

MOSCOW ARTS COMMISSION



Aaron Johnson
Commission Chair

~Agenda~

Megan Cherry
Staff Liaison

<https://www.ci.moscow.id.us/452/Moscow-Arts-Commission>

**Tuesday,
January 14, 2025**

5:00 PM

**Council Chambers
206 E. Third Street**

WELCOME AND ATTENDANCE

REGULAR AGENDA

1. Reading of the Mission Statement

The mission of the Moscow Arts Commission is to enrich the community by celebrating and cultivating the expression of all forms of art and culture. Fulfillment of this purpose shall be based upon the following values:

- Recognition and promotion of artists' value by creating opportunities for work to be experienced.
- Facilitation and promotion of the social, educational, and economic value of all forms of art and culture in the community.
- Performance of leadership, collaboration, and outreach in the conversation between all forms of art and culture with partner agencies, city leaders, and the community.

2. Approval of Moscow Arts Commission December 10, 2024 Minutes (ACTION ITEM)

PROPOSED ACTION: Approve minutes, amend minutes, or take such other action deemed appropriate.

3. Public Comment and Response to Previous Comments (limited to 10 minutes)

Members of the public may speak to the Commission regarding matters NOT on the agenda or currently pending before the Commission. Please state your name and address for the record and limit your remarks to three (3) minutes.

4. Election of MAC Chair and Vice Chair (ACTION ITEM)

PROPOSED ACTION: Discuss and elect a Chair and Vice Chair for 2025.

5. Future City Shop Public Art Site Opportunity (DISCUSSION)

The City is in the process of designing and constructing a new City Shop building that will generate 1% for the Arts funds. At the November 12 and December 10 regular meetings, the MAC discussed the merits of installing public art at the City Shop based on the site selection parameters stated in the 2021 Public Art Guidelines:

- a. The site is publicly accessible at reasonable times, allowing for contemplation and interaction between the public and the work of art;
- b. The site is on public property or property managed or controlled by the City;
- c. The site suggests art opportunities that would extend the breadth, vitality, and quality of Moscow's public art program;
- d. The art is likely to enhance the cultural experience of the space and contribute to the visual interest of the area;
- e. The site falls within the prominent paths of circulation (e.g., an entry point, transit corridor, or plaza area), or is near a place of congregation (e.g., park, transportation

center, entertainment or retail center) in order to reach a significant portion of the population.

- f. The site meets the conditions necessary to receive public art funding or grant funding; and
- g. The site has been identified and prioritized in the most recently-updated Public Art Master Plan.

If an art project is not deemed a suitable fit given the CIP scope, location, or timing, the one percent (1%) funds will be transferred into the future art(s) project fund for future use. The MAC is invited to recommend one, both, or neither of the sites to City Council for public art project consideration.

Following further staff review of the project scope for the site, MAC members are invited to discuss the possibility of a public art installation on or near the fence that runs along the N. Polk side of the shop.

6. Vinyl Wrap RFP & Selection Panel (ACTION ITEM)

Following a one-year pause on the vinyl wrap program, the 2025 call for vinyl wrap designs is scheduled to be published in January 2025. The program invites artists to submit print-ready designs for installation in vinyl on traffic control boxes throughout the community. Changes to the program in 2025 include an increased artist honorarium; selected artists will receive \$1000 for the use of their image, compared with \$700 in 2023 and \$600 in 2022. The new honorarium amount reflects alignment with market values for similar projects in other Idaho cities including McCall, Twin Falls, and Boise. The program is set to accept one submission from each artist. Installations slated for this year include the replacement of vinyl on two boxes already incorporated into the collection and new installation of vinyl on boxes not yet incorporated into the collection.

The 2025 Vinyl Wrap locations are:

- 1. Wren Welcome Garden at S. Jackson & Hwy 8
- 2. Stadium & Hwy. 8
- 3. 6th & Deakin
- 4. 8th Street between Jackson & Main

Section V.B.2.A of the 2021 Public Art Guidelines state that the selection panel for the annual opportunity shall be made up of the following member types:

- 1. Voting members:
 - a. Moscow Arts Commission Member (1)
 - b. Local Business Representatives (2)
 - c. Technical Consultant (1)
 - d. City Staff Member (1)
- 2. Non-voting members:
 - a. Arts Program Manager (Selection Panel facilitator)
 - b. City staff members acting in a technical advisory capacity

Following a majority vote of MAC members to recommend the RFP and a slate of selection panel members, Arts staff will facilitate the submission and selection processes.

PROPOSED ACTION: Recommend the 2025 Vinyl Wrap RFP as presented and recommend individuals to serve on the 2025 Vinyl Wrap Selection Panel, or take such other action deemed appropriate.

REPORTS

- 1. Volunteer Hour Tally for December 2024 (Cherry)**

- 2. Staff Report (Cherry)**

January Artwalk

“Some Assembly Required” at the Third Street Gallery and Kat Clancy at The Box Gallery

MAC Subcommittees

ADJOURN

NOTICE: It is the policy of the City of Moscow that all City-sponsored public meetings and events are accessible to all people. If you need assistance in participating in this meeting or event due to a disability under the ADA, please contact the City’s ADA Coordinator by phone at (208) 883-7600, TDD (208) 883-7019, or by email at adacoordinator@ci.moscow.id.us at least 48 hours prior to the scheduled meeting or event to request an accommodation. The City of Moscow is committed to ensuring that all reasonable accommodation requests are fulfilled.

MOSCOW ARTS COMMISSION



Aaron Johnson
Commission Chair

~Minutes~

Megan Cherry
Staff Liaison

<https://www.ci.moscow.id.us/452/Moscow-Arts-Commission>

**Tuesday,
December 10, 2024**

5:00 PM

**Council Chambers
206 E. Third Street**

Meeting called to order at 5:00 PM

WELCOME AND ATTENDANCE

Present: Stephen Yauchzee, Sandra Stoops, Donna Woolston, David Wilson, Sue Clark, Aaron Johnson, Kim Crimmins, Cindy Barnhart

Absent: Gail Martin, Sonja Foard, Jacob Wilson, Erica Wagner

Others: Council Member Sandra Kelly

Staff: Megan Cherry, Taylor Riedner

REGULAR AGENDA

1. Reading of the Mission Statement

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- Recognition and promotion of artists' value by creating opportunities for work to be experienced.
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- Performance of leadership, collaboration, and outreach in the conversation between all forms of art and culture with partner agencies, city leaders, and the community.

Crimmins read the mission statement.

2. Approval of Moscow Arts Commission November 12, 2024 Minutes (ACTION ITEM)

PROPOSED ACTION: Approve minutes, amend minutes, or take such other action deemed appropriate.

Yauchzee motioned to approve the minutes as presented, Barnhart seconded. Roll Call Vote: Ayes; 6. Nays; none. Abstentions; Woolston, Clark. Motion carried.

3. Public Comment and Response to Previous Comments (limited to 10 minutes)

Members of the public may speak to the Commission regarding matters NOT on the agenda or currently pending before the Commission. Please state your name and address for the record and limit your remarks to three (3) minutes.

None offered

4. Public Art Site Opportunities (ACTION ITEM)

The City is in the process of designing and constructing two Capital Improvement Projects (CIP) that will generate 1% for the Arts funds. At the November 12 meeting, the MAC discussed the

merits of installing public art at the City Shop and/or the East City Park stage based on the site selection parameters stated in the 2021 Public Art Guidelines:

- a. The site is publicly accessible at reasonable times, allowing for contemplation and interaction between the public and the work of art;
- b. The site is on public property or property managed or controlled by the City;
- c. The site suggests art opportunities that would extend the breadth, vitality, and quality of Moscow's public art program;
- d. The art is likely to enhance the cultural experience of the space and contribute to the visual interest of the area;
- e. The site falls within the prominent paths of circulation (e.g., an entry point, transit corridor, or plaza area), or is near a place of congregation (e.g., park, transportation center, entertainment or retail center) in order to reach a significant portion of the population;
- f. The site meets the conditions necessary to receive public art funding or grant funding; and
- g. The site has been identified and prioritized in the most recently-updated Public Art Master Plan.

If an art project is not deemed a suitable fit given the CIP scope, location, or timing, the one percent (1%) funds will be transferred into the future art(s) project fund for future use. The MAC is invited to recommend one, both, or neither of the sites to City Council for public art project consideration.

PROPOSED ACTIONS: Recommend the new East City Park stage or new City Shop for public art installation, recommend both sites, or recommend that no public art investment be made at either site.

Clark mentioned locating throughout the city to spread joy and the potential for economic impact amongst more neighborhoods, noting specifically the neighborhood surrounding the City Shop. Other members expressed concern that art should be available for public view, perhaps located on or near the fence running parallel to N. Polk.

Johnson moved to continue with public art at the park while holding off on the shop to explore what art options would look like. No second, motion rejected.

Commission decided to table discussion until further information is researched by staff.

5. Artwalk Participant Survey (DISCUSSION)

At the November 12 meeting, the MAC discussed potential questions for a survey of Artwalk hosts, artists, and audience members. Staff has created a draft of the questions for the MAC to review and discuss proposed revisions.

Additional questions were brainstormed:

- Do we need to have Artwalk every month?
- An open-ended question was discussed in how allowing feedback on how to boost community participation in Artwalk.
- How much do artists sell at Artwalk?
- Are artists satisfied with how much they sell?
- Which months do artists prefer to attend in Artwalk?
- Is a full season of 9 Artwalk events too much?
- Would you prefer seasonal Artwalk events?

- Would you attend Artwalk more often if there are other events going on at the same time?
- What is your favorite part about Artwalk?

Discussion ensued regarding ways to improve the survey experience including keeping the survey short.

REPORTS

1. Volunteer Hour Tally for November 2024 (Cherry)

2. Staff Report (Cherry)

December Artwalk

There are 7 host locations this month host locations compared to 12 in 2023, 9 in 2022, and 6 in 2021. Supplies will be delivered to hosts this Friday.

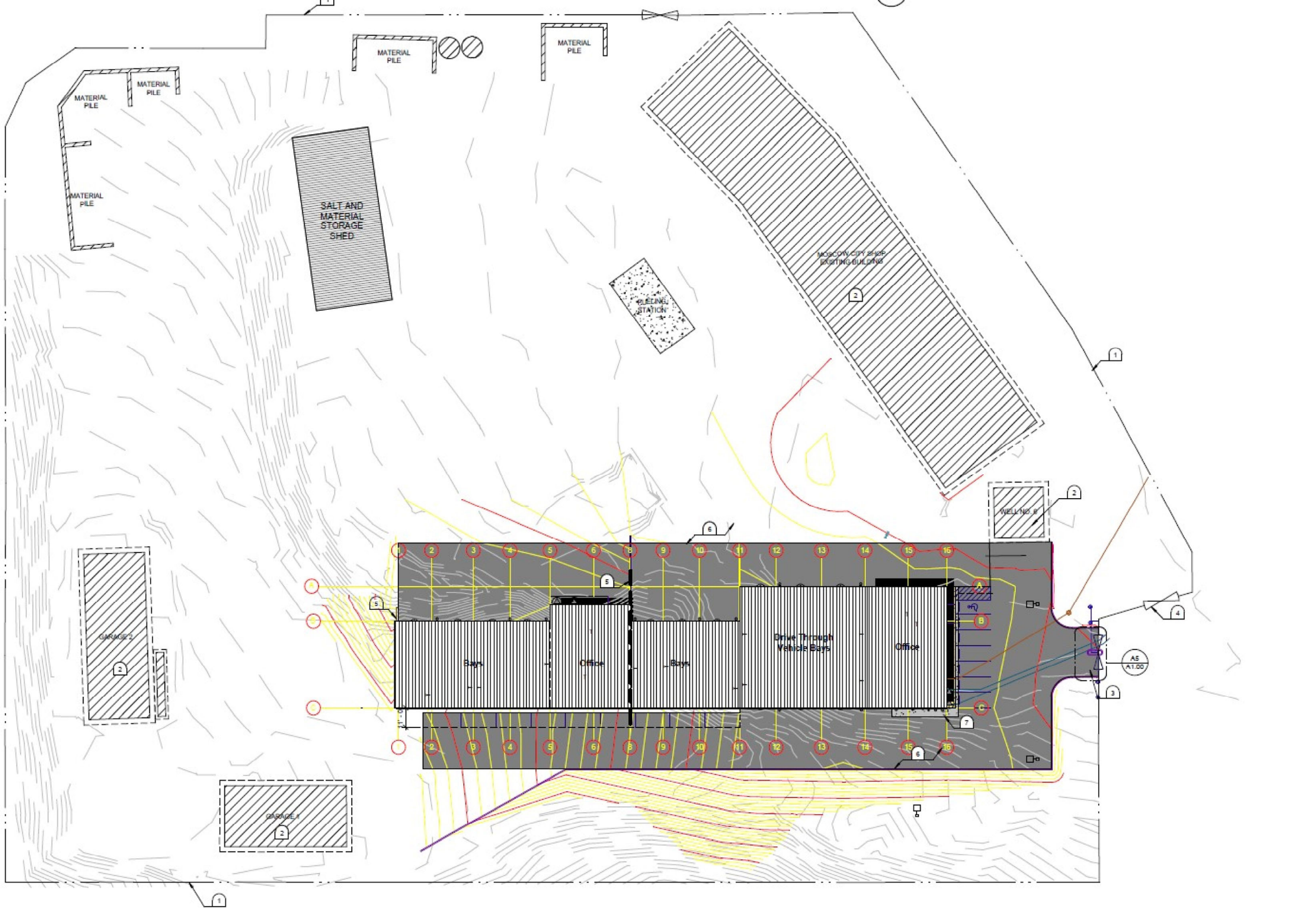
“Some Assembly Required” at the Third Street Gallery
Submissions are starting to roll back in, and reception is January 16th from 4-6.

Holiday Arts Office Hours

ADJOURN

Johnson motioned to adjourn the meeting. Meeting adjourned at 6:06 PM.

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E1

ARCHITECTURAL SITE PLAN

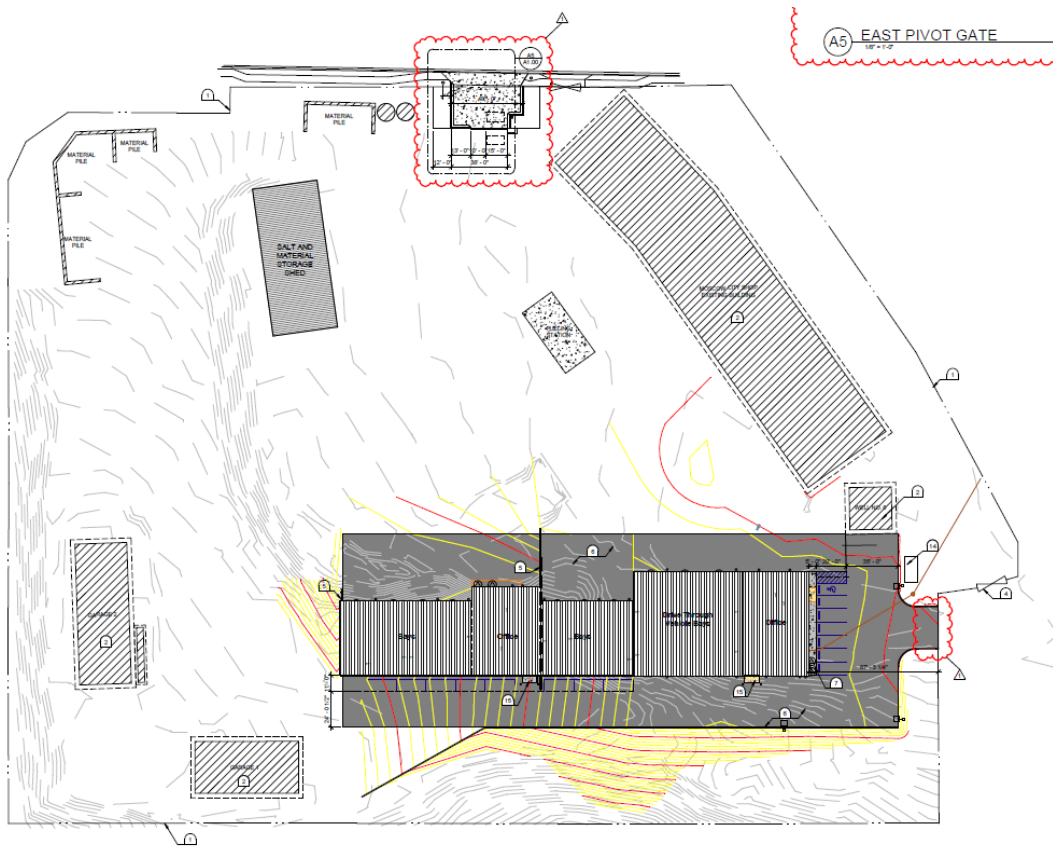
1" = 30'-0"

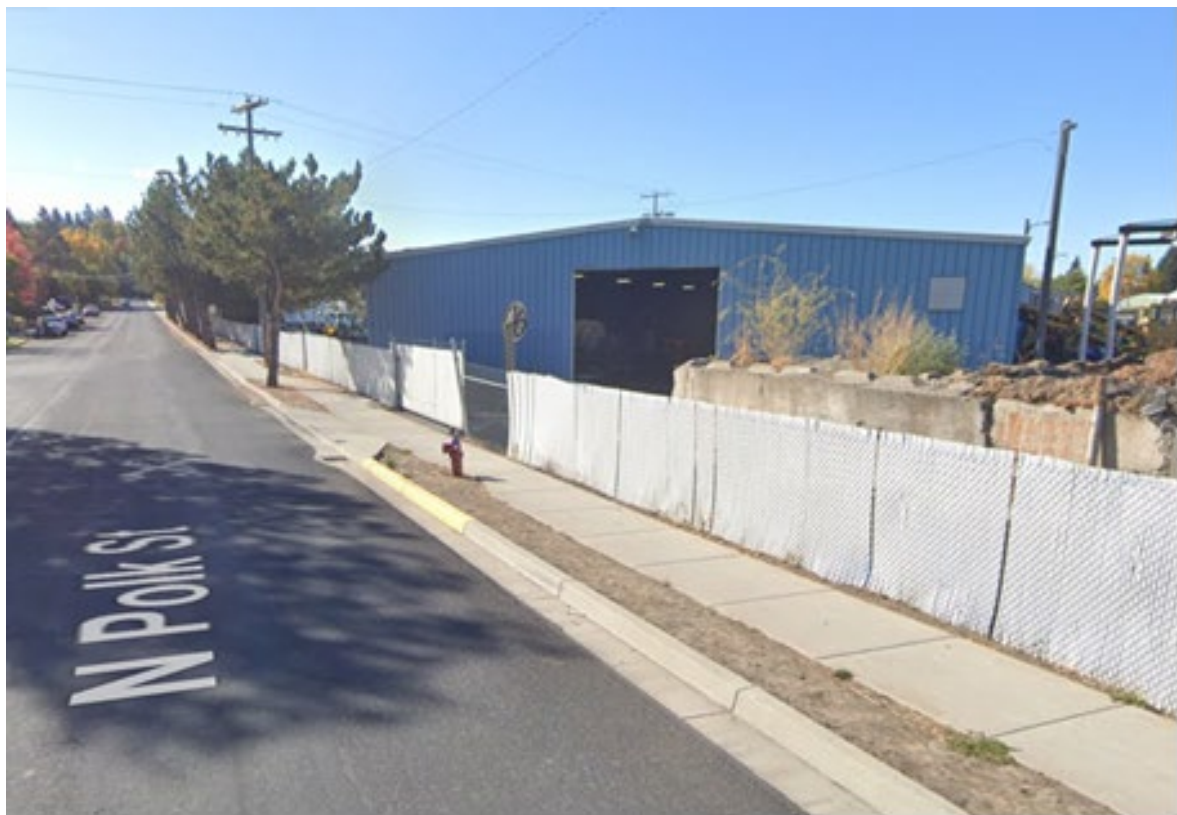


MOSCOW CITY SHOP

650 N VAN BUREN ST, MOSCOW, ID 83843







From: Sue Campbell Clark <suecampbellclark@yahoo.com>

Sent: Wednesday, December 11, 2024 8:37 AM

To: Megan Cherry <mcherry@ci.moscow.id.us>

Subject: Public Art on North Polk

CAUTION: This message originated from outside the City of Moscow's network. Exercise caution when clicking links or opening attachments. If in doubt, please contact Information Systems at extension 7004.

Dear Megan,

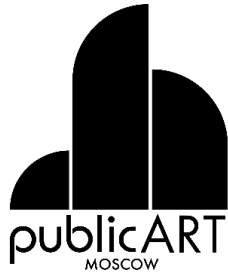
I had some thoughts after yesterday's MAC meeting which I hope you will pass on in hopes that I can kindle some interest in public art along the fence/wall of the new city Moscow City Shop, specifically along North Polk close to the intersection of Public Avenue.

There was a comment made in the meeting that "no one" would see any art place in this area. Let me tell you who would see it.

I like to run. I live in the Fort Russell neighborhood, and I run from B Street down Van Buren Street to the north. As I descend the Van Buren hill, there is a change in atmosphere. Some streets are without curb and gutter, paved poorly and sometimes not at all. There was a time when the city only paved a street if people living on it could pay for it. This is not a section of town where people could do that. If I were to keep running straight, I would come to Sojourner's Alliance, which does untold good in our community. Public art would say to these people without a home: "there is hope, keep going." I turn and run up a small incline on E Street and turn on North Polk. In the first block, on the left, there is sometimes a woman out on her sidewalk doing sun salutations. Her home is a work of art on a budget, with a sense of humor and play. She would say, "hi, running-lady," and I would laugh and say, "hi, yoga-lady." She would appreciate more color on her street. I run past the fence around the City Shop and look through the gaps at a pile of street signs, and for years I thought that this fence could otherwise be a thing of beauty. I imagine a wall, decorated like the one outside the public library. On a house on a hill to the east, with a driveway on Public and overlooking PCEI, live Mike & Brooke Lowry. Mike is an expert in city planning and transportation, who knows a lot about planning for walkability. They would love more beauty here. Running north, PCEI is a little gem here. Lots of people come here to walk. Kids come to practice soccer in the park adjacent to it. This is a park that is accessible to wheelchairs, and these people also need more beauty in their lives. Heading down the street, I think of the people I know in the neighborhood. The lady who moved here from a trailer on Palouse River Drive, who married the man she was a caretaker for and hoping for a better life. The woman living in an abandoned camper behind a trailer, without running water and a leaking roof. The 5-year old girl who lived in one of these apartments here, who welcomed my weeping daughter at the door of the kindergarten classroom every day and helped her feel comfortable. The family with the disabled daughter, who rented a condo here, and who have now become advocates for families with disabled children. The man who sheltered people in his trailer, one of them an individual with multiple personalities who was not well suited for this world and who needed kindness. The woman with a seizure disorder who raised two nice sons on her own after her husband left her, and who lived in a subsidized apartment. I keep running. I see other people running and walking or driving. The road is narrow and curved enough that our eyes meet to make sure there is room for each other. People almost always smile and wave. Moscow is filled with people I don't know, but who are kind.

North Polk is an important corridor. Historically, it has always been depressed. But there are people here who could benefit from public art, and precisely because it is unexpected. Public art can transform how we see ourselves and our community, it can lift our mood, it can attune us to noticing beauty all around us. Art in this place would implicitly say, "you matter, keep going, life is beautiful."

Sue



2025 Call for Public Art Vinyl-Wrapped Traffic Signal Boxes

Project Description

The City of Moscow invites artists to submit designs for vinyl-wrap installations on traffic signal boxes. Artworks featured on vinyl-wrapped boxes have been a part of the City of Moscow's temporary public art collection since 2012. This project provides public space for artists to share their two-dimensional work with the public, and beautifies street fixtures throughout the community. Each year, a selection panel chooses several artworks to be displayed at locations throughout Moscow. These works are enjoyed by Moscow's visitors and residents alike, and have become a cherished element of the visual landscape.

Eligibility

This call is open to artists 18 years-of-age or older who live in Latah County, Nez Perce County, Asotin County, Whitman County, Nez Perce or Coeur d'Alene tribal members. Artists are eligible regardless of race, color, religion, national origin, gender, marital or familial status, physical or mental disability, sexual orientation, and gender expression or identity. Artist teams are eligible to apply, including teams of artists from multiple disciplines. Selection panelists and their immediate family members are not eligible for participation. No artist sitting on a Selection Panel may submit a proposal for the project for which the Selection Panel was formed.

Project Timeline (subject to change)

January 22 – February 28, 2025	Submission Period
March 2025	Artwork Selection & Artist Notification
April - June 2025	Artwork Installation

Honorarium and Image Use Agreement

1. Selected artists will complete an Image Use Agreement releasing artwork for display at the specified location.
2. Each selected artist will receive an honorarium of \$1000 upon completion of the Image Use Agreement.
3. The City of Moscow will incur all costs related to installation.

Submission Requirements

1. Artists may submit one full-size design for consideration.
Design must be scaled to fit the dimensions of a specific box. (See the site details).
2. **For Moscow Arts Commission review:** Submit a JPEG file of the design at 72 DPI
3. **For printing of final artwork:** Submit an EPS file of the design at a minimum of 100 DPI in CMYK. All fonts must be converted to outlines/curves or all text layers must be rasterized.
4. Artists who need help with file preparation can consider hiring a local graphic design firm.
5. Artist submissions will only be accepted online via Submittable. Emailed or hand delivered submissions will not be considered by the selection panel.

File set-up instructions for imagery created in Adobe Photoshop or Illustrator:

Create the initial design at the height and length of a specific box size (see site details).

To create the JPEG file for selection panel viewing:

1. Export the JPEG file at 72 DPI in either Photoshop or Illustrator.
 - a. Photoshop: On the menu bar, choose "File" → "Export" → "Export As" → "JPG"
 - b. Illustrator: On the menu bar, choose "File" → "Export" → "Export As" → "Save as type JPEG" → "Color Model: RGB" → "Quality: Medium" → "Resolution: Screen (72 ppi)"

To create the file for final printing if design is selected for installation:

2. Submit individual EPS files for each design. These files must be set at 100 DPI or larger at full printing size.
3. Build the file in CMYK color mode. To check or convert images/objects, use the following:
 - a. Photoshop: On the menu bar, choose "Image" → "Mode" → "CMYK Color"
 - b. Illustrator: On the menu bar, choose "File" → "Document Color Mode" → "CMYK Color"
4. To convert text to outlines, use the following:
 - a. Photoshop: Select the text with the Selection Tool and on the menu bar, choose "Type" → "Convert to Shape"
 - b. Illustrator: Select the text with the Selection Tool and on the menu bar, choose "Type" → "Create Outlines"

Selection Process

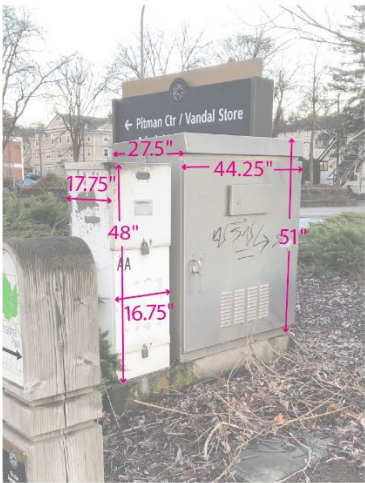
The Selection Panel will select designs based on the works' alignment with the criteria below, and will be comprised of 1 Moscow Arts Commission Member, 1 Technical Consultant, 2 Local Business Representatives, and 1 City Staff Member.

Selection Criteria

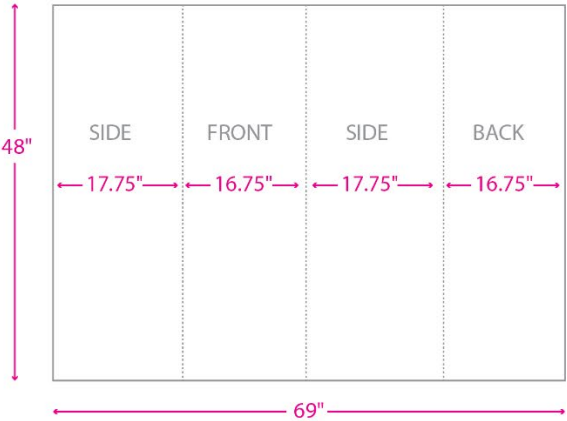
1. Conceptual Quality and Originality
 - a. The artist presents a compelling concept.
 - b. The proposed design is original to the presenting artist.
2. Form
 - a. The proposed design reveals mastery of formal craftsmanship.
 - b. The colors used, if any, are chosen with an awareness of local educational institutions as well as their athletic rivals.
 - c. The design files are prepared according to stated parameters and are scaled to fit the specific locations stated in the RFP.
3. Content and Context
 - a. The artwork's subject matter and content is appropriate for public exhibition and does not contain advertising, religious references, sexual content, negative imagery, or convey political partisanship.
 - b. The content of the proposed design is relevant to the City of Moscow's values, culture, and people.
 - c. The proposed design reflects the architectural, historical, geographical, geological, and socio-cultural context of the site.
 - d. The proposed design serves to visually activate or enhance the location.

Site Details

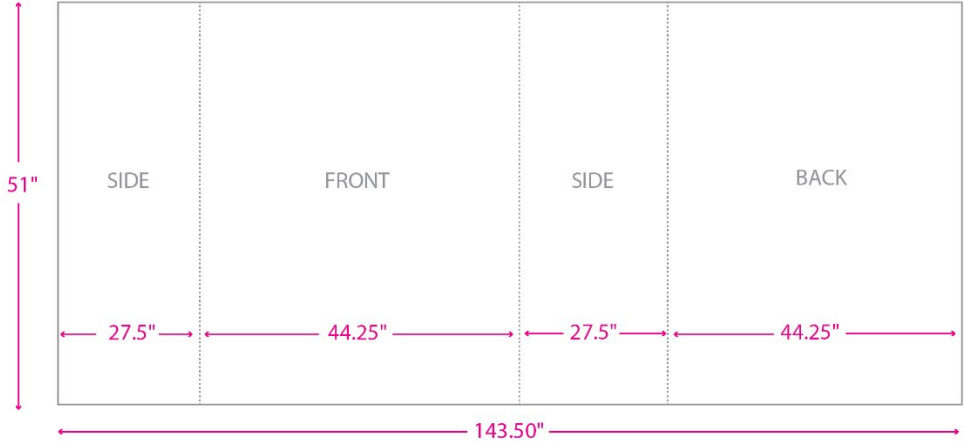
6th & Deakin



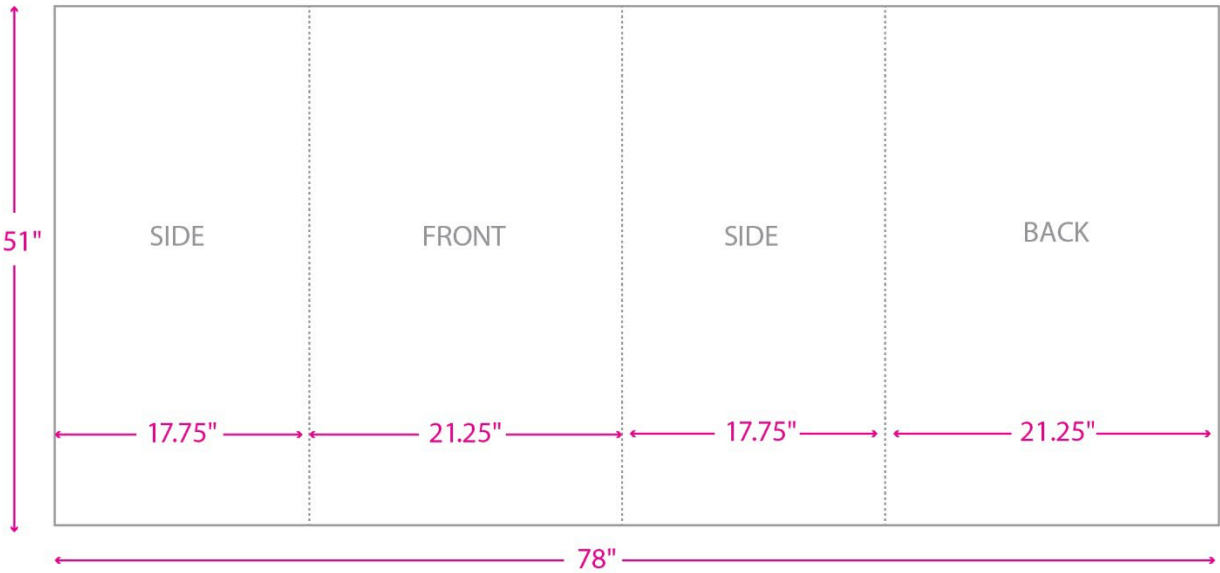
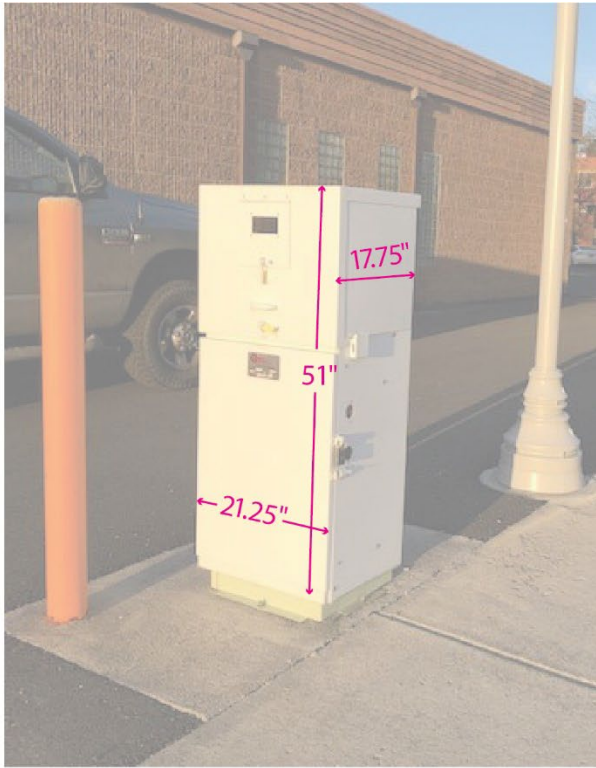
Medium Box



Large Box



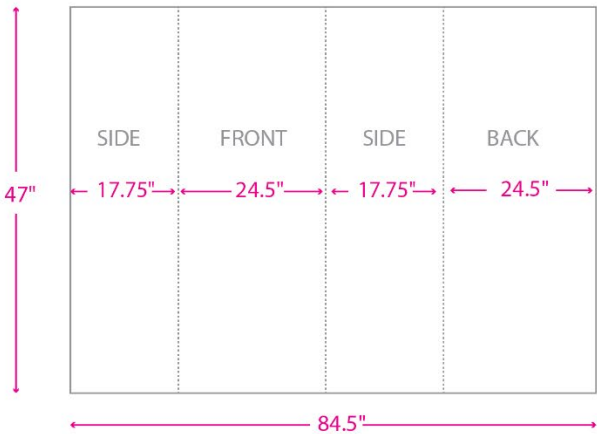
8th St. between Jackson & Main



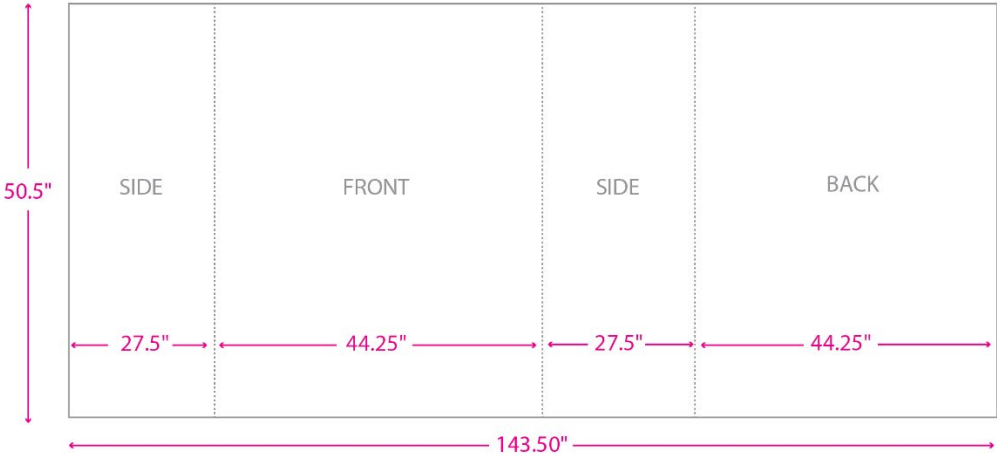
Stadium & Hwy. 8



Medium Box



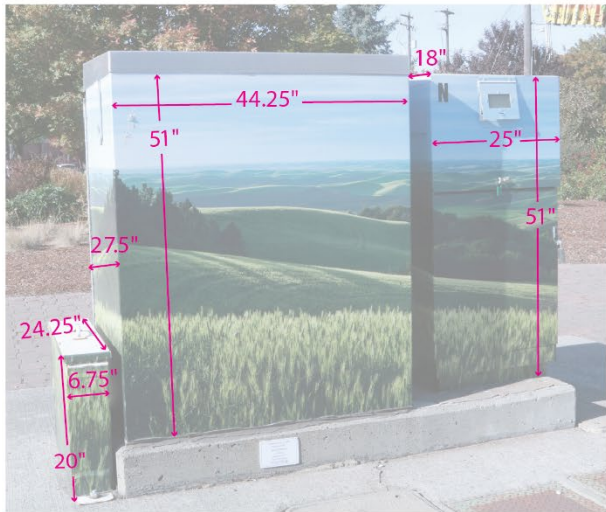
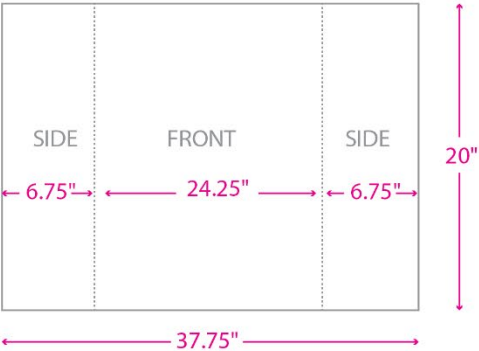
Large Box



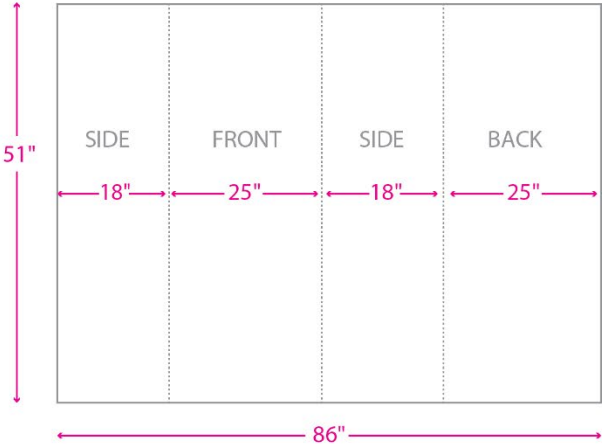
S. Jackson & Hwy. 8 (Wren Welcome Garden)



Small Box
NOTE: Back facing large box is not wrapped



Medium Box



Large Box

