

MOSCOW FARMERS MARKET COMMISSION



JT Manning
Commission Chair
fmc@ci.moscow.id.us

Regular Meeting
~Agenda~

Amanda Argona
Staff Liaison
208-883-7132

<https://www.ci.moscow.id.us/362/Farmers-MarketCommission>

Tuesday
August 4, 2026

4:00 PM

Council Chambers
206 E. 3rd St.

WELCOME AND ATTENDANCE

REGULAR AGENDA

1. Mission of the Moscow Farmers Market

The Moscow Farmers Market celebrates life on the Palouse by providing the community with the opportunity to buy and sell local and regional agricultural products (e.g., crops, meat, cheese, wine, etc.), distinctive handmade goods, artisan pieces, and original recipe cuisine. This venue is meant to encourage and support sustainable economic, social and environmental practices.

2. Approval of Farmers Market Commission June 2, 2026 Minutes (ACTION ITEM)

PROPOSED ACTIONS: Approve minutes, amend minutes, or take such other action deemed appropriate.

3. Public Comment and Response to Previous Comments (limited to 10 minutes)

Members of the public may speak to the Commission regarding matters NOT on the agenda or currently pending before the Commission. Please state your name and city of residence for the record and limit your remarks to three (3) minutes.

4. FMC Budget (ACTION ITEM) – Argona

Remaining funds for the FY26 FMC budget are \$346.60. Staff is proposing remaining funds continue to support the Market's 50th anniversary activities.

Appropriated funds for the FY27 FMC budget are proposed at \$500, which is a \$1,000 decrease from original request of \$1,500. This is still subject to the final budget adoption at the Aug. 17 budget hearing.

PROPOSED ACTIONS: Allocate remaining funds towards purchasing of commemorative enamel pins to be provided to individuals who contributed to commemorative calendar and other 50th anniversary activities, or take such other action deemed appropriate.

REPORTS

1. Community Events Manager report – Argona

ANNOUNCEMENTS

1. Proposed Items for Future Agendas

Commission members may email Amanda Argona (aargona@ci.moscow.id.us) to propose future agenda items for discussion.

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2. Upcoming events and deadlines

- Sat., Aug. 8
 - 9 am to 12 pm – National Farmers Market Week Celebration
 - RMA 2
- Thu., Aug. 13, 5 to 8 pm – The Golden Season: 50 Years of Moscow Farmers Market hosted at and by MCOC+VC
- TBD Fall '26 – Site Visit 6: Mike & Michelle Carpenter (Princeton, ID)
- Sat., Sep. 12 – RMA 3
- Mon., Sep. 21, 7 pm – Annual Citizen Commission report to Council
- Sat., Oct. 31 – Costume Contest
- TBD Nov., 7 pm – Costume Contest awards presentation at Council

3. Farmers Market Commission regular meeting September 1, 2026 at Moscow City Hall in Council Chambers

ADJOURN

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Regular Meeting
~Minutes~

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Tuesday
June 2, 2026

4:00 PM

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Manning called the meeting to order at 4:05 PM

MEMBERS PRESENT: JT Manning, Chair; Kassie Smith, Jodi McClory, Gerardo Alvarez, Phil Blankenship
MEMBERS ABSENT: Josh Larson, Colette DePhelps
OTHERS: Drew Davis
STAFF: Amanda Argona, Amanda Reyes

REGULAR AGENDA

1. Mission of the Moscow Farmers Market

The Moscow Farmers Market celebrates life on the Palouse by providing the community with the opportunity to buy and sell local and regional agricultural products (e.g., crops, meat, cheese, wine, etc.), distinctive handmade goods, artisan pieces, and original recipe cuisine. This venue is meant to encourage and support sustainable economic, social and environmental practices.

Blankenship read the mission statement aloud.

2. Approval of Farmers Market Commission May 5, 2026 Minutes (ACTION ITEM)

Blankenship moved for approval of the minutes as presented, seconded by Smith. Roll Call Vote: Ayes: Unanimous (5). Nays: None. Abstentions: None. Motion carried.

3. Public Comment and Response to Previous Comments (limited to 10 minutes) Members of the public may speak to the Commission regarding matters NOT on the agenda or currently pending before the Commission. Please state your name and city of residence for the record and limit your remarks to three (3) minutes.

Kendra Chilbert introduced herself as the new Moscow Chamber of Commerce and Visitor Center Director.

4. Rapid Market Assessments (ACTION ITEM) – Argona

Staff, Commission members, and volunteers will be conducting three (3) Rapid Market Assessments on July 25, August 8, and September 12. RMAs include customer counts and customer questions completed via dot surveys. Typically, no more than four questions have been posed to customers. Required questions are highlighted below, with one floating question available to be asked.

	2003	2009	2011	2018	2022
Where do you live?	x	x	x	x	x
How much have you/will you spend at the farmers market today?	x	x	x	x	x

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Do you plan on doing additional shopping in the downtown area? If yes, how much?	x		x	x	
How much do you anticipate spending outside the market this morning?					x
What is your primary reason for coming to the market today?	x		x	x	
What is the #1 change you would recommend to improve the market?		x			
Would you support a policy banning dogs and small animals from the market?		x			
Are you interested in purchasing MFM branded items? If yes, which item would be most likely to purchase?					x (July)
How did you get to market today?					x (September)

PROPOSED ACTIONS: Propose up to three questions for potential feature, or take such other action deemed appropriate.

Commission members discussed the previous RMA questions. Clarification was given that RMAs are completely randomized, so inferences cannot be made about shopping groups answering questions a certain way (i.e. Moscow residents spend this amount of money).

A fourth “floating” question may be asked which can be different between the July and September RMA. Proposed questions centered around importance of sustainable packaging, demographics, and reason for visiting or shopping the Market. Argona noted that September will likely have more visitors in the area as both Universities are back in session which may be a good time to ask people why they are visiting or shopping.

Blankenship moved for approval of the following questions to be asked at the respective RMAs:

- July: A question asking about the importance of sustainable packaging
- September: A questions asking about the primary reason the individual is at Market.

Motion was seconded by Smith. Roll Call Vote: Ayes: Unanimous (5). Nays: None. Abstentions: None. Motion carried.

REPORTS

1. Community Events Manager report – Argona

Argona review the Manager report as presented in the packet. She noted this year’s poster was extremely popular which resulted in staff ordering another round of prints. She also reviewed the at Market jury pilot scheduled for June 6 and confirmed Commission member involvement by Smith, Manning, and Alvarez.

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Updates were provided on the funding received from Blue Cross of Idaho Foundation for Health. The funding will cover Vendor reimbursements for Bicycle Benefits and POP Club vouchers for the 2026 and 2027 seasons. Customers with older Bicycle Benefits tokens will be able to trade them in for new ones, but staff will need to look into reimbursing Vendors who did not turn in tokens from last season despite several notices. Smith requested having a small sign for Vendors that says "tokens accepted here" to spread awareness to customers.

The upcoming Rapid Market Assessments require a lot of volunteer time. Staff will use the City's GivePulse portal to recruit but have also relied on non-Vendor representative Commission members to assist. An online training will be provided.

Suggestions brought up for having Market-branded t-shirts and hats. Staff is looking into a local option for on-demand printing for merchandise.

Commission members asked about food trucks setting up outside of Market again, and demonstrators within and outside Market boundaries. Argona indicated that staff is following up with the Moscow Police Department regarding food truck Vendor licenses. She also indicated that she is aware of the demonstrators and has spoken to them about available options for getting their message out to the public within Market boundaries and hours of operation.

Alvarez asked if it is possible for the Market, or another entity the Market can partner with, to offer monetary incentives to seniors. Argona said that the Market is currently authorized for the WA State Senior Farmers Market Nutrition Program, but Idaho does offer an equivalent Market-based program. She said that some Markets have a Veggies Rx program but that funding is from outside entities like a hospital.

A questions was asked if the QR code for voting in the America's Farmers Market Celebration will be the same. Argona said staff will be testing last year's graphics to determine if new ones must be made.

ANNOUNCEMENTS

1. *Proposed Items for Future Agendas*

Commission members may email Amanda Argona (aargona@ci.moscow.id.us) to propose future agenda items for discussion.

2. *Upcoming events and deadlines*

- *Tue., Jun. 9 – Site Visit 4: Koenig Family Farm (Troy, ID); Dew & Bloom Flower Farm (Colfax, WA)*

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- *Thu., Jun. 11 OR Tue., Jun. 16 – Site Visit 5: Alvarez Family Farm (Sunnyside, WA)*
- *Sat., Jul. 25 – RMA 1*
- *Sat., Aug. 8*
 - *9 am to 12 pm – National Farmers Market Week Celebration*
 - *RMA 2*
- *Thu., Aug. 13, 5 to 8 pm – Market Through the Years event hosted at and by MCOC+VC*
- *TBD Fall '26 – Site Visit 6: Mike & Michelle Carpenter (Princeton, ID)*
- *Sat., Sep. 12 – RMA 3*
- *Mon., Sep. 21, 7 pm – Annual Citizen Commission report to Council*
- *Sat., Oct. 31 – Costume Contest*
- *TBD Nov., 7 pm – Costume Contest awards presentation at Council*

3. Farmers Market Commission regular meeting July 7, 2026 at Moscow City Hall in Council Chambers

The meeting was adjourned at 4:58 PM.

ADJOURN

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MOSCOW FARMERS MARKET COMMISSION



August 4, 2026 Manager Report

◆ ◆ ◆ ◆
JT Manning
Chair

Kassie Smith
Vice Chair
Crafts Vendor representative

Phillip Blankenship
At-large member

Colette DePhelps
University of Idaho
representative

Joshua Larson
At-large member

Kendra Chilbert
Moscow Chamber of
Commerce + Visitor Center
representative

Jodi McClory
Produce Vendor
representative

Gerardo Alvarez
Specialty Food Vendor
representative

VACANT
At-large member

◆ ◆ ◆ ◆
Amanda Argona
Staff Liaison

Drew Davis
Council Liaison

◆ ◆ ◆ ◆
Community Events Division
Moscow Farmers Market
504 S. Washington St.
P.O. Box 9203
Moscow ID 83843
Phone (208) 883-7132
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Farmers-Market](http://www.ci.moscow.id.us/197/Farmers-Market)
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Vendors

- Get to Squeez'n Lemonade
- The Battleground

50th Anniversary Activities

- Golden Guessing Game
- Commemorative Calendar
- Limited edition tote bags
- The Golden Season

RMA recap & volunteers

Policy considerations

- Inclement weather
- Priority for peer-to-peer sourcing
- Market boundary update
- Friendship Square policy update

Other