

MOSCOW ARTS COMMISSION



Aaron Johnson
Commission Chair

~Minutes~

Megan Cherry
Staff Liaison

<https://www.ci.moscow.id.us/452/Moscow-Arts-Commission>

**Tuesday,
January 14, 2025**

5:00 PM

**Council Chambers
206 E. Third Street**

The meeting was called to order at 5:00PM

WELCOME AND ATTENDANCE

Present: Stefan Yauchzee, Donna Woolston, Gail Martin, Aaron Johnson, Sonja Foard, Sue Clark, Jacob Wilson, Sandra Stoops, Erica Wagner (5:07 PM)

Absent: Cynthia Barnhart, Kim Crimmins

Staff: Megan Cherry, Cody Riddle, Taylor Riedner

Others: Council Member Bryce Blankenship

REGULAR AGENDA

1. Reading of the Mission Statement

The mission of the Moscow Arts Commission is to enrich the community by celebrating and cultivating the expression of all forms of art and culture. Fulfillment of this purpose shall be based upon the following values:

- Recognition and promotion of artists' value by creating opportunities for work to be experienced.
- Facilitation and promotion of the social, educational, and economic value of all forms of art and culture in the community.
- Performance of leadership, collaboration, and outreach in the conversation between all forms of art and culture with partner agencies, city leaders, and the community.

Foard read the mission statement.

2. Approval of Moscow Arts Commission December 10, 2024 Minutes (ACTION ITEM)

PROPOSED ACTION: Approve minutes, amend minutes, or take such other action deemed appropriate.

Yauchzee motioned to approve the minutes as presented, Clark seconded. Roll Call vote: Ayes; 5. Nays; 0. Abstentions; Foard, Wilson, Martin. Motion carried.

3. Public Comment and Response to Previous Comments (limited to 10 minutes)

Members of the public may speak to the Commission regarding matters NOT on the agenda or currently pending before the Commission. Please state your name and address for the record and limit your remarks to three (3) minutes.

None offered

4. Election of MAC Chair and Vice Chair (ACTION ITEM)

PROPOSED ACTION: Discuss and elect a Chair and Vice Chair for 2025.

Yauchzee nominated Aaron Johnson as Chair and Sonja Foard as Vice Chair. Martin Seconded. Roll Call Vote: Ayes; Unanimous. Motion carried.

5. Future City Shop Public Art Site Opportunity (DISCUSSION)

The City is in the process of designing and constructing a new City Shop building that will generate 1% for the Arts funds. At the November 12 and December 10 regular meetings, the MAC discussed the merits of installing public art at the City Shop based on the site selection parameters stated in the 2021 Public Art Guidelines:

- a. The site is publicly accessible at reasonable times, allowing for contemplation and interaction between the public and the work of art;
- b. The site is on public property or property managed or controlled by the City;
- c. The site suggests art opportunities that would extend the breadth, vitality, and quality of Moscow's public art program;
- d. The art is likely to enhance the cultural experience of the space and contribute to the visual interest of the area;
- e. The site falls within the prominent paths of circulation (e.g., an entry point, transit corridor, or plaza area), or is near a place of congregation (e.g., park, transportation center, entertainment or retail center) in order to reach a significant portion of the population.
- f. The site meets the conditions necessary to receive public art funding or grant funding; and
- g. The site has been identified and prioritized in the most recently-updated Public Art Master Plan.

If an art project is not deemed a suitable fit given the CIP scope, location, or timing, the one percent (1%) funds will be transferred into the future art(s) project fund for future use. The MAC is invited to recommend one, both, or neither of the sites to City Council for public art project consideration.

Following further staff review of the project scope for the site, MAC members are invited to discuss the possibility of a public art installation on or near the fence that runs along the N. Polk side of the shop.

Cherry introduced the item by reflecting on previous MAC discussion. Snowplows and other heavier equipment will be going in and out of the gate on the Polk St. entrance, so it could be a good site for art if the artwork does not obstruct the entrance. The 1% for Art funds generated by the CIP are anticipated to be approximately \$50,000. There's also an approximate \$240,000 in the 1% for Art fund balance.

Riddle mentioned that construction will start this spring, including a new entrance gate along Polk. Commission members discussed that artwork could be outside of the gate or along the fencing that faces Polk. The current fence will remain for the time being but is not anticipated to be a permanent feature at the site. The gate will be steel with halfway manual rolling as well as a mechanical lift option. The shop is open to the public during business hours and is secured otherwise.

Clark mentioned the traffic on North Polk, noting that there are parks, green spaces, and some nice scenery in that part of the community. Some members wondered if it should be up to an artist to propose an artwork rather than the MAC trying to imagine artwork in advance.

Woolston mentioned that interactive artwork would not be very safe for that area.

Blankenship shared that the City will not want to impede the flow of traffic in that area and encouraged the MAC to consider art installations that are easy to view from the road.

Wagner suggested updating the color of the chain link fence slats to add some color.

Discussion ensued regarding types of art that could be out there and the different possible ways to incorporate the current fence slats.

6. Vinyl Wrap RFP & Selection Panel (ACTION ITEM)

Following a one-year pause on the vinyl wrap program, the 2025 call for vinyl wrap designs is scheduled to be published in January 2025. The program invites artists to submit print-ready designs for installation in vinyl on traffic control boxes throughout the community. Changes to the program in 2025 include an increased artist honorarium; selected artists will receive \$1000 for the use of their image, compared with \$700 in 2023 and \$600 in 2022. The new honorarium amount reflects alignment with market values for similar projects in other Idaho cities including McCall, Twin Falls, and Boise. The program is set to accept one submission from each artist. Installations slated for this year include the replacement of vinyl on two boxes already incorporated into the collection and new installation of vinyl on boxes not yet incorporated into the collection.

The 2025 Vinyl Wrap locations are:

1. Wren Welcome Garden at S. Jackson & Hwy 8
2. Stadium & Hwy. 8
3. 6th & Deakin
4. 8th Street between Jackson & Main

Section V.B.2.A of the 2021 Public Art Guidelines state that the selection panel for the annual opportunity shall be made up of the following member types:

1. Voting members:
 - a. Moscow Arts Commission Member (1)
 - b. Local Business Representatives (2)
 - c. Technical Consultant (1)
 - d. City Staff Member (1)
2. Non-voting members:
 - a. Arts Program Manager (Selection Panel facilitator)
 - b. City staff members acting in a technical advisory capacity

Following a majority vote of MAC members to recommend the RFP and a slate of selection panel members, Arts staff will facilitate the submission and selection processes.

PROPOSED ACTION: Recommend the 2025 Vinyl Wrap RFP as presented and recommend individuals to serve on the 2025 Vinyl Wrap Selection Panel, or take such other action deemed appropriate.

Cherry introduced the item as written above and shared the differences between past agreements and the current proposed one including the timeframes of the art. Two vinyl wrap locations have not yet been part of the vinyl wrap collection.

The following names were suggested as voting members of the selection panel:

Moscow Arts Commission Member: Gail Martin

Local Business Representatives: Andy Severson from Stax, Gritman Medical Center (alternates: Gerardo or Patty from Patty's Kitchen, Beau Mosman from Mosman Law Offices)

Technical Consultant: Cherry will reach out to a member of the community for this role

City Staff: Cherry suggested a Parks staff member

Foard motioned to approve the slate of suggested panel members and alternates as listed above and approve the item as suggested, Clark seconded. Roll Call Vote: Ayes; Unanimous. Nays; None. Abstentions; None. Motion carried.

REPORTS

1. **Volunteer Hour Tally for December 2024 (Cherry)**
2. **Staff Report (Cherry)**

January Artwalk

This month has 7 host locations, including a new show at Moscow Contemporary, a poetry event at Pour Company, and a new exhibition at Third Street Gallery. Host location registrations are lower this month, which is part of the reason for launching the Artwalk audience survey in 2025. That survey will study, in part, the Moscow community's interest in the 9-month Artwalk season established in 2021.

"Some Assembly Required" at the Third Street Gallery and Kat Clancy at The Box Gallery
Cherry reported that the artist reception will be held on Thursday.

MAC Subcommittees

Cherry stated that staff is moving away from scheduling MAC subcommittees due to staffing shortages but also to encourage more in-depth conversations during the full MAC meetings.

ADJOURN

Wagner motioned to adjourn the meeting, Yauchzee seconded. Meeting adjourned at: 6:05PM.

