

MOSCOW ARTS COMMISSION



Aaron Johnson
Commission Chair

~Agenda~

Megan Cherry
Staff Liaison

<https://www.ci.moscow.id.us/452/Moscow-Arts-Commission>

**Tuesday,
October 8, 2024**

5:00 PM

**Council Chambers
206 E. Third Street**

WELCOME AND ATTENDANCE

REGULAR AGENDA

1. Reading of the Mission Statement

The mission of the Moscow Arts Commission is to enrich the community by celebrating and cultivating the expression of all forms of art and culture. Fulfillment of this purpose shall be based upon the following values:

- Recognition and promotion of artists' value by creating opportunities for work to be experienced.
- Facilitation and promotion of the social, educational, and economic value of all forms of art and culture in the community.
- Performance of leadership, collaboration, and outreach in the conversation between all forms of art and culture with partner agencies, city leaders, and the community.

2. Approval of Moscow Arts Commission August 13, 2024 Minutes (ACTION ITEM)

PROPOSED ACTION: Approve minutes, amend minutes, or take such other action deemed appropriate.

3. Public Comment and Response to Previous Comments (limited to 10 minutes)

Members of the public may speak to the Commission regarding matters NOT on the agenda or currently pending before the Commission. Please state your name and address for the record and limit your remarks to three (3) minutes.

4. 2023-2024 Artwalk Season Report (DISCUSSION)

The MAC is invited to discuss the previous Artwalk season registration record and to consider ways to increase audience participation in the upcoming 2024-2025 season.

5. 2023 Commission Survey Report (DISCUSSION)

The MAC is invited to discuss the Commission Survey Report and to consider ways to increase community engagement with Arts programming.

REPORTS

1. Volunteer Hour Tally for August & September 2024 (Cherry)

2. Staff Report (Cherry)

Mural at Jackson & A
LHJF Poster Unveiling
Artwalk/Julene Ewert
Mayor's Arts Awards

ADJOURN

NOTICE: It is the policy of the City of Moscow that all City-sponsored public meetings and events are accessible to all people. If you need assistance in participating in this meeting or event due to a disability under the ADA, please contact the City's ADA Coordinator by phone at (208) 883-7600, TDD (208) 883-7019, or by email at adacoordinator@ci.moscow.id.us at least 48 hours prior to the scheduled meeting or event to request an accommodation. The City of Moscow is committed to ensuring that all reasonable accommodation requests are fulfilled.

MOSCOW ARTS COMMISSION



Aaron Johnson
Chair

~Minutes~

Megan Cherry
Staff Liaison

<https://www.ci.moscow.id.us/452/Moscow-Arts-Commission>

**Tuesday,
August 13, 2024**

5:00 PM

**Council Chambers
206 E. 3rd St.**

The meeting was called to order at 5:00 PM

WELCOME AND ATTENDANCE

Present: Sandra Stoops, Stefan Yauchzee, Erica Wagner, Donna Woolston, David Wilson, Sue Clark, Sonja Foard, Aaron Johnson, Gail Martin, Jacob Wilson, Cindy Barnhart (5:06PM)

Absent: None

Others: None

Staff: Megan Cherry, Taylor Riedner

REGULAR AGENDA

1. Reading of the Mission Statement

The mission of the Moscow Arts Commission is to enrich the community by celebrating and cultivating the expression of all forms of art and culture. Fulfillment of this purpose shall be based upon the following values:

- *Recognition and promotion of artists' value by creating opportunities for work to be experienced.*
- *Facilitation and promotion of the social, educational, and economic value of all forms of art and culture in the community.*
- *Performance of leadership, collaboration, and outreach in the conversation between all forms of art and culture with partner agencies, city leaders, and the community.*

Foard read the Mission Statement.

2. Approval of Moscow Arts Commission July 9, 2024 Minutes (ACTION ITEM)

Yauchzee motioned to approve the minutes as presented; Clark seconded. Roll call vote: Ayes; 9. Nays; 0. Abstentions; 2. Motion carried.

3. Public Comment and Response to Previous Comments (limited to 10 minutes)

Members of the public may speak to the Commission regarding matters NOT on the agenda or currently pending before the Commission. Please state your name and address for the record and limit your remarks to three (3) minutes.

None offered.

4. Artwalk Poster Selection (ACTION ITEM)

The annual call for Artwalk poster art was open from July 3 – August 2, 2024. During that time, 10 submissions were received from 7 individual artists. The MAC is invited to consider the submissions based on the following published criteria:

- *The artwork reads well from a distance and holds interest up close.*
- *The artwork will retain its quality and impact through digital and print reproduction on an 11" x 17" poster with vertical orientation.*
- *The artwork is family-friendly and has the capacity to appeal to a broad audience.*
- *The artwork is relatively new to local viewers, and has not been reproduced in print editions or shown extensively in the region's galleries, restaurants, or coffee shops.*
- *The artwork provides variety in the overall collection of Moscow Artwalk poster art, particularly in comparison with the artwork featured in the last 2 years. The poster series celebrates a wide variety of style, media, and subject matter to reflect the diversity of the Artwalk event. To view previous Artwalk poster art, please visit: <https://www.ci.moscow.id.us/189/Artwalk>*

Following a discussion and a vote to recommend an artist, Arts staff will complete an agreement with the artist to purchase the work for the City's Portable Collection and incorporate the artwork image into the 2024-2025 Artwalk event marketing.

Johnson reviewed the requirements of the submissions as listed above. Conversation ensued regarding pros and cons of each submission including the concern of artwork orientation on a poster. Previous years' posters were also reviewed as examples. Yauchzee motioned to approve *Nest* as the featured artwork for the 2024-2025 Artwalk poster; Wilson seconded. Roll call vote: Ayes; unanimous. Motion carried.

5. Mayor's Arts Awards Selection (ACTION ITEM)

The nomination period for the 2024 Mayor's Arts Awards was open from March 13 – May 31, 2024. During that time, 6 nominations were received in 4 award categories. The MAC is invited to review nomination materials based on their demonstration of the values described in each award category.

Individual Excellence in the Arts

This award recognizes artists who have made a significant contribution to the arts in Moscow, and who have demonstrated a high degree of artistic excellence in any discipline including performing, visual, culinary, or literary arts. Considerations for selection include quality and originality of work, scope of audience, and previous awards or distinctions.

Outstanding Achievement in Arts Education

This award honors individuals or organizations that have made an outstanding contribution that impacted the value of the arts educational curriculum or helped to provide access to the arts for students of all ages.

Youth Excellence in the Arts

This award recognizes young people who show excellence in art-making, advocacy, or other service to the creative community. Those in grades K-12 or the equivalent at time of nomination are eligible. Selection processes will not only study the scope and efficacy of the current nominee's efforts, but also the potential of the candidate to grow in their role as an artist or advocate for the cultural growth of the Moscow community.

Outstanding Contributions as a Business, Club, or Non-profit Organization

Businesses or organizations that have made outstanding contributions to the advancement, excellence, and support of the arts in Moscow are eligible for this award. The selection panel will consider the type of support offered to the arts as well as the efficacy of the organization's connections and service to the community.

Following the MAC's discussion and vote to recommend a slate of award recipients, Arts staff will forward the recommendation to the Mayor. The Mayor reserves the right to modify the number of awards or the assignment of awards to nominees based on the content of nominations. Nominees will be evaluated on the basis of the breadth, depth, and potential of their work and its impact on the Moscow area.

At the introduction of this item, Foard and Yauchzee removed themselves from the meeting due to conflict of interest. Johnson introduced the nominees and reviewed submitted materials as found in the packet. Johnson abstained from voting on Val Carter due to conflict of interest as well. The Commission would like to recommend that the Mayor move the Weavers Guild from the Business and Non-Profit category to Lifetime Achievement in the Arts due to the longevity of their service to the community.

Clark motioned to nominate Dylan Champagne and Stephanie Wilkes for Individual Excellence in the Arts, Ellen Rahilly for Youth Excellence in the Arts, Palouse Hills Weavers Guild for Lifetime Achievement in the Arts, and Val Carter for Outstanding Achievement in Arts Education for the 2024 Mayor's Arts Awards. Wagner seconded. Roll call vote: Ayes; unanimous. Motion carried.

REPORTS

- 1. Volunteer Hour Tally for July 2024 (Cherry)**
- 2. Staff Report (Cherry)**
Mural at Jackson & A

Results from Artwalk and the Commission Survey will be shared at the next meeting.

Jay Rasgorshek signed his contract and viewed the mural site in person. He is bringing a team of 3 other muralists to the project. A projector has been tested and conversation is in the works with ITD to assess the possibility of a lane closure. Necessary signage and access to generators are also part of ongoing staff discussions. A painting contractor will complete prep work at the location as well as apply a base coat to the site. A photographer will also be onsite throughout the project to capture the process. On September 3, the artist will begin the projector work and anticipates the full mural will take 3-4 weeks to complete. Johnson mentioned having students come to watch a part of the process.

The Arts Department will launch new social media accounts soon to promote art in the community.

ADJOURN

Stoops motioned to adjourn the meeting; Johnson seconded. The meeting adjourned at 5:57 PM.

Season-to-Season Comparison	Registration Type	2021-2022 Season	2022-2023 Season	2023-2024 Season	% Increase from LAST Season	% Increase from FIRST Season
Full Season	Business Season Hosts	N/A	3	6	100.00%	100.00%
	Non-profit Season Hosts	N/A	3	5	66.67%	66.67%
	Non-fee (City) Season Hosts	N/A	1	1	0.00%	0.00%
	TOTAL Season Hosts	N/A	7	12	71.43%	71.43%
Monthly Hosts & Listings	Business Hosts	51	53	78	47.17%	52.94%
	Non-profit Hosts	30	39	44	12.82%	46.67%
	TOTAL Monthly Hosts	81	92	122	32.61%	50.62%
	Visual Listings	106	122	143	17.21%	34.91%
	Literary Listings	4	5	2	-60.00%	-50.00%
	Performing Listings	10	23	26	13.04%	160.00%
	Culinary Listings	13	27	36	33.33%	176.92%
	TOTAL Listings	133	177	207	16.95%	55.64%
June Artwalk	June Passport Participants	31	28	29	3.57%	-6.45%
	Food/NA Beverage Vendor	4	6	7	16.67%	75.00%
	Beer/Wine (on-street) Vendor	2	3	4	33.33%	100.00%
	Beer/Wine (brick-and-mortar) Vendor	4	2	0	-100.00%	-100.00%
	City-Operated Art Demonstrator/Vendor	9	10	9	-10.00%	0.00%
	Non-City Operated Art Demonstrator/Vendor	12	12	14	16.67%	16.67%
	TOTAL Vendors	31	33	34	3.03%	9.68%



2023

Commission Survey

Report of Results

2023 Commission Survey Results
CITY OF MOSCOW

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Background

The City of Moscow began conducting citizen surveys in 2002 and have continued to be conducted on a biennial basis since that time. The surveys initially included questions related to City services as well as questions obtained from the City's citizen advisory commissions related to their charge. Beginning in 2017, due to concerns regarding the length of the survey instrument, the City broke the survey into two separate surveys within one containing the historical City service questions and the other survey containing only Commission questions. Since that time the City Survey has been conducted on even years, while the Commission Survey has been conducted on odd years. The Commission Survey was suspended in 2021 due to the COVID 19 pandemic.

The Commission Survey follows a similar process as the Citizen Surveys while providing for more in depth questions focusing on just the City's Commissions. These regular assessments serve as a benchmark of community perceptions and provide an evaluation of the municipal services delivered by the City of Moscow as measured by its residents. The results of each survey are used as a resource to assist in planning efforts and resource allocation by City leaders by providing a means to measure citizen satisfaction with government.

The survey should be viewed as a consumer scorecard for the community and a planning tool to measure both trends in the community and a basis for addressing important issues through the City's various Commissions. These randomly administered surveys are carefully formulated, tabulated, and analyzed to provide Commissions and the City with the best means of unbiased decision-making. Most of the respondents are typically not involved in local government and rarely attend Commission City meetings or contact City staff or elected officials with questions.

Methodology

To ensure an appropriate return rate that would provide statistically valid results, a random sample of 1,200 Moscow residential addresses is used for the survey. To determine the random sample, an address list is obtained that includes all residential addresses within the 83843-zip code. From that list, all addresses outside of the Moscow city limits are removed, a random number is assigned to each of the remaining addresses, then the first 1,200 are chosen for the sample. Those selected addresses are then geo-coded to provide a visual check to verify that the sample is valid.

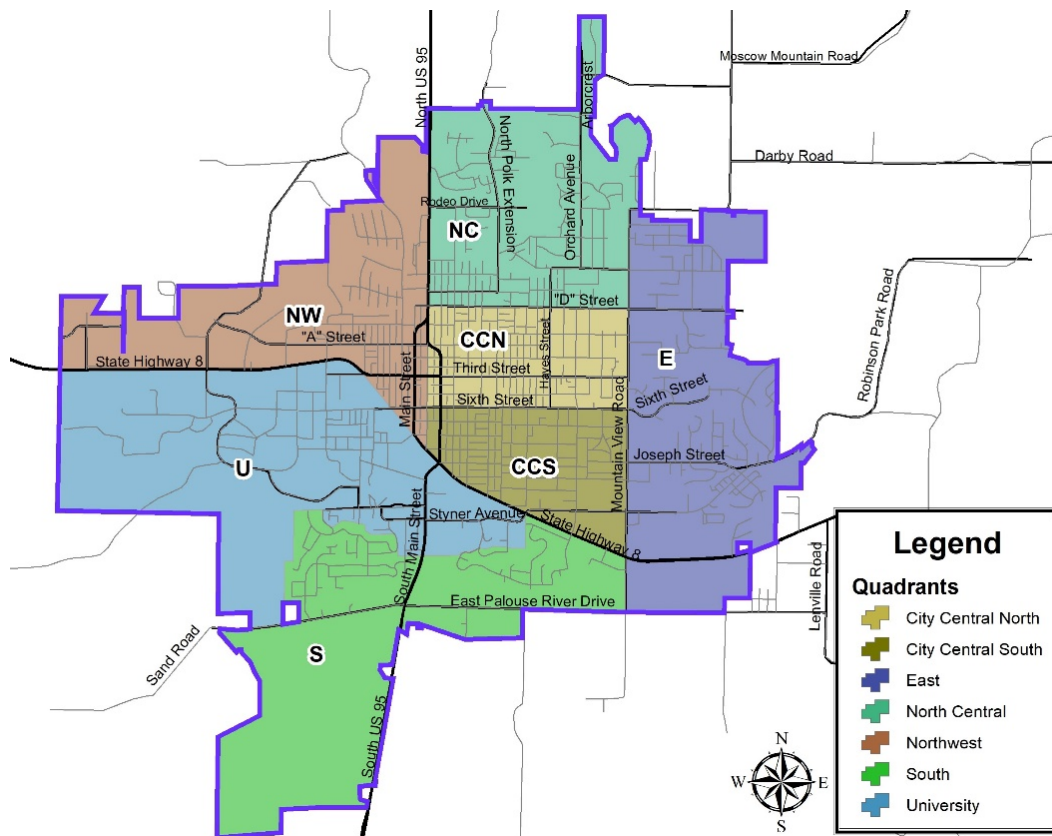
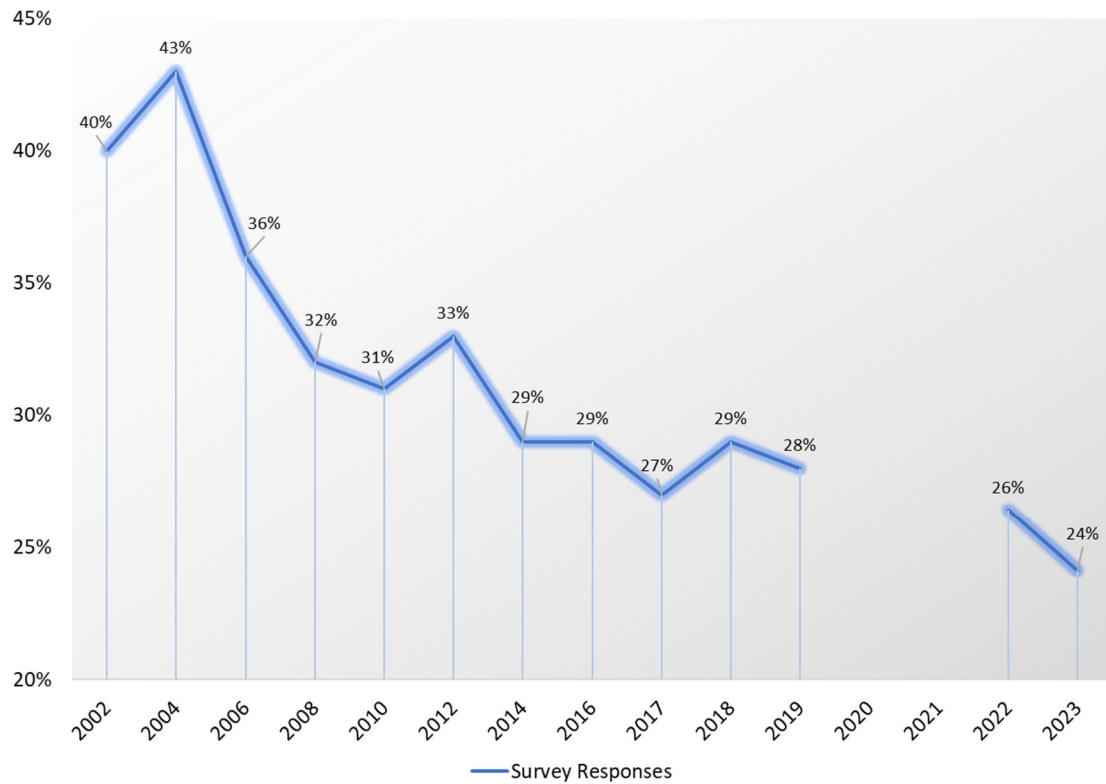
Response Rate

288 of the 1,200 mailed surveys were submitted back to the City, and only 5 non-deliverable survey tools were returned making a response rate of 24%. A historical response rate of both Citizen and Commission surveys can be seen in the following graph.

Historically, the City of Moscow has been divided into 7 sectors in order to record sector response rates as well. The 2023 survey response rates were as follows; East 19%, North Central 24%, City Central North 18%, North West 10%, South 9%, City Central South 15%, and University 4%.

Individual questions throughout the survey may have received a high non-response rating, resulting in a non-statistically valid response. Those items have been noted throughout the report. Non-responses are either questions that were simply not answered, or were not answered properly. Percentages in the report are calculated using the actual response rate per question, removing the non-response counts from the calculation. Some questions, however include the non-response rate as a separate item for comparison purposes. For raw data and percentages please refer to Appendix A – Survey Tool with Responses.

RESPONSE RATE



Measurement Scale

Questions are based, to the greatest extent possible, on a 5-point Likert Scale, a commonly used psychometric scale in questionnaires (i.e. excellent, good, neutral, poor, very poor). The Likert Scale allows a respondent to evaluate a specific item based upon their level of agreement or disagreement. When possible, questions are based on this scale because of its standardization and the ability to easily compare and provide a visual graph of the data.

Converting to the 100-Point Scale is accomplished by assigning a numerical value to each of the Likert Scale rankings. If “don’t know” is checked or a respondent leaves a question blank, the response is not included in the computation of the score. Using the 100-Point Scale, each response is assigned a number: excellent = 1, good = 0.75, neutral = 0.50, poor = 0.25 and very poor = 0. These numbers are then used to weigh each percentage for evaluative questions. Below is a hypothetical example where 20% of total respondents rated a service “excellent,” 24% “very good,” 28% “neutral,” 16% “poor,” and 12% “very poor,” for a score of 56 on a 100-Point Scale. For practical purposes, a score of 70 is equivalent to “good” on the Likert Scale.

Conversion to 100 – Point Scale

	Excellent	Good	Neutral	Poor	Very Poor	Total
# Surveys	10	12	14	8	6	50
% Surveys	20%	24%	28%	16%	12%	100%
100-Point Scale	20% x 1	24% x 0.75	28% x 0.5	16% x 0.25	12% x 0	=
	0.2	0.18	0.14	0.04	0	0.56 x 100 = 56

Precision of Estimates

It is typical to describe the precision of estimates made from surveys by a “level of confidence.” The confidence interval average for all applicable questions is 93% with some confidence intervals higher at 98% and some lower at 85% - each depending on the number of responses collected for each question.

The average 93% percent confidence interval provides statistical relevance that is no greater than ± 7 percentage points around any given percent reported for the entire sample. Hence, if the proportion of respondents who “Strongly Agree” that Parks and Recreation provides adequate programs and activities is 32%, had we been able to ask the same question to every adult in the City of Moscow, we would find that between 25% and 39% would “Strongly Agree” that Parks and Recreation provides adequate programs and activities. It is also important to note the precision of estimates decreases within each geographic subsection because of the smaller number of responses.

If more precise results are sought in the future, the City could choose a larger sample size; however, increasing precision by two percentage points will require an increase in the sample size by more than 1,000 participants, essentially tripling the required size of the sample.

Topics

A variety of topics are covered in the City of Moscow Commission Survey. Each Commission was asked to submit up to 5 questions in the summer of 2023 and rank them by importance. Prior to submission, Commissions reviewed historical surveys to determine if any questions should be continued in order to monitor data trends or if new ones could be asked. However, due to space limitations in the survey, each Commission was allowed only 3 of their 5 questions. The survey tool also included a summarized Mission Statement of each Commission so respondents know who is asking the question and what their role is in the community. Demographic questions were also included at the end of the survey and no open-ended questions were presented.

Commission Survey Results

Moscow Arts Commission

Q1: Program Participation

Respondents asked which arts events and programs they have participated in or attended. The Artwalk Season Finale received the highest participation response and the Mayor's Arts Awards was the least. Comments that were made surrounding this question included not being aware of all the events that are available, or that they would normally participate, however, Covid has impacted their attendance.

Which of the following arts programs do you attend and/or participate in?

	Response
Artwalk Season Finale (June)	20.4%
Entertainment in the Park	18.6%
Third Street Gallery or The Box Gallery	14.4%
Public Art	13.5%
3rd Thursday Artwalk (October – May)	12.3%
I don't participate in any arts programs	11.7%
Moscow Arts Commission Band	3.2%
Palouse Plein Air	2.7%
Moscow Poet Laureate	1.8%
Other	0.8%
Mayor's Arts Awards	0.6%

Q2: Opportunities

Respondents were asked what arts and cultural events they would like to see more of in Moscow. On the 100 point scale, Music had the highest score of 69.4, whereas Literary Art had the lowest at 45.3. Music also had the highest "Very Interested" response at 38%. Some comments were left next to "Other" that included pottery, community theater, film series, and children's' education. This question had an average 93% response rate.

What arts and culture offerings would you like to see more of in Moscow?

	100-Point Scale Score
Music	69.4
Public Art	60.2
Galleries/Museums	60.0
Culinary Arts	58.4
Drama	52.6
Arts Education	48.6
Dance	47.3
Literary Art	45.3

Q3: Public Art

Throughout Moscow, there are a lot of Public Art components and opportunities for the public to view. Respondents were asked to identify the various components of the City's Public Art Collection that they had experienced. 20% of respondents noted they had experienced the vinyl-wrapped traffic signal boxes whereas

the public art map only had 5%. Comments were left regarding the Public Art Map saying they didn't know it existed or didn't know where to find it.

Have you experienced the following components of Moscow's Public Art collection?

	Response
Vinyl-Wrapped Traffic Signal Boxes	20.1%
Permanent installations at City entrances	15.3%
Permanent installations at City parks	14.9%
Permanent installations at City buildings	13.2%
Intermodal Transit Center Sculpture Garden	12.3%
Storm Drain Murals	11.7%
Portable Collection artworks in City facilities	6.2%
Public Art Map	4.8%
No experience	1.3%

Demographics

Demographics collected for the survey reveals that a good cross-section of the community responded to the survey. Data is collected on employment, enrollment at local universities, transportation habits, residency, household make up, education, income, ethnicity, age, gender, and voting habits. Applicable demographics are compared to the U.S. Census and to verify that the sample used in the survey is a good representation of the population of Moscow as a whole. This sample does correlate with US Census data. Although the 2019 Commission Survey Report was not finalized, we can still use the data to compare historical trends.

Employment

Employment of Moscow residents as represented by the survey samples includes 48% of the population that is employed full-time, 16% that are employed part-time, 34% that are not employed and 2% who chose not to respond. Since 2017, there has been a slight up rise in unemployment and decrease in full-time employment. This question had a 98% response rate.

	2023	2019	2017
Not Employed	34%	31%	29%
Part-Time	16%	15%	18%
Full-Time	48%	52%	50%

University Enrollment

Of the respondents in the 2023 survey, 8% noted they were attending a local university full-time and 16% were attending part-time, while 89% said they were not attending a local university, 2% did not respond. This question had a 98% response rate.

	2023	2019	2017
Not Enrolled	89%	86%	83%
Part-Time	2%	3%	3%
Full-Time	8%	9%	12%

Residency

	2023	2019	2017
< 2 Years	6%	9%	10%
2– 5 Years	13%	16%	18%
6 – 10 Years	12%	10%	10%
11 – 20 Years	22%	15%	15%

The City of Moscow asked respondents how long they have lived in Moscow. The options given were; less than 2 years, 2-5 years, 6-10 years, 11-20 years, and more than 20 years. An overwhelming majority of 46% answered they had lived in Moscow for more than 20 years while only 6% answered less than 2 years. Overall, this question had a 99% response rate.

> 20 Years	46%	44%	44%
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Education

The educational level of Moscow's population is mostly represented by those with a Graduate or Professional Degree at 44%. Historical trends show a decrease in those with no diploma, high school diploma and bachelor's degree whereas there is a slight increase in graduate and professional degrees. This question had a response rate of 98%.

	2023	2019	2017
12 th or Less, No Diploma	0%	1%	1%
High School Diploma	4%	6%	5%
Some College, No Degree	13%	12%	17%
Associate's Degree	7%	7%	7%
Bachelor's Degree	30%	32%	33%
Graduate/Professional Degree	44%	39%	36%

Income

Majority of household income before taxes for the 2023 survey was \$50,000 or greater. A large downward trend can be seen for incomes lower than \$50,000 and the \$50,000 to \$99,000 income range remains relative consistent over the years. The response rate for this question was 96%.

	2023	2019	2017
Less than \$24,999	9%	18%	17%
\$25,000 - \$49,999	15%	19%	21%
\$50,000 - \$99,000	36%	33%	35%
\$100,000 or More	35%	26%	23%

Gender

Past surveys have received comments asking for more than 2 options to answer with regarding gender. In the 2023 survey we implemented the options of "Other" or "Decline". Majority of people who take the survey remain to be females. This question had a response rate of 97%.

	2023	2019	2017
Female	52%	58%	52%
Male	38%	36%	42%
Other	2%	N/A	N/A
Decline	5%	N/A	N/A

Ethnicity

Demographics for Moscow continue to meet US Census Bureau statistics. The question had a 96% response rate.

	2023	2019	2017
American Indian or Alaska Native	1%	1%	1%
Asian or Pacific Islander	4%	2%	2%
Black, African American	1%	0%	1%
Hispanic, Spanish, Latino	2%	2%	1%
White, Caucasian	85%	86%	86%
Other	4%	4%	3%

Age

Respondents were asked to note which age bracket applies to them. Majority of responses fell under the 35-44 category; however, a fairly equal representation of all ages appears to be made. There has been a slight decline in individuals between the ages of 18 and 24. This question had a 98% response rate and only 3% chose to decline.

	2023	2019	2017
18 – 24 Years	4%	7%	9%
25 – 34 Years	13%	17%	18%
35 – 44 Years	18%	15%	8%
45 – 54 Years	12%	14%	15%
55 – 64 Years	16%	16%	21%
65 – 74 Years	17%	17%	16%
75+ Years	15%	11%	8%

Voting

2023	2019	2017
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A high number of voters continue to participate in both city and general elections and keep up their voter registrations and an increasing trend in city elections can be seen. As a reference, general elections are held every four years and City elections are held every two years. Each City election cycle typically includes three City council positions and every other election includes the position of Mayor. Each voting question had less than a 5% decline response and a greater than 98% overall response.

Registered to Vote	90%	89%	84%
Voted in recent City Election	81%	78%	64%
Voted in recent General Election	88%	87%	84%
Likely to vote in next City Election	88%	89%	82%
Likely to vote in next General Election	91%	94%	90%

Conclusion

Regular surveys will continue to provide City of Moscow Commissions with a unique opportunity to gain the perspective of the average resident of Moscow. As noted, this survey includes a representative sample of Moscow residents who do not typically participate in local government.

The 2023 Commission Survey achieved a 24% response rate. The survey results are statistically valid and empirically defensible.

The Commission Survey is a dynamic document that will be continually revisited in the future. When used correctly, the biennial survey is a powerful tool for continuous improvement of the Moscow community and an important link between the citizens, Commissions and City leadership.

City of Moscow 2023 Commission Survey



Please complete this questionnaire if you are an adult (age 18 or older) in the household. Your responses are anonymous and will be reported in group form only.

FAIR AND AFFORDABLE HOUSING COMMISSION

The Commission researches, analyzes, and makes recommendations to the Mayor and Council regarding ways in which the City may further fair and affordable housing practices.

1. To what extent do you feel you have encountered discrimination in getting housing in Moscow based on the following issues?

	No Impact	Little Impact	Neutral	Some Impact	Significant Impact	Don't Know
Race	84%	2%	3%	1%	0%	5%
Ethnicity	84%	2%	3%	1%	0%	5%
National Origin	83%	2%	2%	2%	0%	5%
Religion	78%	4%	3%	3%	1%	5%
Sex	79%	4%	3%	3%	1%	5%
Disability	81%	2%	4%	1%	1%	5%
Presence of Minor Children	80%	2%	4%	2%	1%	6%
Sexual Orientation	82%	1%	2%	1%	1%	6%
Gender Expression/Identity	81%	1%	3%	1%	1%	6%

2. What percentage of your gross monthly household income goes to rent or monthly mortgage payments?

<10%	10-15%	16-20%	21-25%	26-30%	31-35%	36-40%	>40%	Don't Know
25%	9%	13%	10%	11%	8%	5%	10%	2%

3. What type of housing can you afford that you are willing to live in? (Check all that apply)

Single Family	Apartment	Condo	Townhome	Duplex	Manufactured Home	Accessory Dwelling Unit (ADU)	Other
35%	14%	10%	13%	14%	9%	3%	2%

FARMERS MARKET COMMISSION

The Commission suggests ways to promote and improve the Farmers Market, propose and/or review Market policies, and keep abreast of trends and opportunities for advancing Market interests, products, standards, and offerings.

1. The Market's 50th Anniversary is approaching. Rate your interest in attending/participating in the following types of events to commemorate this milestone.

	Very Interested	Somewhat Interested	Neutral	Not Very Interested	Not at All Interested	Don't Know
Gallery Exhibit	16%	32%	23%	13%	10%	3%
Speaker Series	5%	24%	28%	22%	16%	4%
Series of Exhibits	14%	34%	24%	12%	10%	2%
Picnic in a City Park	19%	28%	23%	14%	13%	2%
Photography Contest	12%	30%	23%	15%	14%	1%
Farm-to-Table Dinner	27%	32%	15%	11%	10%	2%
Downtown Block Party	38%	27%	13%	6%	11%	2%

2. Did you attend the Moscow Farmers Market in the last year?	Yes		No			
	84%		15%			
3. The Market has been a successful, thriving event because of community support. Rate your interest in purchasing the following for the Market's 50th anniversary.						
	Very Interested	Somewhat Interested	Neutral	Not Very Interested	Not at All Interested	Don't Know
Tickets to a benefit dinner/exhibit featuring art, photos, etc. from the community about the Market	10%	23%	23%	21%	19%	2%
A commemorative book featuring recipes, photos, quotes, stories, etc. from the community about the Market	9%	23%	22%	22%	21%	1%
A commemorative calendar featuring recipes, photos, quotes, stories, etc. from the community about the Market	12%	30%	23%	16%	15%	1%

HISTORIC PRESERVATION COMMISSION

The Commission advises the Council regarding ordinances, programs, and activities pertaining to the preservation of historical structures, districts, and community resources.

1. Would you be interested in attending a three-hour workshop on the following topics:

	Agree	Neutral	Disagree	Depends time/date/place	Don't Know
Restoring historic windows	7%	26%	50%	9%	5%
Energy conservation for historic homes	16%	29%	38%	7%	6%
What style is my home?	12%	27%	38%	9%	8%
My home is on the National Register of Historic Places. How did that happen? What does it mean?	4%	28%	44%	6%	14%

2. The Commission should develop voluntary design guidelines for historic homes to assist homeowners with the maintenance, energy conservation, and preservation of their historic home.

Agree	Neutral	Disagree	Don't know	Unfamiliar with Idea
44%	19%	12%	7%	13%

3. To help increase your familiarity with Moscow's historic resources, the Commission should focus on:

	Agree	Neutral	Disagree	Unfamiliar with Program	Don't Know
Strengthening the annual Orchids Awards program	13%	28%	6%	42%	9%
Providing tours of historic neighborhoods	51%	27%	7%	8%	6%
Publishing brochures about historic neighborhoods	56%	28%	6%	6%	3%
Providing quarterly lectures on historic resources in City	30%	44%	12%	7%	6%
Creating explanatory signs about historic resources	63%	24%	4%	5%	3%

HUMAN RIGHTS COMMISSION

The Commission encourages and initiates programs and services designed to eliminate discrimination and improve human relations within the City. The Commission makes recommendations to the Mayor and Council regarding policies and programs concerning the civil and human rights of persons or groups within the community.

1. What is the best way to provide you with information on the Human Rights Commission events and activities?

Newspaper	Radio	Flyers/Posters	Social Media	Email	Webpage
17%	7%	13%	25%	16%	23%

2. To what degree do you feel the following Human Rights issues are present in the community:

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know
Race/Ethnicity	13%	31%	21%	13%	7%	14%
Gender	17%	26%	23%	14%	7%	11%
Sexual orientation	22%	27%	16%	13%	7%	12%
Religion	31%	25%	16%	8%	6%	11%
Wealth or social class	15%	26%	23%	15%	6%	12%
Political beliefs	27%	32%	17%	7%	3%	11%

3. I am aware of the Moscow Human Rights Commission's mission and activities.

Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know
7%	21%	21%	22%	9%	16%

MOSCOW ARTS COMMISSION

The Commission recognizes all forms of art and culture by acknowledging artists' skills through opportunities for work to be experienced; facilitates the social, educational, and economic value of art and culture; performs leadership, collaboration, and outreach between partner agencies, city leaders, and the community.

1. Which of the following arts programs do you attend and/or participate in? (Check all that apply)

20%	Artwalk Season Finale (June)
12%	3 rd Thursday Artwalk (October – May)
19%	Entertainment in the Park
1%	Mayor's Arts Awards
3%	Moscow Arts Commission Band
2%	Moscow Poet Laureate
3%	Palouse Plein Air
14%	Public Art
14%	Third Street Gallery or The Box Gallery
12%	I don't participate in any arts programs.
1%	Other:

2. What arts and culture offerings would you like to see more of in Moscow?

	Very Interested	Interested	Neutral	Somewhat Interested	Not Interested	Don't Know
Arts Education	14%	26%	28%	3%	18%	2%
Culinary Art	23%	32%	21%	7%	11%	2%
Dance	15%	21%	31%	5%	19%	2%
Drama	17%	29%	26%	5%	14%	2%
Galleries/Museums	22%	36%	19%	8%	7%	2%
Literary Art	11%	21%	34%	5%	17%	3%
Music	38%	33%	12%	3%	8%	2%
Public Art	27%	29%	20%	5%	9%	2%

3. Have you experienced the following components of Moscow's Public Art collection? (Check all that apply)

5%	Public Art Map
20%	Vinyl-Wrapped Traffic Signal Boxes
12%	Intermodal Transit Center Sculpture Garden

12%	Storm Drain Murals
13%	Permanent installations at City buildings (e.g. Hamilton-Lowe Aquatic Center)
15%	Permanent installations at City entrances (e.g. sculptures at north & south couplets)
15%	Permanent installations at City parks (e.g. East City Park)
6%	Portable Collection artworks in City lobbies, offices, and public areas
1%	I have not experienced public art in Moscow.
0%	Other:

PATHWAYS COMMISSION

The Commission promotes and improves the path system in and around Moscow, embracing 3 important concerns: active transportation; recreation; and resource conservation/enhancement. Members are involved in numerous educational and planning activities as they promote pathway use and its benefits.

1. I support the construction of additional shared-use pathways in Moscow.

Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know
53%	28%	8%	2%	2%	1%

2. Which of the following activities do you engage in when using the Paradise Path and other path systems within and around Moscow. (Check all that apply)

25%	Walking	15%	Bicycling
2%	Roller Blading	9%	Running
10%	Dog Walking	14%	Relaxation
1%	Skate Boarding	5%	Commuting
15%	Nature Observation	2%	Electric Assisted Transportation
6%	Work Commuting	0%	Other:

3. I feel the following items are significant issues in regard to Paradise Path and other path systems within and around Moscow. (Rank in order of issue significance 1-10 with 1 being highest and 10 the lowest significance)

4.4	Accessing Pathway System from my Neighborhood	6.3	Connection to the University
3.6	Safety	6.5	Connection to Work
3.7	Lighting	3.6	Street Crossing Safety
5.3	Signage and Maps	5.7	User Etiquette
6.2	Connection to Shopping	6.5	Other:

PARKS AND RECREATION COMMISSION

The Commission advises on matters pertaining to playgrounds, athletic fields, recreation facilities, and other properties with consent of owner and occupants. The Commission plans and recommends short and long-term improvements to provide for the recreation and cultural needs of the people.

1. If the City Recreation Department could expand Recreation services, what age group needs more activities and/or programs. (Choose one)

4 & Under	5 – 12	13-17	18-24	25-34	35-44	45-54	55-65	65 & Over
5%	8%	14%	2%	7%	9%	4%	7%	18%

2. If the City Parks Department could expand services in Parks, what age group needs more activities. (Choose one)

4 & Under	5 – 12	13-17	18-24	25-34	35-44	45-54	55-65	65 & Over
4%	12%	16%	4%	7%	6%	3%	7%	15%

3. How would you like to find out about Parks and Recreation activities? (Check all that apply)

Quarterly Online Brochure	Facebook	Twitter	City Website	Instagram	Other
27%	22%	2%	31%	9%	9%

PLANNING AND ZONING COMMISSION

The Commission prepares, implements, reviews and updates the Comprehensive Plan which considers previous and existing conditions, trends, goals, objectives, and future situations. Additionally, all maps, plats, and replats of land which require the approval of the Council are submitted to the Commission for recommendations.

- 1. Denser housing developments can reduce housing costs, increase housing inventory, and help reduce urban sprawl and costs related to expansion and maintenance of public infrastructure. When considering new residential developments, the City should: (Rank your preference 1-6 with 1 being greatest preference and 6 the least)**

3.7	Not allow densification of single-family zoning districts
3.2	Allow reduced lot sizes in single-family zoning districts to increase housing density and potential reduce housing cost
2.8	Allow reduced lot sizes while requiring more common green spaces to reduce need for private yards
3.3	Allow two-family dwellings (duplexes) within single-family zoning districts
3.5	Allow a wider array of limited housing types (duplexes, condominiums, townhouses) in single-family zoning districts
4.6	Allow all residential uses in single family-zoning districts (duplexes, condominiums, townhouses and apartments complexes)

- 2. To what degree do you think parking is a problem within the City of Moscow in the following locations?**

	Significant Problem	Slight Problem	Neutral	Not a problem	Don't Know
My neighborhood	9%	20%	8%	61%	0%
Downtown	40%	40%	6%	13%	1%
Western commercial areas (Pullman Highway)	3%	7%	20%	60%	7%
Eastern commercial areas (Troy Highway)	4%	8%	22%	57%	7%

- 3. What options are you interested in that might relieve parking problems in Moscow? (Rank your preference 1-7. 1 being most preferred and 7 being least preferred)**

4.2	More surface parking lots that generate low tax returns and are dead zones
3.6	A large dedicated parking site on the outskirts of town to house infrequently-used vehicles in order to free up street and town parking
2.5	Promote using more alternative mobility options (transit viability, biking, walking, etc.)
4.5	Reduce parking spaces required for residences and businesses, and letting first come, first served apply
3.0	Utilizing garages and driveways more, rather than competing for street parking
4.6	A large, costly to build parking structure
4.1	None of the above

SUSTAINABLE ENVIRONMENT COMMISSION

The Commission solicits advice and information about sound environmental management practices for promoting the public health and safety of the citizens of Moscow.

- 1. Please rate your level of concern regarding the following environmental issues.**

	Very Concerned	Concerned	Neutral	Unconcerned	Very Unconcerned	Don't Know
Reduced precipitation	29%	32%	17%	11%	7%	2%
Decreased snowpack	33%	31%	16%	10%	6%	3%
Slow aquifer recharge and decrease aquifer levels	53%	24%	9%	7%	4%	4%
Increased pest incursion	16%	35%	27%	10%	5%	6%
Transportation costs such as gas prices	33%	38%	17%	7%	4%	0%

	Very Concerned	Concerned	Neutral	Unconcerned	Very Unconcerned	Don't Know
More frequent high heat days during the summer	30%	35%	18%	10%	6%	0%
More frequent extreme cold days during the winter	14%	25%	32%	19%	7%	1%
Poor air quality from forest fire smoke	35%	40%	13%	8%	3%	0%
Negative impact on local farming	25%	39%	20%	10%	3%	2%

2. Please state your level of agreement regarding the following actions the City could take to respond to these environmental issues:

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know
Implement plans to minimize consumption of natural resources during city operations	30%	38%	17%	5%	%	2%
Provide additional rebates and other incentives to residents to minimize water consumption (landscaping changes, low-flow fixtures in the home, etc.)	41%	33%	14%	6%	4%	0%
Promote utility provider rebates and other incentives to residents to minimize energy consumption (insulation in homes, heat pumps, etc.)	39%	43%	7%	4%	2%	1%
Install additional fast charging stations for electric vehicles	18%	22%	28%	12%	13%	4%
Promote the electrification of public and private buildings	13%	23%	30%	9%	8%	12%
Provide information and incentivize alternative pesticides use to protect pollinators	40%	33%	18%	2%	3%	1%
Promote local food sources (farmers market, grocers carrying food from nearby farms)	47%	32%	14%	1%	2%	0%

3. How likely are you to take the following actions to respond to these environmental issues?

	Very Likely	Likely	Neutral	Unlikely	Very Unlikely	Don't know
Transition household to only use electricity (remove natural gas appliances)	9%	16%	18%	18%	32%	4%
Replace high water use landscape with less demanding landscape	31%	33%	16%	9%	8%	1%
Install solar panels	12%	20%	26%	22%	15%	2%
Use public transportation	12%	19%	24%	27%	15%	1%
Compost household food waste material	35%	23%	15%	15%	9%	1%
Upgrade to a more efficient heating or cooling methods (e.g. heat pumps)	20%	27%	24%	14%	9%	4%
Bike to work or local public transit	24%	21%	18%	17%	16%	2%
Use alternatives to pesticides that are less harmful to pollinators	44%	32%	12%	2%	4%	2%
Buy more locally grown food if the options are available	48%	33%	13%	3%	1%	1%

TRANSPORTATION COMMISSION

The Commission provides recommendations regarding: safe and easy intermodal transportation for all modes of transportation; policies and programs that implement goals of the Comprehensive Plan; transportation needs of future developments; and logical circulation patterns throughout the City now and in the future.

1. How often do you use the following methods of transportation within Moscow city limits?

	Daily	Weekly	Monthly	Never
Personal Automobile	67%	29%	1%	1%
Bicycle/Scooter	13%	17%	20%	46%
Walking or using mobility aid	42%	31%	11%	13%
Public Transit (Bus)	0%	2%	10%	81%
Other (E-bike, Motorcycle, etc.)	2%	6%	6%	78%

2. Would you support the use of City tax dollars to fund the operation of a bus service between Moscow and Pullman?

Strongly Support	Support	Neutral	Oppose	Strongly Oppose	Don't Know
33%	33%	14%	7%	8%	2%

3. In terms of your priorities, which transportation investments do you feel are the most important?

	High Priority	Moderate Priority	Low Priority	Not a Priority	Don't Know
Maintaining and improving street & sidewalk surfaces	61%	30%	5%	0%	0%
Providing a continuous network of safe and accessible sidewalks	60%	31%	6%	2%	0%
Off-street paths for pedestrians and bicyclists	44%	35%	16%	3%	0%
On-street bicycle facilities such as bicycle lanes	26%	34%	20%	14%	2%
Improved crossings of US95 and SH8 for pedestrians	44%	27%	15%	8%	4%
Additional transit routes and hours/days in Moscow	21%	30%	20%	14%	12%
Better wayfinding for cyclists and pedestrians	13%	30%	27%	15%	9%
Secure bicycle parking throughout the city	15%	35%	29%	13%	5%
Bus service between Moscow and Pullman, including service to the airport	39%	32%	13%	11%	3%

TREE COMMISSION

The mission, or purpose, of the Moscow Tree Commission is to plan, establish and help conduct a comprehensive community forestry program for the City of Moscow by ensuring safe and healthy trees and the community forestry program to enhance the quality of life for all that live, work, and visit the City of Moscow.

1. The Moscow Tree Commission could best serve me and the community by: (Check all that apply)

49%	Providing a variety of tree care classes and workshops
35%	Providing educational material on the benefits of trees
61%	Encouraging residents to plant street trees through financial incentives
40%	Establish a neighborhood tree ambassador program; assisting others to plant and care for newly planted trees
69%	Provide education material on the proper care of your trees

2. The most important features to me of a healthy urban forest of street and parks trees are? (Choose three)

49%	Reducing the impacts of the heat island effect
72%	Providing shade to sidewalks and streets
46%	Increasing aesthetics and property values
40%	Enhancing storm water retention
42%	Mitigating the effects of climate change

29%	Calming traffic and enhancing safe pedestrian travel
39%	Providing protection from noise and wind

3. How would you prefer to receive information about community forestry topics in Moscow? (Check all that apply)

Email	City Website	Newspaper	Classes / Workshops	Social Media	Radio	Direct Mail
30%	54%	30%	21%	41%	13%	38%

The following questions are about your household. Again, all of your responses to this survey are completely anonymous and will be reported in group form only.

1. Are you currently employed?

34%	No
16%	Part-time
48%	Full-time

2. Are you currently enrolled at a local university?

89%	No
2%	Part-time
8%	Full-time

3. How many years have you lived in Moscow?

6%	Less than 2 years
13%	2-5 years
12%	6-10 years
22%	11-20 years
46%	More than 20 years

4. What is the highest degree or level of school you have completed

0%	12 th or less, no diploma
4%	High school diploma
13%	Some college, no degree
7%	Associate's degree
30%	Bachelor's degree
44%	Graduate/professional degree

5. How much do you anticipate your household's total income before taxes will be for the current year?

9%	Less than \$24,999
15%	\$25,000 to \$49,999
36%	\$50,000 to \$99,999
35%	\$100,000 or more

6. What is your gender?

52%	Female	38%	Male
2%	Other	5%	Decline

7. What is your race or ethnicity?

1%	American Indian or Alaska Native
4%	Asian or Pacific Islander
1%	Black, African American
2%	Hispanic, Spanish, Latino
85%	White, Caucasian
4%	Other:

8. In which category is your age?

4%	18-24 years	13%	25-34 years
18%	35-44 years	12%	45-54 years
16%	55-64 years	17%	65-74 years
15%	75+ Years	3%	Decline

9. Are you registered to vote in Moscow?

90%	Yes	6%	No
2%	Decline		

10. Did you vote in the most recent City election?

81%	Yes	14%	No
4%	Decline		

11. Did you vote in the most recent general election?

88%	Yes	8%	No
3%	Decline		

12. Are you likely to vote in the next City election?

88%	Yes	6%	No
5%	Decline		

13. Are you likely to vote in the next general election?

91%	Yes	4%	No
3%	Decline		