

MOSCOW ARTS COMMISSION



Lauren McCleary
Commission Chair

~Minutes~

Megan Cherry
Staff Liaison

<http://www.ci.moscow.id.us/452/Moscow-Arts-Commission>

**Tuesday
December 11, 2018**

5:00 PM

**City Council Chambers
206 E Third St**

The meeting was called to order at 5:02 PM

PRESENT: Lauren McCleary Chair, Donna Woolston, Katherine Clancy, Diane Walker, Caitlin Caldwell, Linnea Sheneman,

ABSENT: David Wilson, Matthew Harden, Christine Gilmore Vice Chair, Cindy Barnhart,

ALSO IN ATTENDANCE: Kathryn Bonzo, Council Liaison; Megan Cherry, Staff Liaison; Jen Pffner, Assistant City Supervisor; DJ Scallorn, Arts Assistant; Susan Hodgins, Poet Laureate

Welcome and Introductions

Chair McCleary called the meeting to order.

1. Approval of Moscow Arts Commission November 13, 2018 Minutes (ACTION ITEM)

Walker moved that the minutes be approved as amended; Caldwell seconded approval of the November 13, 2018 minutes. Motion carried.

2. Public Comment (10 Minutes)

Members of the Public may speak to the Commission regarding matters NOT on the Agenda or currently pending before the Moscow Arts Commission. Please state your name and address for the record and limit your remarks to three minutes.

No public comment.

3. Election of Officers (ACTION ITEM)

At the November 13, 2018 Regular Commission meeting, Lauren McCleary was nominated to continue serving as Chair and Christine Gilmore was nominated to continue serving as Vice Chair.

ACTION: Vote to elect Lauren McCleary as Chair and Christine Gilmore as Vice Chair or provide direction to staff as needed.

Clancy moved to elect McCleary as Chair and Gilmore as Vice Chair. Walker seconded. Vote by Acclamation: Ayes: Six (6). Nays: None. Abstentions: None. Motion carried.

4. Strategic Planning Update – Jen Pffner (ACTION ITEM)

Previously brainstormed issues and opportunities ideas have been categorized and crafted into draft issue and opportunity statements for further review and discussion to continue moving the strategic planning process ahead.

Pffner presented a document highlighting draft issue statements.

Advisory and Operational Expectation are Unclear

Better communication is needed to define the different roles of the Commission and staff. Strategies for this issue are to develop a Strategic Plan, Operational Overview, provide regular budget reports, and standard operating procedures for Commission activities.

Lack of Planning and Maintenance for Moscow Public Art Investments

There is no clear policy on how to identify and dedicate space for public art in the Community. Also, there is funding for public art outlined in the 1% ordinance, but there is no maintenance or repair plan or funding in place to protect these investments in public art.

[Bonzo arrived to the meeting]

Goals are to increase the availability of dedicated art spaces in Moscow and to increase the availability of funds for maintenance and repair.

[Sheneman arrive to the meeting]

Discussion ensued regarding how the Commission needs to be included in the planning of projects that include public art components and not just be assigned spaces for art (Example: Third Street Bridge project where the location for public art was selected without input from the Commission).

Art Programming in Moscow

Over the years, the programming has waxed and waned. There is a need for an evaluation on what's been done, what needs to be completed, and what is being done in the community.

Funding Opportunities

The Commission and Arts Department lack a structured approach to fundraising and grant opportunities. McCleary said she would like to look at scholarship opportunities to support existing or new programs or artists.

Public Art Promotion

There is a lack of general marketing and a plan for promotions. Discussion ensued regarding: the need for a mural ordinance, the need for developing an application that would show where to find the public art in the community, recognizing businesses that install art, how to generate more nominations for the Mayor's Arts Awards, having a business sponsor the Gallery receptions, ways to cross promote events, and ways to increase attendance at events.

Others?

Previous discussions highlighted the issues: art for the sake of art and the Gallery. Discussion ensued regarding small installations or pop up exhibits (things that add to the community and are unexpected), things that are for a broad age range, 'random acts of art' that happen where people gather (something downtown in the evening), tying in events with the Prichard Art Gallery, renaming the Gallery with public input, adding a tagline for the Gallery, incorporating City Hall in the Gallery's title, and including art in the Council Chambers.

Pfiffner said she would send an updated draft to the Commission via email.

5. Committee Reports

Artwalk / Events

The call for the cover art has been sent out, submissions are due the end of January 2019, and the selection is early February.

Community Outreach

No update.

Public Art

The Committee requested that an additional Commission member join the group. McCleary volunteered. Discussion ensued regarding the need to change the December meeting (which falls on Christmas Day). The consensus was to meet on December 21st at 10:00 a.m.

Third Street Gallery

Work is progressing on the 2019 schedule and the Committee will begin meeting monthly. Exhibits include:

- January: Meet the Moscow Arts Commission and the Arts Department
- February: Jazz Festival
- March / April: local newspaper photographers

The suggestion has been made to limit the Gallery to six exhibits a year with the possibility of having two exhibits at the same time on different floors.

Cherry presented a document prospectus developed for the January "Meet the MAC and Arts Department" exhibit. This will feature art created by the Commission and Arts Department staff, a bio, and responses to questions.

6. Manager's Report

Cherry reported that she has been learning about the programs and events.

7. Future Meetings And Upcoming Events

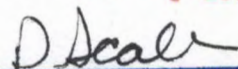
1. Public Art Committee Meeting (fourth Tuesday of the Month) - December 21, 2018 at 10:00 AM in the Mayor's Conference Room
2. MAC Regular Meeting - January 8, 2018 at 5:00 PM in the Council Chambers

Adjourn

The meeting adjourned at 6:27 PM

Minutes Approved On

JAN - 8 2019


Clerk/Deputy Signature