the Mayor's Arts Awards is due at the end of May. The Commission discussed possible solutions to perhaps having a surplus of awards. There are no other awards through the City that utilizes something other than placards or certificates. Press release has been sent out requesting nominations.

6. Artwalk Poster RFQ (ACTION ITEM)

The RFQ for the annual call for Artwalk poster art is set to open on July 3. Proposed changes to this opportunity regard the selection process, which previously involved a Selection Panel made up of MAC and community members. Arts staff recommends shifting to MAC review of submissions, which streamline selection processes and conserve staff time.

The looked over the proposed Request for Qualifications (RFQ) for the Artwalk poster, as described above. Staff recommends that the Commission review the submissions instead of having a subcommittee or selection panel.

Clark moved to approved the Artwalk Poster RFQ as presented, seconded by Stoops. Roll Call Vote: Ayes: Unanimous (10). Nays: None. Abstentions: None. Motion carried.

There was a brief discussion about other selection processes that may be completed directly by the MAC instead of a selection panel or subcommittee.

REPORTS

1. Events & Programs Subcommittee (Wilson)

The subcommittee talked about the selection process for award makers and possible changes for future calls.

2. Mural Selection Panel (Walker)

No report.

3. Volunteer Hour Tally for April 2024 (Cherry)

Staff passed around the volunteer tally sheet for Commissioners to complete and thanked the volunteers.

4. Staff Report (Cherry)

Artwalk on May 16, 2024

Staff reviewed some of the host locations for the next Artwalk on May 16, which will be at 15 sites. A full-season report will be provided at the July meeting.

Mural at Jackson & A

Staff reiterated the process for selecting the mural finalist.

Palouse Plein Air

This is the 15th annual Palouse Plein Air. Registration was recently opened and will close in September. George Ray is the juror for this year's event.

Arts Department Social Media Strategy

The Arts Department will be creating their own online social media pages after Artwalk.

June Artwalk Flyer Assembly Volunteer Opportunity (4 volunteer slots available per person)

Monday, June 3 from 2 p.m. – 4 p.m.

Tuesday, June 4 from 10 a.m. – 12 p.m.

Wagner and Stoops volunteered for June 4th.

Foard and Stoops volunteered for June 3rd.

The meeting adjourned at 5:54 PM

