

MOSCOW ARTS COMMISSION



Aaron Johnson
Commission Chair

~Agenda~

Megan Cherry
Staff Liaison

<https://www.ci.moscow.id.us/452/Moscow-Arts-Commission>

**Tuesday,
December 10, 2024**

5:00 PM

**Council Chambers
206 E. Third Street**

WELCOME AND ATTENDANCE

REGULAR AGENDA

1. Reading of the Mission Statement

The mission of the Moscow Arts Commission is to enrich the community by celebrating and cultivating the expression of all forms of art and culture. Fulfillment of this purpose shall be based upon the following values:

- Recognition and promotion of artists' value by creating opportunities for work to be experienced.
- Facilitation and promotion of the social, educational, and economic value of all forms of art and culture in the community.
- Performance of leadership, collaboration, and outreach in the conversation between all forms of art and culture with partner agencies, city leaders, and the community.

2. Approval of Moscow Arts Commission November 12, 2024 Minutes (ACTION ITEM)

PROPOSED ACTION: Approve minutes, amend minutes, or take such other action deemed appropriate.

3. Public Comment and Response to Previous Comments (limited to 10 minutes)

Members of the public may speak to the Commission regarding matters NOT on the agenda or currently pending before the Commission. Please state your name and address for the record and limit your remarks to three (3) minutes.

4. Public Art Site Opportunities (ACTION ITEM)

The City is in the process of designing and constructing two Capital Improvement Projects (CIP) that will generate 1% for the Arts funds. At the November 12 meeting, the MAC discussed the merits of installing public art at the City Shop and/or the East City Park stage based on the site selection parameters stated in the 2021 Public Art Guidelines:

- a. The site is publicly accessible at reasonable times, allowing for contemplation and interaction between the public and the work of art;
- b. The site is on public property or property managed or controlled by the City;
- c. The site suggests art opportunities that would extend the breadth, vitality, and quality of Moscow's public art program;
- d. The art is likely to enhance the cultural experience of the space and contribute to the visual interest of the area;
- e. The site falls within the prominent paths of circulation (e.g., an entry point, transit corridor, or plaza area), or is near a place of congregation (e.g., park, transportation center, entertainment or retail center) in order to reach a significant portion of the population;

- f. The site meets the conditions necessary to receive public art funding or grant funding; and
- g. The site has been identified and prioritized in the most recently-updated Public Art Master Plan.

If an art project is not deemed a suitable fit given the CIP scope, location, or timing, the one percent (1%) funds will be transferred into the future art(s) project fund for future use. The MAC is invited to recommend one, both, or neither of the sites to City Council for public art project consideration.

PROPOSED ACTIONS: Recommend the new East City Park stage or new City Shop for public art installation, recommend both sites, or recommend that no public art investment be made at either site.

5. Artwalk Participant Survey (DISCUSSION)

At the November 12 meeting, the MAC discussed potential questions for a survey of Artwalk hosts, artists, and audience members. Staff has created a draft of the questions for the MAC to review and discuss proposed revisions.

REPORTS

- 1. Volunteer Hour Tally for November 2024 (Cherry)**
- 2. Staff Report (Cherry)**
 - December Artwalk
 - “Some Assembly Required” at the Third Street Gallery
 - Holiday Arts Office Hours

ADJOURN

NOTICE: It is the policy of the City of Moscow that all City-sponsored public meetings and events are accessible to all people. If you need assistance in participating in this meeting or event due to a disability under the ADA, please contact the City’s ADA Coordinator by phone at (208) 883-7600, TDD (208) 883-7019, or by email at adacoordinator@ci.moscow.id.us at least 48 hours prior to the scheduled meeting or event to request an accommodation. The City of Moscow is committed to ensuring that all reasonable accommodation requests are fulfilled.

MOSCOW ARTS COMMISSION



Aaron Johnson
Commission Chair

~Minutes~

Megan Cherry
Staff Liaison

<https://www.ci.moscow.id.us/452/Moscow-Arts-Commission>

**Tuesday,
November 12, 2024**

5:15 PM

**Council Chambers
206 E. Third Street**

WELCOME AND ATTENDANCE

Present: Sonja Foard, David Wilson, Cindy Barnhart, Stephan Yauchzee, Erica Wagner, Aaron Johnson, Gail Martin, Kim Crimmins, Sandra Stoops

Absent: Donna Woolston, Jacob Wilson, Sue Clark

Staff: Megan Cherry, Cody Riddle, Taylor Riedner

REGULAR AGENDA

1. Reading of the Mission Statement

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Stoops read the Mission Statement.

2. Approval of Moscow Arts Commission October 8, 2024 Minutes (ACTION ITEM)

PROPOSED ACTION: Approve minutes, amend minutes, or take such other action deemed appropriate.

Yauchzee motioned to approve the minutes as presented, Barnhart seconded. Roll Call vote; Ayes: 8, Nays: none, Abstentions: Wagner. Motion carried.

3. Public Comment and Response to Previous Comments (limited to 10 minutes)

Members of the public may speak to the Commission regarding matters NOT on the agenda or currently pending before the Commission. Please state your name and address for the record and limit your remarks to three (3) minutes.

None offered

4. Public Art Site Opportunities (DISCUSSION)

The City is in the process of designing and constructing two Capital Improvement Projects (CIP) that will generate 1% for the Arts funds. The MAC is invited to discuss the merits of installing public art at the City Shop and/or the East City Park stage based on the site selection parameters stated in the 2021 Public Art Guidelines:

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- f. The site meets the conditions necessary to receive public art funding or grant funding; and
- g. The site has been identified and prioritized in the most recently-updated Public Art Master Plan.

If an art project is not deemed a suitable fit given the CIP scope, location, or timing, the one percent (1%) funds will be transferred into the future art(s) project fund for future use. Following the MAC's discussion of the two sites currently up for consideration, a recommendation to City Council will be on the Commission's next agenda as an action item.

Cherry introduced the item as written above and shared images of the proposed site opportunities. At this time there is approximately \$240,000 in 1% for the Arts funds that have accrued over the years from previous developments that can also be used for these future projects.

Riddle shared that bids for the City Shop development just opened last week and construction will likely start next spring with completion in 2026. The 1% fund generation for the City Shop will be approximately \$50,000. There will be little to no public access and/or external customer service at this building.

The East City Park stage project is in the early development phase at this time. Riddle shared that the replacement of the stage has been anticipated for some time now and that some funds are set aside in the City's budget. There is currently a stakeholder group that has been discussing plans for the stage. The hope is to start construction in summer or fall of 2025. Initial project designs, informed by stakeholder and staff work from 10 years ago, outline a plan to build the stage adjacent to the back of the existing restrooms rather than replacing it at its current location.

The goal of considering public art sites as early in the design process as possible is to communicate with the design architects so any potential materials or design that may be needed can be incorporated.

The MAC requested the addition of an action item for the next meeting in order to vote on a recommendation for an art installation at the park stage rather than the city shop. The commission suggested that both sites could feature public art, but that the park has more potential to serve the public.

5. Artwalk Participant Survey (DISCUSSION)

The MAC is invited to discuss potential questions for a survey of Artwalk hosts, artists, and audience members.

Discussion ensued regarding what the commission's goal is for receiving feedback on the survey. A comment was made that artist and audience members may have some overlap but there definitely needs to be a separate host survey. Members suggested that questions be made very specific rather than open ended to minimize excessive commenting. Commission members discussed possible mechanisms for connecting artists and host locations.

Additional question ideas were shared such as the following:

- How does the walkability between locations impact your attendance?
- Would you be more likely to attend if public transportation or a shuttle was offered between locations on Artwalk nights?
- During what months are you most likely to attend Artwalk?
- What months would be the best for Artwalk?
- Are hosts and artists doing their own advertisement and social media as well other than relying on the city's promotions?
- What, if anything, is preventing artists, hosts, and audience members from participating in Artwalk?
- Would you be interested in an Artwalk information or orientation night?
- Is there a type of business location that you would be more likely to visit than others during the Artwalk event?
- Is Thursday the ideal day of the week for the Artwalk Season Finale in June?

Cherry invited the commission members to email any additional survey questions in preparation for a draft of the survey to be discussed at the next MAC meeting.

REPORTS

- 1. Volunteer Hour Tally for October 2024 (Cherry)**
- 2. Staff Report (Cherry)**

Mayor's Arts Awards

November Artwalk

There are 9 hosts and around 15 listings which is similar to November 2022's Artwalk but a little bit lower than November 2023's numbers.

"Some Assembly Required" at the Third Street Gallery

Around 48 artists are participating in the event and have been provided with miscellaneous objects from which to create an artwork. The artworks will be featured in an exhibition that will open in January. It was suggested that staff display a box of the provided art supplies for the audience members to see at the reception. It was also suggested that the reception refreshments also follow the theme of "assembly required," perhaps including hot chocolate and marshmallows.

ADJOURN

Barnhart motioned to adjourn. The meeting adjourned at 6:10PM

2025 Artwalk Community Survey

QUESTION #1	Audience	Artist	Host
Have you participated in 3 rd Thursday Artwalk events? (Yes/No)	X	X	X
“NO” Follow-up: What factors might increase your participation in Artwalk? (Separate options for each category)	X	X	X
“YES” Follow-up 1: In the last three Artwalk seasons (2021-present), during which months have you participated in Artwalk?	X	X	X
“YES” Follow-up 2: When you participate in Artwalk, do you share City Arts Department social media posts and/or make your own?		X	X

QUESTION #2	Audience	Artist	Host
What encourages you to participate in Artwalk? - Sharing art with the community - Developing community connections - Driving traffic to my business - Selling artworks - Supporting Moscow’s creative community - Opportunity to socialize	X	X	X

QUESTION #3	Audience	Artist	Host
Where do you hear about Artwalk registration and/or event news? - Social Media - City of Moscow Press Releases - Moscow Chamber of Commerce newsletter - Radio - Regional event calendars	X	X	X

QUESTION #4	Audience	Artist	Host
Does walkability/distance between participating host locations impact your interest in Artwalk participation?	X	X	X

QUESTION #5	Audience	Artist	Host
What types of host locations are you most likely to visit?	X		

QUESTION #6	Audience	Artist	Host
What months are most favorable for 3 rd Thursday Artwalk events?	X	X	X

QUESTION #7	Audience	Artist	Host
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In the 2020 survey of the community, over 78% of respondents said that Thursday was a good day for a monthly Artwalk event.	X	X	X
What is the best day of the week to hold the June Artwalk Season Finale?			

QUESTION #8	Audience	Artist	Host
In the 2020 survey of the community, 26% of those surveyed identified 4 – 8 p.m. as an ideal event time. All participating hosts are invited to select times within that range that best fit their own hours of operation.	X	X	X
What are the ideal Artwalk event times?			