

MOSCOW FARMERS MARKET COMMISSION



JT Manning
Commission Chair
fmc@ci.moscow.id.us

Regular Meeting
~Agenda~

Amanda Argona
Staff Liaison
208-883-7132

<https://www.ci.moscow.id.us/362/Farmers-MarketCommission>

Tuesday
December 2, 2025

4:00 PM

Council Chambers
206 E. 3rd St.

WELCOME AND ATTENDANCE

REGULAR AGENDA

1. Mission of the Moscow Farmers Market

The Moscow Farmers Market celebrates life on the Palouse by providing the community with the opportunity to buy and sell local and regional agricultural products (e.g., crops, meat, cheese, wine, etc.), distinctive handmade goods, artisan pieces, and original recipe cuisine. This venue is meant to encourage and support sustainable economic, social and environmental practices.

2. Approval of Farmers Market Commission November 4, 2025 Minutes (ACTION ITEM)

PROPOSED ACTIONS: Approve minutes, amend minutes, or take such other action deemed appropriate.

3. Public Comment and Response to Previous Comments (limited to 10 minutes)

Members of the public may speak to the Commission regarding matters NOT on the agenda or currently pending before the Commission. Please state your name and city of residence for the record and limit your remarks to three (3) minutes.

4. Appointing Farmers Market Commission Chair and Vice Chair (ACTION ITEM)

PROPOSED ACTIONS: Elect officers or take such other action deemed appropriate.

5. 2026 Commission scope of work

Annual review of Commission projects, tasks, and engagement.

6. 2026 Poster Art submission guidelines (ACTION ITEM)

Annual review of guidelines to artists wishing to submit artwork for feature on the official Moscow Farmers Market Poster.

PROPOSED ACTIONS: Accept submission guidelines or take such other action deemed appropriate.

7. FY26 Farmers Market Commission budget (ACTION ITEM)

The Commission has been allocated \$1,500 to be expended before September 30, 2026. Historically, much of the budget has been used towards fulfilling its purpose, specifically the “keep abreast of trends and opportunities for advancing Market interests, products, standards, and offerings” through select conference and workshop attendance. Only attendance

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registrations are eligible to be extended to the Commission budget.

Conference available for Commission member attendance include:

- Washington State Farmers Market Association, Fri., Feb. 20-Sat., Feb. 21, Bremerton, WA; \$275 early bird registration (ends on Sat., Jan. 31)
- InTents Farmers Market Pros, Sun., Mar. 1-Wed., Mar. 4, San Diego, CA; \$445 in-person participation registration or \$225 remote participation registration

PROPOSED ACTIONS: Select conference and Commission members to attend or take such other action as deemed appropriate.

REPORTS

1. **Policy Subcommittee report – Alvarez, Blankenship, Larson, Manning, and Argona**
2. **Community Events Manager report – Argona**

ANNOUNCEMENTS

1. **Proposed Items for Future Agendas**
Commission members may email Amanda Argona (aargona@ci.moscow.id.us) to propose future agenda items for discussion.
 - a. **Strategic Plan update**
2. **Farmers Market Commission regular meeting January 6, 2026 at Moscow City Hall in Council Chambers**

ADJOURN

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Regular Meeting
~Minutes~

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Tuesday
November 4, 2025

4:00 PM

Council Chambers
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Manning called the meeting to order at 4:01 PM

MEMBERS PRESENT: JT Manning, Chair; Samantha Martinet, Gerardo Alvarez, Kassie Smith, Jodi McClory, Phil Blankenship, Colette DePhelps (4:35pm)
MEMBERS ABSENT: Josh Larson, Kristin Strong
OTHERS: Drew Davis
STAFF: Amanda Argona, Amanda Reyes

REGULAR AGENDA

1. Mission of the Moscow Farmers Market

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Smith read the mission statement aloud.

2. Approval of Farmers Market Commission October 7, 2025 Minutes (ACTION ITEM)

Smith moved for approval of the minutes as presented, seconded by Alvarez. Roll Call Vote: Ayes: Unanimous (6). Nays: None. Abstentions: None. Motion carried.

3. Public Comment and Response to Previous Comments (limited to 10 minutes) Members of the public may speak to the Commission regarding matters NOT on the agenda or currently pending before the Commission. Please state your name and city of residence for the record and limit your remarks to three (3) minutes.

Cynthia King, Moscow, with the Moscow Report.

4. Limiting of Vendor Types (ACTION ITEM)

The 2025 Market season included 159 Vendors eligible for participation. Since the expansion onto E. 4th Street, the Market now hosts 110 spaces but continues to experience waitlists particularly for Craft Artisan Vendors. Staff has put together a report that shows the number of Vendor types, number of weeks at capacity, and number of Vendors on waitlists. Commission members and staff have fielded concerns regarding whether the Market has reached a point in placing a moratorium on certain Vendor types, or if changes need to be considered to the current process for granting space assignments and/or accepting Vendors. Vendor acceptance is thoroughly outlined in Appendix 6 of the Market Handbook. Any proposed changes to acceptance, moratoriums, etc. must be vetted by the Policy Subcommittee for further review by the entire Commission.

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PROPOSED ACTIONS: *Task Policy Subcommittee with review of limiting Vendor types in their annual scope of work or take such other action deemed appropriate.*

Argona shared Vendor waitlist statistics, as provided in the packet. It was explained that the decrease in the waitlist on some market days was attributed to last-minute Vendor callouts, allowing waitlisted Vendors to be brought in on short notice. Discussion ensued about the lengthy waitlist during popular weekends and discussed possible solutions such as: pushing for the proposed 4th Street expansion by staff to allow for more vendors; raising the minimum qualifying score to be an eligible Craft or Food Vendor; forgoing Craft & Food Juries for the 2026 season and looking at Vendor recruitment again in 2027. The consensus was to remain open to prospective Vendors to support a balanced product mix, recognizing that Vendors within the same category can provide unique offerings, and to task the Policy Subcommittee with reviewing areas of the Market Handbook applicable to Vendor recruitment for potential changes.

Martinet moved for approval of the review of limiting Vendor types in their annual scope of work, seconded by McClory. Roll Call Vote: Ayes: Unanimous (7). Nays: None. Abstentions: None. Motion carried.

5. 2025-2026 Policy Subcommittee scope of work (ACTION ITEM)

The subcommittee is tasked with reviewing and/or editing the following for the 2026 Market Handbook. Members met on Tue., Oct. 28 to propose a scope of work which includes review of the following policies:

- *Annual Vendor Orientation*
- *Appendix 6*
 - *Forage Vendors*
 - *Adding Products*
 - *Product classification for foraged, non-plant derived materials (may also apply to Vendor Categories)*
- *Pricing*

Subcommittee members for the 2025-2026 review period are Larson (2022), Alvarez (2024), Manning (2024), and Blankenship (2024). All were present at the subcommittee meeting.

PROPOSED ACTIONS: *Accept the proposed scope of work as presented or take such other action as deemed appropriate.*

There was consensus regarding the proposed scope of work. Discussion focused on adding products, with an idea about the possibility of allowing non-agricultural Vendors to bring in agricultural products (i.e. eggs or garden produce) for a limited time without conducting a Site Visit. Argona also mentioned that both under and overpricing concerns have been expressed by Agricultural Vendors and that the Policy Subcommittee will be researching whether to expand on the current pricing policy in the Market Handbook is appropriate to address concerns.

Martinet moved for approval of the Policy Subcommittee scope of work as presented in addition to agenda item number 4, Smith seconded. Roll Call Vote: Ayes: Unanimous (7). Nays: None. Abstentions: None. Motion carried.

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REPORTS

1. Branding Subcommittee 50th anniversary report – Manning, Martinet, Smith, Strong, Argona

Argona recapped the meeting, with member input. Proposed drafts of the 50th anniversary logo was shared. Argona expressed concerns about being behind in the celebratory timeline, but felt the subcommittee's scope of work was manageable and feasible.

2. Community Events Manager report – Argona

Argona shared the Manager report as provided in the packet. Feedback on the Halloween Costume Contest included suggestions to shorten the judging timeframe by opening registration earlier, introduce online pre-registration combining city and photo waivers, have judges photograph contestants with their numbers for easier contestant review post-Contest and provide microphones for judges and contestants to encourage engagement.

ANNOUNCEMENTS

1. Chair and Vice-Chair nominations due by Fri., Nov. 21

Email aargona@ci.moscow.id.us with nominations. Voting will take place at Dec. 2 meeting.

2. Proposed Items for Future Agendas

Commission members may email Amanda Argona (aargona@ci.moscow.id.us) to propose future agenda items for discussion.

- a. Policies Subcommittee report
- b. Strategic Plan update
- c. Conference selection and attendance

3. Farmers Market Commission regular meeting December 2, 2025 at Moscow City Hall in Council Chambers

Colette moved to adjourn, Blankenship seconded. The meeting adjourned at 5:13 PM.

JT Manning, Chair

Date

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MOSCOW FARMERS MARKET COMMISSION



2026 Annual scope of work

Monthly meetings

- Jan. 6
- Feb. 3
- Mar. 3
- Apr. 7
- May 5
- Jun. 2
- Jul. 7
- Aug. 4
- Sep. 1
- Oct. 6
- Nov. 3
- Dec. 1

Conferences

- Feb. 20 to 21, Bremerton, WA
- Mar. 1 to 4, San Diego, CA

Pre-Season

- Jan. 9 @ 8 am Recruitment period open for Vendors, Performers, and Artist submissions
- Jan. 15 @ 4 pm Produce opening reception @ Third Street Gallery
- Feb. 6 @ 5 pm Cheers to 50 Years! reception @ 1912 Center
- Feb. 20 @ 5 pm Artist submissions due for Poster
- Feb. 26 @ TBD Craft & Food Jury 1
- Mar. 4 @ TBD Craft & Food Jury 2
- Mar. 6 Artwork public voting opens @ 8 am
- Mar. 11 @ TBD Entertainment application closes @ 5 pm
- Mar. 25 @ TBD Craft & Food Jury 3
- Mar. 27 @ 8 am Returning Vendor Craft & Food Jury
- Apr. 9 @ 3-5pm Artwork public voting closes
- Annual Vendor Orientation

In-Season

- May 9 Hosting 2026 Poster Artist
- Jul. 11 RMA 1 - tentative
- Jul. 25 RMA 2
- Aug. TBD Through the Years Market History & Staff Appreciation reception @ MCOC+VC
- Aug. 1 America's Farmers Market Celebration voting opens
- Aug. 8 Celebrating National Farmers Market Week
- Sep. 12 RMA 3 - tentative
- Sep. 21 RMA 4
- Sep. 30 Annual report to Council (tentative; to be confirmed)
- Oct. 31 America's Farmers Market Celebration voting closes
- Costume Contest



JT Manning
Chair

Kassie Smith
Vice Chair

Crafts Vendor representative

Phillip Blankenship
At-large member

Colette DePhelps
University of Idaho representative

Joshua Larson
At-large member

Sam Martinet
Moscow Chamber of Commerce + Visitor Center representative

Jodi McClory
Produce Vendor representative

Gerardo Alvarez
Specialty Food Vendor representative

Kristin Strong
At-large member



Amanda Argona
Staff Liaison

Drew Davis
Council Liaison



Community Events Division
Moscow Farmers Market
504 S. Washington St.
P.O. Box 9203
Moscow ID 83843
Phone (208) 883-7132
www.ci.moscow.id.us/197/Farmers-Market



MOSCOW FARMERS MARKET

EST. 1976
growers | makers | performers



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Crafts Vendor representative

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At-large member

Colette DePhelps
University of Idaho
representative

Joshua Larson
At-large member

Sam Martinet
Moscow Chamber of
Commerce + Visitor Center
representative

Jodi McClory
Produce Vendor
representative

Gerardo Alvarez
Specialty Food Vendor
representative

Kristin Strong
At-large member



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Community Events Division
Moscow Farmers Market
504 S. Washington St.
P.O. Box 9203
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Phone (208) 883-7132
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Farmers-Market](http://www.ci.moscow.id.us/197/Farmers-Market)



MOSCOW FARMERS MARKET COMMISSION



January

- Craft & Food Jury registrations open
- Poster Artwork submission period open
- Friendship Square performance application opens
- Produce @ Third Street Gallery

February

- Artwork submission period closes
- FY26 Commission budget request due
- Craft & Food Jury registrations begin closing
- 2025 Handbook recommendations approved for Legal review
- Cheers to 50 Years! @ 1912 Center

March

- Craft & Food Juries
- Artwork finalists selected
- Artwork public voting open for three week period
- Friendship Square performance application closes
- 2025 Handbook presentation to Committee and Council

April

- Site Visits begin
- Annual Vendor Orientation

May

- Site Visits continue
- May 2026-October 2027, 18-month commemorative calendars available for purchase

June

- Site Visits continue

July

- Where's Waldo on the Palouse
- Full Rapid Market Assessment (dots & questions)

August

- Idaho Farmers Market Month
- National Farmers Market Week
- America's Farmers Market Celebration voting opens
- Full Rapid Market Assessment (dots & questions)
- Through the Years Market History @ MCOC+VC

September

- Annual Citizen Commission report to Council TBD
- America's Farmers Market Celebration voting closes
- Full Rapid Market Assessment (dots & questions)

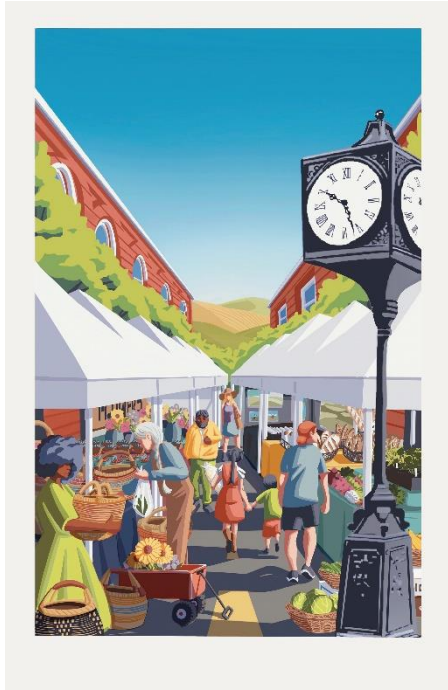
October

- UI Homecoming Parade and Market
- Costume Contest

MOSCOW FARMERS MARKET



Artwork wanted for feature on the Moscow Farmers Market Poster!



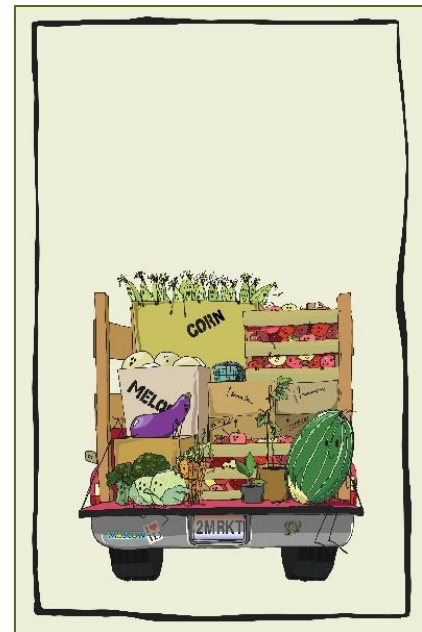
The City of Moscow Community Events Division and Farmers Market Commission are accepting artwork submissions for feature on the 2026 Moscow Farmers Market poster. Artists are invited to submit visual interpretations of this longstanding community event **with no accompanying text** through the City of Moscow Submittable portal at <https://moscowarts.submittable.com/submit>. Text will be added upon selection of artwork utilizing the Market's current design standards.

For additional information regarding this annual call for art, please visit:

- www.ci.moscow.id.us/197/Farmers-Market
- www.ci.moscow.id.us/206/Market-Poster
- www.facebook.com/MoscowFarmersMarket
- www.instagram.com/moscowfarmersmarket/

ELIGIBILITY & SUBMISSIONS

- Artist resides in a 200 air-mile radius from Moscow, Idaho. Students from the following schools are exempt from this restriction: University of Idaho, New Saint Andrews College, Washington State University, and Lewis-Clark State College.
- Artist may only submit one entry.
- Artist submission portrays one or more of the following themes:
 - A scene at the Moscow Farmers Market
 - The social culture of the Moscow Farmers Market



MOSCOW FARMERS MARKET



- A collection of assemblage of products available at the Moscow Farmers Market
- Submission is of original design and any picture(s) or graphic(s) used must belong to the artist.
- Submissions featuring the following design elements **will not** be considered:
 - Produce not available at the Moscow Farmers Market (i.e. bananas, avocados, pineapples, etc.)
 - Dogs and/or other pets. Dogs that are shown assisting an individual with a disability, or wearing an ADA Service Dog vest are acceptable.
- Submissions may be in any 2D medium including drawing, painting, mixed media, photography, crayon, marker, original graphic art, etc. or a photograph of a 3D art piece.

SELECTION PROCESS

The selection panel includes members of the Farmers Market Commission and City of Moscow staff. From the submissions, the panel selects a maximum of five finalists for public voting. Public voting will begin at 8 am on Fri., Mar. 6 until 8 am on Fri., Mar. 27. The finalist submission with the most votes at the end of the voting period is the winner and will be announced via social media and press release.

Finalist selection criteria includes:

- The use of bright, lively, and festive colors.
- The subject matter aligns with one of the three submission themes.
- The subject matter reflecting diversity of products and/or people.
- The ability of the artwork to read well from various distances.
- The ability of the artwork to be replicated on an 11"x17" or 17"x11" sized poster, of which up to no more than 2" will be dedicated to information about the Moscow Farmers Market such as City and program logos, supporting organizations, etc.

The selected artist has the option to be present during a Moscow Farmers Market in the month of May to sign finalized posters in-person. The original selected artwork will become property of the portable City of Moscow Art Collection and the selected artist, or guardian if applicable, agrees to sign an art purchase agreement and receive a \$500 honorarium. The artist is responsible for delivering the original artwork to the Arts Department for professional framing. The artist will retain the copyright to the artwork, though

MOSCOW FARMERS MARKET



the City of Moscow will be granted an irrevocable license to reproduction of the winning work for promotional needs.

FILE UPLOADS

2D and 3D Submission must conform to the following:

- Save all images in 300 DPI (Dots per Inch) resolution
- File size should be less than 30MB.
- file name format: LastnameFirstname_ArtworkTitle_DateCompleted
Example: SmithDana_FarmerInTheGarden_2021
- 2D submissions: Upload (1) print ready digital file in .jpeg, .png, or .pdf
- 3D submissions: Upload up to (3) digital files in .jpeg, .png, or .pdf



MOSCOW FARMERS MARKET
growers | makers |...

May - October 2022 • Saturdays, 8 am - 1 pm
Main Street & Friendship Square • Live music 10:30 am - 12:30 pm



MOSCOW FARMERS MARKET COMMISSION



JT Manning
Chair

Minutes

Amanda Argona
Staff Liaison

<https://www.ci.moscow.id.us/362/Farmers-MarketCommission>

2025-2026 Policy subcommittee

Josh Larson, At-Large Rep. • Gerardo Alvarez, Specialty Food Rep. •
JT Manning, At-Large Rep. • Phillip Blankenship, At-Large Rep.

Monday
November 17, 2025

2:00 PM

Haddock First Floor
Conference room
504 S. Washington Street

WELCOME AND ATTENDANCE

Present: Blankenship, Larson, and Manning

Absent: Alvarez

REGULAR AGENDA

1. Review proposed edits to Annual Vendor Orientation

Subcommittee accepted the proposed edits presented.

2. Review proposed edits to Appendix 6

a. Forage Vendors

b. Adding new products

Subcommittee accepted the proposed edits presented on Forage Vendors.

Subcommittee accepted most of the proposed edits presented on Adding new products. Discussion ensued about surplus backyard produce and fair market pricing. Argona was tasked with revising edits further to include such considerations.

3. Inclusion of the word skull into Livestock/Poultry definition

Subcommittee accepted the proposed edits presented.

4. Discuss fair market pricing and its applicability in Handbook

Subcommittee expressed hesitancy in including language around fair market pricing and addressing price undercutting or mark-ups. Ideas proposed were determining an average price and setting percentage thresholds (i.e. cannot set pricing more than 20% below average) due to staffing limitations. Argona suggested soliciting feedback in the 2026 Market application for 2027 Handbook revisions.

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2025-2026 Policy subcommittee

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5. Discuss limiting Vendor type proposals from Nov. 4 Commission meeting

Subcommittee favored reducing the number of Craft & Food Jury registrations rather than revising related items in the Handbook (i.e. minimum score to qualify as a Vendor). Subcommittee members inquired about ability to expand Market footprint to include the remainder of East 4th Street. Argons shared that there were no issues from other City stakeholders, with final approval received from City Administrator, as well as follow-up with Opportunities Unlimited Inc., a non-profit serving individuals in the community with developmental, intellectual, and related disabilities. Discussion ensued on whether staff should indicate to prospective Vendors prior to registrations on items that have historically not done well at the juries (3D printing, freeze-dried candy, etc.). Members expressed continuing to screen registrations for such products and reaching out at the time of registration for transparency, rather than discourage these products from not registering at all.

6. Next meeting: Mon., Dec. 8 or 15

Dec. 15 at 2 pm worked best for present members.

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Josh Larson, At-Large Rep. • Gerardo Alvarez, Specialty Food Rep. •
JT Manning, At-Large Rep. • Phillip Blankenship, At-Large Rep.

2025 Handbook (Original)

Annual Vendor Orientation

All Vendors are required to attend the mandatory annual Vendor Orientation meeting in-person prior to start of Market Season, at a date and time set by the Community Events Manager.

Failure to attend will result in one of the following:

- a. Tier 1 Vendors: Loss of eligibility to participate in the upcoming Market Season.
- b. Tier 2 Vendors: Loss of eligibility to participate in the upcoming Market Season.
- c. Tier 3 Vendors: Loss of designated Market space.

An alternative to the in-person meeting is provided to Vendors who experience illness, emergency, or another unanticipated conflict that forces their absence. If a Vendor meets any of these parameters for missing the in-person meeting, then Vendor is subject to the following:

- a. Vendor provides notice and/or request to the Community Events Manager.
- b. Vendor answers list of questions via email by a date and time set by the Community Events Manager demonstrating that they viewed the alternative meeting format.
- c. Vendors who fail to provide an email with answers by the set date and time are subject to the consequences as designated by Tier status above.

2025 Handbook (Revised)

Annual Vendor Orientation

All Vendors are required to attend the mandatory annual Vendor Orientation meeting in-person prior to start of Market Season, at a date and time set by the Community Events Manager.

Failure to attend will result in one of the following:

- a. Tier 1 Vendors: Loss of eligibility to participate in the upcoming Market Season.
- b. Tier 2 Vendors: Loss of eligibility to participate in the upcoming Market Season.
- c. Tier 3 Vendors: Loss of designated Market space.

An alternative to the in-person meeting is provided for Vendors who experience illness, emergencies, or another unanticipated conflict that forces their absence. Eligibility to receive the alternative format is based on meeting these parameters and communication of absence to the Community Events Manager no later than two business days of the Vendor Orientation. The following apply to the alternative format:

- a. Vendor provides notice and/or request to the Community Events Manager regarding their absence. Communication must be received before 5 pm on Monday following the Vendor Orientation.
- b. Vendor answers list of questions via email by a date and time set by the Community Events Manager demonstrating that they viewed the alternative format.
- c. Vendors who fail to provide an email with answers by the set date and time are subject to the consequences as designated by Tier status above.

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JT Manning, At-Large Rep. • Phillip Blankenship, At-Large Rep.

2025 Handbook (Original)

Appendix 6 – Vendor Approval

2. Qualifications for eligible Agricultural Vendors

b. Forage and Seafood Vendors qualify for Market participation upon completion of the following:

- i. Create a Marketspread account and complete applicable season registration.
- ii. Attend the mandatory Vendor Orientation.
- iii. Forage Vendors are required to disclose where product was harvested within a five [5] square mile description. The Market may require the Vendor to sign a disclosure form that no laws were violated in harvesting or selling of wild mushrooms, plants, or berries.
- iv. Seafood Vendors are required to disclose tributaries where product was harvested within a five [5] square mile description. Seafood must be commonly found within both the defined bodies of water on page six (6) and identified tributaries. The Market requires Vendors in this sub-category to furnish any licenses and/or permits demonstrating that seafood was legally harvested, and sales are abiding by local, state, and federal laws and regulations.

3. Qualifications for eligible Non-Agricultural Vendors

b. Craft & Food Jury Information

iii. Post-Jury

- Adding Products: Requests to sell additional products throughout the season are to be submitted to the Community Events Manager for review.

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2025-2026 Policy subcommittee

Josh Larson, At-Large Rep. • Gerardo Alvarez, Specialty Food Rep. •
JT Manning, At-Large Rep. • Phillip Blankenship, At-Large Rep.

2025 Handbook (Revised)

Appendix 6 – Vendor Approval

b. Forage and Seafood Vendors qualify for Market participation upon completion of the following:

- i. Create a Marketspread account and complete applicable season registration.
- ii. Attend the mandatory Vendor Orientation.
- iii. Forage Vendors are required to disclose location where product was harvested within a five [5] square mile description. Products must be commonly found within and/or native to geographic description. The Market requires Vendors in this sub-category to furnish any disclosure forms and/or statements demonstrating that products were legally harvested, and sales are abiding by local, state, and federal laws and regulations.
- iv. Seafood Vendors are required to disclose tributaries where product was harvested within a five [5] square mile description. Seafood must be commonly found within both the defined bodies of water on page six (6) and identified tributaries. The Market requires Vendors in this sub-category to furnish any licenses and/or permits demonstrating that seafood was legally harvested, and sales are abiding by local, state, and federal laws and regulations.

3. Qualifications for eligible Non-Agricultural Vendors

b. Craft & Food Jury Information

iii. Post-Jury

- Adding Products: Requests to sell additional products throughout the season are to be submitted to the Community Events Manager for review prior to Vendor bringing them to Market. Submissions will be reviewed within a ten-business day timeframe and will result in one of the following:
 - Permission from the Community Events Manager to add products to Vendor's approved products list.
 - Permission from the Community Events Manager to bring and sell products for a limited time pursuant to Farmers Market Commission feedback and standards set forth in this Handbook.
 - Decision from the Community Events Manager to not allow products to be brought to or sold at Market until the next season following completion of a satisfactory Site Visit and/or Craft & Food Jury.

MOSCOW FARMERS MARKET COMMISSION



JT Manning
Chair

Minutes

Amanda Argona
Staff Liaison

<https://www.ci.moscow.id.us/362/Farmers-MarketCommission>

2025-2026 Policy subcommittee

Josh Larson, At-Large Rep. • Gerardo Alvarez, Specialty Food Rep. •
JT Manning, At-Large Rep. • Phillip Blankenship, At-Large Rep.

2025 Handbook (Original)

Livestock/Poultry: Vendors who raise animals where the majority of raw products sold are cuts of meat, milk, eggs, fiber, and hides. Animals must be under a Vendor's care and management for the majority of its lifespan (51% or greater) and finished by the Vendor.

2025 Handbook (Revised)

Livestock/Poultry: Vendors who raise animals where the majority of raw products sold are cuts of meat, milk, eggs, fiber, **hides, and skulls**. Animals must be under a Vendor's care and management for the majority of its lifespan (51% or greater) and finished by the Vendor.



MOSCOW FARMERS MARKET COMMISSION



December 2, 2025 Manager Report

JT Manning
Chair

Kassie Smith
Vice Chair
Crafts Vendor representative

Phillip Blankenship
At-large member

Colette DePhelps
University of Idaho
representative

Joshua Larson
At-large member

Sam Martinet
Moscow Chamber of
Commerce + Visitor Center
representative

Jodi McClory
Produce Vendor
representative

Gerardo Alvarez
Specialty Food Vendor
representative

Kristin Strong
At-large member

Amanda Argona
Staff Liaison

Drew Davis
Council Liaison

Community Events Division
Moscow Farmers Market
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Moscow ID 83843
Phone (208) 883-7132
[www.ci.moscow.id.us/197/
Farmers-Market](http://www.ci.moscow.id.us/197/Farmers-Market)

Sales Reporting

- 160 eligible Vendor roster
 - 3 did not attend
 - 157 attended
 - 155 reported/mailed by Wed., Nov. 19
- Buy The Dozen and Henna Rose submitted Thu., Nov. 20
- \$2.4+ million gross sales reported
 - 50% Agricultural v. 50% Non-Agricultural
 - Ag – \$1.2+ (50%)
 - Craft – \$386K+ (16%)
 - Food – \$839K+ (34%)
 - Agricultural sales breakdown
 - Fresh Produce & Nursery - 66%
 - Livestock/Poultry - 14%
 - Value-Added - 14%
 - Apiarist - 6%
 - Forager - <1%
 - Non-Ag sales outpaced Ag sales for third year in a row, but gap has narrowed
 - 2025 - \$3,500+
 - 2024 - \$46,000+
 - 2023 - \$52,000+
 - 2022 - (-)\$82,000+
 - Ag and Food sales increased; Craft sales decreased (a first since 2022)

E. 4th Street expansion

- Public Works-Street Div. and Police Dept. on board
- Opportunities Unlimited Inc. needs