

MOSCOW ARTS COMMISSION



Aaron Johnson
Commission Chair

~Minutes~

Megan Cherry
Staff Liaison

<https://www.ci.moscow.id.us/452/Moscow-Arts-Commission>

**Tuesday
October 8, 2024**

5:00 PM

**Council Chambers
206 E. Third Street**

Foard called the meeting to order at 5:04 PM

MEMBERS PRESENT: Sonja Foard (Vice Chair); Cindy Barnhart, Sue Clark, Kim Crimmins, Gail Martin, Sandra Stoops, Donna Woolston, Stefan Yauchzee
MEMBERS ABSENT: Aaron Johnson, Erica Wagner, David Wilson, Jacob Wilson
STAFF: Megan Cherry, Jennifer Fleischman

REGULAR AGENDA

1. Reading of the Mission Statement

The mission of the Moscow Arts Commission is to enrich the community by celebrating and cultivating the expression of all forms of art and culture. Fulfillment of this purpose shall be based upon the following values:

- *Recognition and promotion of artists' value by creating opportunities for work to be experienced.*
- *Facilitation and promotion of the social, educational, and economic value of all forms of art and culture in the community.*
- *Performance of leadership, collaboration, and outreach in the conversation between all forms of art and culture with partner agencies, city leaders, and the community.*

The Mission Statement was read by Stoops.

The Commissioners introduced themselves to the newest member, Kim Crimmins.

2. Approval of Moscow Arts Commission August 13, 2024 Minutes (ACTION ITEM)

Clark moved for approval of the minutes as written, seconded by Barnhart. Roll Call Vote: Ayes: Barnhart, Clark, Foard, Martin, Stoops, Woolston, Yauchzee (7). Nays: None. Abstentions: Crimmins (1). Motion carried.

3. Public Comment and Response to Previous Comments (limited to 10 minutes)

Members of the public may speak to the Commission regarding matters NOT on the agenda or currently pending before the Commission. Please state your name and address for the record and limit your remarks to three (3) minutes.

None.

4. 2023-2024 Artwalk Season Report (DISCUSSION)

The MAC is invited to discuss the previous Artwalk season registration record and to consider ways to increase audience participation in the upcoming 2024-2025 season.

Staff presented the 2023-2024 Artwalk season report. The Commissioners discussed the merits of having alcohol vendors move from inside the businesses to the street. The Commission talked about staffing needs for the Artwalk street fair and how it impacted the overall layout of the event. A Commissioner commented that the Artwalk attendance has been lower than typical, but the Commission agreed that seems to be across the board for all events. There are several private development projects downtown that will be wrapping up soon and that might improve attendance at future downtown events.

Staff recommended a short survey of attendees and Moscow citizens sometime in the spring of 2025. The Commission will discuss some survey questions at the next meeting in November. The survey could be a QR code on a flyer that would lead to an online survey, with the option to take the survey in person at City Hall. There was a conversation about adding various attractions to Artwalk.

5. 2023 Commission Survey Report (DISCUSSION)

The MAC is invited to discuss the Commission Survey Report and to consider ways to increase community engagement with Arts Programming.

The Commissioners reviewed the 2023 Commission Survey responses, as described above, and talked about how some programs are no longer active. There continued a conversation about how attendance has gone down for some events. The Mayor's Arts Awards events are open to the public, but they are not held every year.

Barnhart left the meeting at 5:53 PM.

The Commissioners continued to discuss the survey responses and brainstormed ideas of changes to make in the future. They discussed outreach options, updating the Public Art maps and/or shifting to an online resource.

REPORTS

1. Volunteer Hour Tally for August & September 2024 (Cherry)

Staff passed around the volunteer tally sheet for Commissioners to complete.

2. Staff Report (Cherry)

Mural at Jackson & A

Staff informed the Commission that the mural has been completed. On a separate note, Palouse Plein Air was a success.

LHJF Poster Unveiling

The LHJF Poster Unveiling event was well attended.

Artwalk/Julene Ewert

The October Artwalk event will have twelve (12) host locations. The Third Street Gallery will be hosting the Julene Ewert event.

Mayor's Arts Awards

The Mayor's Arts Awards has been scheduled for November 7th, at 7pm in the 1912 Center. The awards have arrived and will be ready for distribution at the event. Staff will reach out to the Commissioners to help volunteer at the event.

The meeting adjourned at 6:19 PM

